

# Who We Are...



## About Wingscapes

Wingscapes is dedicated to providing innovative products that change the way people experience nature. The company launched its flagship product, the BirdCam, in January 2007. Through its sister company, leading trail camera manufacturer Moultrie, Wingscapes is able to bring decades of design, engineering, and support experience to this exciting new product.

Along with its incredible ease-of-use, the BirdCam benefits from a revolutionary triggering technology which captures birds of any size while ignoring non-bird motion (like a moving feeder). This minimizes empty shots and improved user experience.

Building on the success of the BirdCam and the satisfaction it has brought our customers, Wingscapes is dedicated to continuing to develop new ways for everyone to enjoy nature. Our team is committed to innovative design, quality construction and customer satisfaction. Wingscapes is a subsidiary of EBSCO Industries under the PRADCO Outdoor Brands umbrella of companies.

## About PRADCO Outdoor Brands



PRADCO Outdoor Brands was founded in 1960 as Plastics Research and Development Corporation, a custom injection molder that soon became one of the largest injection molders in the United States. Founded by an avid angler who felt fishing lures molded of plastic would perform better, last longer and be more affordable than traditional wooden lures, PRADCO entered the fishing lure business under the brand name "Rebel®."

Since that time, PRADCO Outdoor Brands has not only grown to become the world's largest manufacturer and marketer of plastic fishing lures; it is a leading manufacturer and marketer of outdoor products such as trail cameras and tree stands to outdoor enthusiasts throughout the world. PRADCO brand names include Moultrie Feeders, Summit Treestands, Carrylite Decoys, Knight & Hale game calls, and fishing lure brands Rebel, Cotton Cordell, Heddon, Bomber, YUM!, Boo-Yah, and Lindy.

## About EBSCO Industries, Inc.



Headquartered in Birmingham, Ala., EBSCO Industries, Inc. is a global corporation with subsidiaries in 23 countries around the world. Founded in 1944 by the late Elton B. Stephens, EBSCO is annually ranked among the nation's top 500 privately held corporations by Forbes magazine. EBSCO has grown and diversified into more than 40 businesses and has more than 6,200 employees. EBSCO has a Dun & Bradstreet Financial Rating of 5A1, the highest awarded.