

#### ET DI DYANH<sup>®</sup> Bant Co.



# <sup>50</sup> POPPIN' PAD CRASHER<sup>™</sup>

#### PAD CRASHER & PAD CRASHER JR.

6, 907, 908

	Model No.		Color Code Number		Hook		Wt. (oz.)	
	ВҮРРС3	1/2 oz	900, 901, 902, 903, 906, 907, 908	Topwater	3/0 Double	BYPC2	1/4 oz	
-	The Booyah Poppi	n' Pad Crasher is perfect	for those times when you need more surfa	ce disturbance to get the fish to	commit – windy	ВҮРСЗ	1/2 oz	900, 901, 902, 903, 904,
	The Booyah Poppi days, thick slop an	Wt. (oz.) 1/2 oz n' Pad Crasher is perfect d finicky fish that have s he slop, but with the cup	Color Code Number 900, 901, 902, 903, 906, 907, 908	Depth Topwater ce disturbance to get the fish to e different action of the Poppin'	commit – windy	Model No. BYPC2 BYPC3 Booyah made structured end solid hookset a smaller prof double	Wt. (oz.) 1/4 oz 1/2 oz quite a splash with th bough to keep the bait when a bass strikes. ile, yet it retains enoughook and spinnerbait Nook and spinnerbait Nook and spinnerbait	Color Code Numl 900, 901, 902, 903, 906, 900, 901, 902, 903, 904, 900, 901, 902, 903, 904, ne Pad Crasher, a hollow-bod 100 percent weedless to com The new Pad Crasher Jr. dupl rgh weight to be thrown on b
	(903) Bullfrog		(g08) Aqua Frog			00000	1) ppard Frog 2) cket Frog	(904) Albin
						Crie	CKEL FIUY	and the second se

Hook

2/0 Double

3/0 Double 4, 905, 906, 907, 908 Topwater ody frog perfect for throwing in the slop and weeds. The body is ome over and across sloppy weedbeds, yet soft enough to ensure a uplicates this balance in a smaller size. It treads lightly and presents baitcasting gear. Both Pad Crashers feature a super-strong

Topwater



*(906)* Dart Frog

EW







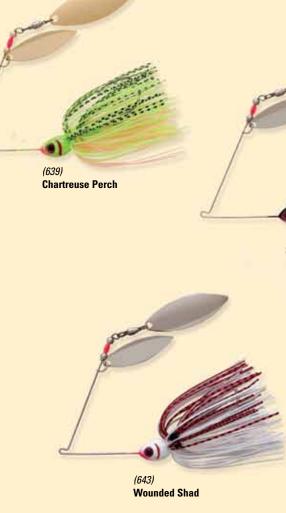
# <sup>52</sup> **BOAYAH<sup>®</sup> BLADE**<sup>™</sup>

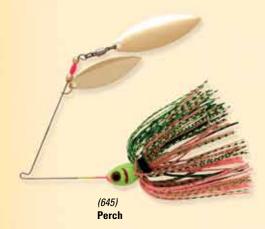
BOOYAH

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYBT36	3/16 oz	615; 616; 640	Tandem #1 Colorado; #3 1/2 Willow	2/0 Mustad®
BYBT14	1/4 oz	615; 616; 617; 635; 636; 639; 640; 641; 643; 644; 645; 646; 647	Tandem #2 Colorado; #4 Willow	3/0 Mustad®
BYBT38	3/8 oz	615; 616; 617; 635; 636; 639; 640; 641	Tandem #3 Colorado; #4 Willow	4/0 Mustad®
BYBW38	3/8 oz	615; 616; 617; 635; 636; 639; 641; 643; 644; 645, 646	Double Willow #3 1/2 & 4	4/0 Mustad®
BYBT12	1/2 oz	615; 616; 617; 635; 636; 639; 640; 641	Tandem #3 Colorado; #4 1/2 Willow	5/0 Mustad®
BYBW12	1/2 oz	615; 616; 617; 635; 636; 641; 643; 644; 645; 646	Double Willow #3 1/2 & 4 1/2	5/0 Mustad®
BYBW34	3/4 oz	615; 616	Double Willow / #3 1/2 & 5	5/0 Mustad®
BYBW10	1 oz	615; 616; 617	Double Willow / #3 1/2 & 6	6/0 Mustad®

Color for color and component for component, these are the finest spinnerbaits available at any price. With bait sizes from 3/16 oz. to 1 oz. and seemingly endless custom color combinations - there's a BOOYAH® Blade for North to South and East to West. If largemouth, smallmouth and spotted bass are your quarry, then this is your spinnerbait.







# **BAAYAH<sup>®</sup> BLADE<sup>™</sup> 53</sup>**

(641) **Gold Shiner** 

(640) **Silver Shiner** 

> (644) **Citrus Shad**

> > (647) Chartreuse Shad

Chartreuse White Shad BOOYAH

#### <sup>54</sup> SINGLE COLORADO BLADE<sup>TM</sup>

Model No.	VVt. (OZ.)	Color Code Number	Blade Type / Size	HOOK
BYBC18	1/8 oz	608; 615; 617	#2 Colorado	2/0 Mustad®
BYBC14	1/4 oz	608; 615; 616; 617	#4 Colorado	3/0 Mustad®
BYBC38	3/8 oz	608; 615; 616; 617	#5 Colorado	4/0 Mustad®
BYBC12	1/2 oz	608; 615; 616	#6 Colorado	5/0 Mustad®

Single Colorado BOOYAH® Blades are an important tool for spinnerbait fishermen. Single Colorado blades produce a great amount of vibration, allowing bass to feel them from long distances. Available with a Mustad® Ultra Point™ hook and a 33-strand silicone skirt in 1/8 oz. and 55-strand silicone skirt on 1/4 - 1/2 oz.



# DOUBLE COLORADO BLADE

Model No.	VVT. (OZ.)	Color Code Number	Blade Type / Size	HOOK
BYBCC38	3/8 oz	615; 616; 617	#3 & 4 Colorado	4/0 Mustad®
BYBCC12	1/2 oz	615	#3 & 5 Colorado	5/0 Mustad®

This spinnerbait is designed for maximum vibration, making it especially effective during cool water periods in murky water. Equipped with a 55-strand silicone skirt and a Mustad<sup>®</sup> Ultra Point<sup>™</sup> hook.







(617) Chartreuse

(617)

Chartreuse

		┥╹╹┛				
Model No.	Wt.	(oz.)	C	olor C	ode N	
BYBCI38	3/8 (	0Z	61	5; 616;	617; 6	3
BYBCI12	1/2 (	0Z	61	5; 616		
One of the fa						

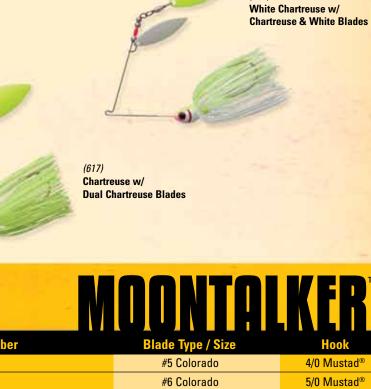


Model No.	Wt. (oz.)	Color Code Nu		
BYTCC38	3/8 oz	644; 671; 672; 673		
BYTCC12	1/2 oz	644; 671; 672; 673		



# 

MINI	SHAN	тм						<b>GLOW BI</b>	
Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook	Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYMS36	3/16 oz.	609; 610; 611; 612; 613; 614	Willow / #2; 3; & 3 1/2	2/0 Mustad®	BYGBT38	3/8 oz.	615; 616; 617	Tandem / #3 Colorado; #4 Willow	4/0 Mustad®
A bait that was bor	rn in ultra clear water, th	ne Mini Shad <sup>™</sup> may be diminutive in sta	ature but that doesn't mean it's no	ot a big time,	BYGBW38	3/8 oz.	615; 616; 617	Double Willow / #3 1/2 & 4	4/0 Mustad®
		5-strand silicone skirt, a Mustad <sup>®</sup> Ultra eeds, this is the bait to call them up.	Point <sup>™</sup> hook, amazingly lifelike de	etail and	BYGBT12	1/2 oz.	615; 616; 617	Tandem / #3 colorado; #4 1/2 Willow	5/0 Mustad®
capable of running	at high retrieve spe	reas, this is the balt to call them up.			BYGBW12	1/2 oz.	615; 616; 617	Double Willow / #3 1/2 & 4 1/2	5/0 Mustad®
And a second	(609) Pearl Shiner	(610) Purp (613) Chartreuse Glin	p) ple Glimmer Shad	(611) Golden Shiner	Glow Blades <sup>™</sup>	<sup>™</sup> can keep you on a sp -strand silicone skirts, (615 Sno	pinnerbait bite under all weather an no detail has been overlooked. Als		plades and
SUPE Model No.	RSH Wt. (oz.)	Color Code Number	Blade Type / Size	Hook	Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	KER™ Hook
BYSS38	3/8 oz.	609; 610; 611; 612; 613; 614	Willow / #2; 3; 3 1/2; & 4	4/0 Mustad <sup>®</sup>	BYMT38	3/8 oz.	601; 602; 603; 604	#5 Colorado	4/0 Mustad®
		baits, the Super Shad <sup>™</sup> has a unique pro			BYMT12	1/2 oz.	601; 602; 603; 604	#6 Colorado	5/0 Mustad®
Predator fish can't resis	t! A 55-strand skirt, exclu	isive BOOYAH <sup>®</sup> color formulations and a	super sharp Mustad <sup>®</sup> Ultra Point <sup>™</sup>	hook.	BYMT34	3/4 oz.	601; 602; 603; 604	#7 Colorado	5/0 Mustad®
E.	(609) Pearl Shiner (612) Silver Chartreuse	(613) Chartreuse		(611) Golden Shiner	black nickel C	olorado blade. With pr		onTalker <sup>™</sup> delivers with a #5, #6, or #7 s is a staple for the avid night fisher- int <sup>™</sup> hook.	



# <sup>58</sup> MICRO POND MAGIC<sup>™</sup>

Model No.	Wt. (oz.)	Color Code Number	Blade Types / Size	Hook	le la	lodel No.	Wt. (oz.)	Color Co
BYMPM18	1/8 oz	685; 691; 692; 693; 713; 714	#1.5 Colorado	1/0 Mustad®	В	YPMB18	1/8 oz	632; 644;
durable and cat for incredible vi silicone skirt fe	tches fish in big lakes as ibration and a single Co atures all of the baitfish ustad <sup>®</sup> round-bend hool	g lure – the Micro Pond Magic <sup>™</sup> is a unique well as ponds and streams. This 1/8-out lorado blade that provides the perfect are and insect patterns available in the Pond. Early season or any time fish are finick	nce spinnerbait features a true-runr nount of flash and water displacem d Magic line. The head features real	ning "R" bend wire ent. The 40-strand	th	e forage base of e e definitive 1/8-o	etreuse	ass. Built with a
	D MA				2	(654,		1
Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook		June	ebug	
BYPM36	3/16 oz	650; 651; 652; 653; 654; 655; 656; 657	Tandem / #0 colorado; #3 willov	v 2/0 Mustad®				and the second second
base of smaller components, a N	waters. Small in size b Mustad® Ultra Point™ ho	specializes in color and blade combination y spinnerbait standards but certainly not s ok and 60-strand ultra fine silicone skirts I find out quickly that these are fish car	short on features the Pond Magic™ u s making these every bit the quality	ises premium			PO	ND



Blades.



# <sup>60</sup> **VIBRA-FLX**<sup>™</sup>

Model No. Wt. (oz.) Color Code Number Blade Types	noon	Mou	del No. Wt. (oz.)	Color Code Ni
BYVFW38 3/8 oz 641; 681; 697; 699; 700; 701; 702; 703 Double Willow	4/0	BYP	K12 1/2 oz.	615; 703; 707; 708
#3 & 3 1/2 Willow	Mustad®	Creat	ted with northern pike and muskie	es in mind, the BOOYAH F
BYVFT12 1/2 oz 641; 681; 699; 700; 701; 702; 703 Tandem	5/0	ultra-	-tough Vibra-FLX wire frame that	can stand up to powerful
#3 Colorado; #4 Willow	Mustad®		ich steel leader, so you have every	• • •

Added spinnerbait vibration means extra fish-attracting potency, which is part of why angling legend Jimmy Houston can't stop talking about the BOOYAH® Vibra-FLX series. This bait's frame is built from Vibra-FLX wire, which creates more vibration than standard stainless wire. In addition, Vibra-FLX wire offers flexible memory (meaning it remains tuned after several catches) and added toughness (twice as strong as standard stainless wire frames). Every Jimmy Houston Vibra-FLX Spinnerbait comes loaded with great features, including counter-rotating blades and a skirt, which undulates like flat rubber, but because it is silicone, it is much more durable.





#### <sup>62</sup> COUNTER STRIKE

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook	 Model No.	Wt. (oz.)
BYCST38	3/8 oz.	615; 617; 658; 659; 660; 662	Tandem / #2 Colorado; #3 1/2 Willow	4/0 Mustad®	BYB14	1/4 oz.
BYCSW38	3/8 oz.	615; 617; 658; 660; 662	Double Willow / #3 & 3 1/2	4/0 Mustad®	BYB38	3/8 oz.
BYCST12	1/2 oz.	615; 617; 658; 660; 662	Tandem / #3 Colorado; #4 Willow	5/0 Mustad®	BYB12	1/2 oz.
BYCSW12	1/2 oz.	615; 617; 658; 660; 662	Double Willow / #3 & 4	5/0 Mustad®	-	d coat paint, extra larg

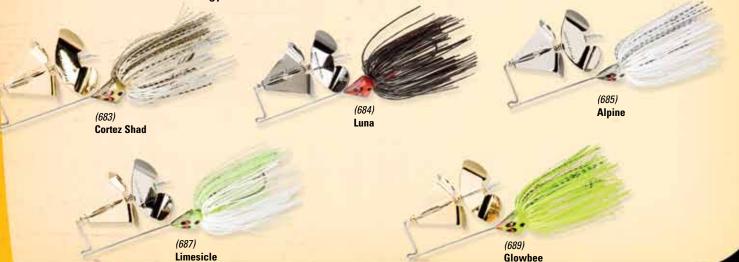
The pros have long known that flash is every bit as important as vibration for producing a reaction strike. No spinnerbait on the market today produces as much flash as the Counter Strike.<sup>™</sup> These one-of-a-kind counter rotating blades provide a different look and vibration, making the Counter Strike<sup>™</sup> the ultimate in spinnerbait performance. Equipped with a 55-strand silicone skirt and a Mustad<sup>®</sup> Ultra Point<sup>™</sup> hook.



# COLOR COLOR STRUKE MODEL Model No. Wt. (oz.) BYCSB14 1/4 oz

1/4 oz.	684; 685; 687	Premium Nickel or Gold Plated	3/0 Tx3™
3/8 oz.	683; 684; 685; 687; 689	Premium Nickel or Gold Plated	4/0 Tx3™
1/2 oz.	683; 684; 685; 687	Premium Nickel or Gold Plated	5/0 Tx3™
	1/4 oz. 3/8 oz.	1/4 oz.       684; 685; 687         3/8 oz.       683; 684; 685; 687; 689	1/4 oz.         684; 685; 687         Premium Nickel or Gold Plated           3/8 oz.         683; 684; 685; 687; 689         Premium Nickel or Gold Plated

If you think BOOYAH<sup>®</sup> Counter Strike<sup>™</sup> Spinnerbaits get bass and bass fishermen excited (which, of course, they do), wait till you see the buzz the Counter Strike<sup>™</sup> Buzz creates. Counter-rotating blades deliver exceptional stability and offer a distinctive sound that fish have not heard, even in heavily fished waters. Designed with the unique triangle-shaped head, the Counter Strike<sup>™</sup> Buzz will plane to the surface quickly and cut through amazingly thick cover and draw out heavyweight bass. A multi-step painting process that creates realistic scales and eyes, silicone skirt, plated blades maximize flash and an XCalibur<sup>®</sup> Tx3<sup>™</sup> hook combine with Counter Strike<sup>™</sup> Technology to create the ultimate buzzbait.



With the p rest.	ackage. The BOOYA	paint, extra large 3D red eyes and fl H <sup>®</sup> clacker really attacks the blade a
J	(605) Snow White Shad	
J	(607) Chartreuse Shad	
Z	(632) Limetreuse	

R	Y	®	B	7	
	Blade Type	S	ŀ	look	

608; 632; 644	Painted and Aluminum	4/0 Mustad®
608; 632; 644	Painted and Aluminum	4/0 Mustad®
608; 632; 644	Painted and Aluminum	5/0 Mustad®

Color Code N 605; 606; 607; 6 605; 606; 607; 6 605; 606; 607; 6

> flared red gills, the BOOYAH<sup>®</sup> Buzz planes quickly and runs true out of and the 55-strand silicone skirt and a Mustad<sup>®</sup> Ultra Point<sup>™</sup> hook do th<mark>e</mark>



BOOYAH

### <sup>64</sup> **BED BUG**™

BOOYAH



The biggest misconception about bass jigs is that they're just flippin'. That couldn't be more wrong...the jig is one of the mo versatile lures ever. The Booyah A-Jig was designed to come through weeds and brush, and can be flipped, pitched or cast, and even excels as a swimming jig. The cone-shaped head and weeds and brush without snagging, and the extra-long 30-stra rubber and silicone strands, so it billows and undulates with sticks and holds bass with authority. The A-Jig is available in t



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				<b>!</b>   []	
	Model No.	Wt. (oz.)	Color Code Number	Hook	
t for 10st	BYAJ38	3/8 oz.	45; 46; 48; 49; 50; 52	5/0 X-Strong	
t,	BYAJ12	1/2 oz.	45; 46; 48; 49; 50; 52	5/0 X-Strong	-
rand ski the slig	t line tie lets the rt is a combinat htest twitch. A izes and six colo	ion of heav 5/0 X-Stro	vy round ng hook		
	(46) River	Craw		48) Creek Craw	
				2000	
					H
7					BOOYAH
		-	1.000		
м	(50) Tiger Craw			52) Iolting Craw	
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			HSKI		

ır jig	Model No.	Wt. (oz.)	Color Code Number	Hook
	BYPJ14	1/4 oz.	45; 46; 48; 50; 52	3/0 Gamakatsu®
Pigskin nooks	BYPJ38	3/8 oz.	45; 46; 48; 49; 50; 52	3/0 Gamakatsu®
shape	BYPJ12	1/2 oz.	45; 46; 48; 49; 50; 52	4/0 Gamakatsu®
4	BYPJ34	3/4 oz.	45; 46; 48; 49; 50; 52	4/0 Gamakatsu®

(48) **Creek Crav** 

Gamakatsu® black nickel hook

> Plasti-Keeper<sup>™</sup> Spike

Durable powder coat finish to prevent chipping

> (52)**Molting Craw**

> > Natural forage patterns with silicone highlights

Extra long 60-strand round rubber & silicone skirt

### <sup>66</sup> SWIN'N JIG™

With its flat-bottomed, arrowhead 1/4, 1/2 or 3/8 ounce jig head and line tie that's in-line with the hook, the Swim'n Jig<sup>™</sup> is made to be thrown into the thickest, nastiest grass you can find. Add an XCalibur<sup>®</sup> Tx3<sup>™</sup> hook designed specifically for the Swim'n Jig<sup>™</sup>, magnum red rattle and a Plasti-Keeper<sup>™</sup> spike behind the skirt collar and you have the jig that will change the way you fish.

Model No.	Wt. (oz.)	<b>Color Code Number</b>	Hook
BYSJ14	1/4 oz.	01; 04; 09; 25	4/0 Tx3™
BYSJ38	3/8 oz.	01; 04; 09; 25	4/0 Tx3™
BYSJ12	1/2 oz.	01; 04; 09; 25	4/0 Tx3™



#### RAA®.JIG

Finally, a jig made to penetrate the brush piles or drop through the grass beds with equal efficiency. This jig features a flat bottom 18 degree rise, Mustad<sup>®</sup> Ultra Point<sup>™</sup> premium black nickel hook, heavy weed guard, two magnum rattles and a full body 50-strand silicone skirt.

Twin magnum rattles	BOOYAH® 50-strand silicone skirt
(01) White Shad Hard coat paint	Plasti-Keeper™ Spike

Model No.	Wt. (oz.)	<b>Color Code Number</b>	Hook
BYBJ14	1/4 oz.	01; 04; 13; 14; 16; 17; 18; 19; 21; 41	4/0 Mustad®
BYBJ38	3/8 oz.	01; 04; 13; 14; 16; 17; 18; 19; 21; 41	5/0 Mustad®
BYBJ12	1/2 oz.	01; 04; 13; 14; 16; 17; 18; 19; 21; 41	5/0 Mustad®
BYBJ34	3/4 oz.	04; 13; 14; 17; 18; 21	5/0 Mustad®
BYBJ10	1 oz.	04	6/0 Mustad®



(17)

Watermelon

Pumpkin



(19)

**Emerald Olive** 

Watermelon









This little jig carries the attitude of the big boys. With a 60-strand ultra fine BOOYAH® silicone skirt, light weedguard and a Mustad® Ultra Point<sup>™</sup> black nickel light wire hook, this baby has a proven record of catching the big ones.























(18)

(21) **Black Brown Spice** 

(41) **Lonestar Craw** 

8	PR	<b>N</b> R	<b>NA RI</b>	<b>R</b> ®
	Model No.	Wt. (oz.)	Color Code Numbe	er Hook

#### **BLADE™ AND BUZZ REPLACEMENT SKIRTS**<sup>®</sup>



#### FOOTBALL FINESSE HEAD JIGS

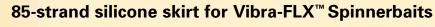
These jigheads are specifically designed for "finesse head fishing" in rocky areas. The shaky head technique, popularized by pros because of its sheer effectiveness when conditions turn tough, is highly effective under a broad range of conditions. Football Finesse Shaky Head Jigs are available featuring a 60-degree eye, Plasti-Keeper Spike and light wire hook for light line applications.



lodel No.	Wt.	BAG CT.
SYBFH18	1/8 oz.	4
SYBFH36	3/16 oz.	4
SYBFH14	1/4 oz.	4
I sizes avai		

Finally, a finesse jig that carries the attitude of the big boys. When

viade with light wire 3/0 hook • Durable powder coat finish





(S615) Snow White

#### 55-strand silicone skirt for spinnerbaits and buzzbaits





(619) Chartreuse Purple Back

(620) Blue Glimmer





(622) Watermelon Red Flake

(623) Coleslaw Red Sparkle

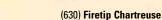




(626) Silver Glitter Chartreuse Clear

(629) Blue Chartreuse





(633) Firecracker





(659) Gold Scale White

BOOYAH

2-pack



(S705) Yellow Belly Shad



(621) Emerald Glimmer



(624) Silver Scale, Chartreuse White

(628) Chartreuse Orange Crystal











(631) Red Orange



(658) Silver Scale White



(660) Gold Scale, Chartreuse White

#### PROMOTIONAL



Hat. Structured, low-vis, flex-fit mesh hat with 3-D embroidered logo. From the makers of The Game<sup>®</sup> caps. LWBYH3

70

BOOYAH



Hat. Structured, low-vis, distressed gray hat with 3-D embroidered logo. One size fits most Velcro® strap. From the makers of The Game<sup>®</sup> caps. LWBYH7



LWBYH8



Visor.

3-D embroidered logo. One size fits most with a Velcro<sup>®</sup> strap. From the makers of The Game® caps. LWBYV1

**Long Sleeve T-shirt** 100% pre-shrunk cotton longsleeve T-shirt. LWBYLT1-L.....Large LWBYLT1-XL.....X-Large LWBYLT1-2XL.....XX-Large

LWBYLT1-3XL.....XXX-Large

S/AV/III KUUU

**Black Hooded Pullover.** 

80% Cotton - 20% Polyester

#### **T-shirt**

LWBYSST2-S.....Small LWBYSST2-M.....Medium LWBYSST2-L.....Large LWBYSST2-XL....X-Large LWBYSST2-2XL...XX-Large LWBYSST2-3XL...XXX-Large

BOOLAH

LWBYHD1-L .....Large LWBYHD1-XL.....X-Large LWBYHD1-2XL.....XX-Large

BOUNDAR

#### **Gold Hooded Pullover.**

80% Cotton - 20% Polyester LWBYHD2-L .....Large LWBYHD2-XL.....X-Large LWBYHD2-2XL.....XX-Large



Decals. Vinyl cut decal. Great for windows or boats. - 7" x 1.5" Yellow and black letter die-cut decal rub-on. LWBYD1 White letter die-cut decal rub-on. LWBYD2

#### PROMOTIONAL<sup>71</sup>

**Banner.** Made of weatherproof Tyvek<sup>®</sup>. Grommet in each corner. Black logo printed with weather resistant ink. 4 1/2' x 2 1/2' - UW10388





**BOOYAH!** The sound of catching fish just got louder. From our unique head designs to our exclusive skirt formulations, each BOOYAH bait is made the way you would make 'em, with a level of craftsmanship second to none. And because we use only the finest components, BOOYAH baits are built to last.

So stop messing around with hit-and-miss, flash in the pan baits and tie on the lure that's designed to catch fish, not fishermen.

> BOOYAH Bait Co. | PRADCO-Fishing 3601 Jenny Lind Road | Fort Smith, AR 72901 Phone: 479.782.8971 | Fax: 479.783.0234

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