

FOR IMMEDIATE RELEASE:



VAMP JIG < VJ3 / VJ4 / VJ5 / VJ7 >

Our new vertical assassin has a slim body that knifes into the depths, then cuts to the core of predatory feeding instincts with a dying baitfish side-to-side wobble on the fall, and a panicked dart when jigged upward. With holographic flash and luminous finishes at your disposal, it's dressed for big-time attraction in the bigwater. And it's been battle proven on the biggest and baddest of saltwater predators.

DARTER JIG < DJ3 / DJ4 / DJ5 / DJ7 >

Summons monsters of the deep with its maniacal fluttering vibrations on the rise and fall, and blings them into bite mode with an astounding spectrum of colors and finishes. Choose hyper-attractive, light-gathering holographic. Or awaken Mr. big from his deep-water slumber with a luminous dinner bell. The Darter Jig's offset dual-hook design and super-duty construction keep you bent for the long haul.

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