



The Magnetic Mark bookmark is an innovative, worldwide-patented product available exclusively from Vitronic Promotional Group.

Available in 4 SIZES...WITH HUNDREDS OF USES!



VT7901 Big MagneticMark

VT7901 **Big MagneticMark** Bookmark

 $\textbf{Imprint:} \ 1.75W \times 4.25H - folded$

Features:

Exclusive

- \bullet Designed with magnets...never have your bookmark fall out of place again.
- Card stock with UV Extra glossy coating
- Add a calendar to your artwork and this innovative bookmark becomes multi-purpose!

	500	1000	2500	5000	10000
VT7901	0.54	0.51	0.48	0.46	0.43 5C
Cellophane Bag	0.05	0.05	0.05	0.05	0.05 5G

A medical center held a yearly recruitment fair for their College of Nursing and Health Professions program. The director wanted to attract more potential students to their booth using a giveaway. If the attendee watched a video about the program, they were given the VT7901 Big MagneticMark Bookmark. The bookmark was customized for the medical center with the nursing school calendar, and admissions and financial aid contact information. It was a huge success. They saw 18% more visitors in their booth than the previous year.

