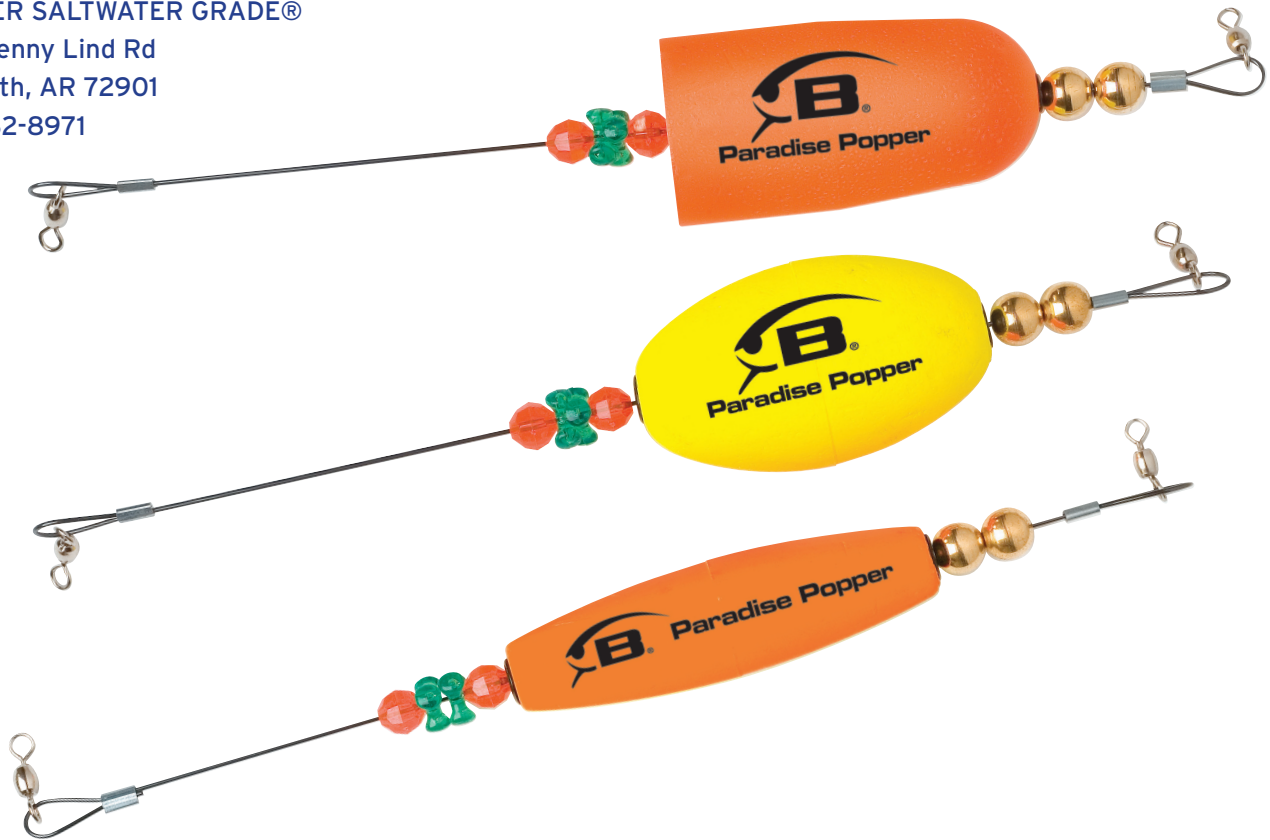




FOR IMMEDIATE RELEASE:

BOMBER SALTWATER GRADE®  
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## PARADISE POPPER X-TREME (BSWPP) < BSWPP >

One look at the 2010 Bomber Saltwater Grade® PARADISE POPPER X-TREME and it's obvious that sometimes you need to get some attention. The PARADISE POPPER X-TREME makes long casts and covering water a breeze with the built-in weight transfer system, while multi-tasking as both a visual and audible attractant. When coupled with your choice of jig and plastic or live bait, the PARADISE POPPER X-TREME literally calls them in to you. Bomber Saltwater Grade® engineered the ultimate workhorse by making the PARADISE POPPER X-TREME from titanium wire and only top saltwater components for the rest of the hardware. The 2010 PARADISE POPPER X-TREME is not only functional and effective, but also durable and almost indestructible... fish after fish.

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