

BOOYAH™

BAIT CO.



2005

IT'S MORE THAN A BAIT. IT'S AN ATTITUDE!

BOOYAH! The sound of catching fish just got louder. From our unique head designs to our exclusive skirt formulations, each BOOYAH™ bait is made the way you would make 'em, with a level of craftsmanship second to none. And because we use only the finest components, BOOYAH™ baits are built to last.

So stop messing around with hit-and-miss, flash in the pan baits and tie on the lure that's designed to catch fish, not fishermen.

BOOYAH™ – Say it Loud. Say it Proud.™

LIMETREUSE

Fishermen are always looking for an advantage, particularly when they're patterning "educated" fish. Let's face it; some lakes and rivers get pounded with fishing pressure. The best fishermen are always searching for a new lure or color to present to pressured fish. These anglers are now shouting "Halleluiaah", or should we say, "BOOYAH!", thanks to BOOYAH's exclusive new color -- Limetreuse. Limetreuse, a BOOYAH™ exclusive, is one of the unique color shades that is equally effective in both clear and dirty water. Available in 17 models of spinnerbaits and buzzbaits, Limetreuse has anglers singing BOOYAH™ all the way to the dock!

MOTOR OIL

The color that started it all in soft plastics has been overlooked by jig manufacturers for years...until now. BOOYAH™ brings Motor Oil back to life in its Pro Boo™ Bug, Boo™ Bug, Baby Boo™ Bug and Boo™ Jig. Fishermen may have forgotten...but bass haven't. Motor Oil is exclusive for BOOYAH™ Jigs.



POND MAGIC™

A truly unique bait series, Pond Magic™ is specialized in color and blade combinations which have been hand selected to match the forage base of smaller waters. Small in size by spinnerbait standards but certainly not short on features. Premium components, a Mustad® Ultra Point™ hook and 60-strand ultra fine silicone skirts make these every bit the quality of our BOOYAH™ Blades. Pick up a Pond Magic™ and you'll find out quickly that these are fish catching machines.

MODEL NO.	WT.	HOOK
BYPM36	3/16 oz.	2/0



NEW POND MAGIC™ BUZZ

One of the most effective lures made is an 1/8 oz. buzzbait. BOOYAH's creative Pond Magic™ series offers the most featured 1/8 oz. buzzbait on the market - Pond Magic™ Buzz. With matching color blades and exclusive 60-strand ultra fine silicone skirts that match the hatch of a bass' favorite prey, Pond Magic™ Buzz's combine the rare combination of capturing both the imagination of fish and fishermen. Built with a Mustad® Ultra Point™ hook and hardcoat paint schemes, Pond Magic™ Buzz is already the definitive 1/8 oz. buzzbait on the market.

MODEL NO.	WT.	HOOK
BYPMB18	1/8 oz.	2/0

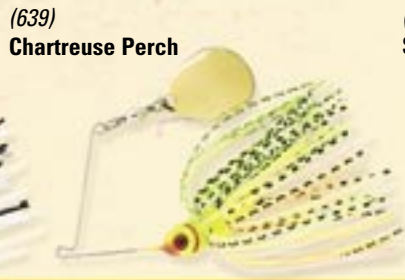


SINGLE COLORADO BLADE™ NEW

MODEL NO.	WT.	HOOK
BYBC18	1/8 oz.	2/0
BYBC14	1/4 oz.	3/0
BYBC38	3/8 oz.	4/0
BYBC12	1/2 oz.	5/0
BYBC34	3/4 oz.	5/0

Single Colorado BOOYAH™ Blades are an important tool for spinnerbait fishermen. Single Colorado blades produce a great amount of vibration, allowing bass to feel them from long distances. Available with a Mustad® Ultra Point™ hook and a 33-strand Bio-Flex® silicone skirt on 1/8 oz. and 55-strand Bio-Flex silicone skirt on 1/4-3/4 oz.

* Colors not available in all sizes.
See page 54 for availability.



DOUBLE COLORADO BLADE™ NEW

MODEL NO.	WT.	HOOK
BYBCC14	1/4 oz.	3/0
BYBCC38	3/8 oz.	4/0
BYBCC12	1/2 oz.	5/0

Sam Swett used Double Colorado BOOYAH™ Blades exclusively in his 2004 FLW Tour win at the Atchafalaya Basin. This spinnerbait is designed for maximum vibration, making it especially effective during cool water periods. Swett won't argue...he has a \$100,000 reason to agree. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.



NEW
BOOYAH EXCLUSIVE
COLOR

NEW COLORADO / INDIANA BLADE™

One of the favorite blade combinations of spinnerbait fishermen. Colorado/Indiana combinations produce a unique flash and vibration that have fooled bass for years. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.

MODEL NO.	WT.	HOOK
BYBCI38	3/8 oz.	4/0
BYBCI12	1/2 oz.	5/0

(615)
Snow White



(616)
White /
Chartreuse



(617)
Chartreuse



(632)
Limetreuse



(638)
Cole Slaw



(644)
Citrus Shad

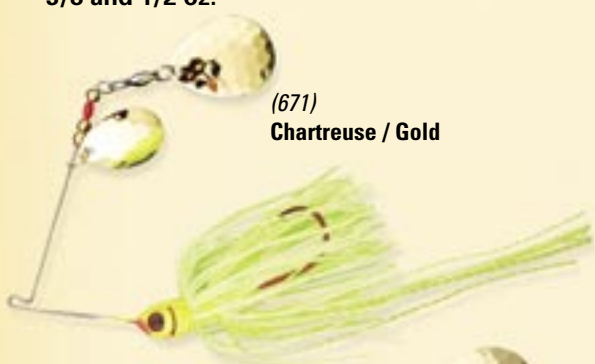


NEW TUX & TAILS™

Flash, vibration, red hook and a built in trailer. BOOYAH's Tux & Tails™ offers all the strike inducers an angler could ask of a spinnerbait. Its jewelers grade double Colorado honeycomb blades produce a tremendous flash and vibration. Its unique 55-strand Bio-Flex® silicone skirt with built-in trailer and Bleeding Red Mustad® Ultra Point hook draw extra strikes. Available in 3/8 and 1/2 oz.

MODEL NO.	WT.	HOOK
BYTCC38	3/8 oz.	4/0
BYTCC12	1/2 oz.	5/0

(671)
Chartreuse / Gold



(672)
Chartreuse White / Gold



(673)
White / Gold



(674)
Black / Copper



BOOYAH™ BLADE™

MODEL NO.	WT.	HOOK
BYBT36	3/16 oz.	2/0
BYBT14	1/4 oz.	3/0
BYBT38	3/8 oz.	4/0
BYBW38	3/8 oz.	4/0
BYBT12	1/2 oz.	5/0
BYBW12	1/2 oz.	5/0
BYBW34	3/4 oz.	5/0
BYBW10	1 oz.	5/0

Color for color and component for component, these are the finest spinnerbaits available at any price. With bait sizes from 3/16 oz. to 1 oz. and seemingly endless custom color combinations – there's a BOOYAH™ Blade for North to South and East to West. If largemouth, smallmouth and spotted bass are your quarry, then this is your spinnerbait.



* Colors not available in all sizes. See page 54 for availability.

DOUBLE WILLOW

TANDEM

Jeweler's grade gold and nickel-plated blades

Mustad® Ultra Point™ premium round bend hooks

Ball bearing swivels

Plasti-Keeper™ Spike

Flex wire alloy frames for maximum vibration

Hard coat paint, 3D eyes and flared gills

BOOYAH™ 55-strand Bio-Flex® silicone skirts

(615)
Snow White

(617)
Chartreuse

(616)
White Chartreuse

(632)
Limetreuse

NEW BOOYAH EXCLUSIVE COLOR

(635)
Silver Shad

(636)
Satin Silver Glimmer

BOOYAH™ BLADE™



(637)
Neon Shiner



(638)
Cole Slaw



(639)
Chartreuse Perch



(640)
Silver Shiner



(641)
Gold Shiner



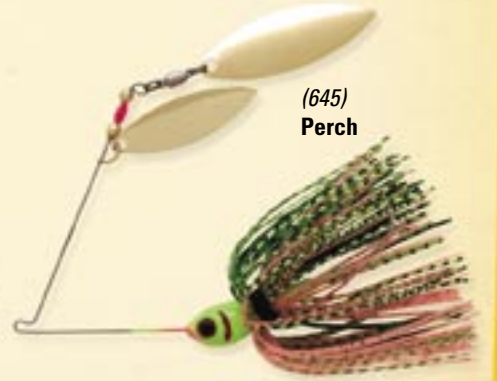
(642)
Gray Emerald Shad



(643)
Bleeding Shad



(644)
Citrus Shad



(645)
Perch



(646)
Chartreuse
White Shad



(647)
Chartreuse
Shad



**NEW
COLOR**

(648)
Cotton Candy
Firecracker

MINI SHAD™

MODEL NO.	WT.	HOOK
BYMS36	3/16 oz.	2/0

A bait that was born in ultra clear water, the Mini Shad™ may be diminutive in stature but that doesn't mean it's not a big time, big fish bait. With triple willow blades, a 55-strand silicone skirt, a Mustad® Ultra Point™ hook, amazingly lifelike detail and capable of running true at high retrieve speeds, this is the bait to call them up.



SUPER SHAD™

MODEL NO.	WT.	HOOK
BYSS38	3/8 oz.	4/0

One of the true originals in quad bladed spinnerbaits, the Super Shad™ has a unique profile which mimics a school of fleeing baitfish that predator fish can't resist. A 55-strand Bio-Flex® skirt, exclusive BOOYAH™ color formulations and a super sharp Mustad® Ultra Point™ hook.



GLOW BLADE™

Whether it's clear water and a fast retrieve for smallies or varying cloud conditions or stained water largemouths, an arsenal of Glow Blades™ can keep you on a spinnerbait bite under all weather and water conditions. With premium painted blades and heads and 55-strand Bio-Flex® silicone skirts, no detail has been overlooked. Also equipped with a Mustad® Ultra Point™ hook.

MODEL NO.	WT.	HOOK
BYGBT38	3/8 oz.	4/0
BYGBW38	3/8 oz.	4/0
BYGBT12	1/2 oz.	5/0
BYGBW12	1/2 oz.	5/0

* Colors not available in all sizes. See page 55 for availability.



COUNTER STRIKE™

The pros have long known that flash is every bit as important as vibration for producing a reaction strike. No spinnerbait on the market today produces as much flash as the Counter Strike™. These one-of-a-kind counter rotating blades provide a different look and vibration, making the Counter Strike™ the ultimate in spinnerbait performance. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.

MODEL NO.	WT.	HOOK
BYCST38	3/8 oz.	4/0
BYCSW38	3/8 oz.	4/0
BYCST12	1/2 oz.	5/0
BYCSW12	1/2 oz.	5/0



MOONTALKER™

MODEL NO.	WT.	HOOK
BYMT38	3/8 oz.	4/0
BYMT12	1/2 oz.	5/0
BYMT34	3/4 oz.	5/0

If you like to catch big fish at night, it's all about vibration. And the Moon Talker™ delivers with a #5, #6, or #7 black nickel Colorado blade. With proven color combinations, this series is a staple for the avid night fisherman. Equipped with a 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook.



BOOYAH™ BUZZ

NEW 1/2 OZ. SIZE

MODEL NO.	WT.	HOOK
BYB14	1/4 oz.	3/0
BYB38	3/8 oz.	4/0
BYB12	1/2 oz.	5/0

With premium hard coat paint, extra large 3D red eyes and flared red gills, the BOOYAH™ Buzz planes quickly and runs true out of the package. The BOOYAH™ clacker really attacks the blade and the 55-strand Bio-Flex® silicone skirt and a Mustad® Ultra Point™ hook do the rest.

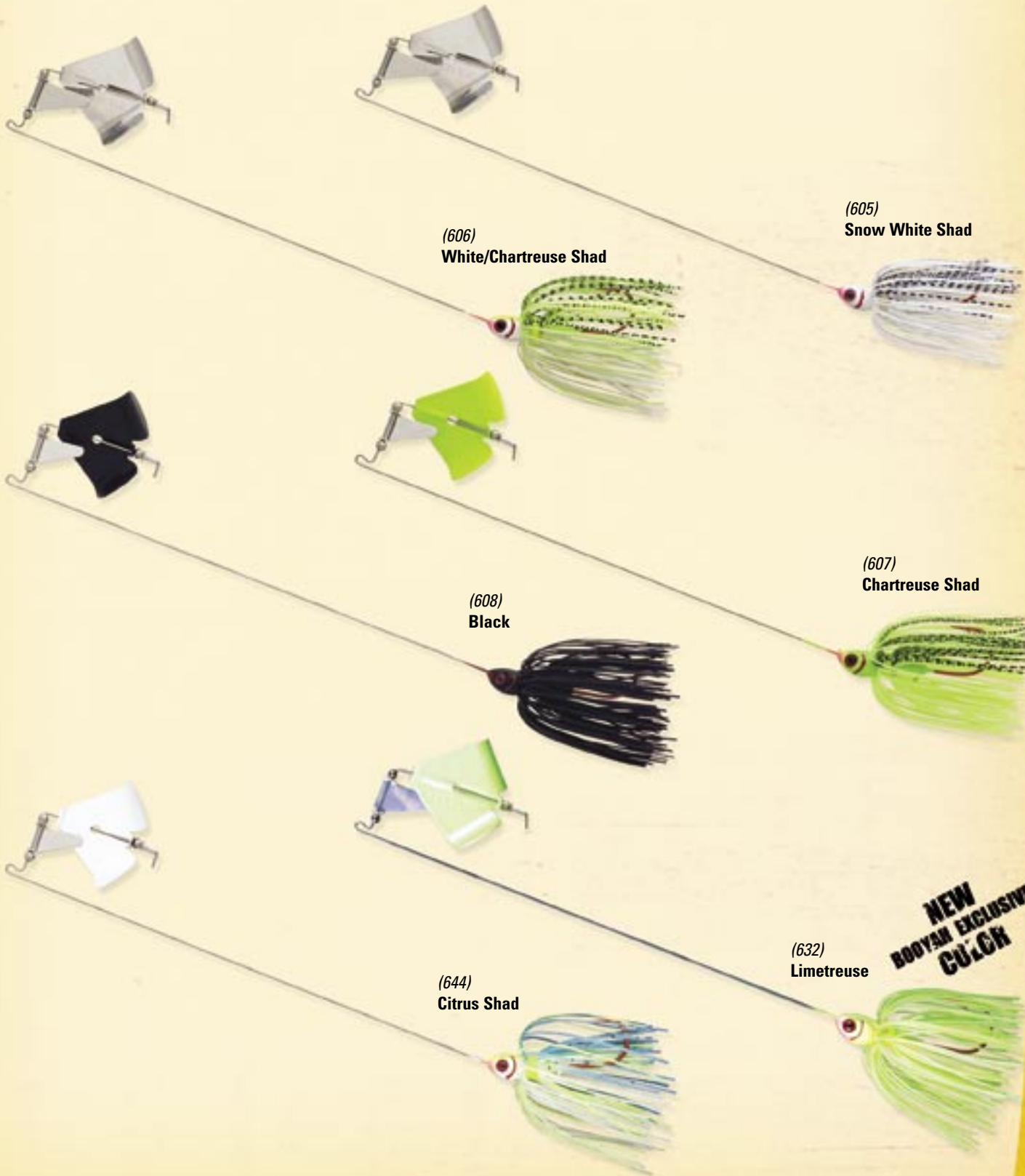


NEW

15" BOOYAH™ DANCIN' BUZZ

Bill Dance's initial reaction was the same as everyone else. "What the heck is this?" However, after fishing with BOOYAH's 15" BOOYAH™ Dancin' Buzz, Dance said, "This thing looks crazy, but I promise you it catches fish!" Dance exposed the long arm buzzbait concept to America on his show. Bass after bass inhaled the business end of the bait, making him a believer in the innovative concept. Great rewards often go to those who are willing to take a risk....BOOYAH! Equipped with a 55-strand Bio-Flex® silicone skirt and a red Mustad® Ultra Point™ hook.

MODEL NO.	WT.	HOOK
BYD1538	3/8 oz.	4/0



BOO JIG™

MODEL NO.	WT.	HOOK
BYBJ14	1/4 oz.	4/0
BYBJ38	3/8 oz.	5/0
BYBJ12	1/2 oz.	5/0
BYBJ34	3/4 oz.	5/0
BYBJ10	1 oz.	5/0
BYBJ114	1 1/4 oz.	5/0

Finally, a jig made to penetrate the brush piles or drop through the grass beds with equal efficiency. This jig features a flat bottom 18 degree rise, Mustad® Ultra Point™ premium black nickel hook, heavy weed guard, two magnum rattles and a full body 50-strand Bio-Flex® silicone skirt.

* Colors not available in all sizes. See page 55 for availability.



(04)
Black/Blue



(14)
Watermelon Red



(15)
Avocado Red



(13)
Black/Red



(19)
Emerald Olive
Watermelon



(16)
Black



(18)
Green Pumpkin

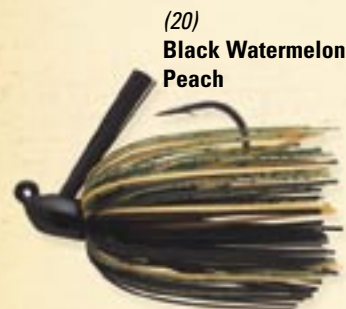


(17)
Watermelon
Pumpkin



(41)
Lonestar Craw

**NEW
COLOR**



(20)
Black Watermelon
Peach



(22)
Emerald Brown Spice



(21)
Black Brown Spice



(42)
Motor Oil

**NEW
BOOYAH EXCLUSIVE
COLOR**

BABY BOO™ JIG

This little jig carries the attitude of the big boys. With a 60-strand ultra fine BOOYAH™ silicone skirt, light weedguard and a Mustad® Ultra Point™ light wire hook, this baby has a proven record of catching the big ones.

MODEL NO.	WT.	HOOK
BYBBJ36	3/16 oz.	3/0
BYBBJ56	5/16 oz.	3/0

Mustad® Ultra Point™ light wire hook

BOOYAH™ 60-strand ultra fine silicone skirt

Hard coat paint

Plasti-Keeper™ Spike

(01) White Shad

(05) 3D Green Pumpkin

(02) Black Smoke Purple

(04) Black/Blue

(03) PB&J

(09) Black Chartreuse

(06) Black Neon Pumpkin

(08) 3D Watermelon Red

(07) Black/Brown/Chartreuse

(41) Lonestar Craw

(10) Avocado Candy

(12) 3D Black Neon

(11) Smoked Red Pepper

(42) Motor Oil

NEW COLOR

NEW BOOYAH EXCLUSIVE CULCH

BOO™ BUG

PRO BOO™ BUG

MODEL NO.	WT.	HOOK
BYSB36	3/16 oz.	4/0
BYSB56	5/16 oz.	4/0

MODEL NO.	WT.	HOOK
BYP3B36	3/16 oz.	4/0
BYP3B56	5/16 oz.	4/0

The ultimate finesse jig for smallmouth and spotted bass, this is also a great jig for early spring pre-spawn largemouths or anytime fishing pressure is heavy. With a Mustad® light wire, cross eye Ultra Point™ black nickel hook, BOOYAH™ 50-strand spider cut silicone skirt, and finesse weed guard. The BOO™ Bug may be light on weight but it's not light on features.

Finally, a spider jig that carries the attitude of the big boys. When a finesse presentation is required to get the extra bites, but the cover dictates power fishing, this little jig has the muscle to do both. Featuring a premium painted head, BOOYAH™ 60-strand ultra fine silicone skirt, weedguard and a Mustad® Heavy Ultra Point™ black nickel hook.

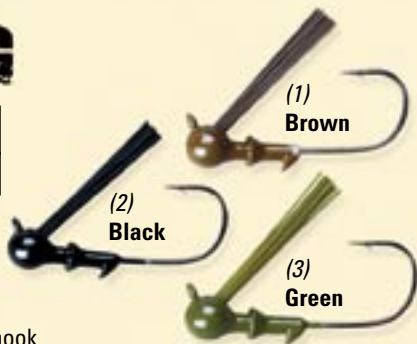


JIG HEADS

BOO BUG

MODEL NO.	WT.
BYSBH36	3/16 oz.

- Round ball head with 4/0 light wire hook
- Bag Count: 4
- Mustad® Ultra Point™ hook



BABY BOO JIG

MODEL NO.	WT.
BYBBH56	5/16 oz.

- Cone head with 3/0 medium wire hook
- Bag Count: 4
- Mustad® Ultra Point™ hook



PRO BOO BUG

MODEL NO.	WT.
BYPSBH56	5/16 oz.

- Round ball head with 4/0 heavy wire hook
- Bag Count: 4
- Mustad® Ultra Point™ hook



FOOTBALL

MODEL NO.	WT.
BYFH14	1/4 oz.
BYFH38	3/8 oz.
BYFH12	1/2 oz.

- 1/4 and 3/8 oz. with 3/0 Gamakatsu® hook
- 1/2 oz. with 4/0 Gamakatsu® hook
- Bag Count: 4



BOO™ BUG REPLACEMENT SKIRTS

55-strand spider cut Bio-Flex® silicone skirt for jigs

MODEL NO.	BAG CT.
BYBBSB	3-pack



(24) Black Blue Scale



(25) Black Brown



(31) Olive Pumpkin



(32) Pumpkin Pepper Black



(33) Pumpkin Green Red Flake



(34) Watermelon Pepper



(36) Emerald Scale Green Pumpkin



(38) Brown Orange Craw



(39) Camo Craw



(40) Confused Watermelon

BLADE™ AND BUZZ REPLACEMENT SKIRTS

MODEL NO. **BAG CT.**
BYSSD 2-pack

55-strand Bio-Flex® silicone skirt for spinnerbaits and buzzbaits



NEW (619) Chartreuse Purple Back



(620) Blue Glimmer



(621) Emerald Glimmer



NEW (622) Watermelon Red Flake



NEW (623) Coleslaw Red Sparkle



(624) Silver Scale, Chartreuse White



NEW (625) Black Chartreuse



(626) Silver Glitter Chartreuse Clear



(627) Gold Glitter Chartreuse Clear



(628) Chartreuse Orange Crystal



(629) Blue Chartreuse



(630) Firetip Chartreuse



(631) Red Orange



NEW (633) Firecracker



NEW (634) Yellow Black Back



(658) Silver Scale White



(659) Gold Scale White



(660) Gold Scale, Chartreuse White

BOO™ JIG REPLACEMENT SKIRTS

MODEL NO.
BYJSD 2-pack

55-strand Bio-Flex® silicone skirt for jigs



(23) Gunbarrel Black



(25) Black Brown



(26) Black Blue/Purple Tip



(27) Black/Red Tip



(28) Black Green/Chartreuse Tip



(29) Brown Orange/Orange Tip



(31) Olive Pumpkin



(32) Pumpkin Pepper Black



(34) Watermelon Pepper



(39) Camo Craw

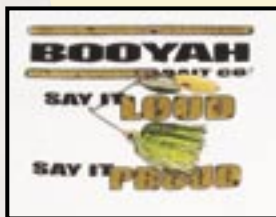
ACCESSORIES

T-shirt. 6.1 oz., 100% pre-shrunk cotton T-shirt.

- LWBYT1-S Small
- LWBYT1-M Medium
- LWBYT1-L Large
- LWBYT1-XL X-Large
- LWBYT1-XXL XX-Large



T-shirt back



Hat. Unstructured, low-vis, sandwich bill hat from the makers of The Game® caps.
LWBY001BL

LWBYD1



LWBYD2

Decals. Vinyl cut decal. Great for windows or boats. Yellow and black letter decal with clear background. LWBYD1
White letter decal with clear background. LWBYD2



Visor. From the makers of The Game® caps. LWBY002BL

BOOYAH!

The sound of catching fish just got louder.

Sam Swett, a veteran pro from Covington, LA., won the Wal-Mart FLW Tournament at Louisiana's Atchafalaya Basin with a BOOYAH spinnerbait. Swett caught every fish during the tournament on a 1/2 ounce Blue Glimmer BOOYAH Blade.

"In a tournament where every strike matters, you can't afford to miss a fish. The BOOYAH Blade got more bites than any other bait I tried. The unique head is shaped in such a way that it moves through hydrilla better than any other spinnerbait I've used. The BOOYAH spinnerbait didn't foul up, so I never missed a cast. That was key in a tournament where every cast mattered." - Sam Swett

SAY IT LOUD. SAY IT PROUD.

BOOYAH BAIT CO.

Spinnerbaits • Buzzbaits • Jigs

BOOYAHbaits.com
©2004 BOOYAH Bait Co.

Really, it's more than a bait. It's an attitude!

BOOYAH! What does it mean? In 2004, it was the sound of catching fish. BOOYAH™ Bait Co., which literally burst onto the scene, quickly found its superior line of jigs, spinnerbaits and buzzbaits filling anglers tackle boxes from coast to coast.

Not only did the sound of catching fish get louder, it got wealthier with multiple tournament victories and high finishes -- including Sam Swett's FLW Tour victory at the Atchafalaya Basin -- credited to BOOYAH's superiorly crafted baits.

Both tournament and casual anglers discovered BOOYAH's unique head designs, exclusive skirt formulations and quality hooks make it component the best product available. Anglers aren't easily fooled; that's why BOOYAH™ isn't afraid to say it loud and say it proud.

SPECIFICATIONS

Pond Magic™ pg. 39

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYPM36	3/16 oz	650; 651; 652; 653; 654; 655; 656; 657	Tandem	2/0

Pond Magic™ Buzz pg. 39

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYPMB18	1/8 oz	632; 644; 650; 651; 652; 653; 654; 655	Painted	2/0

BOOYAH™ Single and Double Colorado Blade™ pg. 40

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYBC18	1/8 oz	608; 615; 616; 617; 637; 639; 640; 644	Single Colorado	2/0
BYBC14	1/4 oz	608; 615; 616; 617	Single Colorado	3/0
BYBCC14	1/4 oz	615; 616; 617; 632; 640; 648	Double Colorado	3/0
BYBC38	3/8 oz	608; 615; 616; 617	Single Colorado	4/0
BYBCC38	3/8 oz	615; 616; 617; 632; 640; 648	Double Colorado	4/0
BYBC12	1/2 oz	608; 615; 616; 617	Single Colorado	5/0
BYBCC12	1/2 oz	615; 616; 617; 632; 640; 648	Double Colorado	5/0
BYBC34	3/4 oz	615; 616; 617; 638	Single Colorado	5/0

Tux & Tails™ pg. 41

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYTCC38	3/8 oz	671; 672; 673; 674	Double Colorado Honeycomb	4/0
BYTCC12	1/2 oz	671; 672; 673; 674	Double Colorado Honeycomb	5/0

BOOYAH™ Colorado / Indiana Blade™ pg. 41

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYBCI38	3/8 oz	615; 616; 617; 632; 638; 644	Colorado / Indiana	4/0
BYBCI12	1/2 oz	615; 616; 617; 632; 638; 644	Colorado / Indiana	5/0

BOOYAH™ Tandem and Double Willow Blade™ pg. 42 - 43

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYBT36	3/16 oz	615; 616; 617; 635; 636; 637; 638; 639; 640; 641; 648	Tandem	2/0
BYBT14	1/4 oz	615; 616; 617; 635; 636; 637; 638; 639; 640; 641; 642; 643; 644; 645; 646; 647; 648	Tandem	3/0
BYBT38	3/8 oz	615; 616; 617; 632; 635; 636; 637; 638; 639; 640; 641; 648	Tandem	4/0
BYBW38	3/8 oz	615; 616; 617; 632; 635; 636; 637; 638; 639; 640; 641; 642; 643; 644; 645; 646; 647; 648	Double Willow	4/0
BYBT12	1/2 oz	615; 616; 617; 632; 635; 636; 637; 638; 639; 640; 641; 648	Tandem	5/0
BYBW12	1/2 oz	615; 616; 617; 632; 635; 636; 637; 638; 639; 640; 641; 642; 643; 644; 645; 646; 647; 648	Double Willow	5/0
BYBW34	3/4 oz	615; 616; 617; 638	Double Willow	5/0
BYBW10	1 oz	615; 616; 617; 638	Double Willow	5/0

Mini Shad™ pg. 44

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYMS36	3/16 oz.	609; 610; 611; 612; 613; 614	Willow	2/0

Super Shad™ pg. 44

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYSS38	3/8 oz.	609; 610; 611; 612; 613; 614	Willow	4/0

Glow Blade™ pg. 45

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYGBT38	3/8 oz.	615; 616; 617; 618; 632	Tandem	4/0
BYGBW38	3/8 oz.	615; 616; 617; 632	Double Willow	4/0
BYGBT12	1/2 oz.	615; 616; 617; 618; 632	Tandem	5/0
BYGBW12	1/2 oz.	615; 616; 617; 632	Double Willow	5/0

Counter Strike™ pg. 45

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYCST38	3/8 oz.	658; 659; 660; 661; 662	Tandem	4/0
BYCSW38	3/8 oz.	658; 659; 660; 661; 662	Double Willow	4/0
BYCST12	1/2 oz.	658; 659; 660; 661; 662	Tandem	5/0
BYCSW12	1/2 oz.	658; 659; 660; 661; 662	Double Willow	5/0

Moon Talker™ pg. 46

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYMT38	3/8 oz.	601; 602; 603; 604	#5 Single Colorado	4/0
BYMT12	1/2 oz.	601; 602; 603; 604	#6 Single Colorado	5/0
BYMT34	3/4 oz.	601; 602; 603; 604	#7 Single Colorado	5/0

BOOYAH™ Buzz pg. 46

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYB14	1/4 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum Clacker	3/0
BYB38	3/8 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum Clacker	4/0
BYB12	1/2 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum Clacker	5/0

15" Dancin' Buzz pg. 47

Model No.	Wt. (oz.)	Color Code Number	Blade Types	Hook
BYD1538	3/8 oz.	605; 606; 607; 608; 632; 644	Painted and Aluminum Clacker	4/0

BOO™ Jig pg. 48

Model No.	Wt. (oz.)	Color Code Number	Hook
BYBJ14	1/4 oz.	01; 04; 13; 14; 15; 16; 17; 18; 19; 20; 21; 22; 41; 42	4/0
BYBJ38	3/8 oz.	01; 04; 13; 14; 15; 16; 17; 18; 19; 20; 21; 22; 41; 42	5/0
BYBJ12	1/2 oz.	01; 04; 13; 14; 15; 16; 17; 18; 19; 20; 21; 22; 41; 42	5/0
BYBJ34	3/4 oz.	04; 13; 14; 15; 17; 18; 19; 20; 21; 22; 41; 42	5/0
BYBJ10	1 oz.	04; 13; 14; 15; 17; 18; 19; 20; 21; 22; 41; 42	5/0
BYBJ114	1 1/4 oz.	04; 13; 14; 15; 17; 18; 19; 20; 21; 22; 41; 42	5/0

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Model No.	Wt. (oz.)	Color Code Number	Hook
BYBBJ36	3/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 11; 12; 41; 42	3/0
BYBBJ56	5/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 11; 12; 41; 42	3/0

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Model No.	Wt. (oz.)	Color Code Number	Hook
BYSB36	3/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 11; 12; 41; 42	4/0
BYSB56	5/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 11; 12; 41; 42	4/0

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Model No.	Wt. (oz.)	Color Code Number	Hook
BYPSB36	3/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 11; 12; 41; 42	4/0
BYPSB56	5/16 oz.	01; 02; 03; 04; 05; 06; 07; 08; 09; 10; 11; 12; 41; 42	4/0

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LOUD.**

**SAY IT
PROUD.**

BOOYAH

BAIT CO.

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