

FOR IMMEDIATE RELEASE

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Introducing the... **Wingscapes BirdCam**

Wingscapes is proud to introduce the BirdCam – a weatherproof, motion-activated digital camera system designed specifically for use with wild birds. Mount the Wingscapes BirdCam anywhere a bird will land and get up-close, candid bird photos and videos. This revolutionary tool will enhance the way we observe, enjoy, and learn about wildlife.

Why have a BirdCam?

It is not technology or features that impress most BirdCam users, but rather that it provides a new way to watch, enjoy, and share birds. The BirdCam does this in several key ways...

Get closer...The BirdCam gives you a perspective you can not get with the naked eye, helping us rediscover the birds we thought we knew. From delicate feather details to subtle behaviors, the secret lives of birds are revealed in stunning clarity and color.

See what you've missed...Like a TiVo or VCR, the BirdCam extends the amount of time feeders are being 'watched' and allows users to watch whenever they want.

Share your birds...Now it is easy and convenient to 'collect' and share your birds – through email, printing, video-sharing, and the web. **An excellent gift...**the BirdCam is great for young birders.

Research...The BirdCam is already being used by field biologists in several ornithological projects. It is a perfect tool for citizen scientists and school science projects.

How does the BirdCam work?

Wingscapes has designed the BirdCam to be very easy to operate. Birdwatchers can be shooting within minutes of unpacking. The BirdCam uses an infrared sensor to detect birds and then takes either digital photographs or 10-second video clips. Images can be viewed on a TV or downloaded to computer for printing or email. The BirdCam also works in Timelapse and Manual modes. A remote control is included and can be used to trigger the BirdCam from up to 30 feet away. The intuitive menu system allows users to select a preset, "EASY" program or adjust settings to suit a specific shooting situation.

BirdCam Features:

- 3.1 megapixel camera sensor and multi-element, glass lens for excellent image quality
- Mounts easily with included stretch cords, attaches to any standard tripod, or use accessory pole mount bracket
- Setups quickly and involves no wires
- Four different shooting modes: Auto (motion-sensitive), Timelapse (user sets interval), Remote Control, Manual
- Focus from 18" to infinity
- Photocell turns BirdCam off at night, saving batteries
- 32 MB internal memory; SD card slot accepts cards up to 4 GB
- Engineered to minimize "False triggers" caused by feeder movement
- Laser aim device for aiming accuracy
- Long battery life – 4 D-cells last at least 30 days under regular use
- BirdCam comes complete with Remote control, USB cable, TV out cable, stretch cords for mounting, and user guide. Available accessories: Feeder pole bracket and AC power adapter

GIVE IT A TRY...As we suggest in the User's Guide, the easiest way to get started is to simply setup the BirdCam on the ground, aimed at seed scattered one to three feet away. We suggest using the included stretch cords to secure the BirdCam to the base of a tree.

We've found that the BirdCam's pictures and videos are worth a thousand words. To see what the BirdCam is capable of watch the enclosed DVD or visit our YouTube! Channel or the Wingscapes website...

www.wingscapes.com

www.youtube.com/wingscapes

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