

SPRING full of SAVINGS

WONDERful Selection. Sensational Prices. FREE Set-Ups.



Delight in Your Discoveries

Discover an array of **NEW** fabrics, motifs, colors and designs, along with new twists on traditional favorites in our most popular product categories. Priced right – with **FREE** set-ups.

SHOP ANYTIME

www.vitronicpromotional.com

AT LAST, you'll find all of our products in one comprehensive, easy-to-navigate place. Shop by product, brand, price or industry.



Once you've made your selection, it's easy to turn your concepts into reality – virtually. Using technology powered by Technologo, you can quickly decorate a large assortment of our products with your clients' logos. And, better yet – the service is free. Just upload your logos, choose the preferred decoration methods and, then...presto – proofs that you simply email to your clients.

Go **ZIP SHIP!** When You Need Your Order **FAST!**



Vitronic Promotional Group's **ZIP SHIP!** Program features our most popular decoration methods for each product category delivered in as little as **2-4-6 DAYS**. To determine whether your order qualifies for **ZIP SHIP!**, please turn to page 182 of our 2008 catalog for **ZIP SHIP!** Program details.

Totes

A518	V Natural™ Flat Organic Tote / Natural	4 NEW
A519	V Natural™ Flat Organic Tote / Colored	4 NEW
A515	Bareeza Tote / Natural	5 NEW / Exclusive Weave
A516	Bareeza Tote / Colored	5 NEW / Exclusive Weave
A582	Striped Economy Tote	5 NEW Colors
A538	PhotoGraFX™ Scapes Totes	6 NEW / 5 Designs
A815	Poly Pro Sling Tote	6
A502	Mercado Tote	7 NEW / 5 Patterns
A555	Pierre Swirl Tote	8 NEW
A557	Vegas Tote	8 NEW
A97342	Rope Tote	8 NEW
A587	Lamis Tote	9 NEW Colors
A430	Poly Pro Drawcord	10 NEW
A410	Mesh Pocket Drawcord	10 NEW Colors
A420	Triad Drawcord	11 NEW Colors
A650	Katherine Quilted Drawcord	11 NEW

Bags

A500	Lamis Messenger	9 NEW
A505	Lamis Business Case	9 NEW

Lifestyle

A640	Flexi-Freeze™ Euro Cooler	12 NEW
A616	Flexi-Freeze™ Circle Cooler	12 NEW
A617	Flexi-Freeze™ Triangle Cooler	12 NEW
A576	Flexi-Freeze™ Hydra Collapsible Cooler / Medium	13 NEW Colors
A609	Flexi-Freeze™ Can Holder	13 NEW Colors
A612	Flexi-Freeze™ Drawstring Cooler	13 NEW
A645	PhotoGraFX™ 6-Pack Cooler	14 NEW
A641	PhotoGraFX™ Lunch Bag	14 NEW
AC5542	Coleman® 1/3-Gallon Jug	15
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Umbrellas

F800	Chameleon Umbrella	16 NEW
F5518	Chameleon Business Set	16 NEW
F807	Times Square Folding Umbrella	16 NEW
F702	Barrister Folding Umbrella	17 NEW Colors
F801	Pro-Am Golf Umbrella	17 NEW

Business Accessories

V6490	Fiesta Notepad	18 NEW
V6600	Mini 2-Way Jotter	19 NEW
V6459	Lamis Jotter	19 NEW Colors

BE NATURAL. With V Natural™.

Fashioned from 100% ORGANIC Cotton.

NEW



A519 V-Natural™ Organic Colored Flat Tote
soft yellow

Certified by Central Union
Certifications,
f.k.a Skal International



An International inspection and
certification organization, which
certifies organic products.

Imprint with V Natural™ ink.
Please call for details

V-Natural™ Organic Flat Tote A518 Natural / A519 Colored

Size: 14W x 14H

Imprint area: 9.5W x 7H

Features:

- Classic styling in 100% organic cotton
- Natural and colored
- Colors use 100% vegetable dyes
- 25" handles



A518 Natural

A519 Colors:
soft pink green soft blue

V Natural™ Tote
A518 Natural

\$3.99

Was \$5.49, Save 27%
100 piece minimum (C),
1 color / 1 location screen print

V Natural™ Tote
A519 Colored

\$4.49

Was \$5.99, Save 25%
100 piece minimum (C),
1 color / 1 location screen print

VPG
Exclusive

BAREEZA Tote

Woven **EXCLUSIVELY** for Vitronic Promotional Group, our BAREEZA TOTE features a unique horizontal weave pattern which gives it a subtle striped appearance. The name Bareeza translated means “prosperity.”

Bareeza Tote
A515 / Natural
A516 / Colored

NEW

Size: 15W x 15.5H

Imprint area: 9.5W x 9H

Features:

- Traditional cotton sheeting styling with subtle .75-inch horizontal stripe weave pattern
- Natural and colored styles
- 26" handles

A515

\$2.09

WAS \$3.04, SAVE 31%

100 piece minimum (C), 1 color / 1 location screen print

A516

\$2.49

WAS \$3.42, SAVE 27%

100 piece minimum (C), 1 color / 1 location screen print

A515 / Natural



A516 Colors

black red royal

Striped Economy Tote

A582

Size: 15W x 15.5H

Imprint area: 8W x 8H

Features:

- Quality lightweight cotton sheeting
- Color stripe flows into sturdy, elongated self handle

\$2.09

WAS \$3.04, SAVE 31%

100 piece minimum (C), 1 color / 1 location screen print

orange



**NEW
colors**



black classic red pink lime teal yellow
royal forest green purple chocolate raspberry

Bring Your Brand to **COLORFUL** Reality with Our...

PhotoGraFX™ Line

SCAPES TOTES

4 FULL-COLOR PATTERNS take you from the **MOUNTAINS** to the **BEACH** and inspire **FLOWER** power and **BIG CITY** adventure.



beach

NEW

PhotoGraFX™ Scapes Flat Tote
A538

Size: 15W x 15.5H

Imprint area: (12" down from bag top) 10W x 5H

Features:

- Lightweight woven polypropylene

\$2.99

WAS \$3.99, SAVE 25%

100 piece minimum (C), 1 color / 1 location screen print



dahlia

city

mountains

Poly Pro Sling Tote
A815

Size: 16W x 14H x 6D

Imprint area: 9W x 7.5H / front pocket

Features:

- Features multiple pockets on ends, front and back
- Designed to attach to a wheeled bag

\$2.79

WAS \$3.18, SAVE 12%

100 piece minimum (C), 1 color / 1 location screen print



pink



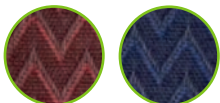
red orange lime royal black white

Turn every trip into an EXTRAORDINARY EXPEDITION
with a vibrant
MERCADO Tote

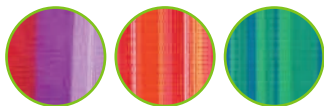
5 multi-colored, ethnic-inspired patterns
designed by the esteemed,
AWARD-WINNING
Patricia Valle of Guanajuato, Mexico.

NEW
Design

M-PATTERN



STRIPES



Mercado Flat Tote
A502

Size: 14W x 14H

Imprint area: 9.5W x 7H

Features:

- Fashioned from high-density polyethelene
- Colorful striped and M-weave patterns
- 27" handles

\$4.99

WAS \$6.49, SAVE 23%

*100 piece minimum (C), 1 color / 1 location
screen print*

NEW



rainbow orange/yellow blue/green blue/black burgundy/black

NEW



red/white

black/white carolina blue/white

Pierre Swirl Tote

A555

Size: 13.25W x 13.25H

Imprint area: 9W x 9H

Features:

- Microfiber with swirl print pattern
- 31.5" handles

\$3.99

WAS \$4.99, SAVE 20%

100 piece minimum (C), 1 color / 1 location screen print

NEW



polka dot

black lime

Vegas Tote

A557

Size: 14W x 11H x 4D

Imprint area: 7W x 6H

Features:

- Silky microfiber in lively polka dot pattern or solids with white trim
- 24" handles

\$4.99

WAS \$6.49, SAVE 23%

100 piece minimum (C), 1 color / 1 location screen print

NEW



striped

Rope Tote

A97342

Size: 17.5W x 14H x 3.5D

Imprint area: 8W x 5H

Features:

- Timeless styling in polyester goes from the shore to the store

\$5.99

WAS \$7.98, SAVE 25%

100 piece minimum (C), 1 color / 1 location screen print



turquoise lime dark pink

Lamis Tote

A587

Size: 15W x 14H x 3D

Imprint area: 4" square bottom right

Features:

- Sophisticated styling in soft litchi with accent stitching
- Zippered security pocket inside
- Magnetic snap closure

\$7.98

WAS \$9.98, SAVE 20%

100 piece minimum (C) / 1 location deboss



red



black plum burnt orange
chocolate avocado

NEW
colors

Lamis Messenger

A500

Size: 15W x 12H x 3.5D

Imprint area: 6W x 6H

Features:

- Sophisticated styling in soft litchi with accent stitching
- Flap styling with Velcro® closure
- Padded computer compartment

\$19.99

WAS \$24.69, SAVE 19%

50 piece minimum (C) / 1 location deboss

NEW



plum

burnt orange



black chocolate red avocado

Lamis Business Case

A505

Size: 15W x 12H x 3.5D

Imprint area: 6W x 6H

Features:

- Sophisticated styling in soft litchi with accent stitching
- Front and back slip pockets with magnetic snap closure
- Padded computer compartment

\$16.99

WAS \$20.82, SAVE 18%

50 piece minimum (C) / 1 location deboss

NEW



avocado



black chocolate red plum burnt orange

Poly Pro Drawstring Tote
A430

Size: 14W x 16.5H

Imprint area: 9W x 9H

Features:

- Double drawcord closure
- Reinforced corners

\$1.85

WAS \$2.75, SAVE 33%

250 piece minimum (C), 1 color / 1 location
screen print

NEW



orange



red gold lime royal navy pink purple white black

Mesh Pocket Drawcord
A410

Size: 14W x 16.5H

Imprint area: 7W x 7.5H

Features:

- Cost-effective 210D oxford
- Zippered front pocket with mesh

\$2.69

WAS \$3.59, SAVE 25%

250 piece minimum (C), 1 color / 1 location
screen print



gold



red orange lime forest royal navy pink



purple maroon black white teal carolina blue raspberry chocolate

NEW colors

Triad Drawcord

A420

Size: 14.5W x 17.5H

Imprint area: 4.5W x 5H

Features:

- Fashioned from cost-effective 210D
- Zippered front pocket with mesh

\$3.09

WAS \$4.08, SAVE 24%

250 piece minimum (C), 1 color /
1 location screen print



royal



white

red

carolina blue

navy

maroon

gold

NEW
colors

Katherine Quilted Drawcord

A650

Size: 14W x 17H

Imprint area: 5W x 5H

Features:

- Classic quilted polyester styling with accent topstitching

\$3.98

WAS \$4.99, SAVE 20%

250 piece minimum (C), 1 color /
1 location image loc

NEW



soft pink



black

lilac

soft green

soft blue

FLEXI-FREEZE™
RE-FREEZABLE COOLERS

COOL STUFF!



Designed with Built-In Ice Panels...

Flexi-Freeze™ Cooling Products chill contents for several hours.

Plus, there's no messy leaks from loose, melting ice like with traditional coolers!



Folds Flat For Easy Freezer Storage...

Always Ready To GO!



silver



red

black

I-C print

Flexi-Freeze™ Euro Cooler
A640

Size: 10.5W x 11.5H

Imprint area: 4W x 1.5H

Features:

- Messenger styling in sharp perforated PVC and I-C Print
- Front pocket perfect for cell phone, MP3 player, and keys

\$11.99

WAS \$14.99, SAVE 20%

25 piece minimum (C), 1 color / 1 location screen print

NEW



I-C Print



black

kiwi

Flexi-Freeze™ Circle Cooler
A616

Size: 9D x 5H

Imprint area: 5W x 3H

Features:

- Holds six 12-oz. cans
- Circular design perfect for dips or salads

\$11.99

WAS \$14.99, SAVE 20%

25 piece minimum (C), 1 color / 1 location screen print

Flexi-Freeze™ Hydra Collapsible Cooler

A576

Size: 9W x 7.5H x 5.5D

Imprint area: 5W x 3H

Features:

- Holds six 12-oz. cans

\$10.96

WAS \$13.99, SAVE 22%
25 piece minimum (C), 1 color /
1 location screen print



NEW
print

I-C print



NEW
colors

black navy red royal kiwi carolina orange pink blue

Flexi-Freeze™ Can Holder

A609

Size: 4.5H x 4D

Imprint area: 2.5W x 1.5H

Features:

- Elastic strap for comfort and carrying

\$3.98

WAS \$5.08, SAVE 22%
250 piece minimum (C), 1 color /
1 location screen print



NEW
colors

red



black lime royal carolina purple pink gold orange blue

Flexi-Freeze™ Drawstring Cooler

A612

Size: 9H x 4.75D

Imprint area: 2.5W x 2.75H

Features:

- Drawcord top
- Adjustable shoulder strap with Velcro® closure

\$6.98

WAS \$8.49, SAVE 18%
100 piece minimum (C), 1 color / 1 location screen print

NEW



black navy red royal pink gold orange kiwi

REFRESH your BRAND with our

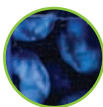
PhotoGraFX™ Line

of FRUITY COOLERS

5 FULL-COLOR patterns capture the freshness of just picked fruit!



oranges



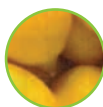
blueberries



kiwi



cherries



lemons

NEW



PhotoGraFX™ Fruity 6-Pack Cooler

A645

Size: 8W x 6H x 5.5D

Imprint area: 5W x 2H

Features:

- Woven polypropylene

\$3.69

WAS \$4.65, SAVE 21%

250 piece minimum (C), 1 color / 1 location screen print



NEW



PhotoGraFX™ Fruity Lunch Bag

A641

Size: 7W x 9H x 4D

Imprint area: 3.75W x 3H

Features:

- Lightweight woven polypropylene

\$3.29

WAS \$4.23, SAVE 22%

250 piece minimum (C), 1 color / 1 location screen print



Coleman® 1/3-Gallon Jug

AC5542

Size: 5W x 8.75H

Imprint area: 4.5W x 3H

Features:

- High Density Polyethylene (HDPE) construction for maximum cold retention
- Wide-mouth screw-on caps for easy filling and cleaning
- Flip-top spout for easy pouring or sipping

\$5.89

WAS \$6.47, SAVE 9%

100 piece minimum (C), 1 color / 1 location screen print



silver



royal

red

pink

Coleman® 3-Gallon Beverage Cooler

AC5540

Size: 11W x 15H x 11D

Imprint area: 4.5W x 4.25H

Features:

- Locking feature holds lid securely in place
- Tight lip seal keeps contents cooler longer
- Inside measuring guide

\$36.49

WAS \$37.99, SAVE 4%

25 piece minimum (C), 1 color / 1 location screen print



TRANSFORM with our...

NEW



violet

Chameleon Folding Umbrella

F800

Arc: 42", folds to 11½"

Features:

- Elegant two-tone iridescent fabric
- Metal shaft with black EVA foam handle
- Matching fabric sleeve and strap

\$14.98

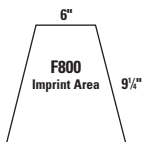
WAS \$17.98, SAVE 17%

25 piece minimum (C), 1 color / 1 location screen print



twilight moss

burgundy



Standard imprint area 6 1/4"

Create a Matching Set by Pairing the Chameleon Umbrella with the COORDINATING CHAMELEON TOTE

Purchase as a Business Set

\$19.99

WAS \$24.49, SAVE 20%

50 piece minimum (C), 1 color / screen print on tote

A5518 Chameleon Business Set page 118 / 2008 VPG Catalog



NEW

Be SQUARE with our...



NEW

Times Square Auto Open Folding Umbrella

F807

Arc: 58", folds to 22"

Features:

- Enduring square design
- Metal shaft and wood handle

\$12.97

WAS \$15.97, SAVE 19%

25 piece minimum (C), 1 color / 1 location screen print



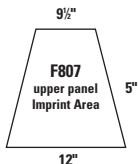
black white

navy white

royal white

black

dark pink



Standard imprint area

Accessorize with **COLOR** with our...

Barrister Auto Open Folding Umbrella
F702

Arc: 44", folds to 15"

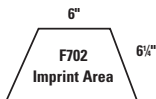
Features:

- Metal shaft, plastic handle with carrying strap

\$6.49

WAS \$8.68, SAVE 25%

50 piece minimum (C), 1 color / 1 location screen print



9"
Standard imprint area



NEW
colors

Hit the **LINKS** with our...

Pro-Am Golf Umbrella
F801

Arc: 60"

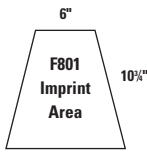
Features:

- Double ribbed frame for strength
- Metal shaft with wood handle

\$8.99

WAS \$10.50, SAVE 14%

50 piece minimum (C), 1 color / 1 location screen print



11"
Standard imprint area



Boost Creativity with Our FIESTA Line of Notepads

Avoid a Siesta!

NEW

Fiesta Notepads

V6490

Size: 6.375W x 7H

Imprint area: 3.5W x 1.75H / Flap

Features:

- Colorful matte finish case made cover in patterns and solids
- Spiral bound lined notepad
- Magnetic closure

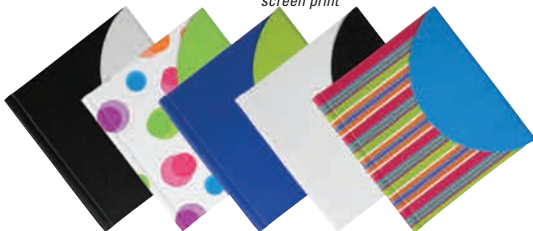
\$3.59

WAS \$4.47, SAVE 20%

100 piece minimum (C), 1 color / 1 location screen print



orange w/ raspberry



black w/ white

polka dot

turquoise w/ lime

white w/ black

striped

Add a Tote for a PERFECT PAIR



A555 Pierre Swirl Tote
pg. 21 / 2008 VPG Catalog

A557 Vegas Tote
pg. 21 / 2008 VPG Catalog



A97342 Rope Tote
pg. 22 / 2008 VPG Catalog



Mini Two-Way Jotter
V6600

Size: 2.75W x 4.25H

Imprint area: 1.5W x 2.25H

Features:

- Clever styling features lined and unlined pads
- Economical vinyl
- Pen included

\$1.58

WAS \$1.97, SAVE 20%

250 piece minimum (C), 1 color / 1 location hot stamp



royal pink orange navy red white black

Kraft Jotter with Pen
V6555

Size: 3W x 5H

Imprint area: 1.75W x 2.25H

Features:

- Kraft cover with spiral styling
- Pen included

\$1.99

WAS \$2.33, SAVE 15%

250 piece minimum (C), 1 color / 1 location screen print



lime

black red royal raspberry orange

Lamis Jotter
V6459

Size: 3.5Wx 5.5H

Imprint Area: 2.25" square

Features:

- Sophisticated styling in soft litchi with accent stitching

\$2.58

WAS \$3.00, SAVE 14%

250 piece minimum (C) / 1 location deboss



black chocolate red plum burnt avocado orange

vitronic
PROMOTIONAL GROUP

New Name.
Same Trusted Brands.

ADMANCO
FOUR SEASONS
VITRONIC

SHOP ANYTIME

www.vitronicpromotional.com