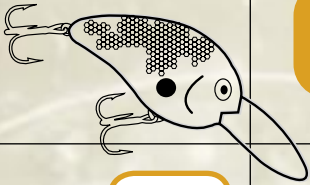




 **BOMBER**[®]
LURES

2006

WHAT IT TAKES TO BE NUMBER ONE.



Having just the right bait for the job at hand. That's what Bomber® is all about. From Model A's to Long A's and now the Fat Free Shad® family, you won't find a more productive or versatile line of high-quality hard baits. Including just about every diving depth, running style and color imaginable.

And performance? We wouldn't be number one without it. Bombers have long been known for their durable construction and true running characteristics. Most importantly, they're proven to catch fish. Lots of fish. With their new array of colors, reflective finishes and exceptional components, Bombers will remain the top choice among competitive anglers. One brand. Many choices. No wonder Bomber is still number one.



B[®]
LURES



INTRODUCING THE MODEL 4A

Bomber introduces a modern-day classic — the Model 4A. Molded in the same material as the original Model A and utilizes the same lead weight, to produce the classic Bomber vknock that anglers have been searching for.

“Virtually snag-free”. That’s the phrase that will come to mind when anglers fish the Model 4A. Extremely buoyant, the 4A features a rounded bill that deflects off of heavy cover. Add Excalibur® Tx3 hooks to the mix and the Model 4A becomes the ultimate addition to the Model A family.

 **BOMBER**
LURES®

MODEL A™



B04A
ROOTBEER
CHARTREUSE

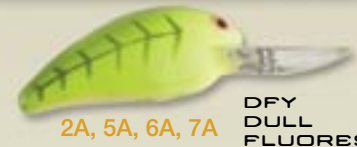
MODEL A

If you were limited to only one crankbait, you'd do well making it a Model A Bomber. A staple with avid fishermen for decades, the Model A's timeless design, workhorse durability and true running dependability, define the meaning of a "Go to lure."

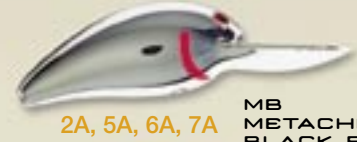
What makes a bait legendary? It has to catch fish. Lots of 'em and do it again and again. That's the Bomber Model A. A proven performer, it has been made even better with several hot new colors for 2005.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B02A	Model A	2 1/8	5.40	1/4	9.4	#6 Tx ³	2-4
B04A	Model A	2 5/8	5.43	5/16	8.2	#6 Tx ³	3-6
B05A	Model A	1 7/8	4.40	1/5	7.0	#6 Tx ³	4-6
B06A	Model A	2 1/8	5.40	3/8	10.5	#6 Tx ³	6-8
B07A	Model A	2 5/8	6.60	1/2	14.0	#4 Tx ³	8-10
B08A	Model A	3	7.798	5/8	17.7	#2 Tx ³	10-13

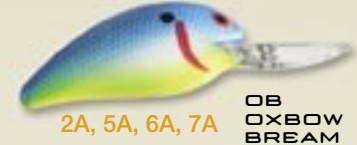
NEW!



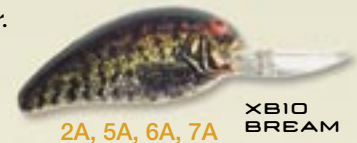
2A, 5A, 6A, 7A
DFY
DULL
FLUORESCENT



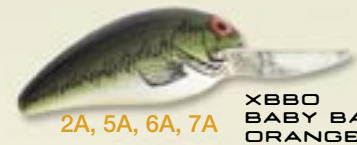
2A, 5A, 6A, 7A
MB
METACHROME
BLACK BACK



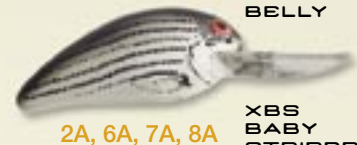
2A, 5A, 6A, 7A
OB
OXBOW
BREAM



2A, 5A, 6A, 7A
XB10
BREAM



2A, 5A, 6A, 7A
XBBO
BABY BASS
ORANGE
BELLY



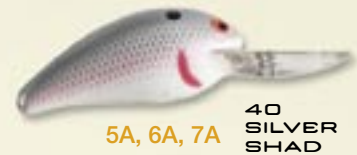
2A, 6A, 7A, 8A
XBS
BABY
STRIPER



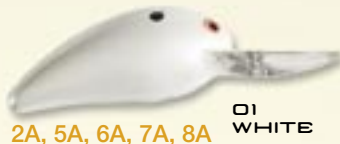
2A, 4A, 5A, 6A, 7A, 8A
FT
FIRE
TIGER



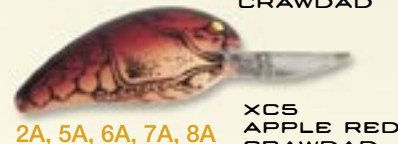
2A, 5A, 6A, 7A, 8A
XC4
DARK
BROWN
CRAWDAD



5A, 6A, 7A
40
SILVER
SHAD



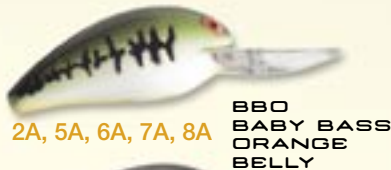
2A, 5A, 6A, 7A, 8A
O1
WHITE



2A, 5A, 6A, 7A, 8A
XC5
APPLE RED
CRAWDAD



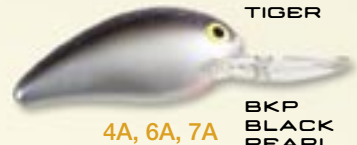
5A, 6A, 7A
GFBFT
G-FLECK
BENGAL FIRE
TIGER



2A, 5A, 6A, 7A, 8A
BBO
BABY BASS
ORANGE
BELLY



2A, 4A, 5A, 6A, 7A
FYG
LEMON
LIME



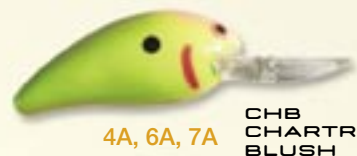
4A, 6A, 7A
BKP
BLACK
PEARL



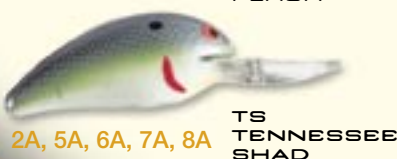
2A, 5A, 6A, 7A, 8A
SI
SILVER
FLASH



2A, 4A, 5A, 6A, 7A
XC2
DARK GREEN
CRAWDAD



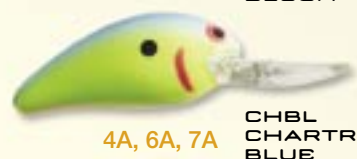
4A, 6A, 7A
CHB
CHARTREUSE
BLUSH



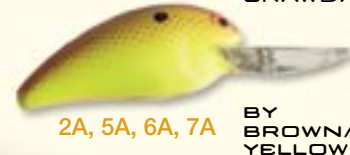
2A, 5A, 6A, 7A, 8A
TS
TENNESSEE
SHAD



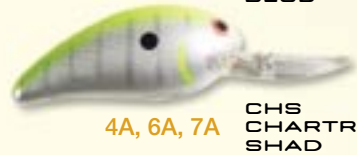
2A, 4A, 5A, 6A, 7A
XC7
FIRE
CRAWDAD



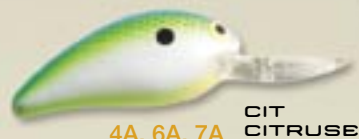
4A, 6A, 7A
CHBL
CHARTREUSE
BLUE



2A, 5A, 6A, 7A
BY
BROWN/
YELLOW



4A, 6A, 7A
CHS
CHARTREUSE
SHAD



4A, 6A, 7A
CIT
CITRUSE



4A, 6A, 7A
FYBS
BLACK
CHARTREUSE



4A, 6A, 7A
MPS
PEARL
SHAD



4A, 6A, 7A
RBCH
ROOTBEER
CHARTREUSE



4A, 6A, 7A
RBF
ROOTBEER
FLOAT



4A, 6A, 7A
RBK
RED
BLACK BACK



6A, 7A
BTS
BABY
THREADFIN
SHAD



6A, 7A
CCH
COOL
CHARTREUSE



6A, 7A
CHBT
CHARTREUSE
BROWN TIGER



6A, 7A
GS
GRAPE
SHAD



B02A
FIRE
CRAWDAD



B05A
OXBOW
BREAM



B06A
GRAPE
SHAD



B07A
CHARTREUSE
SHAD



B08A
BABY
STRIPER



6A, 7A
HMR
HOMER



6A, 7A
RCR
RED
CRAWFISH



6A, 7A
SG
SOUR
GRAPE



2A, 6A
CB
BLACK
HERRINGBONE



2A, 6A
CC
CHARTREUSE
HERRINGBONE



2A, 6A
MLBR
CHROME/BLUE
BLACK BARS



6A
BBC
BABY BASS/
CHARTREUSE
BELLY



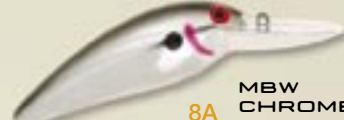
6A
GFC4
G-FLECK
BROWN
CRAWDAD



6A
XM7
FIRE RIVER
MINNOW



8A
CLOWN
CLOWN



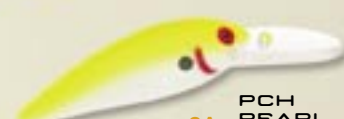
8A
MBW
CHROME BLACK
BACK WHITE
BELLY



8A
MKFO
GOLD CHROME
FLUORESCENT
ORANGE



8A
NP
NORTHERN
PERCH



8A
PCH
PEARL
CHARTREUSE
BACK



8A
PL
PEARL
BLUE BACK

MODEL NAME

COLORS AVAILABLE

NEW!

B02A	Model A	01, BBO, BY, CB, CC, DFY, FT, FYG, MB, MLBR, OB, SI, TS, XB10, XBB0, XBS, XC2, XC4, XC5, XC7
B04A	Model A	BKP, CHB, CHBL, CHS, CIT, FT, FYBS, FYG, MPS, RBCH, RBF, RBK, XC2, XC7
B05A	Model A	01, 40, BBO, BY, DFY, FT, FYG, GFBFT, MB, OB, SI, TS, XB10, XBB0, XC2, XC4, XC5, XC7
B06A	Model A	01, 40, BBC, BBO, BKP, BTS, BY, CB, CC, CCH, CHB, CHBL, CHBT, CHS, CIT, DFY, FT, FYBS, FYG, GFBFT, GFC4, GS, HMR, MB, MLBR, MPS, OB, RBCH, RBF, RBK, RCR, SG, SI, TS, XB10, XBB0, XBS, XC2, XC4, XC5, XC7, XM7
B07A	Model A	01, 40, BBO, BKP, BTS, BY, CCH, CHB, CHBL, CHBT, CHS, CIT, DFY, FT, FYBS, FYG, GFBFT, GS, HMR, MB, MPS, OB, RBCH, RBF, RBK, RCR, SG, SI, TS, XB10, XBB0, XBS, XC2, XC4, XC5, XC7
B08A	Model A	01, BBO, CLOWN, FT, MBW, MKFO, NP, PCH, PL, SI, TS, XBS, XC4, XC5

FAT A™

8 NEW COLORS!



B03F
CHARTREUSE
BABY BASS

B04F
BENGAL
FIRE TIGER



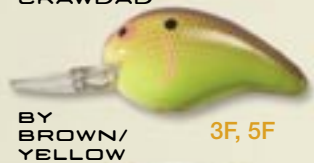
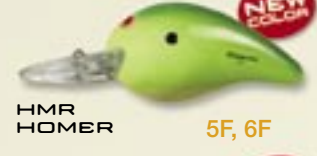
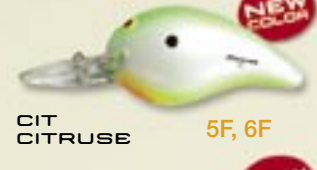
B05F
CHARTREUSE
BLUSH

B06F
CHARTREUSE
SHAD

FAT A

Take the proven Model A and beef it up and you've got the Fat A. This bait was designed with a specific purpose in mind. The Fat A is unmatched in its ability to deflect off of cover. Designed to achieve the buoyancy of Balsa, matched with the durability only polycarbonate construction can deliver, you can confidently throw this bait in the heart of rock and wood cover.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B03F	Fat A	1 1/4	3.10	1/8	2.0	#10	4-6
B04F	Fat A	1 1/2	3.81	1/5	5.5	#8 Tx ³	4-6
B05F	Fat A	2	5.08	3/8	10.4	#6 Tx ³	6-8
B06F	Fat A	2 1/4	5.72	5/8	17.0	#4 Tx ³	8-10



MODEL	NAME	COLORS AVAILABLE
B03F	Fat A	BB0, BFT, BTS, BY, CBB, FT, FYG, MLBR, OB, SI, TS, XC4, XC5
B04F	Fat A	BB0, BFT, FT, MLBR, SI, TS, XC4, XC5
B05F	Fat A	BB0, BFT, BY, CBB, CHB, CHBL, CHS, CIT, FT, FYG, HMR, MPS, OB, RBCH, RBF, SI, TS, XC4, XC5
B06F	Fat A	BB0, BFT, CHB, CHBL, CHS, CIT, FT, FYG, HMR, MLBR, MPS, OB, RBCH, RBF, SI, TS, XC5



B02FA
PEARL
SHAD



B02DFA
APPLE RED
CRAWDAD



FLAT A

For those times the fish want a tighter wiggle or more subtle presentation, the Flat A is the tool for the job. Suspended fish can be particularly hard headed and this near-neutral design gives you the flexibility to target fish at specific depths with specific retrieve speeds. Equally effective fished painstakingly slow or burned for a reaction bite.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH	COLORS
B02FA	Flat A	2 1/2	6.25	3/8	10.6	#4 Tx ³	3-5	5-6	ALL
B02DFA	Deep Flat A	2 1/2	6.25	3/8	10.1	#4 Tx ³	4-8	12-15	ALL



BBO
BABY BASS
ORANGE BELLY



BFT
BENGAL FIRE
TIGER



MPS
PEARL
SHAD



XC4
DARK BROWN
CRAWDAD



B10
BREAM
ORANGE



S1
SILVER
FLASH



XC5
APPLE RED
CRAWDAD



FT
FIRE
TIGER



TS
TENNESSEE
SHAD



FYBS
BLACK
CHARTREUSE



XC6G
COPPERNOSE
BLUEGILL



MCD
COACH
DOG





FAT FREE SHAD®

A Bassmaster Classic victory and over a million dollars in prize money doesn't happen by accident. When introduced, this flat sided deep runner completely renovated the hard bait market. With an enticing tight action, the bait was responsive with an ease of retrieve never before seen in a bait of its size and running depth.

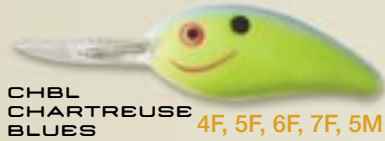
Add the latest advances in color and reflectivity, realistic 3D eyes and Excalibur Tx³ rotating treble hooks and you have the premier deep-diving crankbait on the market.



BD7F
BENGAL
FIRE TIGER



CBSP
CHARTREUSE
BLUE
SPARKLE 4F, 5F, 6F, 7F, 5M



CHBL
CHARTREUSE
BLUES 4F, 5F, 6F, 7F, 5M



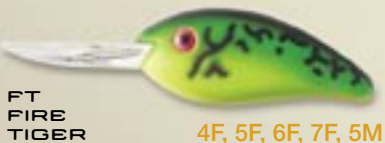
CIT
CITRUSE 4F, 5F, 6F, 7F, 5M



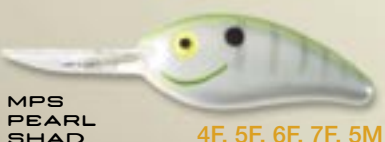
CSP
CITRUS
SPARKLE 4F, 5F, 6F, 7F, 5M



ESP
EMERALD
SPARKLE 4F, 5F, 6F, 7F, 5M



FT
FIRE
TIGER 4F, 5F, 6F, 7F, 5M



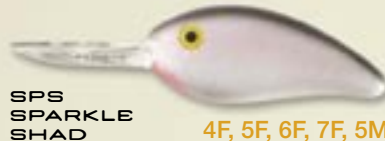
MPS
PEARL
SHAD 4F, 5F, 6F, 7F, 5M



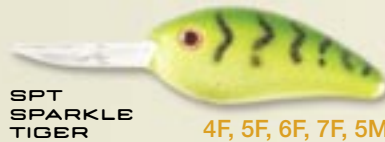
RBCH
ROOTBEER
CHARTREUSE 4F, 5F, 6F, 7F, 5M



RBF
ROOTBEER
FLOAT 4F, 5F, 6F, 7F, 5M



SPS
SPARKLE
SHAD 4F, 5F, 6F, 7F, 5M



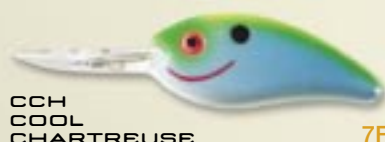
SPT
SPARKLE
TIGER 4F, 5F, 6F, 7F, 5M



TRSP
TEXAS RED
SPARKLE 4F, 5F, 6F, 7F, 5M



BKP
BLACK
PEARL 7F



CCH
COOL
CHARTREUSE 7F



CHB
CHARTREUSE
BLUSH 7F



CHBT
CHARTREUSE
BROWN
TIGER 7F



CHS
CHARTREUSE
SHAD 7F



GS
GRAPE
SHAD 7F



HMR
HOMER 7F



RBK
RED BLACK
BACK 7F



RCR
RED
CRAWFISH 7F



SG
SOUR
GRAPE 7F

FAT FREE SHAD®

FINGERLING, GUPPY, FRY & SHALLOW

12 NEW COLORS!

Available in BD4F, BD5F, BD5M, BD6F



BD4SL
DANCE'S CRAWFISH

BD4F
CHARTREUSE BLUES

BD5F
PEARL SHAD

BD5M
FIRE TIGER

BD6F
DANCE'S CITRUS

BD7F
DANCE'S PEARL WHITE

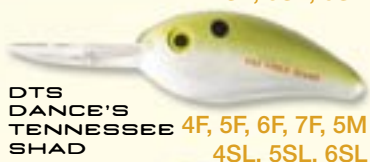
MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
BD4F	F.F. Fry	2	5.08	1/4	7.0	#8 Tx	4-6
BD5F	F.F. Fingerling	2 3/8	6.09	3/8	10.3	#6 Tx	8-10
BD6F	F.F. Shad Jr.	2 1/2	6.13	1/2	14	#4 Tx	8-14
BD7F	F.F. Shad	3	7.62	3/4	21	#2 Tx	14-18
BD5M	F.F. Guppy	2 3/8	6.09	3/8	10.5	#6 Tx	4-6
BD4SL	F.F. Shallow	2	5.08	1/4	5.0	#8 Tx	0-3
BD5SL	F.F. Shallow	2 1/4	5.71	3/8	6.5	#6 Tx	0-3
BD6SL	F.F. Shallow	2 1/2	6.35	1/2	12.2	#4 Tx	0-3

MODEL	COLOR
BD4F	CBSP, CHBL, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FT, MPS, RBCH, RBF, SPS, SPT, TRSP
BD5F	CBSP, CHBL, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FT, MPS, RBCH, RBF, SPS, SPT, TRSP
BD6F	CBSP, CHBL, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FT, MPS, RBCH, RBF, SPS, SPT, TRSP
BD7F	BKP, CBSP, CCH, CHB, CHBL, CHBT, CHS, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FT, GS, HMR, MPS, RBCH, RBF, RBK, RCR, SG, SPS, SPT, TRSP
BD5M	CBSP, CHBL, CIT, CSP, DCF, DCS, DFT, DPW, DTS, DTFS, ESP, FT, MPS, RBCH, RBF, SPS, SPT, TRSP
BD4SL	DCF, DCS, DFT, DPW, DTS, DTFS
BD5SL	DCF, DCS, DFT, DPW, DTS, DTFS
BD6SL	DCF, DCS, DFT, DPW, DTS, DTFS



BILL DANCE

SIGNATURE SERIES



Bill Dance outdoors on OLN

SUSPENDING



B14AP
CLOWN FLASH

B14AP-F
BLUE FLASH

Tx³
EXCALIBUR HOOKS



Tim Horton

B15AP TIM HORTON COLORS



BLF
BLUE FLASH



CLF
CLOWN FLASH



XCHO
CHARTREUSE FLASH
ORANGE BELLY



XSIL
SILVER FLASH
BLUE BACK



XSIO
SILVER FLASH
ORANGE BELLY



XSIO4
SILVER FLASH
RED HEAD



TGB
*GOLDEN BENGAL



TPP
*PEWTER PEARL



TSS
*SUNSET SHINER



TWP
*WATERMELON PEARL

Gamakatsu

*These colors available only in B15AP and are equipped with Gamakatsu® hooks, Excalibur® Tear Drop split ring and Tim Horton's autograph. (TGB, TPP, TSS, TWP)



B15AP
GOLDEN BENGAL

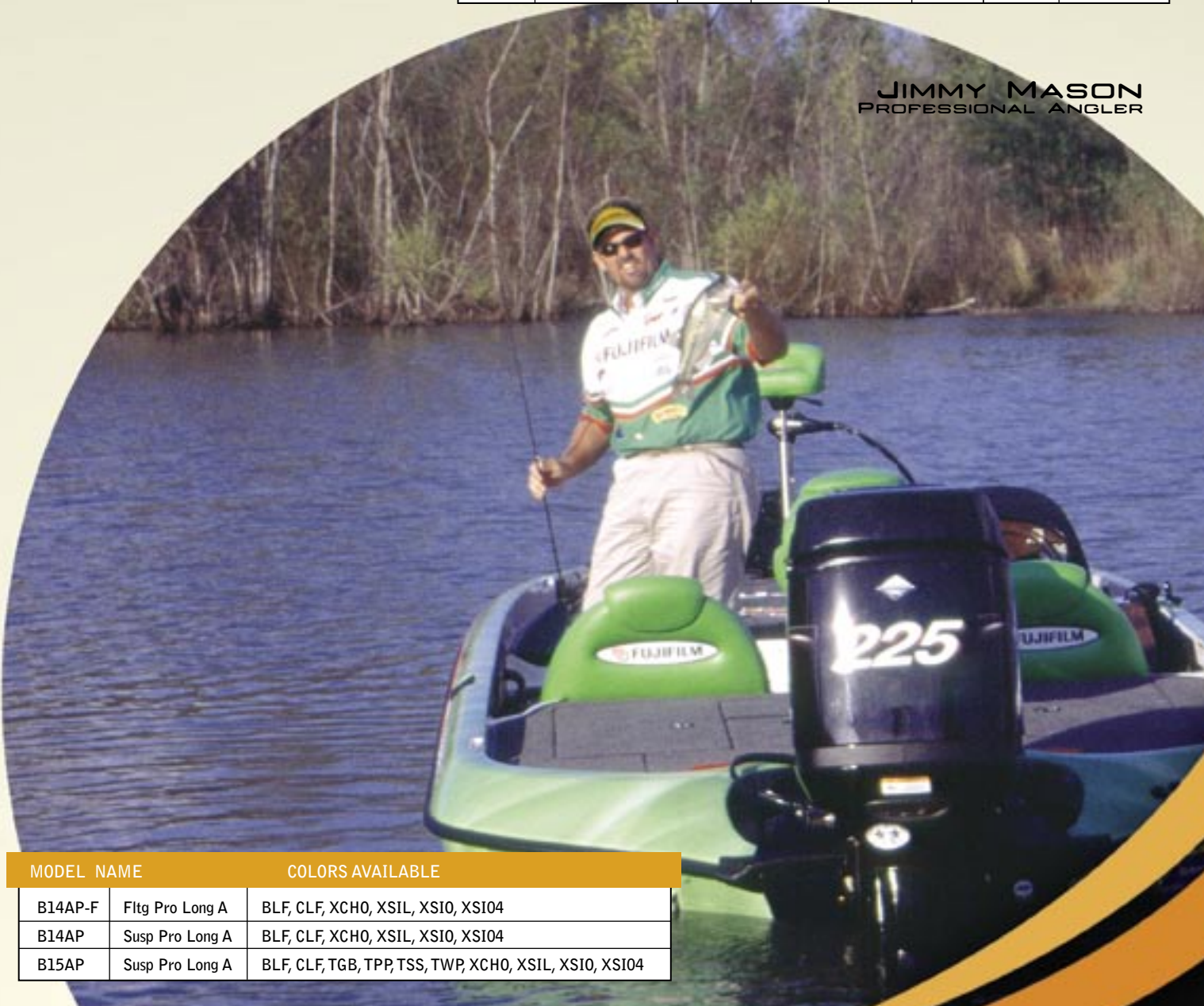


PRO LONG A

The ultimate Bomber jerkbait, Tim Horton has designed this series with painstaking detail to combine unmatched realism and industry finest components. A bait that's all about performance, the Suspending Pro Long A is weighted to suspend horizontally. Jerkbait fishermen are notorious for "tweaking" baits. Here's a bait that's tweaked right out of the package.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B14AP-F	Fltg Pro Long A	3 1/2	8.89	1/4	8.8	#6 Tx ³	2-3
B14AP	Susp Pro Long A	3 1/2	8.89	3/8	9.6	#6 Tx ³	3-4
B15AP	Susp Pro Long A	4 5/8	11.84	9/16	15.2	#4 Tx ³	4-6

JIMMY MASON
PROFESSIONAL ANGLER



MODEL	NAME	COLORS AVAILABLE
B14AP-F	Fltg Pro Long A	BLF, CLF, XCHO, XSIL, XSIO, XSI04
B14AP	Susp Pro Long A	BLF, CLF, XCHO, XSIL, XSIO, XSI04
B15AP	Susp Pro Long A	BLF, CLF, TGB, TPP, TSS, TWP, XCHO, XSIL, XSIO, XSI04

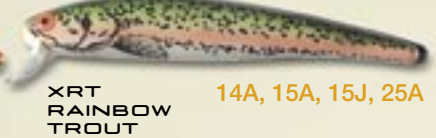
LONG A™



B14A
FIRE TIGER
BASS

B15A
CLOWN

B15J
SILVER FLASH
BLACK BACK



MODEL	NAME	COLORS AVAILABLE
B14A	Long A	BFT, CHLO, GPTBRO, PBO, PTB, PTL, XBBO, XCHO, XFTB, XM7, XMB, XMBO, XMK, XMKO, XRT, XSI, XS104, XSIG, XSIL, XSIO, XSICH
B15A	Long A	BFT, CC1, CHLO, GPTBRO, LS1, LS2, MBLPKW, MKCHPK, MKFOW, MOCH, PBO, PTB, PTL, SAL25, XBBO, XBP, XBS, XCH, XCHO, XCLOWN, XFTB, XM7, XMB, XMBO, XMK, XMKO, XRT, XSI, XSICH, XSIG, XSIL, XSIO, XS104, XSIPKCHP, YP
B15J	Jointed Long A	BFT, CHLO, GPTBRO, PBO, PTB, PTL, XBBO, XCHO, XFTB, XM7, XMB, XMBO, XMK, XMKO, XRT, XSI, XS104, XSICH, XSIG, XSIL, XSIO
B24A	Deep Long A	BFT, CHLO, GPTBRO, PBO, PTB, PTL, XBBO, XCHO, XFTB, XM7, XMB, XMKO, XS104, XSIL, XSIO
B25A	Deep Long A	BFT, GPTBRO, PBO, PTL, XBBO, XBS, XCHO, XFTB, XM7, XMB, XMBO, XMKO, XRT, XS104, XSIL, XSIO

DEEP LONG A™

B24A
CHARTREUSE
FLASH



B25A
SILVER FLASH
BLUE BACK



DEEP LONG A

A well-known big fish bait, the Deep Long A employs the Long A's trademark action with a deep diving molded-in lip for durability and out-of-the-package true-running performance. Especially effective when twitched for early season bass or trolled with precision for Walleye and Salmon.



LONG A

You won't catch many pros without a jerkbait rigged, no matter the season. That's because the minnow imitator is well known as one of the single most versatile baits. And the Long A is the best of the best when it comes to replicating a life-like swimming action. With a tight wiggle and castable design, the Long A is equally effective for largemouth, smallmouth, stripers, walleye and pike.



XBS
BABY STRIPER 15A, 25A



CC1
PURPLE/
BLACK 15A



LS1
MOTHER OF PEARL 15A



LS2
WONDERBREAD 15A



MBLPKW
CHROME BLUE PINK/
WHITE 15A



MKCHPK
GOLD CHROME 15A



MKFOW
GOLD CHROME
FLUORESCENT
ORANGE/WHITE 15A



MOCH
CHROME
CHARTREUSE 15A



SAL2S
TROUT/GREEN/PINK 15A



XBP
BABY PIKE 15A



XCH
CHARTREUSE
FLASH 15A



XCLOWN
CLOWN 15A



XSIPKCHP
SILVER INSERT
CHARTREUSE/PINK 15A



YP
YELLOW PERCH 15A

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH
B14A	Long A	3 1/2	8.89	3/8	9.4	#6 Tx	2-3	4-8
B15A	Long A	4 1/2	11.9	1/2	13.0	#4 Tx	2-3	4-8
B15J	Jointed Long A	4 1/2	11.9	5/8	17	#4 Tx	3-4	4-8
B24A	Deep Long A	3 1/2	8.89	3/8	10.6	#4 Tx	10-12	15-20
B25A	Deep Long A	4 1/2	11.4	3/4	20.1	#2 Tx	12-15	20-25

MAGNUM LONG A™



B17A
SILVER FLASH
RED HEAD

B17A
BONITA

B17J
PEARL/
YELLOW

B17A
SILVER FLASH
CHARTREUSE
BACK AND BELLY



PTL
SILVER PRISM/
BLUE BACK 16A, 17A,
26A



XMK
GOLD CHROME
BLACK BACK 16A, 16J, 17A,
17J, 26A



XSPM
SPANISH
MACKEREL 16A, 16J,
17A, 17J



XCHO
CHARTREUSE
FLASH ORANGE
BELLY 16A, 17A, 26A



XRT
RAINBOW
TROUT 16A, 16J, 17A,
17J, 26A



XM7
FIRE RIVER
MINNOW ORANGE
BELLY 16A, 16J,
17A, 26A



LS1
MOTHER
OF PEARL 16A, 17A



XSI
SILVER
FLASH 16A, 16J, 17A,
17J, 26A



O2
BLACK 16A, 16J, 17A



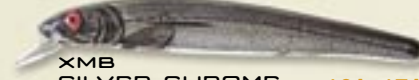
XBON
BONITA 16A, 17A



XS104
SILVER FLASH
RED HEAD 16A, 16J, 17A,
17J, 26A



CC5
WHITE/
YELLOW 16A, 16J, 17A



XMB
SILVER CHROME
BLACK BACK 16A, 17A



XSIL
SILVER FLASH
BLUE BACK 16A, 16J, 17A,
17J, 26A



XBS
BABY
STRIPPER 16A, 16J, 17A



XSIO
SILVER FLASH
ORANGE BELLY 16A, 17A



PYRG
PEARL/
YELLOW 16A, 16J,
17A, 17J



XSIPK
SILVER FLASH
PINK BACK & BELLY 16A, 17A, 17J



XYBS
YELLOW
BABY
STRIPPER 16A, 17A



XSICH
SILVER FLASH
CHARTREUSE
BACK & BELLY 16A, 16J,
17A, 17J



XSIG
SILVER
FLASH GREEN
BACK/WHITE BELLY 16A, 16J, 17A, 17J

MAGNUM LONG A

Ever heard the adage "Big baits catch big fish?" The Magnum Long A's track record bears it out. Included in its impressive resume is the world record walleye and the Texas state-record striper. The true-running action of the legendary Long A with a little added muscle makes this a one-of-a-kind trophy hunter's favorite.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH	COLORS
B17A	Magnum Long A	7	17.78	1 1/2	42.0	#3	2-3	4-8	ALL
B17J	Jointed Magnum	7	17.78	1 3/4	49.0	#3	2-3	4-8	Listed Below



MODEL	NAME	COLORS AVAILABLE
B17J	Jointed Magnum	PYRG, XMK, XRT, XSI, XS104, XSICH, XSIG, XSIL, XSIPK, XSPM

HEAVY DUTY LONG A™

B16J
SILVER FLASH
BLUE BACK



B16A
BABY
STRIPER

B26A
FIRE RIVER MINNOW
ORANGE BELLY

HEAVY DUTY LONG A

The Heavy Duty Long A is equally effective cast or trolled. Available in both a 16A for shallow water versatility and a 26A for probing those deepwater haunts, this is a bait that's home in either fresh or saltwater. The lure features an extra-thick body composition and 3X strong hooks for landing trophy fish.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH
B16A	Heavy Duty	6	15.24	7/8	24.8	#1	2-3	4-6
B16J	Jointed Heavy	6	15.24	1	15.24	#1/0	2-3	4-6
B26A	Heavy Duty	6	15.24	1 1/2	42.0	#1/0	15-20	20-25

MODEL	NAME	COLORS AVAILABLE (on opposite page)
B16A	Heavy Duty	All colors available (on opposite page)
B16J	Jointed Heavy	O2, CC5, PYRG, XBS, XM7, XRT, XSI, XSI04, XSICH, XSIG, XSIL, XSPM
B26A	Heavy Duty	PTL, XCH0, XM7, XMK, XRT, XSI, XSI04, XSIL

A-SALT® BOMBER®



O2
BLACK



BBF
HOLOGRAPHIC
BABY BLUE FISH



BBK
HOLOGRAPHIC
BABY BUNKER



CC1
PURPLE/BLACK



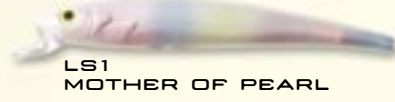
CC5
WHITE/YELLOW



DRO
HOLOGRAPHIC DORADO



GPTBRO
GOLD PRISM/BLACK
RIBS



LS1
MOTHER OF PEARL

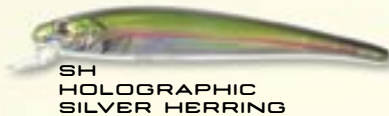


PYRG
PEARL/YELLOW

A-SALT BOMBER

Minnow baits are fragile, right? That is, until now. With the classic action of a Long A, this Bomber goes into battle with a decided advantage. Based on a super-tough polycarbonate body, it features heavy wire hangers and hooks, heavy duty split rings and a special internal weighting system designed for making those extra long blue water casts.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH	COLORS
B146A	A-Salt	5 3/4	14.6	1	26.0	#1/0	2-4	4-6	ALL



SH
HOLOGRAPHIC
SILVER HERRING



XMB
CHROME/BLACK BACK



XSI04
SILVER FLASH/RED HEAD



XSICH
SILVER FLASH/
CHARTREUSE BACK



B146A
SILVER FLASH/
BLUE BACK

B146A
YELLOW BABY
STRIPER



XSIL
SILVERV FLASH/
BLUE BACK



XYBS
YELLOW BABY
STRIPER

POP 'N SHRIMP™



B04PS
FIRE TIGER
SHRIMP

POP 'N SHRIMP

The Bomber Pop 'N Shrimp is designed to be fished over shallow flats and grass beds, pop'n and skipping like a fleeing shrimp on the surface. Lifelike antennae and legs create a live shrimp profile that trout and redfish can't resist. This lure is built with saltwater grade hooks and hardware to handle the punishment only saltwater fish can deliver.



MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B04PS	Pop 'N Shrimp	3 1/2	8.7	1/2	12.8	4	Topwater



BCS
BLACK/CHARTREUSE SHRIMP



FT
FIRE TIGER SHRIMP



PTS
PINK TRANSLUCENT SHRIMP



BONE
BONE SHRIMP



NS
NATURAL SHRIMP



RHS
RED HEAD SHRIMP

SLAB SPOONS®

SLAB SPOONS

A Bomber classic, the slab spoon's timeless shape and proven colors make it a true multi-species bait. Whether casting for schoolers, or fishing deep vertical drops, its heavy weight makes it possible to get to the strike zone in a hurry.

MODEL	NAME	WEIGHT (oz)	WEIGHT (g)
B8500	Slab Spoon	1/4	6.6
B8700	Slab Spoon	1/2	15.1
B8800	Slab Spoon	7/8	24.8
B8900	Slab Spoon	1 1/4	35.0

MODEL	COLORS
B8500	01, FY, MB, 91, 92, 93, 94
B8700	01, FY, MB, 91, 92, 93, 94
B8800	01, 80, FY, MB, ML, MO, 91, 92, 93, 94
B8900	01, 80, FY, MB, ML, MO, 91, 92, 93, 94



2 NEW SIZES!
4 NEW COLORS!

ONLY AVAILABLE IN 8800 & 8900



80
SILVER BACK



ML
METACHROME BLUE BACK



MO
PLAIN METACHROME

AVAILABLE IN ALL SIZES



01
WHITE



FY
FLUORESCENT YELLOW



MB
METACHROME BLACK BACK



91
CHROME / BLACK SCALE



92
FLUORESCENT YELLOW / BLACK SCALE



93
WHITE / BLACK SCALE



94
CHROME / BLUE SCALE

NEW COLOR

NEW COLOR

NEW COLOR

NEW COLOR

NEW COLOR

NEW COLOR

NEW COLOR



BEANIE

LWBMB1
From the makers of
The Game® caps.



VISOR

LWBM0040
From the makers of
The Game® caps.



HAT

LWBM004BL
Structured, low-vis, hat from
the makers of The Game® caps.



DECAL

LWBMD1
Bomber Logomark Decal, made of rub-on
vinyl. Fade and weather resistant. Orange
and white in color. — 5" x 3"



SHIRT

LWBMP1
Ashworth classic solid pique shirt
made of 100% combed cotton.
S - 2XL

BANNER

UW10372
Made of white, weatherproof Tyvek®. Grommet
in each corner. Color logo printed with weather
resistant ink. — 4 1/2' x 2 1/2'



- LWBMP1-S..... SMALL
- LWBMP1-M..... MEDIUM
- LWBMP1-L..... LARGE
- LWBMP1-XL..... X-LARGE
- LWBMP1-2XL..... XX-LARGE



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