### Support

We will provide you with access to complimentary signage and supplies and invite you to attend sponsored events in your community. Join us at local networking events to build relationships and meet other industry professionals.



### Leverage Local Support to Acquire and Retain Merchants

Your local Discover® Market Executive can provide:

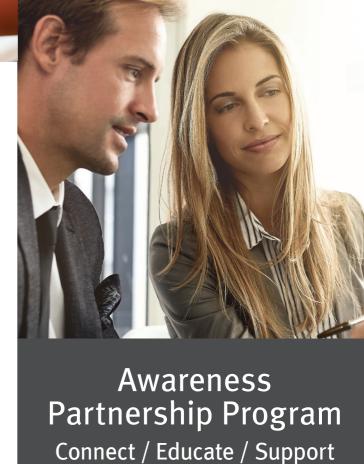
- Complimentary supplies for clients
- Premiums for trade shows
- Act as a subject matter expert in all things Discover



## Some of Our Partners Have This to Say:

"As the Sales Manager for the Eastern Region, I am always looking for tools and resources to make my team more successful My Discover Market Executive conducted training at my quarterly meeting. Wow, we were amazed by the complimentary tools Discover provides. My staff left the meeting armed with both knowledge and tangible resources to drive sales."

"We differentiate ourselves in the marketplace by taking a holistic approach to merchant services as opposed to focusing on just closing deals. My Market Executive provides free collateral regarding QR Codes and Facebook. Integrating these value ads into my sales cycle leads to more meaningful conversations and referrals as the merchant knows that they are dealing with someone who understands their business goals."



Providing Valued Partners with Local Support





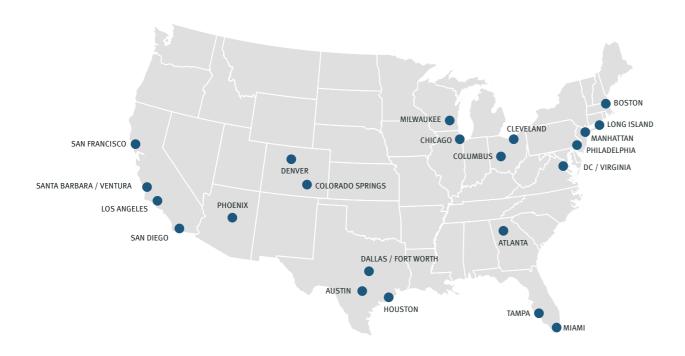
# Awareness Partnership Program Connect / Educate / Support

## Did you know that Discover® has a team of Market Executives dedicated to providing you with local support?

The Awareness Partnership Program was developed so that valued acquiring partners have direct access to a Discover Market Executive in or near their region. As Discover is now a part of your product mix, the local support team is tasked with bringing value to our partnership and reinforcing your efforts.



**Connect:** Meet with a local Market Executive to explore resources and shared goals.





#### Educate

We are available for one-on-one consultation or to participate in training sessions at your team meetings. We can also provide tools that support your value proposition.

#### **Another partner said:**

"As the Director of Training at my firm, one of my responsibilities is coordinating monthly new hire education sessions.

My Discover Market Executive conducts a Lunch and Learn with the group and it is always well received. Having her participate helps us to ensure the new staff is well educated and equipped with tools that support our value proposition."

If there is not a representative listed above that is near you, e-mail us at KimDass@discover.com

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