

vpg LIFESTYLE...live passionately

FREEZE IT, FILL IT, ZIP IT, AND GO...



The RE-FREEZABLE Cooler!  
No Ice, No Toxic Gel Packs, No Leaks, *oh my!*



Designed with built-in ICE



Unzip and fold flat.



Store in freezer



Zip bottom, add contents, zip top and go.

NEW design



A610 Flexi-Freeze™ Lunch Box orange

royal red

**Flexi-Freeze™ Lunch Box A610**

Size: 9W x 8H x 3D

Imprint: 3W x 2.5H

Features:

- Shoulder strap
- Front pocket for utensils

**\$10.49\***  
A610

WAS \$13.47  
SAVE 22%

FREE setup

\*25 minimum (C), 1 color / 1 location screen print



A640 Flexi-Freeze™ Euro Cooler I-C Print

red black silver

**Flexi-Freeze™ Euro Cooler A640**

Size: 10W x 11H

Imprint: 4W x 1.5H

Features:

- Messenger styling in sharp perforated PVC and I-C Print
- Front pocket

**\$12.49\***  
A640

WAS \$15.49  
SAVE 19%

FREE setup

\*25 minimum (C), 1 color / 1 location screen print

Ask about our *Cool Rewards* Program on all Flexi-Freeze™ Products now thru August 31, 2009.



Our MAGICAL SAVINGS BROCHURE features over 20 ITEMS UNDER \$10 and OVER 10 ITEMS UNDER \$5, plus FREE SETUPS.\*

Expires 7.31.09