

Solvent Media

Adhesive Vinyl Technical Data Sheet

PSA Promotional Calendered Vinyl Matte 3 mil

PSA Promotional Calendered Matte White Vinyl with pressure-sensitive adhesive. The adhesive system is designed for opacity to directly cover existing graphics or dark substrates. It is designed for indoor and short-term outdoor graphics and offers excellent printability on a wide range of print systems. PSA Promotional Calendered Vinyl is rated for outdoor durability up to 3 years.

Technical Properties

Caliper/Gauge:	3 mil	Ink: Mild Solvent, Eco-Solvent, Latex
Tensile Strength:	> 13.0 lbs/in width	Opacity: 100%
Adhesive:	solvent	Gloss (60°): Matte
Availability:	30", 54", 60"	Whiteness:
Printing Environment:	10°C - 32°C	
Ideal Storage Conditions:		
Shelf Life:	One year at ideal storage conditions	

Printing Tips:

An ICC profile is recommended with proper printing settings.

Finishing/Mounting Recommendations:

Before finishing please allow image to dry 24 hours.

Main Applications:

Digital printing with a wide variety of direct inkjet print systems. Short-term promotional and display graphics, Promotional advertising, kiosks, POP displays, real estate signage.

Disclosure:

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