



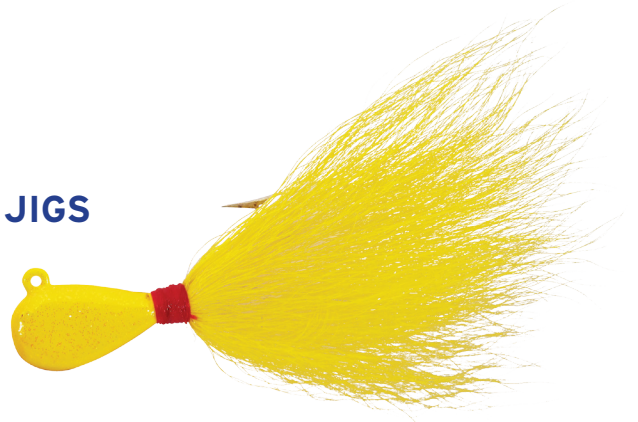
FOR IMMEDIATE RELEASE:

BOMBER SALTWATER GRADE®
3601 Jenny Lind Rd
Ft. Smith, AR 72901
479-782-8971

BUTTERBEAN & FLAIR HAWK NEAR SHORE JIGS

New for 2010 the **BUTTERBEAN JIG** and **FLAIR HAWK JIG**, adding more applications and species to the jig assortment with these two, proven performers.

The **BUTTERBEAN JIG** has a classic flat-sided head that sets it apart on the retrieve making it effective on multiple species and perfect for a wide range of situations and applications. The **BUTTERBEAN JIG** is available in five sizes from $\frac{1}{4}$ - to 1-ounce, in two colors, and is constructed using durable materials and premium saltwater hooks.



The **FLAIR HAWK JIG** is designed for snook. The eye is set forward to prevent hang-ups and the trailing streak of red triggers snook to go into predator mode. Built tough using only the finest materials and strongest saltwater hooks, the **FLAIR HAWK JIG** will go where the snook live, hook them up and get them out. The **FLAIR HAWK JIG** is available in 1-ounce and 1 1/2-ounce and 5 proven colors.

For additional information contact:

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