



FOR IMMEDIATE RELEASE:

BOMBER SALTWATER GRADE®
3601 Jenny Lind Rd
Ft. Smith, AR 72901
479-782-8971



JERK MINNOW < BSWJM >

The new 2010 JERK MINNOW has a sleek natural look, a split-tail, erratic swimming action, and is super-charged with FUSE™ scent and taste technology. The JERK MINNOW works equally well with Bomber Saltwater Grade® JIGHEADS and HEAVY HOOKS giving you everything you need to seal the deal. Molded using saltwater grade plastic for durability, the JERK MINNOW is available in 4- and 5-inch versions and 14 hot colors for a huge variety of species, conditions and situations.

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