



New Press and Bindery Equipment Come Online at EBSCO Media

Big things are happening in the pressroom at EBSCO Media. We've been busily tearing down walls, pouring new floors and installing an impressive ventilation system—all to accommodate our newest addition, a brand new Komori S40P press!

The new press is a thing of beauty, complete with its own upbeat Japanese sound track during makereadies (you really must experience this first-hand to appreciate it). The Komori runs 4-color plus aqueous coating (with 1/1 or 2/2 perfecting) on a 26 x 40 maximum sheet size and on .0016" to .024" paper weights.

Introducing Aqueous

The addition of aqueous coating is particularly exciting. Aqueous provides a protective finish that exceeds the quality of varnished materials. This environmentally friendly water-based finish dries quickly and is resistant to smudges and fingerprints—ideal for solid ink coverage.

As with varnishes, you can choose the aqueous coating in a dull or gloss finish. Unlike varnishes, though, aqueous coating typically covers the entire press sheet, whereas varnish plates can be created to apply to specific spots of the image (spot varnish).

New Bindery Equipment, Too!

In order to keep up with the increased speed of the new Komori press, we're bringing a Müller Martini Binder/Collator and a Müller Martini Stitcher online. With great features such as signature recognition, these machines will bring greater efficiency to the final stages of production.



All operations of the press are controlled by the operator at the main terminal.

Seats Filling Fast for Upcoming FREE Adobe Seminar

Back by popular demand—free training from Adobe and EBSCO Media. Our next training event is slated for October 8th at the McWane Center in downtown Birmingham.



Green Design - Morning Session

Did you know there is much that you as a designer can do to make the printed pieces your company depends upon more environmentally friendly? Learn how decisions about papers, inks, production processes, marketing approaches, and even mailing lists affect the impact you make. We'll demystify much of the jargon associated with green printing as well as the logo systems sprouting up around the movement.

Power PDF - Afternoon Session

What designer hasn't at some point struggled with making the right kind of pdf for a project (or just making it print as you intended)? If you have a thousand questions, know that you are not alone. Bring those questions and your favorite note-taking pen and prepare to learn from a master. As an early PDF adopter and evangelist, our speaker, James Lockman, has seen just about everything that might derail a PDF-based print project. He'll share his collected wisdom and even give us a peek at the new features of the just-released Acrobat 9.



To preregister for this FREE workshop online, go to:

www.ebscomedia4.com

EBSCO Media Obtains Forest Stewardship Council COC Certification



EBSCO Media has just become an approved provider of FSC certified papers. "After thorough scrutiny of all of our material handling systems by SGS, we are ready to provide this important new service," stated Carol Sosnin, EBSCO Media's Director of Marketing and Technology who spearheaded the certification process. "Now we can help our clients go green, just like we are."

By choosing to print on paper that is Forest Stewardship Council Chain of Custody (COC) certified, you help create demand for responsibly managed resources, which in turn motivates more suppliers to adopt good stewardship practices.

The FSC Logo

Displaying the FSC logo on your printed materials is an excellent way to demonstrate to your clients and stakeholders that your company is environmentally conscientious. In order to use the FSC logo you must both choose to print on an FSC certified paper and have those materials produced by a certified Forest Stewardship Council Chain of Custody (FSC COC) manufacturer, such as EBSCO Media. We will help you select a certified paper (this list is growing every day) for your project and make certain that the correct FSC logo is placed in the approved manner on your final product.

[Click here](#) to learn more about the FSC program.



The mark of responsible forestry

SGS-COC-005052

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State Printing Contract Awarded to EBSCO Media

EBSCO Media, Alabama's largest commercial printer, has been awarded class 3 and class 4 of the State of Alabama printing contract. The current contract goes into effect October 1, 2008 and runs through September 30, 2010.

"We're thrilled to once again serve the state's printing needs," stated EBSCO Media's Bill Trotter. "We had to sharpen a whole lot of pencils to land this contract, so we're quite pleased."

Who Qualifies?

Simply stated, if some or all of your funding comes from state dollars, then your organization qualifies to purchase printing through the State Contract. According to State of Alabama, T400 Contract, "State pricing is available for cities, counties, school systems, and other political subdivisions."

If you would like more information about how to use state contract pricing, contact Bill Trotter at 800-416-2511 or btrotter@ebsco.com.



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