

VITRONIC PRESS-N-STICK™ CALENDARS

2008 Welcomes...
An explosion of vinyl COLORS and SHAPES!

IMAGE THE POSSIBILITIES ...

89 STANDARD SHAPES in  – that's 2,492 possibilities!
And, then add SUPER-SIZE, SPECIAL, JUMBO,
and CUSTOM shapes to the equation.

Design your calendar – VIRTUALLY at WWW.VITRONICPROMOTIONAL.COM

Also, **NEW** for 2008...

- 8 translucent colors
- V-Natural™ recycled vinyl in black
- 18 header shapes and designs
- 2 pad styles and fresh styling for ALL full color pads
- 4 must-have lists
- A COMPUTER calendar



V7898 Contemporary

V8842 Emergency #'s

V7870 Standard

V8864 Farmer's Almanac



V7950 Computer Calendar Strip

V8895 Firemen

Order early – by **JULY 31, 2008** – for best pricing! And **RELAX** you can change your order by **August 31, 2008** without incurring any charges!

Message viewed daily...365 days per year

High customer satisfaction...with a reorder rate of 90%

Controlled circulation...mail to customers or distribute at the point-of-sale in a complimentary display

Create a Press-N-Stick™ Calendar In 3 Easy Steps!

1. Select from an ARRAY of VINYL SHAPES and COLORS – Pages 156-162*

OR...

CUSTOMIZE your own shape – Page 169*

SUPER or JUMBO SIZE your message – Pages 170-171*

MAXIMIZE your message with our MESSAGE MAXIMIZER™ Calendar – Page 163*

ADD INCENTIVE to your message with our SAVE-N-STICK™ Coupon Calendar – Page 163*

COLORIZE your message with COLORFUL CREATIONS – Page 172*

SIMPLIFY your message by using your own business card – Page 173*

2. Select from a variety of CALENDAR PAD designs and styles

2-COLOR and 2-COLOR with GRAPHIC in 13-month pad styles

4-COLOR with PHOTO in 12-month pad styles

3. Select your message color – Hot Stamp COLORS shown on Page 168*

Vitronic Promotional Group also offers:

Magna-Stick™ Calendar – Page 174*

Planners – Page 176 *



Pricing...At a glance The calendar pad style determines your pricing.

| | Date of Order | 150 | 250 | 500 | 1000 | 2500 | 3ABC |
|---------------------------------|----------------|------|------|------|------|------|------|
| V8770 Standard (13-month) | Thru 07/31/08 | .62 | .58 | .52 | .45 | .38 | |
| V8770 Standard (13-month) | After 07/31/08 | .66 | .62 | .55 | .48 | .41 | |
| V7898 Contemporary (13-month) | Thru 07/31/08 | .62 | .58 | .52 | .45 | .38 | |
| V7898 Contemporary (13-month) | After 07/31/08 | .66 | .62 | .55 | .48 | .41 | |
| V7880 Canadian (13-month) | Thru 07/31/08 | .62 | .58 | .52 | .45 | .38 | |
| V7880 Canadian (13-month) | After 07/31/08 | .66 | .62 | .55 | .48 | .41 | |
| V8840 List / Shopping | Thru 07/31/08 | .73 | .67 | .64 | .55 | .48 | |
| V8840 List / Shopping | After 07/31/08 | .78 | .72 | .68 | .58 | .50 | |
| V8842 List / Emergency #s | Thru 07/31/08 | .73 | .67 | .64 | .55 | .48 | |
| V8842 List / Emergency #s | After 07/31/08 | .78 | .72 | .68 | .58 | .50 | |
| V8844 List / Babysitters' Info. | Thru 07/31/08 | .73 | .67 | .64 | .55 | .48 | |
| V8844 List / Babysitters' Info. | After 07/31/08 | .78 | .72 | .68 | .58 | .50 | |
| V8846 List / Things To Do | Thru 07/31/08 | .73 | .67 | .64 | .55 | .48 | |
| V8846 List / Things To Do | After 07/31/08 | .78 | .72 | .68 | .58 | .50 | |
| V8864 Farmers' Almanac™ | Thru 07/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8864 Farmers' Almanac™ | After 07/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8873 3-month Vertical | Thru 07/31/08 | .75 | .71 | .69 | .58 | .49 | |
| V8873 3-month Vertical | After 07/31/08 | .79 | .75 | .73 | .60 | .51 | |
| V8876 Spanish | Thru 07/31/08 | .67 | .64 | .59 | .51 | .44 | |
| V8876 Spanish | After 07/31/08 | .72 | .67 | .63 | .54 | .47 | |
| V8879 Cowboy | Thru 07/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8879 Cowboy | After 07/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8883 Wildlife | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8883 Wildlife | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8884 Crusin' Cars | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8884 Crusin' Cars | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8885 Scenic | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8885 Scenic | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8896 Sportsmen | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8896 Sportsmen | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8898 Puppies and Kittens | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8898 Puppies and Kittens | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8889 Male Call | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8889 Male Call | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8890 Sunshine Girls | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8890 Sunshine Girls | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8897 Maiden America | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8897 Maiden America | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8892 Built in the USA | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8892 Built in the USA | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8893 Biker Babes | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8893 Biker Babes | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8895 Firemen | Thru 7/31/08 | .98 | .89 | .84 | .74 | .65 | |
| V8895 Firemen | After 7/31/08 | 1.04 | .95 | .89 | .78 | .69 | |
| V8891 Dream Girls (topless) | Thru 7/31/08 | 1.16 | 1.07 | 1.02 | .91 | .81 | |
| V8891 Dream Girls (topless) | After 7/31/08 | 1.22 | 1.13 | 1.08 | .96 | .86 | |
| V8894 Hot Buns | Thru 7/31/08 | 1.16 | 1.07 | 1.02 | .91 | .81 | |
| V8894 Hot Buns | After 7/31/08 | 1.22 | 1.13 | 1.08 | .96 | .86 | |
| Each Additional Color | | .08 | .08 | .08 | .08 | .08 | 5G |

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