

# BUNEER

2014

## LONG A



The Bomber 13A Long A presents a broad "X" wiggle that prompts wild, erratic darting action when twitched and a wide, searching wobble when retrieved. Diving to no deeper than 2 feet, this short minnow twitchbait brings high-tech color patterns and proven classic looks, perfect for everything from largemouth bass to shallow walleyes to inshore speckled trout and redfish.



CITRUS MINNOW NEW



CHARTREUSE



NEW FLIP SHAD



ROYAL FLUSH



JADE MINNOW



BABY DRUM



GOLD PRISM/BLACK



FIRE TIGER BASS

XMKO GOLD CHROME	

XMKFOW GOLD CHROME



FLUORESCENT

SILVER FLASH RED HEAD\*



SILVER FLASH

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	H00K SIZE	CRANKING DEPTH
B13A	Long A	2 1/2	6.4	1/4	6.9	#6 Tx³	1-2

<sup>\*</sup>SALTWATER HOOKS



## SUSPENDING PRO LONG AT 15



#### SUSPENDING PRO LONG A™

The Suspending Long A Pro is the ultimate Bomber jerkbait. This series was designed with painstaking detail to combine unmatched realism and the industry's finest components. A bait that's all about performance, the Suspending Pro Long A is weighted to suspend horizontally. Jerkbait fishermen are notorious for "tweaking" baits. Here's a bait that's tweaked right out of the package.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	H00K SIZE	CRANKING DEPTH
B14AP	Susp Pro Long A	3 1/2	8.89	3/8	9.6	#6 Tx²	3–4
B15AP	Susp Pro Long A	4 5/8	11.84	9/16	15.2	#4 Tx²	4–6



MODEL	NAME	COLORS AVAILABLE
B14AP	Susp Pro Long A	All (except TGB-TWP)
B15AP	Susp Pro Long A	All

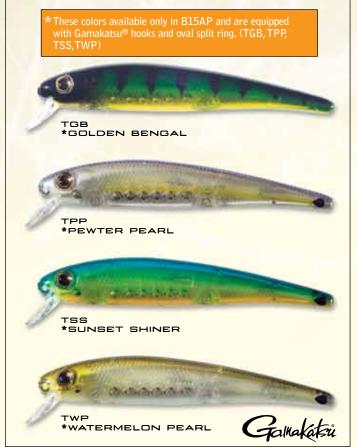












BOMBER

BFT

BENGAL FIRE TIGER



A STATE OF THE STA		
428 14A, 15A NEW	CHLO 15A, 15J CHARTREUSE FLASH BLUE BACK/ORANGE BELLY	MOCH CHROME CHARTREUSE
	C TATALOGRAPHICA	
429 ROYAL FLUSH 14A, 15A NEW	GPTBRO 14A, 15A, 15J GOLD PRISM/BLACK BACK & BARS/ORANGE BELLY	PBO PEARL/BLACK BACK ORANGE BELLY
9		GENERAL STATE
430 JADE MINNOW 14A, 15A NEW	LS1 MOTHER OF PEARL	PTB SILVER PRISM BLACK BACK
9	9	9
431 BABY DRUM 14A, 15A NEW	LS2 WONDERBREAD	PTL SILVER PRISM BLUE BACK
		0

MBLPKW

14A, 15A, 15J

MODE	L NAME	COLORS AVAILABLE
B14A	Long A	426, 427, 428, 429, 430, 431, BFT, PTB, PTL, GPTBRO, XCHO, XFTB, XM7, XMBO, XMK, XMKO, XSIO, XSIO4, XSI, XSICH, XSIG, XSIL
B15A	Long A	All
B15J	Jointed Long A	BFT, CHLO, GPTBRO, PTB, PTL, XFTB, XMB, XMKO, XSI, XSICH, XSIL, XSI04

CHROME BLUE PINK/ WHITE SAL25

TROUT/GREEN/PINK

#### LONG ATM

You won't catch many pros without a jerkbait rigged, no matter the season. That's because the minnow imitator is well known as one of the single most-versatile baits. And, the Long A is the best of the best when it comes to replicating a life-like swimming action. With a tight wiggle and castable design, the Long A is equally effective for largemouth, smallmouth, stripers, walleye and pike.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	H00K SIZE	CRANKING DEPTH	TROLLING DEPTH
B14A B15A	Long A Long A	3 1/2 4 1/2	8.89 11.9	3/8 1/2	9.4 13.0	#6 <u>Tx</u> #4 Tx	2–3 2–3	4–8 4–8
B15J	Jointed Long A	-	11.9	5/8	17	#4 Tx	3–4	4–8

SOLD MAN	O'F WWW.				
XBBO BABY BASS ORANGE BELLY	15A	XM7 FIRE RIVER MINNOW	14A, 15A	XSICH SILVER FLASH CHARTREUSE BACK & BELLY	14A, 15A, 15J
94)		931)			
XBP BABY PIKE	15A 🐔	XMB CHROME BLACK BACK	15A, 15J	XSIG SILVER FLASH GREEN BACK/ WHITE BELLY	14A, 15A
			-		
XBS BABY STRIPER	15A **	XMBO CHROME/BLACK BACK ORANGE BELLY	4 14A, 15A	XSIL SILVER FLASH BLUE BACK	14A, 15A, 15J
9 8 7 10		9 3/3/			-
XCH CHARTREUSE FLASH	15A	XMK GOLD CHROME	14A, 15A	XSID4 SILVER FLASH RED HEAD	14A, 15A, 15J
Park I w					
XCHO CHARTREUSE FLASH ORANGE BELLY	14A, 15A	XMKO GOLD CHROME ORANGE BELLY	14A, 15A, 15J	XSIO SILVER FLASH ORANGE BELLY	
			The second second		
CLOWN	15A	XRT RAINBOW TROUT	15A	XSIPKCHP SILVER INSERT CHARTREUSE/I	
TO STANKE	Sanda Britania				No distance
XFTB FIRE TIGER BASS	4A, 15A, 15J	XSI SILVER FLASH BLACK BACK	14A, 15A, 15J	YP YELLOW PERCH	15A



**BOMBER** 

## DEEP LONG A

#### DEEP LONG ATM

A well-known big fish bait, the Deep Long A employs the Long A's trademark action with a deep diving molded-in lip for durability and out-ofthe-package, true-running performance. Especially effective when twitched for early season bass or trolled with precision for walleye and salmon.

MODEL	NAME	SIZE (in)			CRANKING DEPTH	
B24A B25A	Deep Long A Deep Long A				10–12 12–15	15–20 20–25

XSIL SILVER FLASH

XM7
FIRE RIVER MINNOW

CHROME/BLACK BACK ORANGE BELLY

XMKD

XSIO4

GOLD CHROME

RAINBOW TROUT

SILVER FLASH

SILVER PRISM

SILVER FLASH

ORANGE BELLY

RED HEAD

24A, 25A

24A, 25A

24A, 25A

ORANGE BELLY

24A XM7

FIRE RIVER MINNOW

CITRUS MINNOW NEW



CHARTREUSE SHINER NEW





ROYAL FLUSH NEW



430 JADE MINNOW NEW



BABY DRUM



BENGAL FIRE TIGER



GOLD PRISM / BLACK BACK & BARS/ORANGE BELLY



SILVER PRISM BLACK BACK



XBS BABY STRIPER

24A, 25A XCHO CHARTREUSE FLASH ORANGE BELLY

XFTB FIRE TIGER

B24A	Deep Long A	426, 427, 428, 429, 430, 431, BFT, CHLO, GPTBRO, PBO, PTB, PTL, XCHO, XFTB, XM7, XMKO, XSIO4, XSIL, XSIO

B25A DeepLong A BFT, GPTBRO, PBO, PTL, XBS, XCHO, XFTB, XM7, XMBO, XMKO, XRT, XSIO4, XSIL, XSIO

### FAT FREE SHAD® DEEP SQUARE LIP

The Bomber Fat Free Shad Deep Square Lip combines the triedand-true Fat Free Shad body shape with a special square-lip bill that deflects cover like a champ. Adding more snag-free ability is the bait's nose-down attitude in the water, which positions the hooks behind the big body and keeps them out of trouble. It's the perfect crankbait for fishing mid-depth cover or structure.



MELON SHAD

PEARL SHAD



DCS DANCE'S CITRUS SHAD



DANCE'S PEARL WHITE

Available in all shown colors.



FL FOXY LADY



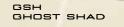
FAT FREE SHAD

FS FOXY SHAD



FT FIRE TIGER





MODEL	NAME	SIZE (in)		WEIGHT (oz)	WEIGHT (g)		CRANKING DEPTH	
BDSL6F BDSL7F	F.F. Shad Sq. Lip F.F. Shad Sq. Lip	2 1/2 3	6.13 7.62	1/2 3/4	14 21	#4 Tx° #2 Tx°	6-10 10-14	



#### FAT FREE SHAD

A Bassmaster Classic victory and over \$1 million dollars in prize money doesn't happen by accident. When introduced, this flat-sided deep-runner completely renovated the crankbait market. With an enticing tight action, the Fat Free Shad is responsive with an ease of retrieve never before seen in a bait of its size and running depth.

Add the latest advances in color and reflectivity, realistic 3D eyes and XCalibur Tx3 treble hooks and you have the premier deep-diving crankbait on the market.



CHS CHARTREUSE SHAD





FAT FREE SHAD

MODEL	COLOR
BD4F	DCS, DPW, DTS, DTFS, FS
BD5F	CHBL, CIT, CSP, DCF, DCS, DPW, DTS, DTFS, ESP, FL, FS
BD6F	CBSP, CHBL, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FL, FS, FT, MPS, RBCH, RBF, SPT
BD7F	BKP, CBSP, CCH, CHB, CHBL, CHBT, CHS, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FL, FS, FT, GS, HMR, MPS, RBCH, RBF, RCR, SPT
BD7SF	AS, CBSP, CCR, DCS, DFT, ESP, FL, FPH, FS, RG, RX, TSP
BD5M	CSP, DCS, DFT, DPW, DTS, ESP

BOMBER





## BD8F RAYBURN GOLD DEEP FAT FREE The Bomber® BD8F and BD8SF reach depths never seen before in a Fat Free Shad. These baits dive to 19 feet on a long cast with 10- pound line. The difference between these baits is that the BD8F features a rattle system, and the BD8SF is a silent bait with no rattle. Both have that magical bass-catching action that made the Bomber® Fat Free Shad® series the most successful in history.



AS BAMA SHAD



CBSP CHARTREUSE BLUE SPARKLE



CCR CHARTREUSE CRAW



DANCE'S CITRUS SHAD



DFT DANCE'S FIRE TIGER



EMERALD SPARKLE



FL FOXY LADY



FOXY PHANTOM

16-			(D) 0
(1)	Phone	ेश न	
		TED	

FS FOXY SHAD

RG RAYBURN GOLD

TENNESSEE SPECIAL

RX ROUX

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	H00K SIZE	CRANKING DEPTH
BD8F	Deep F.F. Shad	3	7.62	3/4	21	#2 <b>Tx</b> ³	17-19
BD8SF	Silent Deep F.F. Shad	3	7.62	3/4	21	#2 <b>Tx</b> ³	17-19

Available in all shown colors.



REAL CRAW®

		(in)	(cm)	(oz)	(g)	SIZE	CRANKING DEPTH
B04A	Model A	2 1/8	5.40	5/16	8.2	#6Tx <sup>2</sup>	3-6

Available in all shown colors.

#### REAL CRAW®

The Real Craw Bomber Model A Real Craw® is more than a series of super-realistic color patterns; it's like an exoskeleton. Not only do the Real Craw Series Model A's feature the most detailed, realistic crawfish looks, but the texture produces a more realistic feel. Raised, blood-red crustacean eyes are positioned at the end of the lure for a truly realistic look.



CFCC CREEK CRAW



CFDC DITCH CRAW



CEMBC CRAW



MOLTING CRAW





SUNRISE







#### MODEL A®

If you were limited to only one crankbait, you'd do well making it a Model A Bomber. A staple with avid fishermen for decades, the Model A's timeless design, workhorse durability and truerunning dependability define the meaning of a "go-to lure."

MODEL A®

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	H00K SIZE	CRANKING DEPTH
B02A	Model A	2 1/8	5.40	1/4	9.4	#6 Tx²	2-4
B04A	Model A	2 1/8	5.40	5/16	8.2	#6 Tx²	3-6
B05A	Model A	1 7/8	4.40	1/5	7.0	#6 Tx²	4-6
B06A	Model A	2 1/8	5.40	3/8	10.5	#6 Tx²	6-8
B07A	Model A	2 5/8	6.60	1/2	14.0	#4 Tx²	8–10
B08A	Model A	3	7.798	5/8	17.7	#2 Tx²	10–13



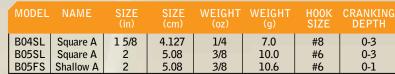


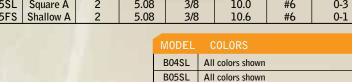


MODEL	NAME	COLORS AVAILABLE
B02A	Model A	01, BB0, FT, SI, TS, XBB0, XC4, XC5
B04A	Model A	BKP, CHB, CHBL, CHS, CIT, FS, FT, FYBS, RBF, XC2
B05A	Model A	01, BB0, FT, TS, XC4, XC5
B06A	Model A	01, BBO, BKP, CHBL, CHS, CIT, FS, FT, GFBFT, MPS, RBCH, RBF, RCR, SI, TS, XBBO, XBS, XC2, XC4, XC5, XC7
B07A	Model A	01, BBO, BKP, CHB, CHBL, CHBT, CHS, CIT, FS, FT, GFBFT, MB, RCR, SI, TS, XBS, XC2, XC4, XC5
B08A	Model A	01, BB0, CLOWN, FT, PL, SI, TS

BOMBER

## VALUE SERIES





B05FS All except BFT, BY, FYG, 01



BO5SL

#### VALUE SERIES

Three fantastic classic crankbaits are new again from Bomber, with top-quality components and new color patterns. The size 4 and 5 Square A dive to about 3 feet with an irresistible wobble. The square paddle lip with trimmed corners (cut at a 45-degree angle) allows this bait to run over fallen timber and through heavy cover. Wide wobble and Bomber tough! Also new from Bomber is the size 5 Shallow A, which wakes with the best of them and dives to about 1 foot. Designed for shallow water, the Shallow A wakes with a wide wobble fast or slow.



BENGAL FIRE TIGER





BROWN/YELLOW



FMM FOXY MOMMA™



FOXY SHAD™





BO4SL

CHARTREUSE/



LEMON/LIME



OxBow





DARK BROWN CRAWDAD



RED APPLE CRAWDAD







For those times when the fish want a tighter wiggle or more-subtle presentation, the Flat A is the tool for the job. Suspended fish can be particularly hard-headed and this near-neutral design gives you the flexibility to target fish at specific depths with specific retrieve speeds. Equally effective fished painstakingly slow or burned for a reaction bite.

BOZDFA

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	H00K SIZE	CRANKING DEPTH	TROLLING DEPTH	
B02FA B02DFA	Flat A Deep Flat A	2 1/2 2 1/2	6.25 6.25	3/8 3/8	10.6 10.1	#4 Tx* #4 Tx*	3–5 4–8	5–6 12–15	



BABY BASS ORANGE BELLY



FT FIRE TIGER



FYBS BLACK CHARTREUSE



PEARL SHAD



SILVER



SHAD

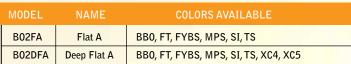


XC4 DARK BROWN CRAWDAD



APPLE RED CRAWDAD





2F, 2DF

2F, 2DF





HERKY JERKY

#### HERKY JERKY"

The Herky Jerky pike, muskie and striper lure is a subsurface walk-the-dog lure with a surprise – when paused, the lure wobbles back-and-forth and emits a fishattracting sound. At 6-inches in length, it's a big mouthful and manufactured to take the abuse of a giant muskie or 50-pound striper.

Three versions are available, the Herky Jerky, the 5-inch Herky Jerky Jr., and the Herky Jerky CTS (Close-To-Surface). The Herky Jerky Jr. has all of the fish-catching characteristics of its bigger brother, simply in a smaller package. The Herky Jerky and Herky Jerky Jr. are slow sinking lures that walk-the-dog when retrieved with repeated downward twitches of the rod tip. The Herky Jerky CTS rides just under the surface, walking the dog just like a wounded or panicked baitfish.

#### Herky Jerky Jr. 5 12.58 1 11/16 48.8 #1/0 Sinking BHJ6 Herky Jerky 6 BHJF6 Herky Jerky CTS 6 15.24 75.0 #2/0 2 11/16 Sinking 15.24 2 1/2 70.0 #2/0 1-4 ft



J5, J6, JF6 FOIL/BULL FROG



CLEAR INSERT/BLK BK/OB













## SLAB SPOON

SLAB SPOON®

88900

A Bomber classic, the timeless Slab Spoon® shape and proven colors make it a true multi-species bait. Whether casting for schoolers or fishing deep vertical drops, Slab Spoons get to the strike zone in a hurry.

MODEL	NAME	WEIGHT (oz)	WEIGHT (g)	H00K SIZE
B8500	Slab Spoon	1/4	6.6	#8
B8700	Slab Spoon	1/2	15.1	#4
B8800	Slab Spoon	7/8	24.8	#4
B8900	Slab Spoon	1 1/4	35.0	#2





IRE	B S

#### B8500 01, MB, 91, 92, 94 01, FY, MB, 91, 92, 94 01, 80, FY, MB, ML, M0, 91, 92, 94 01, 80, FY, ML, MO

## PROMOTIONAL



## BANNER

#### UW10372

Made of white, weatherproof Tyvek®. Grommet in each corner. Color logo printed with weather-resistant ink.  $-4 \frac{1}{2}$  x 2  $\frac{1}{2}$ 

## DECAL

#### LWBMDI

Bomber logo decal, made of rub-on vinyl. Fade and weather resistant. Orange and white in color. — 5" x 3"



### PROMOTIONAL

From the makers of The Game® caps with 3-D embroidered logo. One size fits most, Velcro® closure.









LWBMH6

#### LWBMHDI

Silkscreened logo on front only. 80% Cotton - 20% Polyester.

LWBMHD1-L....LARGE LWBMHD1-XL....X-LARGE LWBMHD1-2XL....XX-LARGE





LWBMSSTW

S-3XL

LWBMSSTW-S.....SMALL LWBMSSTW-M.....MEDIUM LWBMSSTW-L....LARGE LWBMSSTW-XL....X-LARGE LWBMSSTW-2XL....XX-LARGE LWBMSSTW-3XL...XXX-LARGE



## ONG SLEEVE

LWBMLTI

Silkscreened logos in three locations. Made of 100% preshrunk cotton. L - 3XL

LWBMLT1	· <b>L</b>	LARGE
LWBMLT1	×L×	LARGE
LWBMLT1-	·ZXLXX	LARGE
LWBMLT1-	·3XLXXX	LARGE

**Bomber Lure Company** 3601 Jenny Lind Road Fort Smith, AR 72901

