

BOOYAH[®]

BAIT CO.



2013



POND MAGIC™ REAL CRAW®

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYPM36	3/16 oz	715, 716, 717, 718	Tandem / #0 colorado; #3 willow	2/0 Mustad®

Leave it to BOOYAH® to take the spinnerbait to the next level. With the new Real Craw® matching head and blade color patterns, these Pond Magics create a totally different look while retaining the fish-catching action and vibration of a spinnerbait. Premium components, a Mustad® Ultra Point™ hook and 60-strand ultra fine silicone skirts make these every bit the quality of our BOOYAH® Blades.

BOOYAH



(715)
Sunrise Craw



(717)
Nest Robber



(716)
Moss Back Craw

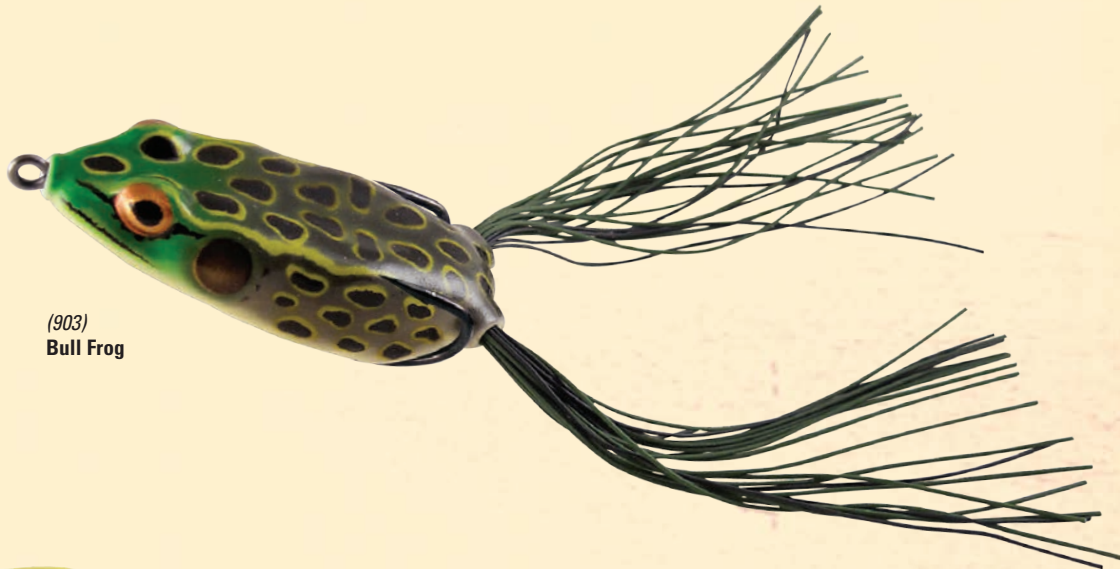


(718)
Okie Craw

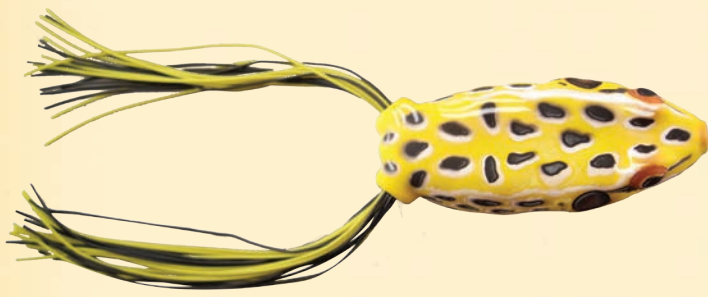
PAD CRASHER™ 33

Model No.	Wt. (oz.)	Color Code Number	Depth	Hook
BYPC3	1/2 oz	900, 901, 902, 903, 904, 905	Topwater	3/0 Double

The Pad Crasher hollow body frog features a bass boat-style belly that catches water for the easiest "frog-walking" action in open water, and flow-through design that drains the lure with every twitch, preventing the frog from taking on water -- catching weeds and sinking. Tough double hook and interior weighting system ensures sure hookups. The Pad Crasher works slop more effectively and walks back-and-forth like a Spook® in open water.



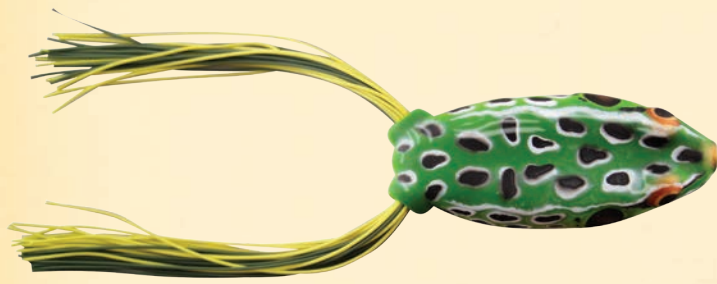
(903)
Bull Frog



(900)
Swamp Frog



(903)
Bull Frog



(901)
Leopard Frog



(904)
Albino Frog



(902)
Cricket Frog



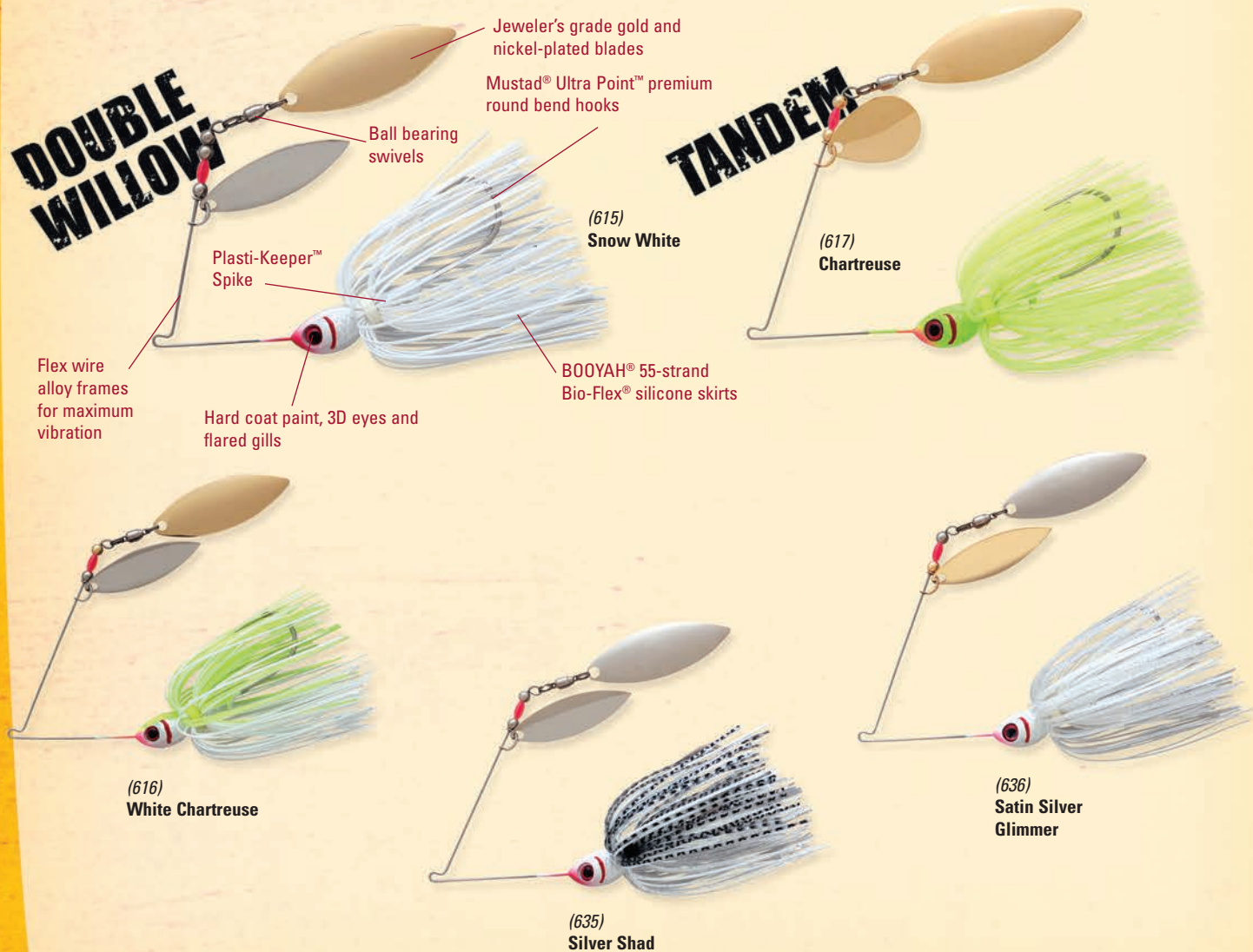
(905)
Kuro Frog

BOOYAH

BOOYAH® BLADE™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYBT36	3/16 oz	615; 616; 640	Tandem #1 Colorado; #3 1/2 Willow	2/0 Mustad®
BYBT14	1/4 oz	615; 616; 617; 635; 636; 639; 640; 641; 643; 644; 645; 646; 647	Tandem #2 Colorado; #4 Willow	3/0 Mustad®
BYBT38	3/8 oz	615; 616; 617; 635; 636; 639; 640; 641	Tandem #3 Colorado; #4 Willow	4/0 Mustad®
BYBW38	3/8 oz	615; 616; 617; 635; 636; 639; 641; 643; 644; 646	Double Willow #3 1/2 & 4	4/0 Mustad®
BYBT12	1/2 oz	615; 616; 617; 635; 636; 639; 640; 641	Tandem #3 Colorado; #4 1/2 Willow	5/0 Mustad®
BYBW12	1/2 oz	615; 616; 617; 635; 636; 641; 643; 644; 645; 646	Double Willow #3 1/2 & 4 1/2	5/0 Mustad®
BYBW34	3/4 oz	615; 616	Double Willow / #3 1/2 & 5	5/0 Mustad®
BYBW10	1 oz	615; 616; 617	Double Willow / #3 1/2 & 6	6/0 Mustad®

Color for color and component for component, these are the finest spinnerbaits available at any price. With bait sizes from 3/16 oz. to 1 oz. and seemingly endless custom color combinations – there's a BOOYAH® Blade for North to South and East to West. If largemouth, smallmouth and spotted bass are your quarry, then this is your spinnerbait.



BOOYAH



(639)
Chartreuse Perch



(640)
Silver Shiner



(641)
Gold Shiner



(643)
Wounded Shad™



(644)
Citrus Shad



(645)
Perch



(646)
Chartreuse
White Shad



(647)
Chartreuse
Shad

SINGLE COLORADO BLADE™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYBC18	1/8 oz	608; 615; 617	#2 Colorado	2/0 Mustad®
BYBC14	1/4 oz	608; 615; 616; 617	#4 Colorado	3/0 Mustad®
BYBC38	3/8 oz	608; 615; 616; 617	#5 Colorado	4/0 Mustad®
BYBC12	1/2 oz	608; 615; 616	#6 Colorado	5/0 Mustad®

Single Colorado BOOYAH® Blades are an important tool for spinnerbait fishermen. Single Colorado blades produce a great amount of vibration, allowing bass to feel them from long distances. Available with a Mustad® Ultra Point™ hook and a 33-strand Bio-Flex® silicone skirt in 1/8 oz. and 55-strand Bio-Flex silicone skirt on 1/8-1/2 oz.

BOOYAH



(608)
Black



(615)
Snow White



(616)
White /
Chartreuse



(617)
Chartreuse

DOUBLE COLORADO BLADE™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYBCC38	3/8 oz	615; 616; 617	#3 & 4 Colorado	4/0 Mustad®
BYBCC12	1/2 oz	615	#3 & 5 Colorado	5/0 Mustad®

Sam Swett used Double Colorado BOOYAH® Blades exclusively in his 2004 FLW Tour win at the Atchafalaya Basin. This spinnerbait is designed for maximum vibration, making it especially effective during cool water periods. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.



(615)
Snow White



(616)
White /
Chartreuse



(617)
Chartreuse

COLORADO / INDIANA BLADE™ 37

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYBCI38	3/8 oz	615; 616; 617; 638; 644	#2 Colorado / #6 Indiana	4/0 Mustad®
BYBCI12	1/2 oz	615; 616	#3 Colorado / #7 Indiana	5/0 Mustad®

One of the favorite blade combinations of spinnerbait fishermen. Colorado/Indiana combinations produce a unique flash and vibration that have fooled bass for years. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.



BOOYAH

TUX & TAILS™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYTCC38	3/8 oz	644; 671; 672; 673; 674; 675	#2 & 4 1/2 Colorado Honeycomb	4/0 Mustad®
BYTCC12	1/2 oz	644; 671; 672; 673; 674; 675	#3 & 5 Colorado Honeycomb	5/0 Mustad®

Flash, vibration, red hook and a built in trailer. BOOYAH's Tux & Tails™ offers all the strike inducers an angler could ask of a spinnerbait. Its jeweler's grade double Colorado honeycomb blades produce a tremendous flash and vibration. Its unique 55-strand Bio-Flex® silicone skirt with built-in trailer and Red Mustad® Ultra Point hook draw extra strikes. Available in 3/8 and 1/2 oz.



MINI SHAD™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYMS36	3/16 oz.	609; 610; 611; 612; 613; 614	Willow / #2; 3; & 3 1/2	2/0 Mustad®

A bait that was born in ultra clear water, the Mini Shad™ may be diminutive in stature but that doesn't mean it's not a big time, big fish bait. With triple willow blades, a 55-strand silicone skirt, a Mustad® Ultra Point™ hook, amazingly lifelike detail and capable of running true at high retrieve speeds, this is the bait to call them up.

BOOYAH



SUPER SHAD™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYSS38	3/8 oz.	609; 610; 611; 612; 613; 614	Willow / #2; 3; 3 1/2; & 4	4/0 Mustad®

One of the true originals in quad-bladed spinnerbaits, the Super Shad™ has a unique profile that mimics a school of fleeing baitfish. Predator fish can't resist! A 55-strand Bio-Flex® skirt, exclusive BOOYAH® color formulations and a super sharp Mustad® Ultra Point™ hook.



GLOW BLADE™ 39

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYGBT38	3/8 oz.	615; 616; 617	Tandem / #3 Colorado; #4 Willow	4/0 Mustad®
BYGBW38	3/8 oz.	615; 616; 617	Double Willow / #3 1/2 & 4	4/0 Mustad®
BYGBT12	1/2 oz.	615; 616; 617	Tandem / #3 colorado; #4 1/2 Willow	5/0 Mustad®
BYGBW12	1/2 oz.	615; 616; 617	Double Willow / #3 1/2 & 4 1/2	5/0 Mustad®

Whether it's clear water and a fast retrieve for smallies or varying cloud conditions or stained water largemouths, an arsenal of Glow Blades™ can keep you on a spinnerbait bite under all weather and water conditions. With premium painted blades and heads and 55-strand Bio-Flex® silicone skirts, no detail has been overlooked. Also equipped with a Mustad® Ultra Point™ hook.



(615)
Snow White
w/Dual White Blades



(617)
Chartreuse w/
Dual Chartreuse Blades



(616)
White Chartreuse w/
Chartreuse & White Blades

MOONTALKER™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYMT38	3/8 oz.	601; 602; 603; 604	#5 Colorado	4/0 Mustad®
BYMT12	1/2 oz.	601; 602; 603; 604	#6 Colorado	5/0 Mustad®
BYMT34	3/4 oz.	601; 602; 603; 604	#7 Colorado	5/0 Mustad®

If you like to catch big fish at night, it's all about vibration. And the MoonTalker™ delivers with a #5, #6, or #7 black nickel Colorado blade. With proven color combinations, this series is a staple for the avid night fisherman. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.



(601)
Black / Silver Flake



(602)
Black / Blue



(603)
Black / Red



(604)
Black / Chartreuse

MICRO POND MAGIC™

Model No.	Wt. (oz.)	Color Code Number	Blade Types / Size	Hook
BYMPM18	1/8 oz	685; 691; 692; 693; 713; 714	#1.5 Colorado	1/0 Mustad®

It's not just a smaller size of an existing lure – the Micro Pond Magic™ is a unique, fish-catching bait in its own right. It's tough, durable and catches fish in big lakes as well as ponds and streams. This 1/8-ounce spinnerbait features a true-running "R" bend wire for incredible vibration and a single Colorado blade that provides the perfect amount of flash and water displacement. The 40-strand Bio-Flex® silicone skirt features all of the baitfish and insect patterns available in the Pond Magic line. The head features realistic 3-D eyes and a high quality Mustad® round-bend hook. Early season or any time fish are finicky, tie on a Micro Pond Magic.



BOOYAH

POND MAGIC™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYPM36	3/16 oz	650; 651; 652; 653; 654; 655; 656; 657	Tandem / #0 colorado; #3 willow	2/0 Mustad®

A truly unique bait series, Pond Magic™ specializes in color and blade combinations that have been hand-selected to match the forage base of smaller waters. Small in size by spinnerbait standards but certainly not short on features. Premium components, a Mustad® Ultra Point™ hook and 60-strand ultra fine silicone skirts make these every bit the quality of our BOOYAH® Blades. Pick up a Pond Magic™ and you'll find out quickly that these are fish catching machines.

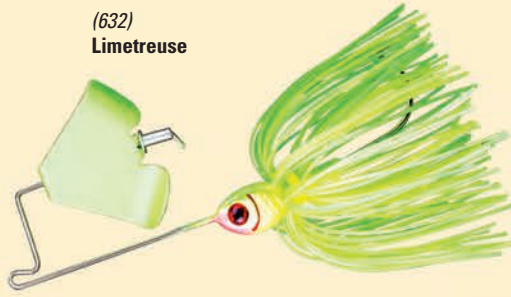


POND MAGIC™ BUZZ

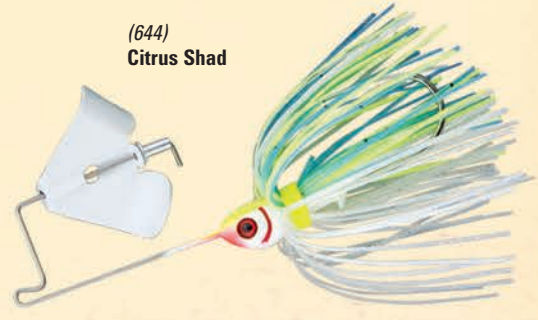
Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYPMB18	1/8 oz	632; 644; 650; 651; 652; 653; 654; 655	Painted	2/0 Mustad®

An 1/8-ounce Booyah Buzzbait is one of the most effective lures made. The colored blades and matching 60-strand silicone skirts match the forage base of even the most finicky bass. Built with a Mustad ultra point hook and hard coat paint scheme, the Pond Magic Buzz is the definitive 1/8-ounce buzzbait on the market.

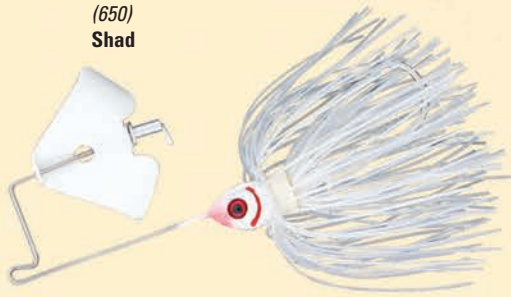
(632)
Limetreuse



(644)
Citrus Shad



(650)
Shad



(651)
Firefly



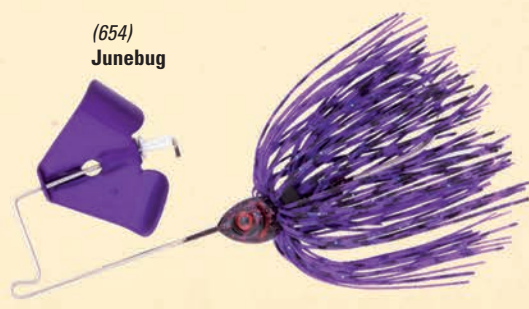
(652)
Red Ant



(653)
Firebug



(654)
Junebug



(655)
Grasshopper



VIBRA-FLX™

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYVFW38	3/8 oz	641; 681; 697; 699; 700; 701; 702; 703	Double Willow #3 & 3 1/2 Willow	4/0 Mustad®
BYVFT12	1/2 oz	641; 681; 694; 699; 700; 701; 702; 703	Tandem #3 Colorado; #4 Willow	5/0 Mustad®

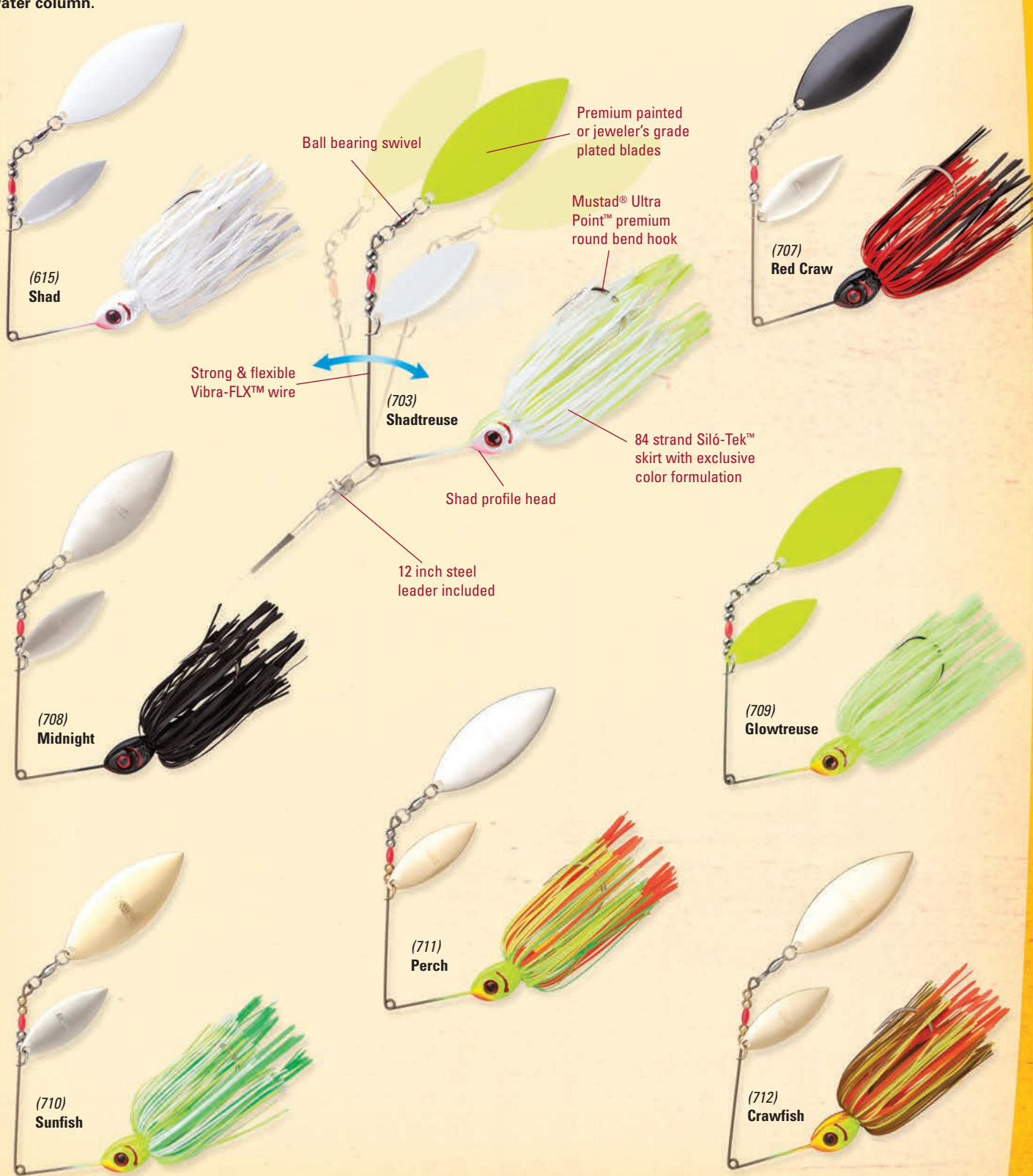
Added spinnerbait vibration means extra fish-attracting potency, which is part of why angling legend Jimmy Houston can't stop talking about the BOOYAH® Vibra-FLX series. This bait's frame is built from Vibra-FLX wire, which creates more vibration than standard stainless wire. In addition, Vibra-FLX wire offers flexible memory (meaning it remains tuned after several catches) and added toughness (twice as strong as standard stainless wire frames). Every Jimmy Houston Vibra-FLX Spinnerbait comes loaded with great features, including counter-rotating blades and a new Silo-Tek skirt, which undulates like flat rubber, but because it is silicone, it is much more durable.

BOOYAH



Model No.	Wt. (oz.)	Color Code Number	Blade Types / Size	Hook
BYPK12	1/2 oz.	615; 703; 707; 708; 709; 710; 711; 712	Double Willow #3.5 & #4.5	5/0 Mustad®

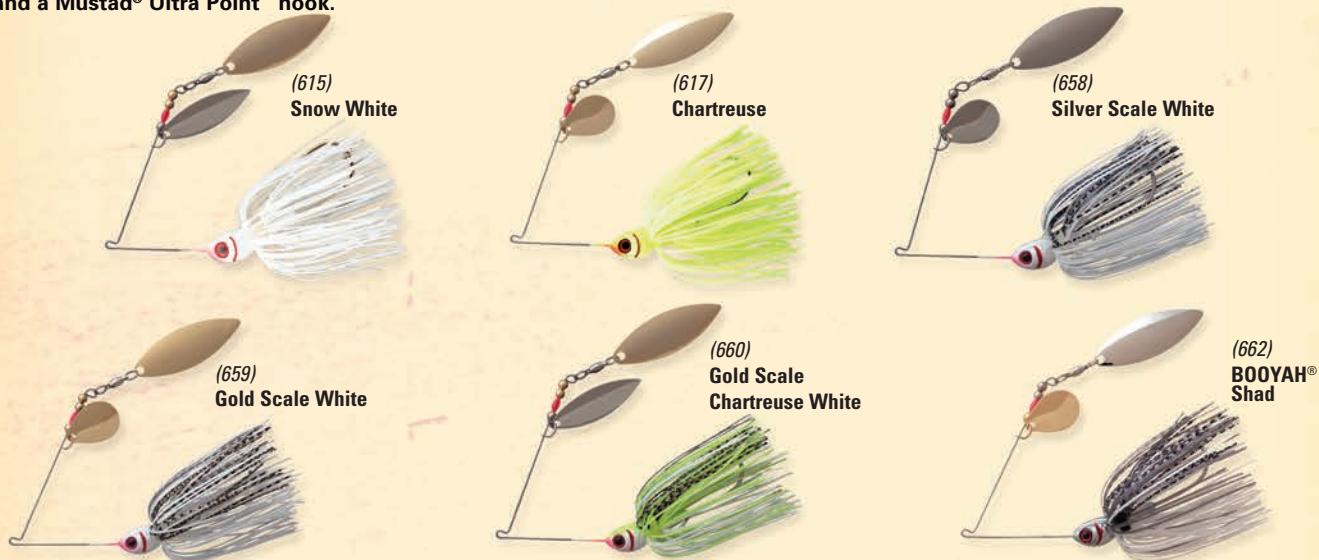
Created with northern pike and muskies in mind, the BOOYAH Pikee offers all the durability that these fish demand with an ultra-tough Vibra-FLX wire frame that can stand up to powerful jaws and mouths filled with teeth. Each Pikee also comes with a 12-inch steel leader, so you have everything you need right out of the package. Beyond being tough, this full-featured spinnerbait from BOOYAH Bait Company serves up tremendous action with its Silo-Tek skirt, which undulates as the bait moves through the water column.



COUNTER STRIKE™

Model No.	Wt. (oz.)	Color Code Number	Blade Type / Size	Hook
BYCST38	3/8 oz.	615; 617; 658; 659; 660; 662	Tandem / #2 Colorado; #3 1/2 Willow	4/0 Mustad®
BYCSW38	3/8 oz.	615; 617; 658; 660; 662	Double Willow / #3 & 3 1/2	4/0 Mustad®
BYCST12	1/2 oz.	615; 617; 658; 660; 662	Tandem / #3 Colorado; #4 Willow	5/0 Mustad®
BYCSW12	1/2 oz.	615; 617; 658; 660; 662	Double Willow / #3 & 4	5/0 Mustad®

The pros have long known that flash is every bit as important as vibration for producing a reaction strike. No spinnerbait on the market today produces as much flash as the Counter Strike™. These one-of-a-kind counter rotating blades provide a different look and vibration, making the Counter Strike™ the ultimate in spinnerbait performance. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.

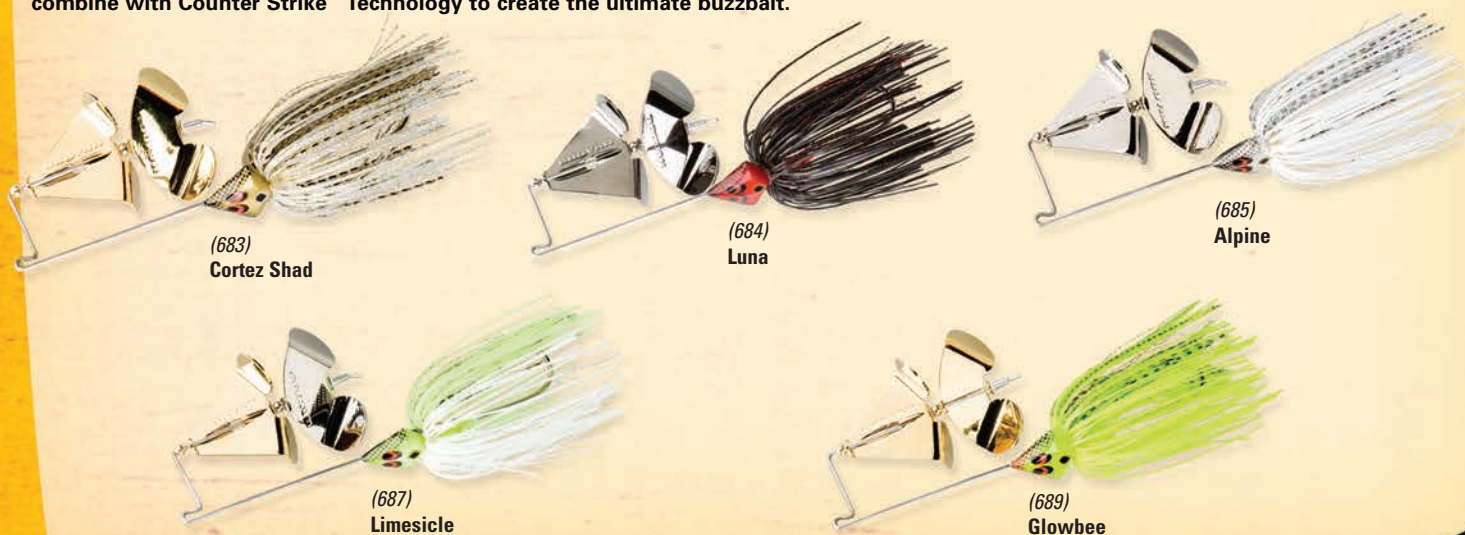


BOOYAH

COUNTER STRIKE™ BUZZ

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYCSB14	1/4 oz.	684; 685; 687	Premium Nickel or Gold Plated	3/0 Tx3™
BYCSB38	3/8 oz.	683; 684; 685; 687; 689	Premium Nickel or Gold Plated	4/0 Tx3™
BYCSB12	1/2 oz.	683; 684; 685; 687	Premium Nickel or Gold Plated	5/0 Tx3™

If you think BOOYAH® Counter Strike™ Spinnerbaits get bass and bass fishermen excited (which, of course, they do), wait till you see the buzz the Counter Strike™ Buzz creates. Counter-rotating blades deliver exceptional stability and offer a distinctive sound that fish have not heard, even in heavily fished waters. Designed with the unique triangle-shaped head, the Counter Strike™ Buzz will plane to the surface quickly and cut through amazingly thick cover and draw out heavyweight bass. A multi-step painting process that creates realistic scales and eyes, silicone skirt, plated blades maximize flash and an XCalibur® Tx3™ hook combine with Counter Strike™ Technology to create the ultimate buzzbait.



BOOYAH® BUZZ

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYB14	1/4 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum	4/0 Mustad®
BYB38	3/8 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum	4/0 Mustad®
BYB12	1/2 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum	5/0 Mustad®

With premium hard coat paint, extra large 3D red eyes and flared red gills, the BOOYAH® Buzz planes quickly and runs true out of the package. The BOOYAH® clacker really attacks the blade and the 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook do the rest.



(605)
Snow White Shad



(606)
White / Chartreuse Shad



(607)
Chartreuse Shad



(608)
Black



(632)
Limetreuse



(644)
Citrus Shad

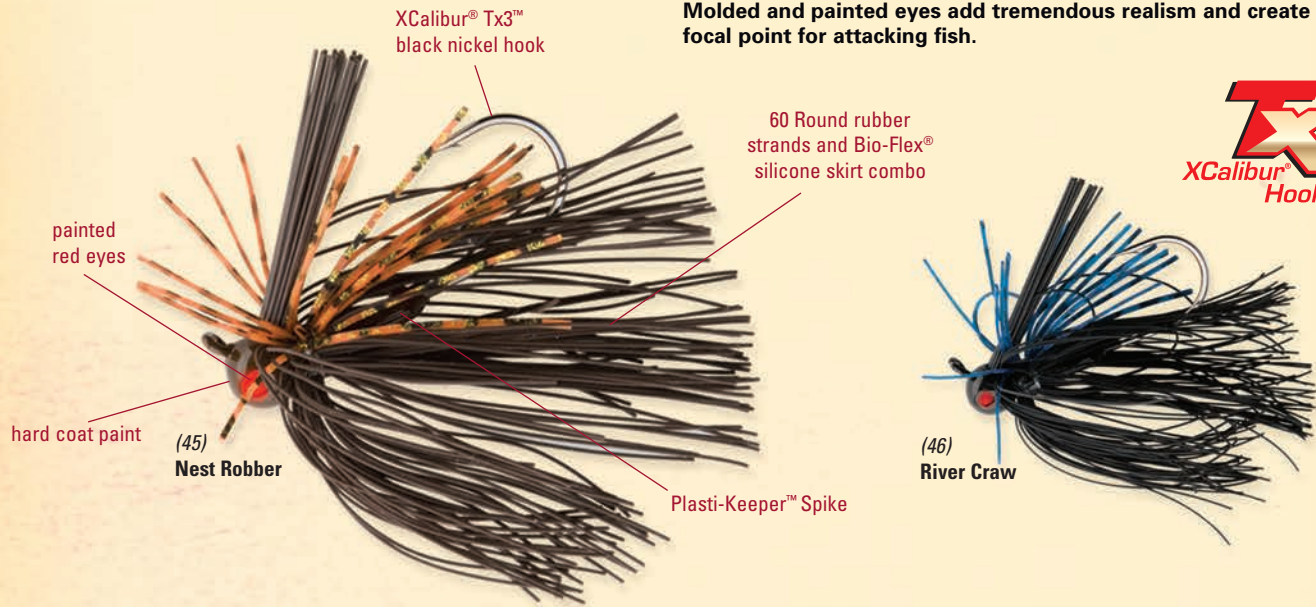
RED BUG™

Model No.	Wt. (oz.)	Color Code Number	Hook
BYZ36	3/16 oz.	45; 46; 48	3/0 Tx3™
BYZ56	5/16 oz.	45; 46; 48; 49; 51; 52	3/0 Tx3™
BYZ76	7/16 oz.	45; 46; 51; 52	4/0 Tx3™

Hand-tied with Bio-Flex® silicone and 60 round rubber strands for tremendous skirt undulation and dynamite color combinations, this round-headed jig has a hard-coat paint finish that offers unmatched durability. Armed with an XCalibur® Tx3™ black nickel hook, the Bed Bug™ Jig is designed to penetrate a fish's lip even when conditions call for lighter line and moderated hooksets. Molded and painted eyes add tremendous realism and create a focal point for attacking fish.



BOUYAH



ALTON JONES' A-JIG

To win the Bassmaster Classic, even a top pro like Alton Jones has to be on his "A" Game. To earn the championship at Lake Hartwell, Alton relied in part on a prototype A-Jig. The BOOYAH® A-Jig begins with the same hook and head used for the proven and highly popular BOOYAH® Boo® Jig and features a hand-tied heavy round rubber and silicone skirt. The round rubber creates full shaping and an enormous amount of fish-enticing motion. Silicone strands allow for fabulous color combinations. The BOOYAH® A-Jig comes in three sizes and six color combinations.

Model No.	Wt. (oz.)	Color Code Number	Hook
BYAJ38	3/8 oz.	45; 46; 48; 49; 50; 52	5/0 X-Strong
BYAJ12	1/2 oz.	45; 46; 48; 49; 50; 52	5/0 X-Strong
BYAJ34	3/4 oz.	46	5/0 X-Strong



BOOYAH

PIGSKIN™ JIG

Since the Bassmaster Classic is often dubbed the Super Bowl of Bass Fishing, it should be no great surprise that Alton Jones chose to break out the Pigskin at Lake Hartwell. BOOYAH® Pigskin™ Jigs were part of Alton's winning arsenal during the 2008 Classic. The Pigskin™ Jig begins with a BOOYAH® Football Jig - the same jig Timmy Horton used to blow away the Elite Series field at Lake Champlain - but it doesn't stop there. The Pigskin™ features a hand-tied skirt that combines fine round rubber and silicone strands, providing the perfect combination of colors and action.

Model No.	Wt. (oz.)	Color Code Number	Hook
BYPJ14	1/4 oz.	45; 46; 48; 52	3/0 Gamakatsu®
BYPJ38	3/8 oz.	45; 46; 48; 49; 50; 52	3/0 Gamakatsu®
BYPJ12	1/2 oz.	45; 46; 48; 49; 50; 52	4/0 Gamakatsu®
BYPJ34	3/4 oz.	45; 46; 48; 49; 52	4/0 Gamakatsu®



SWIM'N JIG™

With its flat-bottomed, arrowhead 1/4, 1/2 or 3/8 ounce jig head and line tie that's in-line with the hook, the Swim'n Jig™ is made to be thrown into the thickest, nastiest grass you can find. Add an XCalibur® Tx3™ hook designed specifically for the Swim'n Jig™, magnum red rattle and a Plasti-Keeper™ spike behind the skirt collar and you have the jig that will change the way you fish.

Model No.	Wt. (oz.)	Color Code Number	Hook
BYSJ14	1/4 oz.	01; 04; 09; 25	4/0 Tx3™
BYSJ38	3/8 oz.	01; 04; 09; 25	4/0 Tx3™
BYSJ12	1/2 oz.	01; 04; 09; 25	4/0 Tx3™

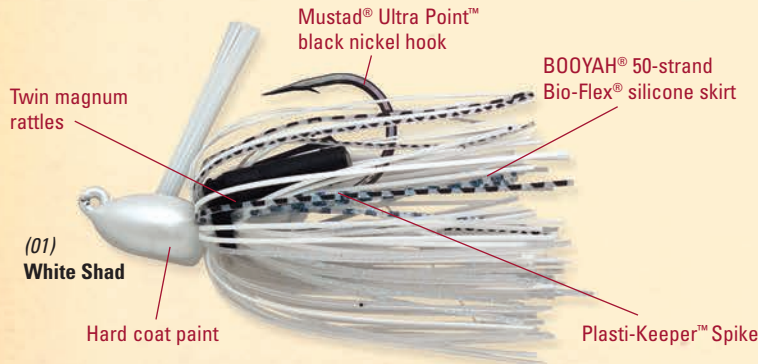
BOOYAH



BOO JIG®

Finally, a jig made to penetrate the brush piles or drop through the grass beds with equal efficiency. This jig features a flat bottom 18 degree rise, Mustad® Ultra Point™ premium black nickel hook, heavy weed guard, two magnum rattles and a full body 50-strand Bio-Flex® silicone skirt.

Model No.	Wt. (oz.)	Color Code Number	Hook
BYBJ14	1/4 oz.	01; 04; 13; 14; 16; 17; 18; 19; 21; 41	4/0 Mustad®
BYBJ38	3/8 oz.	01; 04; 13; 14; 16; 17; 18; 19; 21; 41	5/0 Mustad®
BYBJ12	1/2 oz.	01; 04; 13; 14; 16; 17; 18; 19; 21; 41	5/0 Mustad®
BYBJ34	3/4 oz.	04; 13; 14; 17; 18; 21	5/0 Mustad®
BYBJ10	1 oz.	04	6/0 Mustad®



BABY BOO JIG™

This little jig carries the attitude of the big boys. With a 60-strand ultra fine BOOYAH® silicone skirt, light weedguard and a Mustad® Ultra Point™ black nickel light wire hook, this baby has a proven record of catching the big ones.

Model No.	Wt. (oz.)	Color Code Number	Hook
BYBBJ36	3/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 12; 42	3/0 Mustad®
BYBBJ56	5/16 oz.	01; 02; 03; 04; 05; 07; 08; 41	3/0 Mustad®



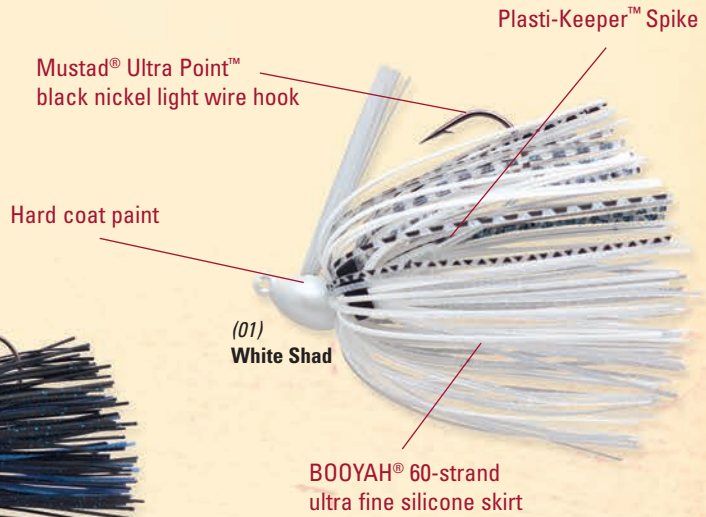
(02)
Black Smoke Purple



(03)
PB&J



(04)
Black/Blue



(01)
White Shad



(05)
3D Green Pumpkin



(06)
Black Neon /
Pumpkin



(07)
Black/Brown /
Chartreuse



(08)
3D Watermelon Red



(09)
Black Chartreuse



(10)
Avocado Candy



(12)
3D Black Neon



(41)
Lonestar Craw



(42)
Motor Oil

PRO BOO BUG®

Model No.	Wt. (oz.)	Color Code Number	Hook
BYPSB36	3/16 oz.	01; 03; 04; 05; 08	3/0
BYPSB56	5/16 oz.	01; 03; 04; 05; 08	3/0

Finally, a finesse jig that carries the attitude of the big boys. When a finesse presentation is required to get the extra bites, but the cover dictates power fishing, this little jig has the muscle to do both. Featuring a premium painted head, BOOYAH® 64-strand Thick and Thin™ skirt, weedguard and a light wire black nickel hook.

BOOYAH



"BIG SHOW" FINESSE HEAD JIGS

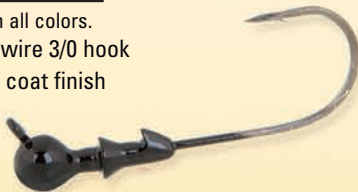
Terry "Big Show" Scroggins designed these jigheads specifically for "finesse head fishing." The shaky head technique, popularized by pros because of its sheer effectiveness when conditions turn tough, is highly effective under a broad range of conditions. "Big Show" Finesse Heads are available in football and roundhead styles and feature a 60-degree eye, Plasti-Keeper Spike and light wire hook for light line applications.



ROUND BALL HEAD

Model No.	Wt.	BAG CT.
BYBRH18	1/8 oz.	4

- All sizes available in all colors.
- Made with light wire 3/0 hook
 - Durable powder coat finish



FOOTBALL HEAD

Model No.	Wt.	BAG CT.
BYBFH18	1/8 oz.	4
BYBFH36	3/16 oz.	4
BYBFH14	1/4 oz.	4

- All sizes available in all colors.
- Made with light wire 3/0 hook
 - Durable powder coat finish



BLADE™ AND BUZZ REPLACEMENT SKIRTS

MODEL NO. BAG CT.
BYSSD 2-pack

85-strand Siló-Tek™ silicone skirt for Vibra-FLX™ Spinnerbaits



(S615) Snow White



(S705) Yellow Belly Shad

55-strand Bio-Flex® silicone skirt for spinnerbaits and buzzbaits



(619) Chartreuse Purple Back



(620) Blue Glimmer



(621) Emerald Glimmer



(622) Watermelon Red Flake



(623) Coleslaw Red Sparkle



(624) Silver Scale, Chartreuse White



(626) Silver Glitter Chartreuse Clear



(627) Gold Glitter Chartreuse Clear



(628) Chartreuse Orange Crystal



(629) Blue Chartreuse



(630) Firetip Chartreuse



(631) Red Orange



(633) Firecracker



(634) Yellow Black Back



(658) Silver Scale White



(659) Gold Scale White



(660) Gold Scale, Chartreuse White

PROMOTIONAL

BOOYAH



Hat. Structured, low-vis, sandwich bill hat with 3-D embroidered logo. One size fits most Velcro® strap. From the makers of The Game® caps. LWBYH5



Hat. Structured, low-vis, flex-fit mesh hat with 3-D embroidered logo. From the makers of The Game® caps. LWBYH3



Hat. Structured, Realtree® Camo hat with 3-D embroidered logo. From the makers of The Game® caps. LWBYH6

T-shirt

100% pre-shrunk cotton long-sleeve T-shirt.

LWBYLT1-L	Large
LWBYLT1-XL	X-Large
LWBYLT1-2XL	XX-Large
LWBYLT1-3XL	XXX-Large



Black Hooded Pullover.

80% Cotton - 20% Polyester

LWBYHD1-L	Large
LWBYHD1-XL	X-Large
LWBYHD1-2XL	XX-Large



Gold Hooded Pullover.

80% Cotton - 20% Polyester

LWBYHD2-L	Large
LWBYHD2-XL	X-Large
LWBYHD2-2XL	XX-Large





Hat. Structured, low-vis, distressed gray hat with 3-D embroidered logo. One size fits most Velcro® strap. From the makers of The Game® caps. LWBYH7



Hat. Structured, low-vis, Booyah gold hat with 3-D embroidered logo. From the makers of The Game® caps. LWBYH8



Visor. 3-D embroidered logo. One size fits most Velcro® strap. From the makers of The Game® caps. LWBYV1



Banner. Made of weatherproof Tyvek®. Grommet in each corner. Color logo printed with weather resistant ink. 4 1/2' x 2 1/2' — UW10388

Decals. Vinyl cut decal. Great for windows or boats. – 7" x 1.5"
Yellow and black letter die-cut decal rub-on.
LWBYD1
White letter die-cut decal rub-on.
LWBYD2



BOOYAH®

BAIT CO.



BOOYAH! The sound of catching fish just got louder. From our unique head designs to our exclusive skirt formulations, each BOOYAH® bait is made the way you would make 'em, with a level of craftsmanship second to none. And because we use only the finest components, BOOYAH® baits are built to last.

So stop messing around with hit-and-miss, flash in the pan baits and tie on the lure that's designed to catch fish, not fishermen.

BOOYAH Bait Co. | PRADCO-Fishing
3601 Jenny Lind Road | Fort Smith, AR 72901
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