



FOR IMMEDIATE RELEASE: NYLURE® JIGS Quality Lures Since 1943

BOMBER SALTWATER GRADE®
3601 Jenny Lind Rd
Ft. Smith, AR 72901
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Bomber Saltwater Grade® is proud to announce the addition of NYLURE® JIGS to the family in 2010. Made from virtually bulletproof materials, finished with premium hooks and chrome or gold painted heads, these jigs are proven performers on a huge variety of species both inshore, near shore and offshore for the last 60+ years.



NYLURE® POMPANO JIG



THE ORIGINAL NYLURE® JIG



NYLURE® REDFISH JIG



NYLURE® SAND FLEA JIG

- NYLURE® POMPANO JIG - Available in 1/4-, 1/2-ounce and in four proven colors, this colorful compact jig has a short shank hook and is deadly on Pompano. (BSWGPOMPN)
- THE ORIGINAL NYLURE® JIG - Available in 1/4-, 1/2-, and 3/4-ounce, this all-purpose jig is available in seven proven colors and has been catching fish for over 60 years. (BSWGNY)
- NYLURE® REDFISH JIG - Available in 1/4-, 3/8-, and 1/2-ounce and in three redfish specific colors, this jig rides hook-up both at rest and on the retrieve and has plenty of gold to trigger strikes. (BSWGRED)
- NYLURE® SAND FLEA JIG -- Available in 1/4- and 1/2-ounce and in four proven colors, this colorful compact jig has a short shank hook and is deadly on Pompano. (BSWGSF)
- NYLURE® SKIMMER JIG - Available in 1/4-ounce and two colors, this jig has an upward flat head and is second to none in the skinniest conditions. Redfish, Snook, Trout, and Flounder are a few on the list. (BSWGSKIM)
- NYLURE® BAITFISH JIG - Available in 1-, 2- and 3-ounce versions and eight colors, this jig has a chrome-plated head and oversized eyes just like the real thing, and is deadly on a wide variety of gamefish. (BSWGBF)



NYLURE® SKIMMER JIG



NYLURE® BAITFISH JIG

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