



V7869 Business Card with Imprint Press-N-Stick™

# CALENDARS DELIVER THE MESSAGE 24/7•365

This is a mini billboard  
for any business!

Low cost per impression

Calendars are rated one of the top 10  
most influential promotional products.

## ADD IT UP!

### Full Page Phone Book Ad:

\$1600/month = **\$52.60/day**

### Billboard Ad:

\$875/month = **\$28.77/day**

### 12 Months of Calendar Advertising:

150 calendars @ \$0.89/piece

\$11.13/month = **\$0.37/day**

