

**LAZY IKE®**

**The Action Says It All**



**2014**

The Action Says It All™

# LAZY IKE®



MBU Metallic Blue



NP Pink



FT Fire Tiger



RE Red Eye



RS Red Spot



YS Yellow Spot



RW Red/White



## Mighty Ike™

The lazy, wobbling action of the Mighty Ike makes it a target for any gamefish. The Mighty Ike is designed for spinning/spincast or light baitcasting and can be either cast or trolled.

The lazy roll of an Ike has started the fishing memories of generations and generations of anglers.

Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Hook Size	Trolling/ Cranking Depth
IKL3	Mighty Ike™	3	7.62	1/3	9.4	#6	Shallow

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## Lazy Ike®

The original Lazy Ike has caught more fish than just about any lure around. The Lazy Ike, most commonly trolled, has an erratic wobbling action that gamefish can't resist. Many walleye fishermen caught their first limits with a Lazy Ike and a nightcrawler on the front treble hooks.

Whether it was a walleye, bass or northern pike, many fishermen caught their first fish on a Lazy Ike.

Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Hook Size	Trolling/ Cranking Depth
IKL2	Lazy Ike®	2 1/2	6.35	1/4	7.0	#6	Shallow

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# LAZY IKE®

From its handcrafted origin in the 1930's, the Lazy Ike has been one of the most storied and renowned fishing lures in the history of angling. The reputation of Lazy Ike was built by the hands of Newel Daniels of Fort Dodge, Iowa. Daniels carved the first Lazy Ike and continued to handcarve each and every Lazy Ike that hit the market from 1938 to 1940. Every Lazy Ike was handmade until lathe production began in 1945. Wood production ceased in 1960

when a plastic version was tested and found to be more consistent straight out of the box than wood. The lazy roll of an Ike has started the fishing memories of generations and generations of anglers. Whether it is a walleye, bass or northern pike, many fishermen caught their first fish on a Lazy Ike. In fact, it is safe to say that the Lazy Ike is one of the most-used artificial fishing lures in the history of fishing.



LAZY IKE