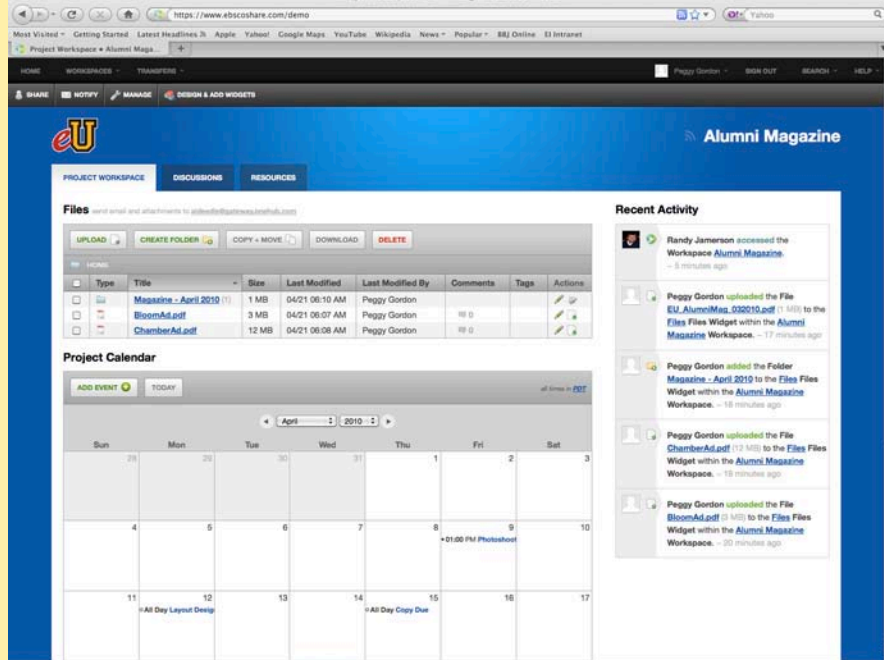**EBSCOShare**

## EBSCOshare Now Offers FREE Project Workspaces

*by Randy Jamerson*

While most printers today offer ftp service, EBSCO Media goes much further by providing clients with their own file transfer portal through EBSCOshare. Client portals provide a convenient, unique web address for uploading your job files to EBSCO Media and communicating with our production team about your projects. Secure login ensures that only your company's job files are displayed on your portal while robust read/write privileges, which can be assigned on a user basis, allow for intelligent collaboration. It's no wonder that EBSCOshare has been such a hit with clients.

With the introduction this month of free Project Workspaces, EBSCOshare is about to become even more popular.



*"Since Project Workspaces can be branded with your company's logo and colors, they have an ideal client-facing communication tool. They are great for collecting materials from advertisers for magazines, directories, and programs."*

### What are Project Workspaces?

Project Workspaces are project-specific sites created by EBSCO Media that provide the space and tools needed for more in depth communication about large and/or ongoing projects. In addition to a secure file upload tool, Workspaces can include:

- **Task Lists** - Keep track of project tasks, assignments and milestones
- **Calendars** - Share meetings, events and deadlines with your team.
- **Comments** - Add threaded comments and messages to make team discussion easy.
- **Activity Reporting** - See the most recent activity in your Workspace so you can quickly decide which information you should look at first.
- **RSS Feeds** - Subscribe to the RSS Feed of your favorite blog or news site and display it in your Workspace.
- **Links** - Add links to other important web sites or pages of your company's web site to help keep your projects running smoothly.
- **Videos** - Directly upload source video files or embed videos from popular video sharing web sites.
- **Contacts** - Add contact info for all those working in a Workspace.

### Who's Invited?

One of the best features of a Project Workspace is the ability to control access. There are two basic types of workspaces: internal and external.

**Internal Project Workspaces** have each member of your project team set up as a subscriber with individually controlled privileges. This allows you to determine on a user basis who can write and upload site content and who can merely read and download content.

**External Project Workspaces** can be used as a collection point for files. Instead of requiring every user of the site to be registered, you can simply hand out the domain and password to whomever you want to have the ability to upload files. Since Project Workspaces can be branded with your company's logo and colors, they make an ideal client-facing communication tool. They are great for collecting materials from advertisers for magazines, directories, and programs.

If you are printing your project with EBSCO Media, we will gladly set up a Project Workspace at **no charge**! For more information, contact your EBSCO Media printing consultant or email Randy Jamerson at rjamerson@ebsco.com.

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**Claudia's Corner**

## Why I'm So Darned Excited about CS5—and You Should Be Too!

*by Claudia McCue*

Maybe you skipped the upgrade to CS4 — it seems that a lot of people did. While CS4 was a solid release with many improvements, CS5 is truly a huge leap forward. There are so many new features that it's hard to pick out just a few, but I'll try:

### Photoshop CS5

The new Content-Aware Delete is just TOO good. All those years I've spent carefully cloning in replacement backgrounds, and all you're going to have to do is make a round selection of the person or object you want to delete, and –poof!- they're gone. It's like the Spot Healing Brush on major steroids. It's not fair! In a similar vein, the Content-Aware Fill can manufacture stones, bricks, sky, trees, etc., to fill in a gap in an image.

The New Puppet Warp feature allows you to impose a mesh on a selected object or area, then "pin" down points and use them to warp the object as if it were made of bendable plastic. Much more control than Liquify or the general warp tools have ever afforded!

### Illustrator CS5

Illustrator CS5 now gives you the ability to draw in perspective. Not only does it generate a grid "guidance system," it distorts as you draw, move, or transform objects in one of the perspective planes. While this is not true 3-dimensional drawing, it makes it painless to create the illusion of depth and perspective.

New "Bristle Brushes" produce watercolor effects with complex transparency and soft edges. You'll have to see them in action to really appreciate their richness.

### InDesign CS5

I could go on all day about the amazing number of new features in InDesign. But here are a few favorites:

- Interactive documents and presentations: you can now create animations in InDesign! Export to SWF or editable Flash formats. This set of features alone is worth upgrading!
- Multiple page sizes: Finally! You can create pages of any dimension, all in a single document!
- Track changes: Without using InCopy, you can now keep track of text edits in a document, using highlighting and notes visible in the Story Editor.
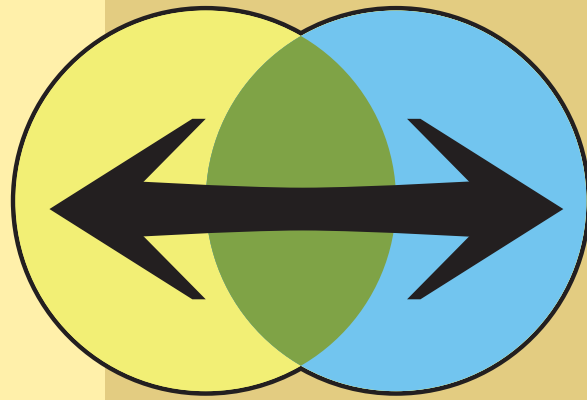- Straddle heads and split columns: Text can now span multiple columns within a text frame, and columns can be subdivided into multiple sub-columns.
- New layer panel: You can now view, select, and name individual objects in the enhanced Layers panel. It's very Illustrator-like, and you won't know how you lived without it.

These are just a few of the compelling new features in Creative Suite 5. As you can imagine, we can easily fill a day with all the new stuff. So do it—let's meet up at the McWane Center on July 15th for another FREE Adobe Workshop to upgrade our skills and have some fun, compliments of our friends at EBSCO Media and Adobe!

### About the Author

Claudia McCue is a prepress guru with 25+ years of experience. She is the owner of Practicalia, an independent training provider specializing in Adobe products, Quark Xpress, general prepress and printing, and retouching and color correction. McCue is the author of *Real World Print Production*. Learn more about Claudia at www.claudiamccue.com



**JULY 15**

**Mark Your Calendar!**

*EBSCO Media's next FREE all-day Adobe Workshop is set to take place July 15th at the McWane Science Center in Birmingham, AL. Details (and invitations) coming soon!*

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