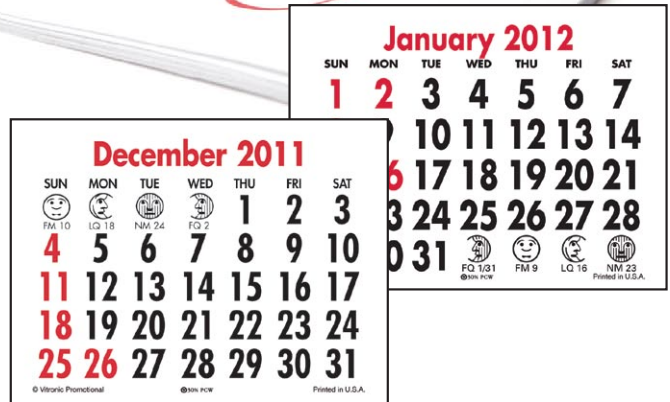


The 14 Month Advantage!



14-MONTH PRESS-N-STICK™ CALENDAR

V7870 Standard with Shape P

Hot Stamp	150	250	500	1000	2500	
V7870 Standard (14-month) After 08/01/2011	0.68	0.64	0.59	0.52	0.45	3ABC
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

Our most popular pad, the V7870, now starts in November!
 This is an **exclusive** from Vitronic and these are the benefits:

- Your customers will want to order earlier
- Your order will be produced ahead of the rush
- Customers will have a longer distribution time
- 30 more days of daily exposure
- You will beat out the competition

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.