

Now Taking Reservations for EBSCO Media's FREE Adobe InDesign and Photoshop Workshop!

What's better than honing your skills at handling design's two biggest workhorses? Doing it for free, of course!

Join designers from Birmingham and beyond at a day-long InDesign and Photoshop workshop taught by crowd-favorite, Claudia McCue. She'll answer your questions and widen your technical horizons—all while making you laugh at the oh-so-familiar design delimitas and ensuing pain that we seem to face daily.

Seminar Details



When?

Wednesday, April 8th, 2009
InDesign Session: 9:00 AM - 12:00 Noon
Photoshop Session: 1:30 PM - 4:00 PM

Where?

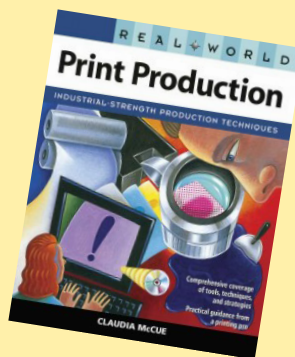
The McWane Science Center
200 Nineteenth St. North
Birmingham, AL 35203

Did we mention that one lucky attendee will win a free copy of Adobe's CS4 Design Premium? It's an amazing giveaway most designers would give their good mouse hand for, but you must be present to win. So tell the boss that you're taking a day to increase company productivity on someone else's dime, and reserve your seat at:

www.ebscomedia4.com

About Our Speaker

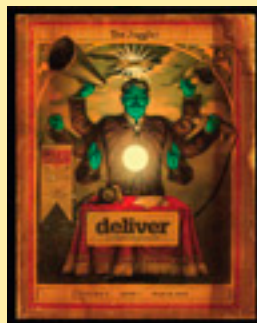
Claudia McCue is a prepress pro with 20+ years of experience. She is the owner of Practicalia, an independent training provider specializing in Adobe products, Quark Xpress, general prepress and printing, and retouching and color correction. McCue is the author of *Real World Print Production*. Learn more about Claudia at www.claudiamccue.com



Where Good Marketing Ideas Come From

by Peggy Gordon, Director of Marketing Services

If your desk is like mine, then there is a corner of it supporting a daunting pile of trade publications, most of them sadly unread. I call mine The Leaning Tower of Guilt. I mean to read them. I know I will benefit. But honestly, who has the time?



There is one magazine though that never makes it to that pile because it goes straight from my mail cubby to my purse. That's right, a business source so enjoyable to read that I welcome it into my home and relish its contents at night. What's even weirder is that it is published by (gasp!) The United State Postal Service. It's called *Deliver*.

Now before you write me off as a complete nerd (or worse), I suggest you check this one out online at www.delivermagazine.com. Then I suggest that you migrate over to the Subscribe tab where you will be shocked to learn you can receive a print edition that you can smuggle to your own dwelling six times a year free of charge! You'll be rewarded with smart, innovative direct marketing insight that will help you and your company move ahead. All the good ideas, none of the guilt.

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Barbara Finch
Printing Consultant
bfinch@ebsco.com
www.ebscomedia.com

EBSCO Media
801 Fifth Avenue South
Birmingham, AL 35233
205-226-8440
800-765-0852

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