Enders the latest on design and marketing from EBSCO Media

Sending Job Files Just Got Easier

It's official. June 1st is the day we are pulling the plug on the Beehive file transfer system and moving all of our customers to a better, faster, simpler technology—File Transfer Hubs.

What's a Hub?

A File Transfer Hub is a convenient, unique web address for uploading job files to EBSCO Media and communicating with our team about your projects. This service is FREE for EBSCO Media customers.

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Once you've logged in to your secure hub you will see a page similar to this one (left).

Powerful Options

File Transfer Hubs offer three options for uploading files:

- The **Simple Uploader** allows you to upload one file at a time and doesn't require any extra software to operate.
- The **Standard Uploader** allows you to upload multiple files at once and requires the Adobe Flash plug-in.
- The Advanced Uploader, which allows you to upload entire folders of files, is the premier choice for complex projects. It requires Java and is currently only compatible with Firefox.

Clean, Clear Communication

All File Transfer Hubs display full contact information for your sales and customer service representatives, thereby simplifying communications. What's more, to ensure confidentiality only your company's job files are displayed on your hub. Add that to the fact that read/write privilidges can be assigned on a user basis, and you have a highly organized, secure forum for transmitting job data.

Just ask your EBSCO Media sales rep for more information.

Get Yours Today!

Are you ready to get started? Simply click on the link below and fill out the File Transfer Hub Access Request Form. You'll receive an email granting you access to your own file transfer hub.

Request File Transfer Hub Access

Adobe Boot Camp in the Works



Congratulations!

Robin Cooper of Hoffman Media was the lucky winner at EBSCO Media's most recent Adobe Workshop. She won her very own copy of Creative Suite 4, courtesy of Adobe Software. If you see Robin on the street, give her a firm congratulatory handshake maybe some of her good luck will rub off on you!

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Our April 8th Adobe workshop was an overwhelming success, with more than 150 designers turning out for a day of Photoshop and InDesign Tips from acclaimed instructor Claudia McCue.

While the workshop was just what the doctor ordered for most, a few attendees still wanted more. They wanted...Bootcamp.

We're Listening

EBSCO Media would like to host that kind of intense training experience this summer with Claudia McCue as your (drill) instructor. EBSCO will provide the venue, you will bring your laptop, and for a small fee Claudia will provide the course materials and instruction.

To ensure that we meet your needs we're asking you to <u>click here</u> if you are interested in attending and let us know the topics you most want to tackle in depth. We'll announce the crowd favorite and workshop details in the next edition of this newsletter.

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Barbara Finch

Printing Consultant bfinch@ebsco.com www.ebscomedia.com

EBSCO Media 801 Fifth Avenue South Birmingham, AL 35233 205-226-8440 800-765-0852

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