

As seen on

*Bill Dance*  
**OUTDOORS**

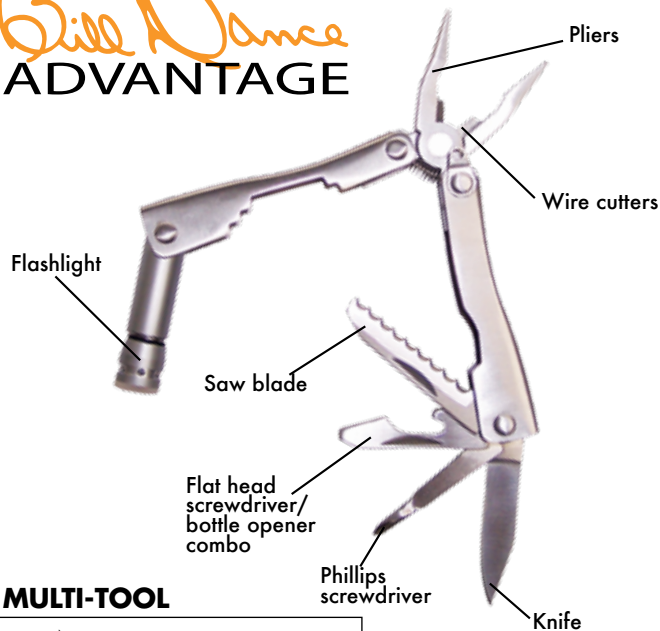
**2014 Product Guide**

THE

*Bill Dance*

**ADVANTAGE**

THE  
**Bill Dance**  
**ADVANTAGE**

**MULTI-TOOL**

Item No.	Description
N401	Multi-purpose Tool

You won't need to carry multiple tools on your next fishing trip if you have this handy, all-in-one multi-purpose tool. This sturdy and useful tool can conveniently be carried on your belt so it is right there when you need it.

- Stainless steel design
- Soft-sided carry case
- Screwdriver, knife, pliers and flashlight
- Additional set of batteries

**LURE RETRIEVER**

Item No.	Description
N101	Lure Retriever

The Bill Dance Lure Retriever was designed to rescue your favorite crankbait from underwater snags. The ergonomic shape provides comfort and control while working the specially designed retriever to bounce the lure or entangle the hooks to pull the lure free. The push-button brake releases the retriever to free fall, but also acts as a brake while reeling your lure to the surface.

- Ergonomic design for better hand control
- Push-button release to drop and retrieve weight
- Soft-touch handle knob
- Fold-away handle
- 25-feet of cord
- Hook and chain style lure retriever

**HOOK REMOVER**

Item No.	Description
N501	Hook Remover

The Bill Dance Hook Remover was specially designed to safely remove both treble and worm style hooks. The ergonomic hand grip is molded to comfortably fit any hand with soft-touch grips for added comfort. Complete with fishing line cutter tucked away in the handle for added convenience. Sturdy steel frame ensures long-lasting durability.

- Ergonomic design for better hand control
- Soft-touch handle
- Steel-frame durable construction
- Built-in line cutter in handle

Bill Dance Advantage  
PRADCO-Fishing  
3601 Jenny Lind Road  
Fort Smith, AR 72901

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Inc.   
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Phone (479) 782-8971 Fax (479) 783-0234 www.Lurenet.com  
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Safely removes  
both treble and  
worm hooks.