

little price. lasting impression. *boundless possibilities.*

That's the **POWER** of Press-N-Stick™ Calendar Advertising.
Still selling strong after **90 YEARS.**

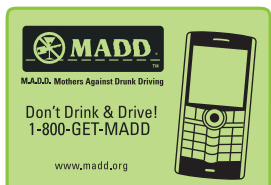
NEW for 2009

- V Natural™ CALENDARS – Fabricated from 30% post-consumer waste (PCW)
5 Pads
2 Pop-Up Calendar styles
- Modernized graphics on several best selling vinyl header shapes
- 3 styles of YEAR-AT-A-GLANCE vinyl calendars



Press-N-Stick™ Calendar Advertising **WORKS...**
For just about any type of business, institution or organization.

NEW design Shape CP
V7870 Standard (V Natural™)



NEW design Shape GR
V8840 Shopping List



NEW V7945 Press-N-Stick™ Colorful Creations
Year-At-A-Glance Calendar – Pizza



NEW V8800 V Natural™ 3-Month
Horizontal Pop-Up Calendar



NEW V7952 Bookmark
Calendar



NEW V8820 V Natural™ 3-Month Jumbo
Pop-Up Calendar

Shape BN
V8864 Farmer's Almanac (V Natural™)

NEW design Shape BK
V8885 Scenic

Design your Press-N-Stick™ Calendar in 3 EASY STEPS

One low price buys year long advertising. Plus, it's simple to design a message tailored to your business – for just pennies a day.

1. Select your **VINYL HEADER** from an array of shapes and colors shown on Pages 161-167 of our 2009 full-line catalog
In 2008, we first offered EVERY SHAPE in EVERY COLOR!

2. Select a **CALENDAR PAD** design and style. The Calendar Pad determines your PRICE. We included a quick-reference grid of Calendar Pad pricing below. Vitronic Promotional Group offers **EARLY ORDER PRICING** through August 1 – the longest in the industry.

3. Select your **MESSAGE COLOR** – Hot Stamp **COLORS** shown on Page 167 of our 2009 full-line catalog



Pricing...At a glance The calendar pad style determines your pricing.

		150	250	500	1000	2500	3ABC
V8840 List / Shopping	Thru 08/01/09	.73	.67	.64	.55	.48	
V8840 List / Shopping	After 08/01/09	.78	.72	.69	.59	.51	
V8842 List / Emergency #s	Thru 08/01/09	.73	.67	.64	.55	.48	
V8842 List / Emergency #s	After 08/01/09	.78	.72	.69	.59	.51	
V8844 List / Babysitters' Info.	Thru 08/01/09	.73	.67	.64	.55	.48	
V8844 List / Babysitters' Info.	After 08/01/09	.78	.72	.69	.59	.51	
V8846 List / Things To Do	Thru 08/01/09	.73	.67	.64	.55	.48	
V8846 List / Things To Do	After 08/01/09	.78	.72	.69	.59	.51	
V8864 Farmers' Almanac™	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8864 Farmers' Almanac™	After 08/01/09	1.07	.98	.92	.81	.72	
V8873 3-month Vertical	Thru 08/01/09	.79	.73	.70	.60	.52	
V8873 3-month Vertical	After 08/01/09	.83	.77	.74	.64	.56	
V8876 Spanish	Thru 08/01/09	.69	.65	.61	.53	.46	
V8876 Spanish	After 08/01/09	.73	.68	.64	.55	.48	
V8879 Cowboy	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8879 Cowboy	After 08/01/09	1.07	.98	.92	.81	.72	
V8883 Wildlife	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8883 Wildlife	After 08/01/09	1.07	.98	.92	.81	.72	
V8884 Crusin' Cars	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8884 Crusin' Cars	After 08/01/09	1.07	.98	.92	.81	.72	
V8885 Scenic	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8885 Scenic	After 08/01/09	1.07	.98	.92	.81	.72	
V8896 Sportsmen	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8896 Sportsmen	After 08/01/09	1.07	.98	.92	.81	.72	
V8898 Puppies and Kittens	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8898 Puppies and Kittens	After 08/01/09	1.07	.98	.92	.81	.72	
V8889 Male Call	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8889 Male Call	After 08/01/09	1.07	.98	.92	.81	.72	
V8890 Sunshine Girls	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8890 Sunshine Girls	After 08/01/09	1.07	.98	.92	.81	.72	
V8897 Maiden America	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8897 Maiden America	After 08/01/09	1.07	.98	.92	.81	.72	
V8892 Built in the USA	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8892 Built in the USA	After 08/01/09	1.07	.98	.92	.81	.72	
V8893 Biker Babes	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8893 Biker Babes	After 08/01/09	1.07	.98	.92	.81	.72	
V8895 Firemen	Thru 08/01/09	1.01	.92	.87	.76	.68	
V8895 Firemen	After 08/01/09	1.07	.98	.92	.81	.72	
V8891 Dream Girls (topless)	Thru 08/01/09	1.16	1.07	1.02	.91	.81	
V8891 Dream Girls (topless)	After 08/01/09	1.22	1.13	1.08	.96	.86	
V8894 Hot Buns	Thru 08/01/09	1.16	1.07	1.02	.91	.81	
V8894 Hot Buns	After 08/01/09	1.22	1.13	1.08	.96	.86	
Each Additional Color		.09	.09	.09	.09	.09	5G

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

V Natural™ 3-Month Horizontal Pop Up Calendar

V8800

Weight: 14 lbs. Per 440
Size: 5.25W x 5.5H
Imprint: 3.25W x 0.75H



V8800 V Natural 3-Month Horizontal Pop Up	150	250	500	1000	2500	3ABC
Thru 08/01/09	1.34	1.16	1.07	0.90	0.80	3ABC
After 08/01/09	1.37	1.19	1.10	0.93	0.83	3ABC
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

V-Natural™ 3-Month Jumbo Pop Up Calendar

V8820

Weight: 18 lbs. Per 480
Size: 4.75W x 3.25H
Imprint: 4.25W x 0.87H



V8820 V Natural 3-Month Jumbo Pop Up	150	250	500	1000	2500	3ABC
Thru 08/01/09	1.58	1.43	1.39	1.23	1.09	3ABC
After 08/01/09	1.61	1.46	1.42	1.26	1.12	3ABC
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

Bookmark Calendar

V7952

Size: 2.25W x 6.5H
Imprint: 1.78W x 0.75H
Features:

- Dual duty – bookmark calendar
- Year long advertising
- Specify year



V7952 Bookmark Calendar	250	500	1000	2500	2ABC
	1.30	0.74	0.44	0.27	2ABC

Pricing includes one color, one location screen print. New order setup charge is \$21 (G) per color.

Press-N-Stick™ COLORFUL CREATIONS

Year-at-a-Glance Calendar

V7945

Weight: 7 lbs. per 100
Size: 3.5W x 1.75H - vertical / 9W x 3.5H horizontal
Imprint: 3W x 1.75H - vertical / 2.8W x 3H horizontal
Features:

- Choose from five colorful designs, imprint in center of both horizontal and vertical layouts

V7945 Colorful Creations Calendar	150	250	500	1000	2500	3ABC
	1.17	0.98	0.95	0.82	0.73	3ABC
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color.