

**YES! I would like more information about franchise opportunities with Chester's.**

Store #:

Mr.  Mrs.  Ms.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mobile Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

I prefer to be contacted by:

Email

Mobile Phone

Phone

The best time to contact me is:

Morning

Evening

For immediate response, fax this completed card to Chester's International at 205-298-0332.



Code: BRC 0705

### ***Chester's – the Quick Serve Restaurant program you've been waiting for.***

Chester's is an exciting franchise with a long list of benefits that include low cost investment, flexible store locations, and comprehensive training and support. Add to that a great value, delicious products, and a menu geared to the desires of today's consumer and you've got a franchise opportunity with universal appeal.

## ***See how a Chester's franchise can satisfy your appetite.***



Chester's International, LLC  
3500 Colonnade Pkwy., Suite 325  
Birmingham, AL 35243 USA

Part # 62866 Rel. Date (02/04) Rev. Date (0705)

## ***Hungry to open your own business?***



***A Great Franchise Opportunity.***





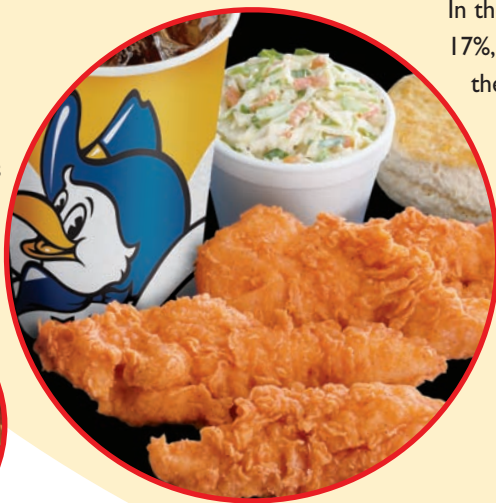
## A GROWING FAVORITE AROUND THE GLOBE

A favorite with customers for over 40 years, the Chester's concept has expanded across the USA and around the world.

## HIGH QUALITY, GREAT TASTING PRODUCTS

Our popular products satisfy today's diverse consumer cravings and bring customers back for more!

- ¥ Bone-in chicken
- ¥ Crisp, moist tenders
- ¥ Sandwiches
- ¥ Exciting wraps
- ¥ Salads
- ¥ Tempting side items
- ¥ Popular breakfast options



## FLEXIBLE LOCATIONS & STORE DESIGN

Chester's is a perfect fit for virtually any location.

- ¥ Low cost investment
- ¥ Flexible size and store layout options
- ¥ In-line or restaurant-in-store venues
- ¥ Multiple menu items and day part options



## COMPREHENSIVE TRAINING & SUPPORT

We deliver the knowledge and support to help you establish, operate and promote your Chester's operation.

- ¥ Design and construction support
- ¥ Comprehensive training at Chester's University
- ¥ Promotional tools and marketing support

## INVEST IN A GROWING SEGMENT

Chicken is growing in popularity among consumers. In the last ten years, chicken consumption rose over 17%, and is expected to grow over 10% more in the next ten years.

With Chester's, you'll be well positioned to offer some of the most popular menu items and leverage the increasing demand for chicken.

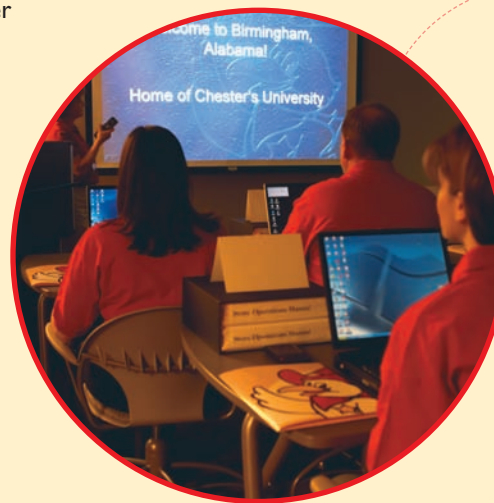


[www.chestersinternational.co](http://www.chestersinternational.co)

## SEIZE YOUR OPPORTUNITY

Chester's offers great taste, popular products, flexible locations, strong support and a proven track record. The only thing missing from Chester's is you.

For more information about this exciting opportunity contact our Franchise Development Department at 800-288-1555 or apply on our web site today.

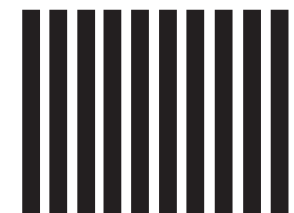
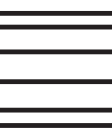


**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 3246 BIRMINGHAM, AL

POSTAGE WILL BE PAID BY ADDRESSEE

Chester's International, LLC  
3500 Colonnade Parkway, Suite 325  
Birmingham, AL 35243 USA



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

©2005 Chester's International, LLC. All rights reserved. According to USDA research, poultry consumption in 2003 reached 100.2 pounds per person, with chicken accounting for 81% of that amount. (U.S. Department of Agriculture, Per Capita Consumption of Meat, 2003 -2013).