

vitronic

PROMOTIONAL GROUP

2010

Exclusive

The **MagneticMark** bookmark is an innovative, worldwide-patented product available exclusively from Vitronic Promotional Group. Available in 4 SIZES...WITH HUNDREDS OF USES!

new

VT7901 Big MagneticMark Bookmark

Imprint: 1.75W x 4.25H - folded

Features:

- Designed with magnets...never have your bookmark fall out of place again.
- Card stock with UV - Extra glossy coating
- Add a calendar to your artwork and this innovative bookmark becomes multi-purpose!

Exclusive

| | 500 | 1000 | 2500 | 5000 | 10000 |
|-----------------------|-------------|-------------|-------------|-------------|----------------|
| VT7901 | 0.54 | 0.51 | 0.48 | 0.46 | 0.43 5C |
| Cellophane Bag | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 5G |

As part of their grand opening celebration, a large grocery chain used the VT7901 Big MagneticMark Bookmark as a giveaway. They provided bookmarks to the local library. Library patrons received a free bookmark as they checked out their books. The bookmarks displayed the store's address, phone number, hours and a calendar. In the first 6 months after opening, the grocery chain's newest location saw a 30% increase in customers over other store openings.



Shown with calendar

VT7901 Big MagneticMark

MagneticMark bookmarks are available in

36 STOCK BACKGROUNDS & COLORS or Create Your Own!

