FOR IMMEDIATE RELEASE:

BOMBER SALTWATER GRADE®
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REDFISH FLASHER < BSWRF >

Whether you're fishing in the marsh, on the jetties or somewhere in between, the Bomber Saltwater Grade® REDFISH FLASHER is sure to be a hot selling item in 2010. When Bomber Saltwater Grade® decided to engineer a safety pin style bait, they learned from others' mistakes. Designed to withstand the power, teeth, and strength of fish after fish, the REDFISH FLASHER is virtually indestructible. Beefy saltwater grade wire, double wraps on all contact points and needle-sharp super strong hooks make it the toughest safety pin style bait out there. Bomber Saltwater Grade® matched up the perfect $3/4$-ounce style gold head, thumping Colorado blade and the hottest seven color combinations in both Paddle Tail and Curl Tail (12 color combos total) to make the REDFISH FLASHER the only choice from rats to bulls.