

## Keeping Our Distributors In-The-Know

### EARTH DAY, APRIL 22<sup>ND</sup>

#### Plan Your Eco-Friendly Promotion Now



With so many products available to promote your brand, it becomes a challenging decision to choose the best option. Choosing a reusable tote bag from Vitronic Promotional Group, is a simple and affordable solution.

Giving a tote bag is a great way to show off your company's commitment to the environment while making a positive impact on the planet. And the best part, your logo will be seen over and over again. There are many materials of tote bags that are available from VPG; Organic cotton, recycled cotton, cotton sheeting, woven and non-woven polypropylene, polyester, jute, and even kraft paper.

Since 1970, Earth Day celebrations have been happening all over the world. Here are 5 simple ways that you can celebrate April 22nd in the office using reusable tote bags as the promotional product vehicle.



A165353 Colored Gusseted Economy Tote

1. Insert information on being "green" into our A165353 Colored Gusseted Economy to help your employees learn more about the environment.

2. Encourage your sales force to visit some of their top customers with our A821 Poly Pro Conservation Tote to wish them a Happy Earth Day. This message will show your customers that you are committed to the environment.



A821 Poly Pro Conservation Tote



A827 Poly Pro Shop-n-Fold Cold Tote Set

3. Reward employees with our A827 Poly Pro Shop-n-Fold Cold Tote Set who share a ride or ride a bike to work that day.

4. Have employees bring in fair-trade or organic foods on Earth day, give them a grocery bag like our A526 V Natural™ Kraft Sack.



A526 V Natural™ Kraft Sack



A529 V Natural™ Jute Shopper

5. Have all the employees go outside and plant a tree together then give them an A529 V Natural™ Jute Shopper in the leaves pattern.

*"No matter what reusable tote bag you choose, Earth Day is worth celebrating!"*