

# 75 Ways EBSCO Gives You More

## Offset Printing

1. Sheet-fed Offset Printing

## Digital Printing

2. Static Digital Printing – B&W and Color
3. Variable Digital Printing – B&W and Color
4. Print on Demand – B&W and Color

## Hybrid Printing

5. Offset with Static Digital Color
6. Offset with Static Digital B&W
7. Offset with Variable Digital Color
8. Offset with Variable Digital B&W

## Electronic Prepress

9. Typesetting
10. Layout
11. Scanning
12. Digital Proofing
13. Remote Proofing
14. Online Workspaces
15. Retouching and Color Correction

## More Coatings for Print

16. Aqueous
17. Varnish
18. UV Coating
19. Film Laminate
20. MirrorMatte™

## More Ways to Bind

21. Saddle-stitching
22. Perfect Binding
23. PUR Binding
24. Wire-o Binding
25. Plasticoil Binding
26. Comb Binding
27. Notch Binding
28. Thermal Tape Binding
29. Side-stitching

## More Finishing Services

30. Diecutting
31. Embossing
32. Foil Stamping
33. Folding
34. Drilling
35. Padding
36. Shrinkwrapping
37. Tabbings
38. Handwork

## More Ways to Increase ROI on Your Marketing Spend

39. Personalization
40. Customization
41. Personalized Websites (pURLs)
42. Integrated Marketing Campaign Design
43. Split Testing
44. QR Codes
45. Digital Storefronts
46. Online Template Design
47. Variable Programming
48. Email Blasts
49. Graphic Design
50. PDF (Digital) Books

## More Mailing/Fulfillment

51. Data Hygiene
52. List Presorting
53. NCOA/CASS Processing
54. Collation
55. Kitting
56. Insertion
57. Metering
58. Warehousing
59. Ink Jetting
60. Matching Personalized Content
61. Postal Regulation Consultation
62. Postal Logistics Expertise

## More Special Services

63. Promotional Products
64. Binders/Information Packaging
65. FSC Certified Printing
66. Environmental Statements
67. CD/DVD Duplication

## More Benefits

68. EBSCO Industries recognized as a Green Business by the Birmingham Business Alliance in 2010
69. 5A1 D&B rating
70. Part of EBSCO Industries, one of the nation's top 200 largest privately held companies (per Forbes)
71. Lean manufacturing practitioner for reduced waste and lower costs
72. 130,000 sq. ft. production facility
73. Expert customer service team
74. Redundant equipment
75. Business continuity/disaster plan for client protection