



FOR IMMEDIATE RELEASE:

BOMBER SALTWATER GRADE®
3601 Jenny Lind Rd
Ft. Smith, AR 72901
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LIFE-LIKE SHRIMP < BSWLLS >

Bomber Saltwater Grade® is proud to introduce the total shrimp package for 2010. The new LIFE-LIKE SHRIMP is molded from a live shrimp shape, made from saltwater grade soft plastic and is super-charged with FUSE™ scent and taste technology, making it the closest thing to live shrimp on the market. The LIFE-LIKE SHRIMP is weighted to maintain proper posture in the water column and molded with a clicking rattle chamber to mimic that legendary shrimp tail pop. Designed for light tackle or specifically to be fished under the PARADISE POPPER X-TREME, the LIFE-LIKE SHRIMP is 3 1/2-inches long, comes in six color phases and is standard equipped with a strong single hook to turn the fish back your way.

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