What to Expect from Boot Camp

Get ready to go beyond flashy features to master the tools and techniques that let you work smarter, faster, and more profitably every day. Give your clients the best work possible, and reduce the chances of errors and surprises!

Here are some of the topics Claudia McCue will cover at Boot Camp:

Illustrator

- Why the Appearance panel is your new best friend.
- Letting the Pathfinder panel do the work for you.
- Making your peace with the Pen tool.
- Avoiding common printing problems by consistently using the simple built-in troubleshooting tools.
- Simplifying your work in complicated illustrations with just a double-click.
- Taking advantage of the new multiple Artboards feature.
- Using Live Effects.
- Creating and using Symbols.

Photoshop

- Color Correction tips.
- Generating backgrounds without using the Rubber Stamp tool. (Adobe hid this function in CS4, but I'll show you how to find it.)
- Retouching tips.
- Creating realistic, organic masks without using the Pen tool or the Magic Wand.
- Wrapping artwork around a shape or mapping onto a surface.
- Getting the most out of the new Content-Aware Scaling feature.

InDesign

- Text geekery: numbers, bullets, variables, easy fixes for common problems, and the hidden macro typing trick.
- Tables.
- Anchored objects.
- Long document features: bookmarks, cross-references, indexes, and tables of contents (and how they pay off in a PDF).
- Using InDesign's extensive troubleshooting tools, so you'll know your file is healthy!
- Using the new Live Preflight feature to find problems early.
- Indispensable self-defense and repair techniques.

Acrobat

- How to make a bulletproof PDF that prints predictably.
- Using the forensic tools in Acrobat.
- What you can edit (and what you can't) in Acrobat.
- Adding interactive and multimedia features to PDFs.

Who?
Anyone with a strong desire to master the Adobe Creative Suite. Attendees should also have at least one year of experience with at least one of the following programs: Adobe Illustrator, Photoshop, InDesign, or Acrobat.

What?
An intense day of training with Claudia McCue.

When?
Tuesday, August 18th, 2009
8:30 a.m. - 4:00 p.m.
(Lunch provided on site)

Where?
EBSCO Industries International Headquarters
5724 Hwy. 280 East
Birmingham, AL 35242

Why?
Because knowledge is power!