

Code Blue®

*From One Deer
To One Bottle®*

Patent # 5,672,342



2013 PRODUCT CATALOG

PROFESSIONAL HUNTERS CHOOSE CODE BLUE®

Every hunter strives to gain an edge in the field. At Code Blue, we've made it our mission to perfect the science of hunting. That's why each bottle of Code Blue contains secretion from one individual deer. With Code Blue scents, two hunters in the same woods will have distinctive scents from individual animals - helping to ensure that the actions of one hunter will not affect the success of another.

Unlike other brands, Code Blue's premium scents are never a blend. To prove it, we submit our patented scent collection system to the intense scrutiny of an outside independent certification organization. Then, we mark every bottle with the individual deer registration number, guaranteeing the hunter that their bottle of attractant is unique.

Code Blue has taken the knowledge of scents and scent dispersal to expand our product offering. From new premium scents and attractants, to scent dispensers and scent eliminators - Code Blue has every hunter's scent needs covered.

Major League Bowhunter Team: (L-R) Daniel McVay, Brandon Adams, Jeff Danker, Chipper Jones, Mark Danker and Matt Duff

*The Choice
of*



PERFECTING THE SCIENCE OF HUNTING

WHITETAIL URINES

DOE ESTROUS

1 fl. oz. OA1001

When big bucks are on the prowl, give them what they want. Every 1-ounce bottle is collected from a single doe in heat and marked with her individual registration number. Code Blue's "One Deer to One Bottle" is pure, premium, and always fresh. Big bucks notice the difference and so will you.

BUCK URINE

1 fl. oz. OA1003

Bucks are notoriously territorial during mid and late season and nothing grabs his attention quicker than an intruder. Call him out to defend his turf with the premium freshness of pure Code Blue Buck Urine.

DOE URINE

1 fl. oz. OA1004

Doe Urine puts big bucks and does at ease as they approach your stand. Perfect for use all season as a cover or "calming" scent, Code Blue Doe Urine delivers results with the "One Deer to One Bottle" guarantee.

SCRAPE MATE®

1 fl. oz. OA1135

Buck urine collected from a single buck and intensified with natural gland secretions. *Scrape Mate will create unbelievable scrape activity, lip curling, and even rubbing!* This unique product increases and promotes activity on mock scrapes or primary scrapes where bucks are marking their territory. Whether early-season curiosity or late-season territorial infringement, Scrape Mate brings them in. Pour it on a scrape and watch the bucks keep it fresh. Trophy bucks are notoriously nocturnal, but Scrape Mate will help you pattern them – all season long.

Code Blue urine is taken from a single deer for "true-to-life" effectiveness. Every 1-ounce bottle is certified as the "genuine article" by an independent organization and marked with the deer's registration number.



WHITETAIL DOE ESTROUS 36-COUNT DISPLAY

**36-count 1 fl. oz. Bottles of Whitetail Doe Estrous and Free-Standing Display
OA1216**

Code Blue's Doe Estrous 36-count display is sure to get the attention of shoppers this season. The large display stands approximately 4.5-feet tall, assembles in seconds and is pre-loaded with one of the hottest selling Code Blue scents. Each bottle of Code Blue Doe Estrous urine is taken from a single doe in heat for "true-to-life" effectiveness. The patented process makes Code Blue unique from all other brands on the market and every 1-ounce bottle is certified as the "genuine article" by an independent organization and marked with the deer's registration number.

WHITETAIL URINES

WHITETAIL URINES



Trophy Bucks BEG for Screamin' Heat!

Whitetail Doe Estrous
Enhanced with Natural Secretions

NEW

SCREAMIN' HEAT™

1 fl. oz. OA1226

Screamin' Heat is Code Blue's hottest new estrous scent. Developed through extensive scientific research and collected with meticulous accuracy, Screamin' Heat is 100% pure estrous specially enhanced with all-natural female secretions. Code Blue's patented collection process ensures every bottle is pure, premium, fresh, and most importantly, from an individual doe in estrous. The unique procedure enables special doe secretions to be added making Screamin' Heat ULTRA hot. If you want the hottest, freshest attractant this season, you need Screamin' Heat!



WHITETAIL GELS



ESTROUS GEL

2 fl. oz. **OA1026**

Estrous Gel is “One Deer to One Bottle” and made for attracting big bucks during the rut. The thick gel formulation goes on easy and won’t readily evaporate, freeze or wash away. The special applicator built into the bottle’s lid allows hunters to dispense scent without contaminating it with human odor.

BUCK GEL

2 fl. oz. **OA1027**

Buck Gel is highly versatile and because it’s a gel will stay on longer even when the weather turns bad. Use it to pique the curiosity of early season bucks or attract them during late season with the scent of an intruder. Buck Gel is collected with the same patented process as Code Blue Buck Urine and the screw on lid seals tight and keeps it fresh. Special swab applicator lets you dab or brush Buck Gel evenly on limbs, rubs and drags.

TARSAL GLAND GEL

2 fl. oz. **OA1048**

Code Blue Tarsal Gland Gel is stronger and remains potent longer than any other tarsal product - even in wet conditions. Tarsal Gland Gel draws a strong response from bucks, and because it’s a gel, works all day long so hunters can stay in the stand longer. It’s effective during all three phases of the rut, and resists freezing during the cold, late season.



Whitetail gels are long lasting and will not freeze. Each bottle of Code Blue Whitetail Gel includes a unique swab applicator, making it easy to “paint” scent on branches, drags, etc.



TARSAL GLAND

2 oz. **OA1002**

Each bottle contains the actual Tarsal Gland from an individual deer. Tarsal glands secrete a fatty substance that deer use to identify other deer and learn dominant status. Rutting bucks looking for a fight will be quick to check out this intruder scent.

CONTAINS ACTUAL TARSAL GLAND

WHITETAIL GEL/AEROSOL SPRAYS

WHITETAIL GEL/AEROSOL SPRAYS

NEW

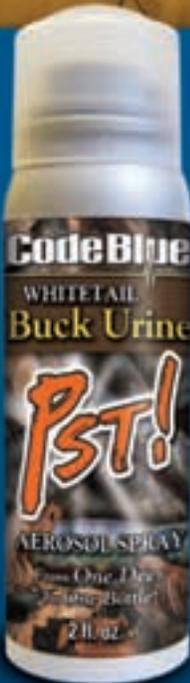
RACK RUB™

2 fl. oz. OA1228

Code Blue's Rack Rub™ is the ultimate forehead gland and preorbital scent for stimulating rub activity. Rarely will bucks produce a primary scrape before first selecting the perfect licking branch. Bucks will deposit scent from the glands on low hanging limbs by vigorously chewing, rubbing and horn raking. This action marks their territory as a scent marker with an unmistakable aroma. Rack Rub is a great curiosity attractant during early season and creates a territorial infringement during the rut. Use it on existing licking branches or create a mock licking branch to attract bucks all season long. The special gel formulation is long lasting and provides smooth even coverage on branches. Rack Rub is the ultimate scent marker bucks instantly respond to.



WHITETAIL
DOE ESTROUS
2 fl. oz.
OA1126



WHITETAIL
BUCK URINE
2 fl. oz.
OA1127

PST® AEROSOL SPRAY SCENTS

2 fl. oz.

PST's Pressure Sensitive Tab allows you to control the release of scent in two ways. Create a scent trail to your stand, or freshen your hunting site without leaving your tree with the "spray-on-demand" feature. For long-lasting, maximum attraction, place the container on the ground and depress the tab until it locks. This method allows the entire can to empty, canvassing the surrounding foliage with scent and luring deer from their bedding areas and thick brush. Great for bowhunters needing a close shot at wary game. Plus, each bottle of PST contains 100% natural urine.



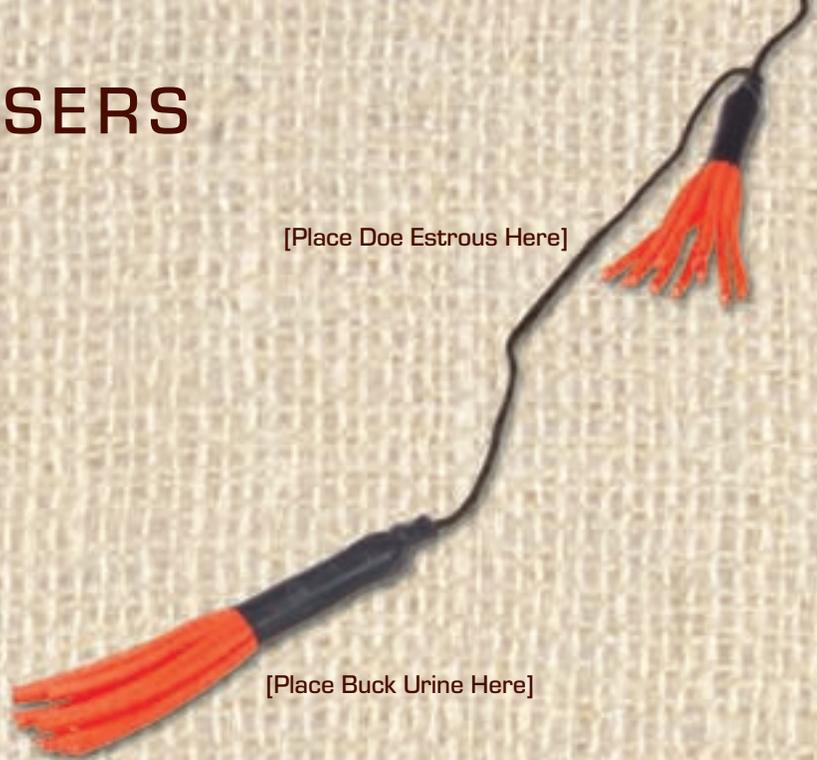
SCENT DISPENSERS



DELUXE SCENT DRAG

OA1090

Code Blue's super absorbent Deluxe Scent Drag holds more scent and is the simplest, most effective way to lay down a potent scent trail. The heavy-duty detachable clip allows you to attach the drag to your belt for hands-free use. Hang the scent drag from a branch by your hunting site as an attractant and cover scent.



DOUBLE DRAG SYSTEM

OA1067

Strategically create deer scent trails with the Double Drag System. The dual system allows you to mimic whitetail deer interactions and lure your target into sight. Simulate a buck trailing a hot doe by saturating the short drag with Code Blue Estrous and the longer drag with Code Blue Buck Urine. Once you arrive at your stand, hang your drags and a Tarsal Gland for optimum attraction.



Drag rags allow hunters to trail scent to their stand while having two purposes: 1. Create a scent trail luring the deer to your stand. 2. Cover your scent, decreasing the odds of deer detecting human scent.

DOUBLE DRAG COMBO

Two 1 fl. oz. OA1074

Create a convincing scent trail leading deer right to your stand. The Double Drag Combo allows you to easily simulate the scent of a buck trailing a "hot" doe. Code Blue offers convenient, ready-to-use bottles of certified genuine whitetail deer urine for a single doe and buck with the double-drag-rag. Just apply the included Code Blue Buck Urine to the longer drag rag and the Code Blue Doe Estrous to the shorter drag. Create a scent trail by dragging the double rags to your hunting stand. Hang the drag nearby as a powerful scent dispenser.

SCENT DISPENSERS

SCENT DISPENSERS



DOE URINE DRAG SYSTEM

1 fl. oz. **OA1036**

The perfect pair. Code Blue's Whitetail Doe Urine, collected under a certified and numbered process, with the rugged, highly absorbent scent drag system. Don't settle for the rest, get the only "one of a kind" deer drag in the industry. *Perfect for use all season long.*

DOE ESTROUS DRAG SYSTEM

1 fl. oz. **OA1089**

The perfect pair. Code Blue's Whitetail Doe Estrous, collected under a certified and numbered process, with the rugged, highly absorbent scent drag system. Don't settle for the rest, get the only "one of a kind" deer drag in the industry. *Perfect for use during the rut.*

Scent Shot™

Scent Wick Canister

SCENT SHOT™ SCENT WICK CANISTER

OA1218

Ordinary wick canisters are defenseless against the ammoniating effects of air, but Scent Shot's unique o-ring seal keeps air out and locks freshness in. When you're ready to hunt, just squeeze the top tabs and pull up to expose the wick and send scent streaming in the air. Push the wick back in to recharge with fresh urine. Both wick-in and wick-out positions seal the urine reservoir tight preventing exposure to air and giving you a fresh scent shot for every hunt.



SCENT DISPENSERS



DropTime Electronic Scent Dispenser

DROP TIME® SCENT DISPENSER OA1097

Deliver a fresh shot of your favorite attractant without lifting a finger. Code Blue's Drop Time scent dispenser is battery powered, allowing you to select from three different dispense settings: dawn, dawn and dusk, or 20-minute intervals. Drop Time's "flow control" feature allows you to pick the best presentation of your scent by selecting either a stream or an atomized spray. The large, airtight 2.5-ounce reservoir cuts down on unnecessary trips to the scent site.

Many scent dispensers require an air intake to allow the scent to flow, but Drop Time's unique design does not. A sealed, screw-on lid ensures your scent stays fresher longer.



Best of all, the whisper-quiet operation won't spook that big buck. Wrapped in camo, this unit blends perfectly into the woods – so be sure to remember where you hang it!



DROP TIME® DOE ESTROUS COMBO

**1 fl. oz.
OA1140**

Drop Time comes with a one-ounce bottle of Code Blue's Doe Estrous. Code Blue Doe Estrous is guaranteed "From One Deer to One Bottle" and is highly effective during the rut. Just fill Drop Time with Code Blue Doe Estrous and hang it over scrapes and near rubs to lure in unsuspecting bucks.

SCENT DISPENSERS

2TIMER™ SCENT DISPENSER

OA1185

Code Blue's Drop Time® 2Timer is an electronic scent dispenser with two independent tanks in one compact, fully programmable unit. Each tank holds 2.5 ounces of your favorite scent and can be set to dispense multiple times every day or any other combination of days during the week. Presenting two different scents at the same or alternate times gives you unprecedented power to pattern, intrigue and attract trophy bucks to your area. Dispense buck urine from one tank to pattern him into the area with the intriguing scent of an intruder. Fill the second tank with doe estrous and set it to dispense just before and during your hunt signaling a hot doe is nearby. The powerful combination of a doe ready to breed and competition nearby makes him anxious to find the scent source, increasing his frequency in your area.

Additional 2Timer strategies include dispensing doe estrous during the week before your hunt and buck urine during the hunt. The sudden introduction of buck urine used in conjunction with rattling intensifies his attraction and lures him to your exact location. 2Timer is extremely versatile and can be used all season long with multiple scent combinations.

Features include sealed screw-on lids to keep your scent fresher longer, and easy access thumb screws for the control panel and battery compartments. Wrapped in camo, this unit blends perfectly into the woods so be sure to remember where you hang it.



Dual Electronic
Scent Dispenser



PATTERN & ATTRACT TROPHY BUCKS!

Intrigue and pattern him with the scent of an intruder. Intensify his attraction with the scent of a "hot" doe.

DOUBLE YOUR CHANCES OF SCORING
THIS SEASON WITH 2TIMER.

SCENT DISPENSERS



FOR HOT ACTION ON YOUR NEXT HUNT, PACK-IN HOT POD!

Warm scent vapors travel farther, smell stronger and fresher.



HOT POD™ SCENT WARMER

OA1179

Heat up the hunting action with Hot Pod™, Code Blue's newest heated scent warmer. Hot Pod is powered by convenient and easy-to-use hand warmers that provide reliable heat when you need it the most. Just add your favorite scent to the reservoir and insert hand warmers (included) into the side compartments. The steady heat source radiates through the unit warming the scent and sending fresh, hot vapors downwind.

- Convenient, Economical and Reusable
- Activated by Hand Warmers
- No Batteries Required



COVER SCENTS

FOX URINE COVER SCENT

2 fl. oz. OA1105

Stay undetected in the woods with Fox Urine Cover Scent. Perfect for year-round coverage. The large, economical two-ounce bottle makes it ideal for all hunters.

COON URINE COVER SCENT

2 fl. oz. OA1106

The scent of raccoons is a common odor in the woods, making Code Blue's Coon Urine Cover Scent extremely effective against the nose of your target. The large, two-ounce bottle of all-natural coon urine is a great way to mask human odor all season long.



COVER SCENTS

COVER SCENTS

4 fl. oz.

Hunters have been trying to cover their human scent for years. Now you can get a natural cover scent in a liquid spray. Available in Cedar, Acorn, Earth and Pine scents. Large four-ounce bottle makes it easy to apply to boots, clothes, pack, tree stand and all gear.

Cover scents are a natural way to fool even the best instincts of that trophy you're hunting. Don't just prevent scent – cover it up!



CEDAR

4 fl. oz.
OA1107

ACORN

4 fl. oz.
OA1108

EARTH

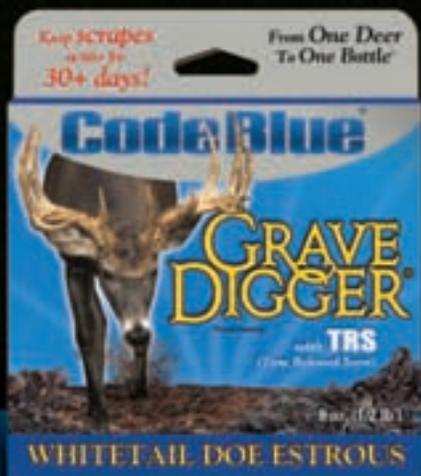
4 fl. oz.
OA1109

PINE

4 fl. oz.
OA1110

GRAVE DIGGER®

with **TRS**
(Time Released Scent)



GRAVE DIGGER® DOE ESTROUS

8 oz. (1/2 lb.) OA1170

Doe Estrous fills the woods with the enticing scent of a hot doe.



GRAVE DIGGER® BUCK URINE

8 oz. (1/2 lb.) OA1171

Buck Urine peaks the curiosity of trophy bucks with the scent of a new buck in the area.



GRAVE DIGGER® SCRAPE MATE®

8 oz. (1/2 lb.) OA1172

Scrape Mate preys on the curiosity of early-season bucks and the territorial nature of late-season rutting bucks.

Grave Digger's scent stays strong regardless of weather conditions and is specifically designed to resist moisture and freezing. This powerful combination is packaged in a heavy duty bag with an airtight seal locking in freshness. Once opened, the TRS (Time Released Scent) lasts up to 30 days eliminating the need to re-visit scrape sites thus preventing contamination by human odor.

WHITETAIL ATTRACTANTS

WHITETAIL ATTRACTANTS



CORN CRAZE™ WHITETAIL ATTRACTANT 1 Gallon OA1220

Trophy bucks' nocturnal instincts are no match for Corn Craze. Jam-packed with intense aromas and ingredients, Corn Craze is specifically blended to attract whitetails and establish a pattern of repeat visits to your feeding site. Just pour it on food sources, trails or directly onto the ground, and let the fresh-shucked taste create a hot zone of feeding activity.

APPLE SWIG™ WHITETAIL ATTRACTANT 1 Gallon OA1221

Premium ingredients fused with ripe-apple flavoring make Apple Swig a deadly whitetail attractant. Apple Swig was strategically created to attract large numbers of deer and keep them coming back for days. The easy-to-pour gallon size puts the power of an orchard anywhere on your property. Attracting whitetails is easy... just pour it where you want deer to congregate and let the apple scent go to work.

URGE® WHITETAIL ATTRACTANT



URGE® RTU SPRAY
32 fl. oz. OA1120



What is Urge? Urge is more than just an attractant! Urge is a unique formulation that combines smells and flavors that deer crave over any other aromas. Use Urge ALL YEAR LONG to concentrate deer activity and produce incredible results. Heavy feeding and digging, rubs on trees and territorial behavior are all signs that Urge is being used.

How does it work? This powerful combination is scientifically blended to stimulate a Triple-Threat Response from bucks and does. The three prong attack starts with an irresistible attraction to an aroma that puts deer on a mission to explore. Once discovered, the taste of Urge creates an appetite for more. With this almost uncontrollable need for

more, deer will frequent the site often; keeping them in your area longer. The intense response is so strong that deer, especially bucks, will show signs of territorial behavior similar to that of the rut. Big bucks have a natural instinct to protect – with Urge their competitive nature kicks in. Attract and hold, stimulate an appetite for more and generate territorial behavior. **IF YOU WANT AN EDGE YOU NEED URGE.**

What can Urge be used on? Urge is highly effective all year long and can be applied to many food sources helping you keep deer in your area longer. Pour or spray Urge on naturally occurring food sources such as browse areas, acorns, grasses and crops. Urge can also be poured or sprayed on corn, minerals, protein and other processed feeds. Corn can be pre-soaked for 24 hours producing amazing results. Urge can even be poured or sprayed directly on the ground (be aware that this can create huge wallows), on dead tree stumps and on the base of trees to create hot zones of repeated deer activity. One application of Urge lasts for weeks, even in periods of heavy rain. **DO NOT USE ON BOOTS, CLOTHING OR YOUR BODY.**

FEED THE NEED!

URGE[®] POWDER

URGE[®] POWDER

URGE[®] POWDER / COYOTE ATTRACTANT

Urge Powder leaves nothing to chance at attracting deer by appealing to far more than just a sense of smell. Liquid attractants target a deer from downwind only, but because Urge is a powder it's easily seen from any direction. More visibility means more deer. The powder format allows more of the ingredients deer prefer to be packed into each particle. This high ingredient content intensifies the smell and attracts deer from greater distances. Sight and smell are critical for attracting deer, but taste holds them in the area longer and keeps them coming back for more. URGE POWDER TASTES LIKE NO OTHER ATTRACTANT and the ready-to-eat powder is easily consumed by bucks and does. The taste is so powerful that even after it's gone deer will continue to eat the browse and grasses it came in contact with.



**WHITETAIL
URGE[®] POWDER**
1 gal. OA1100



**ROE DEER
URGE[®] POWDER**
1 gal. OA1207

Unique powder formulation attracts by SIGHT and SMELL – TASTE holds deer in the area longer and keeps them coming back for more!



HOWLIN' HEAT[®] COYOTE ATTRACTANT

2 fl. oz. OA1136

Howlin' Heat coyote attractant contains all the scents of a coyote in heat. The perfect hunting aid for luring in those wily coyotes whose keen sense of smell makes them one of the most sought after and challenging predator to hunt. Prevalent in nearly every state coast to coast, coyotes are rarely seen due to their ability to thrive without much direct human contact. With the coyote population continuing to grow, some areas have extended hunting and trapping seasons. Use Howlin' Heat as a lure to hunt and trap, or as a cover scent. This all-natural, effective attractant will bring game close.



WILD HOG ATTRACTANT

WILD HOG ATTRACTANT



SWINE WINE™

1 Liter OA1196

Quench hogs' thirst for more with the refreshing taste of juicy, sweet grapes. Nothing brings pigs to your hunting party better than Code Blue's Swine Wine. Swine Wine's unique grape flavoring drives hogs wild and keeps them coming back for more. Swine Wine's sweet smell penetrates deep into soil and the long-lasting aroma keeps hogs rooting for days. Pour directly on the ground or in wallows to concentrate hog activity near your stand. Intensify feeding activity by digging a shallow hole in the ground and filling it with a combination of feed mixed with Swine Wine. Swine Wine is effective all year long and is a great tool for keeping hog populations in check on your property.

APPLE SMASH™

1 Liter OA1198

No hog can resist the temptation of an orchard of ripe, sweet apples! Code Blue's Apple Smash is sinfully effective at attracting both boars and sows of all sizes. The heavenly blend of apple flavoring and premium ingredients fuse together creating the ultimate temptation hogs can't refuse. One taste of the forbidden fruity liquid is all it takes to keep hogs coming back for more. Pour Apple Smash in wallows, directly on the ground or mix it with feed in shallow holes to attract and hold hogs at your feed site for days. If you've got hogs, you need Apple Smash.

CORN COCKTAIL™

1 Gallon OA1197

Hogs crave grains... and CORN is king! Nothing starts a feral frenzy like Code Blue's Corn Cocktail. Corn Cocktail is packed with all the ingredients hogs love and is highly effective at attracting all species of feral swine. Just find an active feeding area or create a new one near your stand by pouring Corn Cocktail in wallows, directly on the ground or mix it with feed in shallow holes. The liquid nectar penetrates deep into the soil and keeps hogs rooting for days. The sweet aroma attracts hogs from extreme distances giving you the opportunity to take trophies and keep the population in check.

WILD HOG URINE

WILD HOG URINE



SOW IN HEAT URINE

2 fl. oz. OA1094

Sow in Heat is sure to lure those big trophy boars to your hunting area. Just like Boar Urine, Sow in Heat is guaranteed “one hog to one bottle,” making it the premium and most effective hog urine on the market today. A boar’s desire to breed is just as strong as his desire to fight. Sow in Heat delivers a clear message to raging boars that an individual sow is ready to breed.



BOAR URINE

2 fl. oz. OA1095

Code Blue’s Boar Urine is collected from a single animal, giving you the most effective scent available. Guaranteed “one hog to one bottle” creates an immediate response from dominant boars ready to establish their breeding and territorial rights. A hog’s number one defense is “smell.” Don’t risk confusing a wary, nocturnal trophy boar with blended scents. Draw him out with the presence of an intruding hog.

Hogs are more territorial than whitetails. While they are very protective of their area, they also breed multiple times in a year, allowing greater opportunities to effectively use scent to lure them. Use caution as they are very aggressive animals.

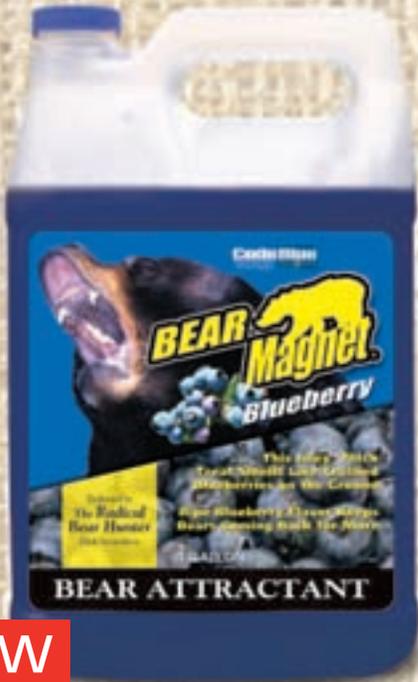
TUSK TAKER™

1 Gallon OA1210

Code Blue’s Tusk Taker is a scientific formulation that sends hog senses into orbit with smells and flavors they crave. Nuts, grubs and other natural food sources can’t compare to this highly palatable powder. The super-concentrated particles are packed with ingredients that attract from extreme distances and hold hogs in your area longer. Tusk Taker works all year long, and the intense aroma creates chronic rooting long after the powder is gone. Tusk Taker preys on the sense of smell, taste and even sight. The high-visibility powder is easy to spot and easy to smell. Sight and smell are critical for dialing hogs in to your feed site, but one bite is all it takes to put their taste buds in overdrive and keep them coming back for more. Pour out Tusk Taker and watch the hogs pile in.



BEAR ATTRACTANTS



NEW

BEAR MAGNET® BLUEBERRY 1 Gallon OA1229

Bears absolutely love the taste of fresh blueberries and will forage on them for days at a time. Pouring Bear Magnet Blueberry on bait or around your stand creates the aroma of an entire blueberry thicket. They can't get enough of this fruity, sweet liquid and will gobble it up by the gallon. Bears have terrific noses and a great memory for where food can be found. It only takes one taste of Bear Magnet Blueberry to start a feeding frenzy and keep them coming back for more.



NEW

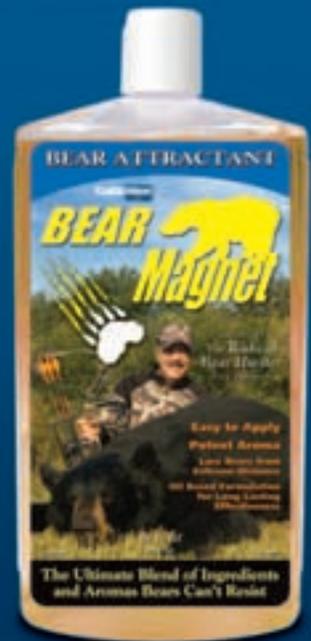
BEAR MAGNET® SAVORY BACON 1 Gallon OA1230

Bear Magnet's Savory Bacon attracts bears with the mouth-watering smell of meaty bacon cooked in sizzling hot grease. If your bait site needs a boost, just splash Savory Bacon on tree trunks or pour it directly on bait. The enhanced greasy liquid is like fresh drippings from the frying pan and quickly attracts bears from all around. The gooey formula penetrates deep and sticks to everything. Food sources, rotted stumps, trees and bait barrels are all great places to pour Savory Bacon. Bear Magnet Savory Bacon super charges your bait site and attracts more bears.

A bear's sense of smell is seven times greater than a bloodhound. There's no other animal that's harder to fool than a bear; making bear hunting particularly challenging. With Code Blue's tested blend of ingredients and aromas, you'll increase your chances of getting a bear in close for a broadside shot.

BEAR MAGNET® 32 fl. oz. OA1091

Create an instant bait site with Code Blue's Bear Magnet, specially formulated with tested ingredients and aromas bears can't resist. Attract bears from extreme distances by applying Bear Magnet to stumps, sides of trees, around logs or even directly on the ground. Don't take any chances when hunting that monster bruin; beat his keen sense of smell with Bear Magnet.



BEAR ATTRACTANTS

BEAR ATTRACTANTS

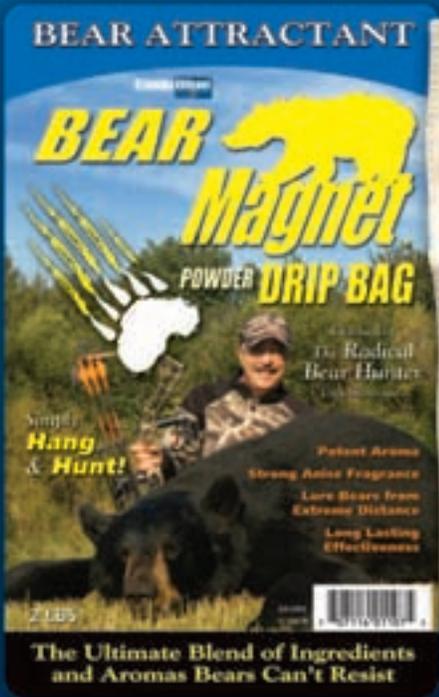


BEAR MAGNET® POWER START DRIP BAG WITH BEAVER CASTOR

2 lbs. OA1201

Bears crave beaver and will often pass up food and other bait sources for the scent of fresh castor. Code Blue's new Bear Magnet Power Start Drip Bag contains field tested aromas and flavors infused with the scent of real beaver castor. Power start early season bait sites using the smell of fresh beaver to initiate feeding. The intense castor scent lures bears incredibly close and keeps them coming back for more. Plus, the two-pound bag lasts for months!

Potent Castor Scent
Keeps Bears in Your Area



BEAR MAGNET® POWDER DRIP BAG

2 lbs. OA1093

Designed with the same great Bear Magnet formula, the Bear Magnet Powder Drip Bag hangs easily as a stand-alone bait site. Hang it from a tree or near your hunting stand and let the powerful aroma bring in the bears. Bear Magnet Powder is specially formulated with tested aromas and ingredients that bears can't resist. Plus, the two-pound bag lasts for months!



SYNTHETIC SCENTS



WHITETAIL SYNTHETIC DOE ESTROUS

4 fl. oz. OA1111

A dominant whitetail buck will follow the scent of doe in estrous for miles to find a doe ready to breed. Using advanced technology to create a man-made scent that will fool the sensitive noses of whitetail bucks, Synthetic Doe Estrous simulates the scent of a doe in peak estrous. Bucks won't pass over this powerful deer scent, and you'll be ready to take a clear shot.

WHITETAIL SYNTHETIC BUCK SCENT

4 fl. oz. OA1112

Take "territorial infringement" to the extreme with advanced formulation Synthetic Buck Scent. Hunters can use more scent because our advanced formulation process allows us to offer more scent for less money. DNA technology allows Code Blue to create strong, super realistic scents. With a convenient spray applicator, it is ideal for use on scrapes and scent trails.

WHITETAIL SYNTHETIC DOE SCENT

4 fl. oz. OA1113

Code Blue advanced formulation Doe Urine synthetic scent uses advanced "DNA" technology to create a perfect match of nature and science. A realistic deer attractant that signals a doe in the area, this synthetic scent is a great all-season option.

Code Blue uses scientific DNA technology to replicate actual deer and moose urine. The scent of urine is the most effective food lure during the rutting season.

SYNTHETIC SCENTS

SYNTHETIC SCENTS



WHITETAIL SYNTHETIC DOE ESTROUS GEL

4 fl. oz. OA1114

Using advanced DNA technology, Code Blue's Synthetic Doe Estrous Gel is designed to provoke the natural instinct of a whitetail buck. The long-lasting gel formula ensures the scent won't readily freeze, evaporate or wash away.

WHITETAIL SYNTHETIC BUCK GEL

4 fl. oz. OA1115

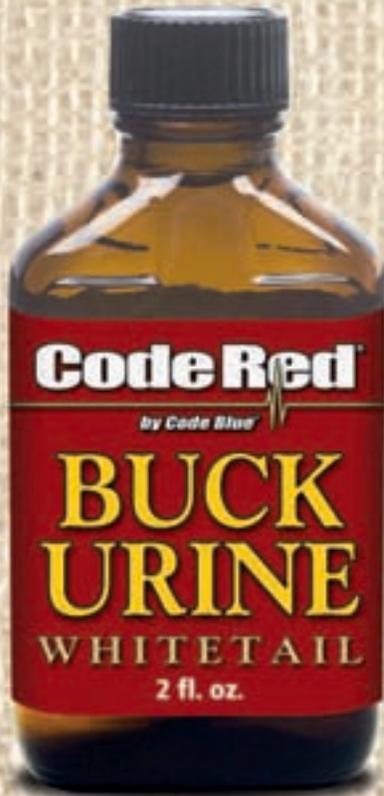
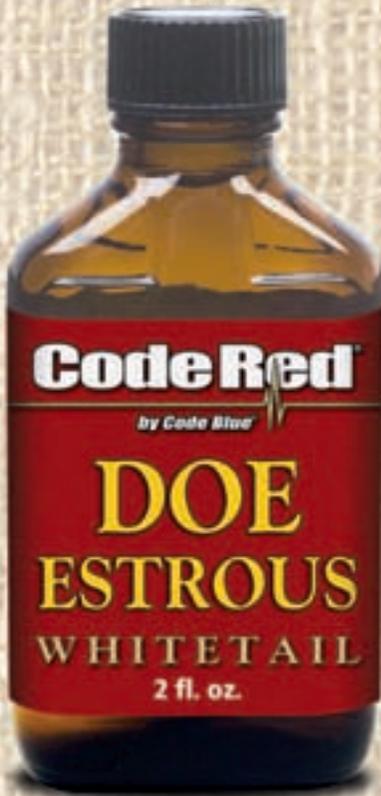
By using the meticulous accuracy of advanced DNA technology, Code Blue has created the perfect blend of nature and science to simulate the natural scent of a dominant whitetail buck. Now you can take "territorial infringement" to the extreme with a deer scent that will stimulate a buck's dominance reaction and arouse his curiosity. This long-lasting gel stays fresh and concentrated, so you'll have more time in the stand.

MOOSE COW SYNTHETIC SCENT

4 fl. oz. OA1116

Code Blue Advanced Formulation Cow Moose synthetic scent uses advanced DNA technology to create a perfect match of nature and science.

CODE RED® BY CODE BLUE



CODE RED® DOE ESTROUS 2 fl. oz. OA1153

More for less. Code Red Doe Estrous offers you more scent for much less than competitive national brands. Premium, fresh scent at an affordable price.

CODE RED® BUCK URINE 2 fl. oz. OA1154

Premium buck urine, Code Red is fresh urine collected from bucks to ensure a true blend that performs a step above the rest. Code Red gives hunters more scent in two-ounce bottles.

CODE RED® DOE URINE 2 fl. oz. OA1155

Code Red Doe Urine is the freshest and highest quality blended doe urine on the market. Code Red gives hunters more scent for less money.

Instead of skimping on scents, get twice as much for almost half the price of competitors' products with Code Red by Code Blue. Every bottle of Code Red is fresh and true. With more scent for your money, you can actually put your scent to good use instead of storing it in your pack with the lid on tight.

CODE RED® BY CODE BLUE

CODE RED® BY CODE BLUE



CODE RED® BUCK-N-DOES COMBO

Three 2 fl. oz.

(One each of Doe Estrous, Buck Urine and Doe Urine)

OA1175

Serious hunters looking for the edge in attracting bucks before, during and after the rut will appreciate the Code Red® Buck-N-Does Combo from Code Blue®. Guaranteed pure and fresh, these three scents will help you harvest deer ALL SEASON LONG.

Early-Season Use

Early season offers great opportunities to harvest both does and bucks. Moving stands and scouting are important tactics that help locate and pattern deer movement, but both leave a lot of human scent on the ground. Using Doe Urine as a cover scent provides great protection during those high-temperature days. Use it on scent pads, drags or directly on the soles of your boots when setting up your stands or scouting.

Mid- And Late-Season Use

Mid season is marked with signs of pre-rut activity as bucks begin to claim their territory with scrapes and rubs. During mid season Buck Urine should be poured in active scrapes to present the challenge of an intruder. Dominant bucks intent on protecting the territory will seek out the new competition.

CODE RED® DOE ESTROUS 3-PACK

Three 2 fl. oz.

(Three bottles of Doe Estrous)

OA1191

Code Red™ Doe Estrous is pure, premium doe urine collected during the estrous cycle. Pour Code Red Doe Estrous in scrapes to lure in rutting bucks, or use it on Code Blue Scent Drags while approaching your stand site. This scent is great at drawing trophy bucks in during daylight hours giving you the best opportunity for a shot.

Code Red scents are the highest-quality, freshly blended deer attractants available. Made with all natural ingredients, Code Red doesn't contain any flavorings or food by-products. More scent for a lower cost.



WIND DIRECTION INDICATOR



SMOKE DETECTOR® WIND DIRECTION INDICATOR

1 oz. OA1187

You have to know the wind direction to avoid spooking game and Smoke Detector provides perfect readings every time with the accuracy of a smoke cloud. Super light air currents are hard to detect and can end a hunt quickly, but Smoke Detector's odorless cloud is ultra sensitive and shows air movement hunters can't feel. Low-light conditions are prime time for game movement as well as getting to your stand, and the highly reflective cloud is easy to see even in low visibility conditions. Unlike heavy powders, Smoke Detector floats freely in the air and doesn't fall straight down. Simple to use, doesn't clog and 100% accurate wind reading every time... that's Code Blue's Smoke Detector.

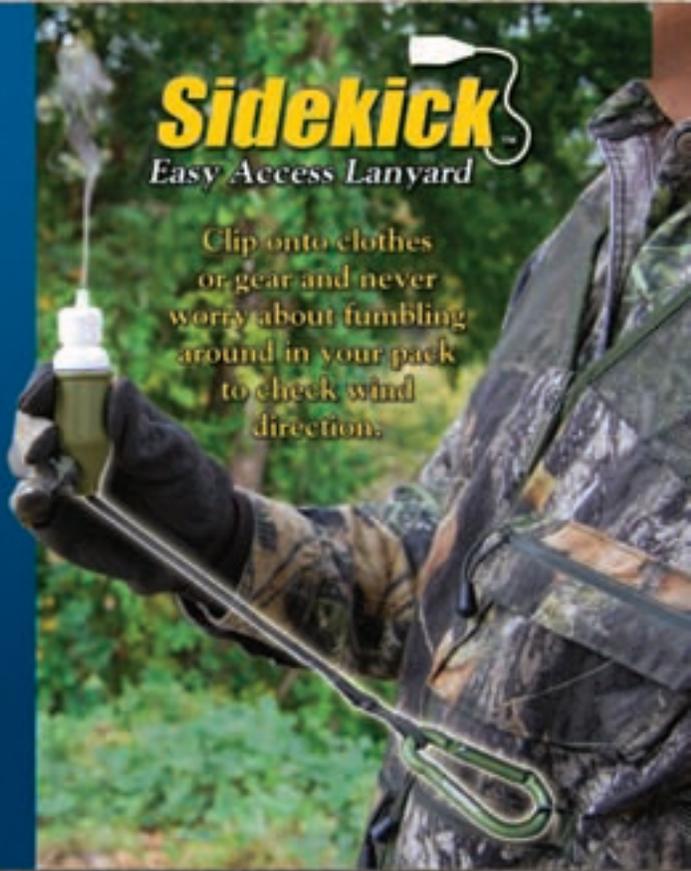


Compared to Smoke Detector®, the competition falls flat.

SMOKE DETECTOR® WITH SIDEKICK™ EASY ACCESS LANYARD

1 oz. Smoke Detector
Sidekick Lanyard
OA1200

You have to know the wind direction to avoid spooking game and Smoke Detector provides perfect readings every time with the accuracy of a smoke cloud. Super light air currents are hard to detect and can end a hunt quickly, but Smoke Detector's odorless cloud is ultra sensitive and shows air movement hunters can't feel. Low-light conditions are prime time for game movement as well as getting to your stand, and the highly reflective cloud is easy to see even in low visibility conditions. Unlike heavy powders, Smoke Detector floats freely in the air and doesn't fall straight down. Fumbling in your pocket or backpack will get you busted, but the handy Sidekick keeps Smoke Detector in easy reach at all times. The heavy-duty clip attaches almost anywhere, and the elastic stretch cord and form fitted holster keep it close and secure. Just grab it, check it and release it. Convenient, simple to use and 100% accurate... that's Smoke Detector with Sidekick.



Sidekick
Easy Access Lanyard

Clip onto clothes
or gear and never
worry about fumbling
around in your pack
to check wind
direction.



Sprays All
Angles
Even UPSIDE
DOWN

Ryan Langehans
Buck Commander



With Silver-Zyme™ Technology!

ELIMINX® 360° WITH SZT ODOR ELIMINATOR

12 fl. oz. Unscented OA1176 / Earth Scented OA1177

EliminX 360° covers you head to toe with the hybrid scent elimination technology of Silver-Zyme™. Silver-Zyme combines nano-silver and enzyme technology to form a solution that eliminates bacteria and foreign odors. The secret to Silver-Zyme's effectiveness is a unique silver molecule that, by design, is missing eight electrons in its outer shell. Each silver molecule rapidly kills multiple odor causing bacteria, viruses and mold while simultaneously recharging itself for rapid-fire, seek-and-destroy missions against all foreign odors even during extreme temperature shifts. The ultra fine aerosol mist penetrates deep into clothing and gear and can be sprayed from any angle—including upside down—killing bacteria and odors in critical, hard-to-reach places. Available in Unscented and Earth Scented.



The Buckmen: (L-R) Jason Aldean, Willie Robertson, Tombo Martin, Adam LaRoche, Luke Bryan and Ryan Langerhans

ELIMINX® SCENT ELIMINATORS

With Silver-Zyme™ Technology!

ELIMINX® WITH SZT ODOR ELIMINATOR

12 fl. oz.
 Unscented **OA1162**
 Earth Scented **OA1157**



Code Blue's Eliminx with Silver-Zyme™ combines nano-silver and enzyme technology, two of the most effective scent-killing technologies. The result is a solution that kills bacteria at unprecedented levels while simultaneously eliminating foreign odors. The unprecedented Silver-Zyme technology utilizes a silver molecule which, by design, is missing eight electrons in its outer shell. Each silver molecule rapidly kills multiple odor causing bacteria, viruses and mold while simultaneously recharging itself for rapid-fire, seek-and-destroy missions against all foreign odors even during extreme temperature shifts. Available in Unscented and Earth Scented.



ELIMINX® FIELD WIPES SCENT ELIMINATOR

20 Sheets **OA1164**

Destroy human odor on contact with Code Blue's Eliminx Field Wipes. These wipes are the most convenient and effective way to eliminate odor and refresh skin. Perfect for pre-season scouting or warm, early-season hunts. Your clothes aren't the only item that comes in contact with human odors – use Eliminx Field Wipes to eliminate scent on your rifle, bow, trail camera, etc. Simply drop a pack into your pocket or pack for extra odor eliminating insurance.

ELIMINX® MOISTURE ACTIVATED FIELD WIPES

12 Sheets **OA1203**

Destroy human odor on contact with Code Blue's unique moisture activated field wipes. Ultra-versatile in application, they are the perfect size to carry into the field without having to worry about carrying a pack of noisy, pre-moistened wipes. The light-weight, compact "coins" expand to a durable 9" x 10" scent-free and biodegradable sheet when you add water. Perfect for pre-season scouting or warm, early-season hunts. Your clothes aren't the only item that comes in contact with human odors – use Eliminx field wipes to eliminate scent on your rifle, bow, trail camera, etc. Simply drop a tube into your pocket or pack for extra odor eliminating insurance.



ADD...



UNROLL...



USE.

ELIMINX® SCENT ELIMINATORS

ELIMINX® SCENT ELIMINATORS



With Silver-Zyme™ Technology!

ELIMINX® XTREME WITH SZT ODOR ELIMINATOR

12 fl. oz. OA1219

When freezing temperatures render traditional sprays useless, the no-freeze formulation of Code Blue's Eliminx® Xtreme™ with Silver-Zyme™ protects you from head to toe. Silver-Zyme combines nano-silver and enzyme technology to form a solution that eliminates bacteria and foreign odors. Icy conditions can turn bucks on and scent protection off, but Eliminx Xtreme keeps you in the hunt. No more frozen bottles and the endless frustration of hunting unprotected. The no freeze formula keeps extreme hunters covered all the way down to zero degrees and the ultra-fine aerosol mist can be sprayed from any angle — including upside down.

ELIMINX® SCENT ELIMINATORS

With Silver-Zyme™ Technology!

ELIMINX® WITH SZT ODOR ELIMINATOR SHAMPOO

12 fl. oz.

Unscented OA1158 / Earth Scented OA1159

Eliminate human scent at the source with EliminX Shampoo. Odor-causing bacteria builds up quickly in your hair, but EliminX's Silver-Zyme™ technology destroys bacteria and odors on contact keeping your hair clean and scent free. Fresh Earth Scent provides additional protection and blends naturally into the woods. The all-natural formula is 100% safe on hair and gentle enough to use every day. Use it before each hunt to stay fresh and prevent game from detecting traces of human scent and Go Undetected. Available in Unscented and Earth Scented.



With Silver-Zyme™ Technology!

NEW

ELIMINX® WITH SZT ODOR ELIMINATOR BODY WASH

12 fl. oz. OA1227

Hunting success depends largely on your ability to stay scent free. Code Blue's Odor Eliminator Body Wash cleans head to toe while destroying bacteria and foreign odors with Silver-Zyme™ technology. The super rich formula is long lasting, 100% safe on skin and gentle enough to use before and after every hunt. Code Blue's Body Wash provides full body scent prevention.

ELIMINX® SCENT ELIMINATORS

ELIMINX® SCENT ELIMINATORS

With
Silver-Zyme™
Technology!



ELIMINX® WITH SZT LAUNDRY DETERGENT

32 fl. oz.

Unscented OA1160 / Earth Scented OA1161

Garments absorb many different game spooking odors in camp and during the hunt. Washing with Eliminx Laundry Detergent keeps your hunting clothes clean and scent free. The nano-silver formula of Silver-Zyme™ deep cleans tough stains and effectively removes bacterial odors caused by sweat. Additional, proprietary odor removers clean and rid fabric of foreign odors such as smoke, oil, food odors and gas vapors. Available in Unscented and Earth Scented.

ELIMINX® DRYER SHEETS

24 Sheets OA1186

EliminX Dryer Sheets are the convenient and effective way to control static and soften fabrics without adding extra scent. Just throw into dryer with your hunting clothes to enjoy a more comfortable and static-free hunt.



ELIMINX® LAUNDRY BALL

One Laundry Ball lasts all season! OA1205

The Eliminx Laundry Ball emits negative ions weakening the adherence of soil on fabrics so that dirt can be easily removed without the use of detergent. With a pH level of approximately 10, the natural ceramics contained within the ball are equivalent to standard laundry detergent with regards to its ability to treat grease, as well as organic and chemical stains efficiently. During the wash cycle, chlorine compounds found in tap water are also eliminated which causes a decrease in superficial pressure and an increase in washing power.

Most importantly to the hunter, the Eliminx Laundry Ball contains antibacterial properties which eliminate pathogen germs along with both organic and non-organic odors. With UV inhibitors and no detergents, your hunting camo will retain elasticity and will not fade allowing you to remain concealed with each wash all season long.



Sprays All
Angles Even
**UPSIDE
DOWN**

With 3X
Silver Content!

ELIMINX® TRIPLE-X™
GROUND BLIND
TREATMENT
WATERPROOFER &
ODOR ELIMINATOR

12 fl. oz.

Unscented OA1222

Stay scent free and dry as a bone with Code Blue's new Triple-X Ground Blind Treatment. Triple-X with Silver-Zyme contains 3 times the normal concentration of scent-crushing nano-silver. Ground blinds are notorious for smelling like nylon and trapping foreign odors in the fabric. This ultra fine aerosol mist sprays from any angle—including upside down—deeply penetrating fabric destroying unwanted scents and simultaneously forming a waterproof barrier against rain. Simply spray your blind inside and out on every hunt for the ultimate protection against foreign odors and foul weather.



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