



**HAPPY  
BIRTHDAY**



**It's almost time  
to celebrate  
your 65th birthday!**

Enjoy your big day without worrying about your health care benefits. We've got the products you need to continue receiving the high level of coverage and service you've come to expect from Blue Cross.

**C Plus<sup>SM</sup> with PMD, a Medicare Select Plan B, helps cover medical expenses not paid for by Medicare. Blue Advantage<sup>®</sup> is a Medicare Advantage Preferred Provider Organization (PPO) that offers an alternative to original Medicare. Blue Advantage provides expanded benefits at little or no additional cost. Preferred Long-Term Care<sup>™</sup> coverage gives additional peace of mind to you and your family. We've provided a brief overview on these options, but please call, visit our web site at [www.bcbsal.com](http://www.bcbsal.com), or use the attached postage-paid reply card for additional information.**



**BlueCross BlueShield  
of Alabama**

## C Plus<sup>SM</sup> with PMD

C Plus members take advantage of special benefits including freedom to choose their medical provider, no copayments for physician visits, outpatient hospital or emergency room services, prescription drug discounts, no claim filing and no referrals needed for a specialist. Call **1 800 315-7900 (TTY: 1 800 257-3384)** to request a C Plus information packet that includes coverage information and an application. You may also visit our web site at **www.bcbsal.com** to view general C Plus information and download an application, or e-mail our Customer Service Department for more information at **bcbsalcustomerservice@bcbsal.org**.

## Blue Advantage<sup>®</sup>

Members may choose from quality doctors and hospitals that are part of the Blue Advantage network; or for additional out-of-pocket costs, members can use any doctor or hospital not in the network. You'll also enjoy comprehensive health coverage — including physician and hospital visits, vision and hearing exams, prescription drugs and diagnostic testing. For more information on different plans and costs, call **1 888 578-6775 (TTY: 1 800 257-3384)** or e-mail Customer Service at **bcbsalcustomerservice@bcbsal.org**. You may also visit **www.bcbsal.com/blueadvantage** for additional information.

## Preferred Long-Term Care<sup>™</sup>

Blue Cross and Blue Shield of Alabama offers long-term care insurance to complete your health insurance coverage. Should you experience a condition requiring extended chronic care, our insurance — Preferred LTC — enables you to receive care in an assisted living facility, a long-term care facility or in your home. If you are interested in learning more about Preferred LTC, call **1 888 651-5462**, visit our web site at **www.preferredltc.com**, or e-mail **bcbsalcustomerservice@bcbsal.org**.



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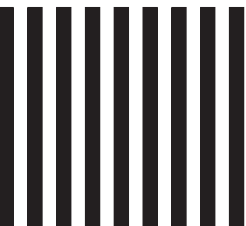
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# I want more information!

Fill out and mail this reply card to receive more information.

Send me information on  C Plus  Blue Advantage

(We will include information on Preferred Long-Term Care.)

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address (Number and Street): \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone Number (including area code): \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Date of Birth (Month/Day/Year): \_\_\_\_\_

Please detach and return this card, check our web site

at [www.bcbsal.com](http://www.bcbsal.com) or call 1 800 315-7900 for more information.

Blue Cross and Blue Shield of Alabama  
450 Riverchase Parkway East  
Birmingham, Alabama 35244



## **BlueCross BlueShield of Alabama**

An Independent Licensee of the Blue Cross and Blue Shield Association.

For more information,  
visit our web site  
at **[www.bcbsal.com](http://www.bcbsal.com)**.