

## Solvent Media

### Adhesive Vinyl Technical Data Sheet

#### PSA Intermediate Calendered Vinyl Matte 3 mil

PSA Intermediate Calendered Vinyl Matte with permanent pressure-sensitive adhesive. Designed for indoor and outdoor promotional graphics, PSA Intermediate Vinyl is made of polymeric blend face stock with a poly-coated liner. The special adhesive system is designed for opacity to directly cover existing graphics or dark substrates. This material is rated for outdoor durability up to 5 years.

#### Technical Properties

Caliper/Gauge:	3 mil	Ink: Mild Solvent, Eco-Solvent, Latex
Tensile Strength:	> 13.0 lbs/in width	Opacity: 100%
Adhesive:	solvent	Gloss (60°): Matte
Availability:	30", 54", 60"	Whiteness:
Printing Environment:	10°C - 32°C	
Ideal Storage Conditions:		
Shelf Life:	One year at ideal storage conditions	

#### Printing Tips:

An ICC profile is recommended with proper printing settings.

#### Finishing/Mounting Recommendations:

Before finishing please allow image to dry 24 hours.

#### Main Applications:

Digital Printing with a wide variety of direct print systems. Promotional and merchandising graphics, short term signage, kiosks, POP displays, real estate signage, transit graphics, fleet or vehicle markings and decals.

#### Disclosure:

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