



An Independent Licensee of the Blue Cross and Blue Shield Association.

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A Medicare Advantage Preferred Provider Organization

## Blue Advantage

## The coverage you need from the company 2.3 million Alabamians trust for their health care.

Thank you for your interest in *Blue Advantage*, a new health plan offered by Blue Cross and Blue Shield of Alabama. *Blue Advantage* is a Medicare-approved Preferred Provider Organization (PPO) that gives you freedom of choice, quality benefits and affordable coverage - things you've come to expect from Blue Cross and Blue Shield of Alabama.

**Blue Advantage** offers benefit options designed to fit your individual needs and budget. Each option includes comprehensive health coverage for services such as physician, hospital and emergency care, skilled nursing, home health, vision and hearing exams. And beginning January 1, 2006, members will be able to choose from **Blue Advantage** options that include Medicare-approved Part D drug coverage. As a member, you will enjoy the freedom to choose your own doctor and hospital, and the convenience of no referrals.

Please review the enclosed packet for additional information about *Blue Advantage*. Included in the enclosed material is a Summary of Benefits that summarizes the coverage each option offers; a Provider Listing which contains the names of *Blue Advantage* Participating Providers; and various enrollment materials to help you become a member of *Blue Advantage*.

If you have questions or need help completing your application, call toll-free 1 888 578-6775 (TTY: 1 800 257 3384), Monday through Friday, 7:30 a.m. until 6 p.m. You may also visit our web site at **www.bcbsal.com**, or write to:

Blue Cross and Blue Shield of Alabama P.O. Box 2768 Birmingham, AL 35202-2768

Medicare beneficiaries may contact 1 800 MEDICARE (1 800 633-4227) (TTY: 1 887 486-2048) for more information about Medicare benefits and services including general information regarding health or Part D benefits.



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