

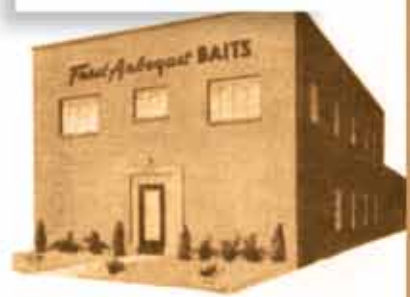


2014

BAIT OF CHAMPIONS®



Fred's home on Barwell St. in Akron, Ohio



Building Arbogast moved to in 1947



1965 building addition



Illustration of Fred Arbogast by Harriette Bradrick.



The Arbogast® Story

Fred Arbogast was one of the true pioneers of the fishing lure industry. As with so many who enter the lure business, it began as a hobby. Arbogast began by carving lures for himself and friends while employed by the Goodyear Tire and Rubber Company in his hometown of Akron, Ohio. As his lures began to become popular with area anglers, some of the local tackle shops began asking if they could buy them to sell in their stores. Soon after, Arbogast became aware that he was really on to something. Armed with this new-found popularity and confidence in his lures, he resigned from Goodyear and decided to enter the lure business in earnest... that was in 1926. Two years later, the Fred Arbogast Company was officially formed.

The first lure Arbogast chose to begin his new company was the Spin-tail Kicker. Not a wooden lure, but one cast of tin. Anglers could bend the "wings" of the lure to alter its action to suit their fishing conditions. This lure became an instant success owing to its ability to catch fish. Arbogast chose the June 1926 issue of The Hunting and Fishing Magazine to run his first advertisement. The success of that one ad launched his hobby into the fishing lure business in a big way. A new lure, similar to the Spin-tail Kicker, was launched the next year. It was named the Tin Liz. Additional sizes of this lure were introduced and their success followed in the footsteps of earlier models.

The next Arbogast lure to be introduced was the Hawaiian Wiggler. Interest in Hawaiian culture and music was very popular at the time so Arbogast decided to capitalize on that appeal to name his newest lure. To provide color and flash, he created a skirt of thin rubber sheets cut into narrow strips. This "hula skirt" was such an instant success that he quickly applied for a patent which was granted in 1938. This unique and popular addition to any fishing lure remains a staple in every tackle box today.

Fred Arbogast was a competitive bait caster, reigning as the national champion in 1922, 1923 and 1924. He also broke the world's long-distance casting record of 250 feet in 1924. It was this love of casting that prompted his interest in fishing lures. He really enjoyed watching bass explode on a topwater lure. This passion led him to create some of the world's most popular topwater lures such as the Jitterbug® and Hula Popper®. These lures are still atop every list of all-time favorite topwater lures, still prompting smiles on the faces of pro and novice anglers alike as they witness a big bass explode on their Arbogast lure. It is this same passion for topwater excitement that continues to inspire the Arbogast lure designers today. Those heart-stopping, surface-shattering strikes will always be what fishing an Arbogast lure is all about!



New



G905
2 7/8" - 7.27cm
1oz - 28.6g
3/0 Double Hook



02 Black



10 Coach Dog



05 Perch



115 Fire Tiger



06 Frog/
White Belly



140 Rat

The Buzz Plug™ is a unique floating buzzbait that allows you to pause it near fish-holding structure to tease fish into striking. When paused, the front blade portion rises up out of the water, showing an action fish have never seen, and positioning the hooks just right to provide a sure hook-set. When retrieved at a constant pace, the Buzz Plug™ produces a fish-enticing wobble, but it also can be worked like a twitch bait or any other topwater. The upturned double hook makes the Buzz Plug™ nearly weedless - perfect for throwing in grass or wood cover.

Available Colors

G905 | 02, 05, 06, 10, 115, 140



Jitterbug®

Well respected as THE topwater lure for night fishing, the Jitterbug® has proven its power to ignite explosive strikes throughout the day. Fred Arbogast's Jitterbug® was first introduced in 1937.

The Jitterbug® has a double-cupped lip, placed at precisely the correct angle, that produces the loud, rhythmic, surface-busting sound is proven to be irresistible to every known surface feeding fish... especially bass.

Available Colors

- G700
02, 05, 06, 115
- G650
01, 02, 03, 05, 06, 07, 09, 10, 115, 506, 507, 508, 509
- G655 (clicker)
02, 05, 06
- G600
01, 02, 03, 05, 06, 07, 09, 10, 115, 506, 507, 508, 509
- G630
01, 02, 03, 05, 06, 07, 09, 10, 115
- G635 (clicker)
02, 06, 10

4 New Colors



G700
4 1/2" - 11.43cm
1 1/4oz - 31.2g
2/0 treble hooks

G600
2 1/2" - 6.35cm
3/8oz - 9.7g
#5 treble hooks

G650
3" - 7.62cm
5/8oz - 13.2g
#1 treble hooks
G655 (clicker)
14.6g

G630
2" - 5.08cm
1/4oz - 6.4g
#6 treble hooks
G635 (clicker)
7.0g



01 White/Red Head 06 Frog/White Belly 506 Swamp Frog *New!*
02 Black 07 Frog/Yellow Belly 507 Leopard Frog *New!*
03 Yellow 09 Coach Dog Orange Belly 508 Cricket Frog *New!*
05 Perch 10 Coach Dog 509 Bull Frog *New!*
115 Fire Tiger



Jointed Jitterbug®

Take the surface-busting sound created by the special lip on the Jitterbug® and add the action of the tail wagging Jointed Jitterbug® and anglers have the most action-packed topwater lure available today. The motion of the jointed tail creates extra flash from the frantic swinging of the lure's bright plated treble hooks. They can be fished slowly to produce the rhythmic "plopping" sound or faster to create a wild surface commotion. Whether it's a straight-bodied Jitterbug® or the jointed version, both have been the secret weapon for anglers looking for BIG fish... anywhere, anytime.

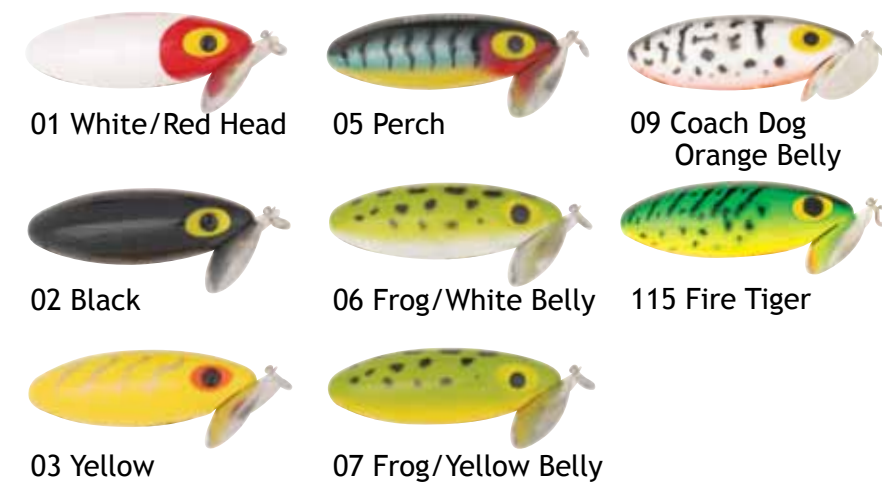


G670
3 1/2" - 8.89cm
5/8oz - 17.7g
#1 treble hooks
G675 (clicker)
18.2g

G620
2 1/2" - 6.35cm
3/8oz - 9.9g
#5 treble hooks
G625 (clicker)
10.6g

Available Colors

- G670
02, 05, 06, 07, 09,
- G675 (Clicker)
02, 05, 06, 115
- G620
01, 02, 03, 05, 06, 115
- G625 (Clicker)
02, 05, 07



01 White/Red Head 05 Perch 09 Coach Dog Orange Belly
02 Black 06 Frog/White Belly 115 Fire Tiger
03 Yellow 07 Frog/Yellow Belly



Hula Popper®

There is nothing more exciting to topwater anglers than having a big bass explode under their Hula Popper®. For nearly 60 years anglers have testified that the Hula Popper®, with its pulsating skirt, is their insurance when all else fails – morning, noon and night. The Arbogast Hula Popper® is deadly when "popped" over submerged timber, weed or grass beds. They give every big fish within hearing distance a real wake-up call they will never forget and a fishing trip every Hula Popper® angler will long remember!

Available Colors

G730
01, 02, 03, 05, 06, 07, 09, 10, 11, 115, 132

G750
01, 02, 03, 05, 06, 07, 09, 10, 11, 115, 132, 506, 507, 508, 509

G760
01, 02, 03, 05, 06, 07, 09, 10, 11, 115, 132, 506, 507, 508, 509

G770
01, 02, 03, 05, 06, 07, 09, 10, 11, 115, 132



4 New Colors



01 White
Red Head
Red/White Skirt

02 Black
Black/White Skirt

03 Yellow
Red/Yellow Skirt

05 Perch
Yellow/White Skirt

06 Frog
White Belly
White Skirt

07 Frog
Yellow Belly
Chartreuse Skirt

09 Coach Dog
Orange Belly
Black/Yellow Skirt

10 Coach Dog
Black/Chart. Skirt

11 Yellow
Coach Dog
Black/Yellow Skirt

115 Fire Tiger
Blk/Chart. Skirt

132 Bass
Black/Chart. Skirt

506 Swamp Frog *New!*
Yellow/White Skirt

507 Leopard Frog *New!*
Chart./White Skirt

508 Cricket Frog *New!*
Chart./White Skirt

509 Bull Frog *New!*
Chart./White Skirt

GAR-1000
5 per package



Arbogast Banner - UW10384

The Arbogast Bobber Stop™ is THE must-have accessory for every panfish angler. Once the angler locates the depth of the fish, they simply "mark" the spot on their line by installing the Bobber Stop™ spring. This will allow them to reel their line in completely, bait the hook then recast to that special fishing spot. Once the spring reaches the red bead, it will stop at the preset depth, keeping the bait at the correct depth every time. The angler can adjust the depth setting of the Bobber Stop™ with the flick of their finger. Easy-to-follow instructions for quick rigging are found on the back of the package.

GAR-1000
5 stops and 5 springs in a reclosable clam blistered to a 5" card with how-to-use instructions on the back.

UW10384
4 1/2' x 2 1/2'
White weatherproof Tyvek® material.
Weather-resistant ink.
Grommet in each corner.

Bobber Stop™





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