

**The Action Says It All** 



2014

The Action Says It All™

The

lazy roll



**MBU Metallic Blue** 



FT Fire Tiger

**RE Red Eye** 



**RS Red Spot** 







The lazy, wobbling action of the Mighty Ike makes it a target for any gamefish. The Mighty Ike is designed for spinning/spincast or light

baitcasting and can be either cast or trolled.

of an Ike has started the fishing memories

> of generations and generations of anglers.

**Trolling/** Weight (oz) Weight (g) Size (cm) **Hook Size Cranking Depth** Name Mighty Ike™ 3 7.62 1/3 9.4 **Shallow** 





## Lazy Ike®

bass or

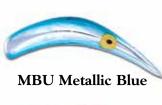
The original Lazy Ike has caught more fish than just about any lure around. The Lazy Ike,

most commonly trolled, has an erratic Whether wobbling action that gamefish can't it was a resist. Many walleye fishermen caught their first limits with a walleye,

northern pike, many fishermen caught

their first fish on a Lazy Ike.

Lazy Ike and a nightcrawler on the front treble hooks.









**RE Red Eye** 



**RS Red Spot** 





lodel	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	<b>Hook Size</b>	Trolling/ Cranking Depth
<b>(L2</b>	Lazy Ike®	2 1/2	6.35	1/4	7.0	#6	Shallow

## The Action Says It All™

## LAZY/KE®

From its handcrafted origin in the 1930's, the Lazy Ike has been one of the most storied and renowned fishing lures in the history of angling. The reputation of Lazy Ike was built by the hands of Newel Daniels of Fort Dodge, Iowa. Daniels carved the first Lazy Ike and continued to handcarve each and every Lazy Ike that hit the market from 1938 to 1940. Every Lazy Ike was handmade until lathe production began in 1945. Wood production ceased in 1960

when a plastic version was tested and found to be more consistent. straight out of the box than wood. The lazy roll of an Ike has started the fishing memories of generations and generations of anglers. Whether it is a walleye, bass or northern pike, many fishermen caught their first fish on a Lazy Ike. In fact, it is safe to say that the Lazy Ike is one of the most- used artificial fishing lures in the history of fishing.



