

August 2009

Many Industries Are Thriving In This Down Economy and vitronic PROMOTIONAL GROUP Has The Products To Fit Those Industries!

Remember when your parents told you: “**Look on the bright side of things.**”?

Have you ever heard a motivational speaker say, “**Surround yourself with the movers and shakers to become successful.**”?

Well, in this economy, you have to direct your energies toward the industries that are thriving. Here is a list of industries that are doing very well during this recession. They are making money, so they have money to spend!

1. Tobacco and Alcohol-Related Companies From distributors, bars, and liquor store chains to the actual manufacturers.
2. Sweet Treat Companies People are turning to small indulgences such as candy, ice cream, and other sweet treats.
3. Hollywood Instead of vacations, people are going out to see a movie or having a movie night at home.
4. Water Companies remain strong as we see further growth in this industry.
5. Consumer Product Companies the “bare essentials” that people need.
6. Big-Box Retailers and those who provide products to them.
7. Health Care Doctors, hospitals, and clinics.
8. Video Game Companies This is considered a “getaway” to relieve stress. People are staying home more to play with family and friends.
9. Education Schools will always need promotional items for clubs and teams, teachers’ awards, and fundraisers.
10. Government We are seeing growth potential in all levels of the government, including government contractors.

VITRONIC PROMOTIONAL GROUP has lots of VISUAL, VALUE-DRIVEN products to ensure a successful promotional program for these types of industries. Whatever your business may be, marketing to these industries through promotional products will in turn help you succeed.



For great ideas, look to our Fabulous Five brochure,
which features over 45 items for under \$5!

Shop anytime at www.vitronicpromotional.com

*Statistics provided by Investopedia, Seeking Alpha, Daily News