

vitronic

PROMOTIONAL GROUP



plush



calendars



totes



business



bags

2011 New Products



umbrellas



lifestyle



headwear

experience vitronic
DESIGN o SOLUTIONS o SERVICE

New Products

experience...

the Adventure of Something New!

For product details, see our 2011 full-line product catalog

Plush



CTG861 Titus
Pg. 13



CTG862 Orson
Pg. 13



CTG948 Casey
Pg. 15



CTG947 Marty
Pg. 15



CTG946 Lenny
Pg. 16



CTG981 Wally
Pg. 17



CTG898 Riley
Pg. 18



CTG985 Sammy / CTG984 Charlie
Pg. 19



CTG972 Hobart
Pg. 20



CTG850 Hugo
Pg. 20



CTG975 Bernard
Pg. 21



CTG864 Spencer
Pg. 21



CTG881 Li Li
Pg. 22



CTG454 Carl
Pg. 23



CT801 Wild Bunch Magnets
Pg. 24



CT800 Wild Bunch Key Tags
Pg. 25



CT802 6" Mascots
Pg. 26-27



CT803 Wild Bunch Animals
Pg. 28-31



CT945 Freddy
Pg. 32



CT958 Knuckles
Pg. 33



CT848 Buster
Pg. 33



CT858 Mink Bear
Pg. 34



CT952 Max
Pg. 35



CT851 Tucker
Pg. 36



CT853 Bo
Pg. 36



CT849 Manny
Pg. 36



CT960 12" Traditional Teddy Bear
Pg. 37

Totes



A430 Poly Pro Drawcord
Pg. 42



A434 Poly Pro Pulse Drawcord
Pg. 43



A436 Poly Pro Splash Drawcord • Pg. 43

For 2011, we've introduced over **145 PRODUCTS**, including new colors and prints, as well as a new **PLUSH** category.

experience...**DESIGN** ◦ **SOLUTIONS** ◦ **SERVICE**

Totes



A408 Horizon Drawcord
Pg. 44



A412 Spirit Mesh Drawcord
Pg. 45



A407 Triple Play Drawcord
Pg. 46



A405 Sports League Drawcord
Pg. 46



A414 Designer Drawcord
Pg. 48



A406 Playful Prints Drawcord
Pg. 48



A806 Poly Pro Trapeze Tote
Pg. 50



A804 Poly Pro Magazine Tote • Pg. 52



A803 Poly Pro Spiritual Tote
Pg. 52



A800 Poly Pro Flat Tote
Pg. 53



A801 Poly Pro Printed Tote
Pg. 53



A816 Poly Pro Tote-tini
Pg. 54



A809 Poly Pro Printed Scoop Tote • Pg. 54



A832 Poly Pro Tote with Gusset • Pg. 55



A817 Poly Pro Riviera Tote
Pg. 59



A852 Big Value Tote
Pg. 60



A524 Grande Tote
Pg. 61



A523 Printed Grande Tote
Pg. 61



A525 Grande Insulated Tote
Pg. 62



A527 Kraft Magazine Tote
Pg. 64



A526 Kraft Sack
Pg. 65



A280 Striped Magazine Tote
Pg. 72



A210 East Hampton Tote
Pg. 83



A211 West Hampton Tote
Pg. 83



A587 Lamis Tote
Pg. 87



A350 Apprentice Tote
Pg. 88



A850 Commuter Business Tote • Pg. 90



A860 Courier Business Tote
Pg. 90

New Products

Bags



A541 Spirit Backpack
Pg. 92



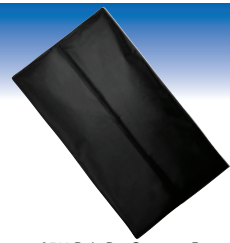
A844 Poly Pro Sling Pack
Pg. 92



A846 Poly Pro Square Duffel
Pg. 95



A531 Spirit Duffel
Pg. 95



A511 Poly Pro Garment Bag
Pg. 96



A842 Poly Pro Messenger
Pg. 98

Lifestyle



AC6222 Coleman® 2-Gallon Party Stacker • Pg. 107



AC6220 Coleman® 20-Can Party Stacker • Pg. 107



A759 Chill by Flexi-Freeze® Can Holder • Pg. 110



A760 Chill by Flexi-Freeze® 6-Can Cooler • Pg. 111



A762 Chill by Flexi-Freeze® 12-Can Cooler • Pg. 111



A636 Kraft Lunch Bag
Pg. 114



A638 Poly Pro Lunch Box
Pg. 115



A639 Printed Poly Pro Lunch Box • Pg. 115



AC7000 Coleman® Stadium Seat • Pg. 118



AC7001 Coleman® Quad Chair
Pg. 119



AC7002 Coleman® XL Quad Chair • Pg. 119



A316 Barrel Vanity Case
Pg. 130



A317 Printed Barrel Vanity Case • Pg. 130



V6466 Lamis Vanity / Travel Case • Pg. 130



A780 Carry-on Toiletry Kit
Pg. 131



A782 Pocket First Aid Kit
Pg. 132



A786 Fashion First Aid Kit
Pg. 132



A788 Overnight Amenities Kit
Pg. 132



A790 Beach Amenities Kit
Pg. 134



A792 Sports First Aid Kit
Pg. 134



A784 Handy First Aid Kit
Pg. 135



7362 Rally Cap
Pg. 142



7382 Staycation Cap
Pg. 143



8630 Spirit Wave Cap
Pg. 145

Headwear



7430 Jersey Cap
Pg. 147



9001 totes® Nightlighter™ Cotton Cap • Pg. 151



9002 totes® Nightlighter™ Microfiber Cap • Pg. 151



7475 Spirit Wave Visor
Pg. 152



9005 totes® Nightlighter™ Camo Cap • Pg. 155

Umbrellas



FT813 totes® Auto Open/Close Color Block Umbrella • Pg. 162



FT848 totes® Auto Open Folding Umbrella • Pg. 162



FT812 totes® Auto Open/Close Umbrella • Pg. 163



FT850 totes® Mini Auto Open/Close Umbrella with Purse Case • Pg. 164



FT8500 totes® Fashion Bucket Rain Hat and Mini Auto Open/Close Umbrella with Purse Case Set • Pg. 164



FT816 totes® Stormbeater™ Auto Open Umbrella • Pg. 165



FT820 totes® Stormbeater™ Golf Stick • Pg. 166



FT821 totes® Super Deluxe Premium Golf Umbrella • Pg. 167



F702 Barrister Auto Open Umbrella • Pg. 171



FT832 Sports League Umbrella Pg. 173



F801 Pro-Am Golf Umbrella Pg. 178



FT8526 totes® Bucket Rain Hat • Pg. 180



FT8527 totes® Fashion Bucket Rain Hat • Pg. 180



FT8529 totes® Men's Bucket Rain Hat • Pg. 180



FT8402 totes® EVA Poncho Pg. 181



FT8404 totes® Children's EVA Poncho • Pg. 181



F7100 Poncho Pg. 182

Business



V6628 Impact Square Notes Pg. 184



V6626 Impact Jotter with Pen Pg. 184



V6622 Impact Mini Notebook with Ruler and Pen • Pg. 184



V6620 Impact Notebook with Pen • Pg. 185



V6624 Impression Flap Notebook • Pg. 185



V6459 Lamis Jotter Pg. 192



V6455 Lamis Junior Folder Pg. 192



V6450 Lamis Standard Folder Pg. 192



V6458 Lamis Two-Tone Jotter • Pg. 193



V6454 Lamis Two-Tone Junior Folder • Pg. 193



V6449 Lamis Two-Tone Standard Folder • Pg. 193



V6463 Lamis Two-Tone Luggage Tag • Pg. 194



V6464 Lamis Card Case Pg. 195



V6750 Classic Standard Folder Pg. 196



VT7905 Circle MagneticMark Bookmark • Pg. 230



VT7906 Number One MagneticMark Bookmark • Pg. 231



VT7904 Business Card MagneticMark Bookmark • Pg. 231

Calendars o MagneticMark Bookmarks