

Est. 1906

Creek Chub

Freshwater & Saltwater



2014

WORLD RECORD LURES™



NEW!

17500 - Chug-A-Lug™
(Heavy duty thru-wire construction)

Built with Saltwater Grade Components & Stout Hardwood Body

- Super-Tough Stainless Steel
- Ultra-Realistic Large-Pupil Eyes
- The Perfect Target For Big Predators
- Rugged Heavy Swivels
- Sturdy Triple Split Rings
- 3X Saltwater Grade Hooks

Surf fishermen need a lure that casts extreme distances, holds up to the punishment the fish dish out and above all, catches fish. The Creek Chub Chug-A-Lug was designed for salty surf casters to fool giant strippers and big blues, but its look and action provides universal appeal to big predator fish no matter where they swim. Constructed of super-tough hardwood, the Chug-A-Lug is weighted for mile-long casts, and the cupped mouth and ribbed sides create huge surface disturbance. Color patterns are designed for strippers and other big inshore fish, and all hardware is saltwater grade tough.

| Model | Description | Size (in) | (cm) | Weight (oz) | (g) | Hook | Cranking |
|-------|-------------|-----------|-------|-------------|-------|---------------------|----------|
| 17500 | Chug-A-Lug | 7 1/4" | 18 cm | 4 oz | 120 g | 5/0 Saltwater Hooks | Topwater |



Creek Chub®

NEW COLORS



18109 - Nine Pin Popper™
(Heavy duty thru-wire construction)



18106 - Six Pin Popper™
(Heavy duty thru-wire construction)



Built with Saltwater Grade Components & Stout Hardwood Body

- Super-Tough Stainless Steel
- Ultra-Realistic Large-Pupil Eyes
- The Perfect Target For Big Predators
- Rugged Heavy Swivels
- Sturdy Triple Split Rings
- 3X Saltwater Grade Hooks

| Model | Description | Size (in) (m) | Weight (oz) (g) | Hook | Cranking |
|-------|-----------------|---------------|-----------------|---------------------|----------|
| 18109 | Nine Pin Popper | 9" 229 cm | 4 oz 155g | 5/0 Saltwater Hooks | Topwater |
| 18106 | Six Pin Popper | 6 1/2" 165 mm | 2 1/2 oz 71g | 3/0 Saltwater Hooks | Topwater |



| Model | Description | Available Colors |
|-------|-------------|----------------------|
| 18106 | Pin Popper | All Colors Available |
| 18109 | Pin Popper | All Colors Available |

CREEK CHUB

CREEK CHUB



16600JP - Knuckle-Head®

16500JP - Knuckle-Head® Jr.

The Knuckle-Head and Knuckle-Head, Jr.'s. have captured the imagination of anglers from coast to coast. They're being used by surfcasters in the Northeast, muskie fishermen in the Midwest and bass anglers in the South. Who knew? Their unique jointed-head design has given them an unmatched action for all species of fish.

| Model | Description | Size (in) | (cm) | Weight (oz) | (g) | Hook | Cranking |
|---------|------------------|-----------|-------|-------------|------|---------------------|----------|
| 16600JP | Knuckle-Head | 5" | 13 cm | 1 1/2 oz | 40 g | 1/0 Saltwater Hooks | Topwater |
| 16500JP | Knuckle-Head Jr. | 4" | 10 cm | 5/8 oz | 17 g | #2 Saltwater Hooks | Topwater |



| Model | Description | Available Colors |
|---------|------------------|-----------------------------------------------------|
| 16600JP | Knuckle-Head | 02, BS, MA, MBK, MBU, PRT, RW, YC |
| 16500JP | Knuckle-Head Jr. | 02, BB, BONE, BS, FT, MA, MBK, MBU, NF, PRT, RW, TS |



11900P - Striper Strike® (5")

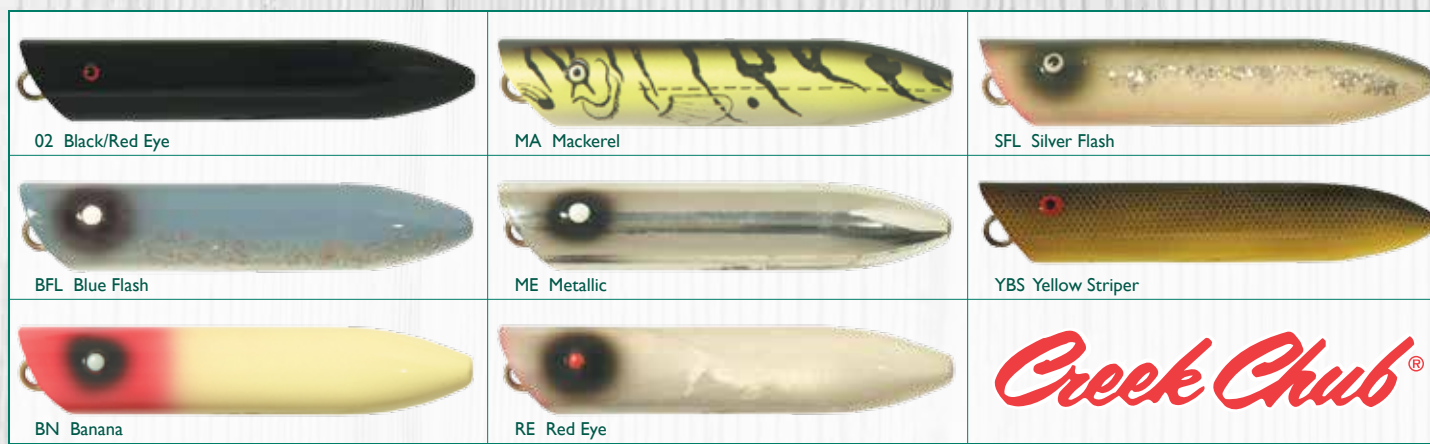
12100P - Striper Strike® (4 1/4")

12500P - Striper Strike® (3 1/2")

12400P - Striper Strike® (3")

The Striper Strike delivers long casts, unsurpassed durability and trophy-tough hardware. An excellent choice for fishing surf, below dams or anywhere long-casting surface lures are needed. The Striper Strike does not float and is designed to be retrieved quickly.

| Model | Description | Size (in) | (cm) | Weight (oz) | (g) | Hook | Cranking |
|--------|----------------|-----------|-------|-------------|------|---------------------|------------|
| 11900P | Striper Strike | 5" | 13 cm | 2 1/8 oz | 60 g | 3/0 Saltwater Hooks | Subsurface |
| 12100P | Striper Strike | 4 1/4" | 11 cm | 1 1/2 oz | 42 g | 1/0 Saltwater Hooks | Subsurface |
| 12500P | Striper Strike | 3 1/2" | 9 cm | 3/4 oz | 21 g | #2 Saltwater Hooks | Subsurface |
| 12400P | Striper Strike | 3" | 8 cm | 1/2 oz | 14 g | #4 Saltwater Hooks | Subsurface |



| Model | Description | Available Colors |
|--------|----------------|-----------------------------------|
| 11900P | Striper Strike | 02, BFL, BN, MA, ME, RE, SFL, YBS |
| 12100P | Striper Strike | 02, BFL, BN, MA, ME, RE SFL, YBS |
| 12500P | Striper Strike | BFL, ME, RE, SFL |
| 12400P | Striper Strike | BFL, ME, RE, SFL |





17400 - Surfster™ (7")
(Heavy duty thru-wire construction)

NEW COLORS



17300 - Surfster™ (6")
(Heavy duty thru-wire construction)



17200 - Surfster™ (4 1/2")
(Heavy duty thru-wire construction)

Built with Saltwater Grade Components and Stout Hardwood Body

- Traditional Stainless Steel Lip
- Super-Tough Stainless Steel
- Ultra-Realistic Large-Pupil Eyes
- The Perfect Target For Big Predators
- Rugged Heavy Swivels
- Sturdy Triple Split Rings
- 3X Saltwater Grade Hooks

| Model | Description | Size (in) (mm) | Weight (oz) (g) | Hook | Cranking |
|-------|-------------|----------------|-----------------|---------------------|------------|
| 17400 | Surfster | 7" 184 mm | 4 oz 116 g | 5/0 Saltwater Hooks | Subsurface |
| 17300 | Surfster | 6" 145 mm | 2 1/2 oz 72 g | 4/0 Saltwater Hooks | Subsurface |
| 17200 | Surfster | 4 1/2" 112 mm | 1 1/2 oz 43g | 2/0 Saltwater Hooks | Subsurface |



BONE Bone **NEW!**



51 Squid



54 Sweet Purple



YC Yellow Croaker **NEW!**



52 Mackerel



55 Red Head



50 Bunker



53 Funny Bone



56 Sardine

| Model | Description | Available Colors |
|-------|-------------|----------------------|
| 17400 | Surfster | All Colors Available |
| 17300 | Surfster | All Colors Available |
| 17200 | Surfster | All Colors Available |



IW6800 - Wooden Pike™
(Heavy duty thru-wire construction)



IW800 - Jointed Wooden Pike™

Anglers who are serious about catching heavyweight fish – whether muskies, strippers or other mammoth predator species – will not want to be without these versions of a classic Creek Chub lure. The Jointed Wooden Pike and Wooden Pike offer the classic Pike's distinctive fish-imitating profile, but are super-sized, traditional wood construction and equipped with ultra heavy-duty hardware and thru-wire construction. Both are designed to be cast L-O-N-G distances but are equally effective as trolling plugs.

| Model | Description | Size (in) (cm) | Weight (oz) (g) | Hook | Cranking | Trolling |
|--------|-------------|----------------|-----------------|---------------------|------------|--------------|
| IW6800 | Wooden Pike | 8" 20 cm | 3 3/8 oz 96 g | 4/0 Saltwater Hooks | Subsurface | Surface - 4' |



BLP Black Back / Purple



OS Orange Spotted



PI Pike



CS Chartreuse Spotted



PE Perch



RW Red / White

| Model | Description | Available Colors |
|--------|---------------------|----------------------|
| IW6800 | Wooden Pike | All Colors Available |
| IW800 | Jointed Wooden Pike | PE, PI, RW |



I3000P - Jointed Pike™

This steady, high-profile Jointed Pike attains depths of four to seven feet when casting and up to 11 feet when trolled. Its body is built from tough plastic polymer. The hardware of the Jointed Pike is selected for lasting strength and durability.

| Model | Description | Size (in) (cm) | Weight (oz) (g) | Hook | Cranking | Trolling |
|--------|--------------|----------------|-----------------|---------------------|----------|----------|
| I3000P | Jointed Pike | 6" 15 cm | 1 3/4 oz 49 g | 1/0 Saltwater Hooks | 4' - 7' | 11' - 4' |



PE Perch



RW Red / White



PI Pike



SFL Silver Flash

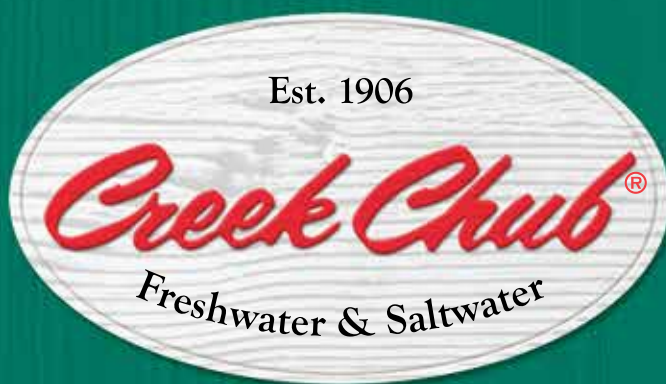


UW10385 - Creek Chub® Banner

A prominently displayed Creek Chub banner will alert consumers to the fact that you carry Creek Chub products. Made of weather-resistant Tyvek.® 4 1/2' x 2 1/2'. Grommets in all four corners.

| Model | Description | Size (ft) | Color |
|---------|--------------------|-----------------|--------------------------|
| UW10385 | Creek Chub® Banner | 4 1/2' x 2 1/2' | Red Logo on White Banner |





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