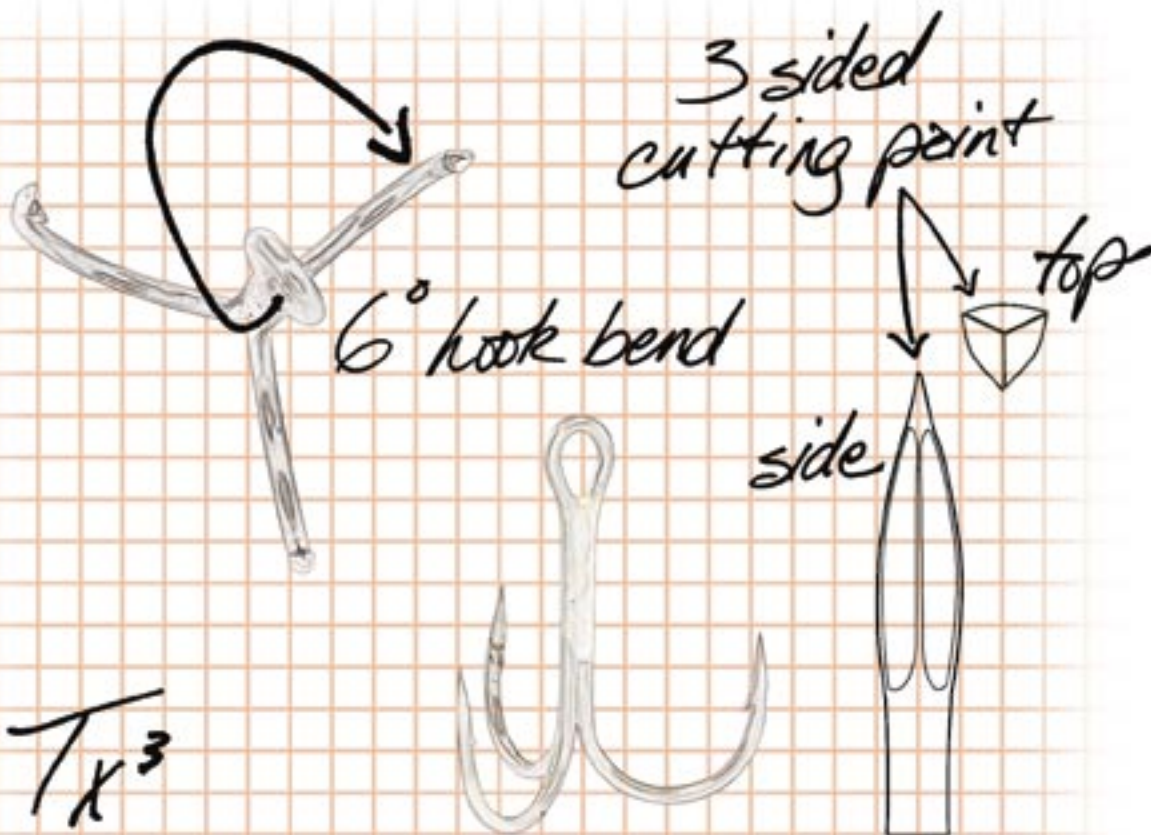


Excalibur®

2005
TWO THOUSAND FIVE

WORLD CLASS FISHING TACKLE



The hook that sets itself



The legend of Excalibur's Tx3 Hooks began in Florida. Word quickly spread that a heavy-wire hook had finally been designed to withstand the state's legendary bass. Soon, anglers across the country and Canada discovered each of Excalibur's Tx3 series of hooks presented an advantage they hadn't been able to find for their particular application. Excalibur, in the course of one year, quickly raised even the most critical of eyebrows thanks to Tx3's sharp and durable three-sided cutting point.

Nothing spreads faster amongst anglers than news of a superior product. Excalibur's Tx3 hooks are now hardly a secret after just one year on the market. Why? Excalibur Tx3 hooks feature the Tx3 hook point. This three-sided cutting point is extremely sharp and durable. Excalibur's Tx3 rotating treble hooks feature a 6° counter-rotating shaft designed to help the hook penetrate with minimal force. These trebles have proven to be extremely effective at hooking and holding jumping or hard-charging fish.

Bass anglers have been equally impressed with Excalibur Tx3 Wide Gap Worm Hooks. Whether light-wire or X-strong, these hooks have proven to increase hook-up ratios in any fishing situation, from flippin' to Carolina rigging. Anglers across the board are realizing the potential of the Tx3 technology. If not, they're missing the point -- literally.

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Tx³™ POINT FEATHER DRESSED ROTATING TREBLE HOOK

Excalibur's Feather Dressed Treble Hooks now offer two fish-landing features — feathers and an ultra-sharp point. Nothing helps entice more strikes than feather dressed hooks, and no hook point is sharper than the three-sided cutting point found on Excalibur's Tx3 series. These 6° Tx3 rotating hooks, which offer high quality feathers and Flashaboo, are tremendously sharp and self-setting. Available in three sizes (#2, #4, #6) and three colors (White/Red Flash, Chartreuse White/Clear Flash, White/Clear Flash), Excalibur Feather Dressed Treble Hooks are built to increase strikes and hook-up ratio.



Tx³™ POINT ROTATING TREBLE HOOK

Item	Name	Size	Qty
ETT2	Tx3 Bronze, 6° Bend Treble	#2	12
ETT4	Tx3 Bronze, 6° Bend Treble	#4	12
ETT6	Tx3 Bronze, 6° Bend Treble	#6	12
ETT8	Tx3 Bronze, 6° Bend Treble	#8	12
ETTB2	Tx3 Bronze, 6° Bend Treble - Bulk	#2	20
ETTB4	Tx3 Bronze, 6° Bend Treble - Bulk	#4	20
ETTB6	Tx3 Bronze, 6° Bend Treble - Bulk	#6	20

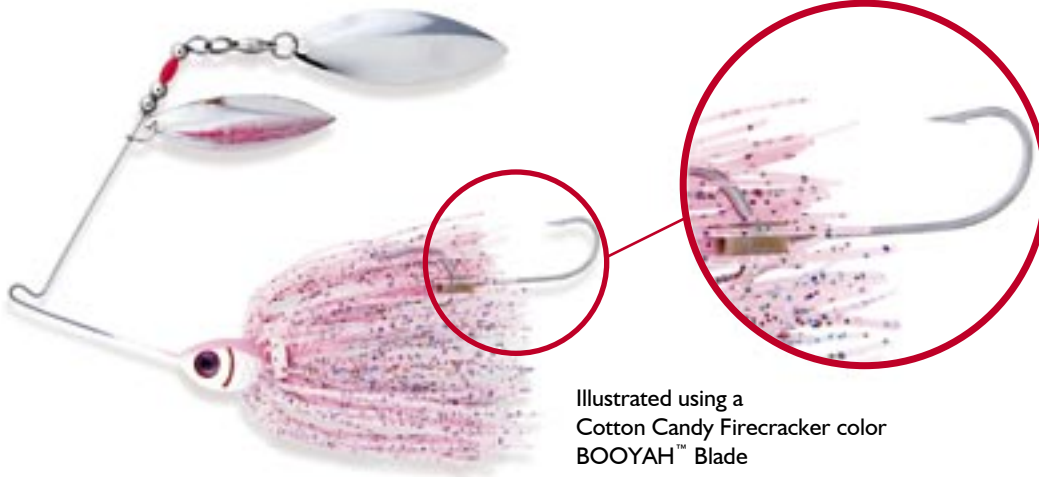


Item	Name	Size	Qty
EFT21	White / Red Flash	#2	2
EFT22	White / Clear Flash	#2	2
EFT23	Chartreuse White / Clear Flash	#2	2
EFT41	White / Red Flash	#4	2
EFT42	White / Clear Flash	#4	2
EFT43	Chartreuse White / Clear Flash	#4	2
EFT61	White / Red Flash	#6	2
EFT62	White / Clear Flash	#6	2
EFT63	Chartreuse White / Clear Flash	#6	2



Tx³™ POINT WIDE GAP WORM HOOKS

Item	Name	Size	Qty
ETW10	Light Wire Wide Gap Hooks	1/0	5
ETW20	Light Wire Wide Gap Hooks	2/0	5
ETW30	Light Wire Wide Gap Hooks	3/0	5
ETW30X	X-Strong Wide Gap Hooks	3/0	5
ETW40X	X-Strong Wide Gap Hooks	4/0	5
ETW50X	X-Strong Wide Gap Hooks	5/0	5



Illustrated using a Cotton Candy Firecracker color BOOYAH™ Blade

- For spinnerbaits, buzzbaits, and all spoon type lures.
- Minimizes short strikes in heavy cover.
- Excalibur® Trailer Hook is attached as illustration shows. The provided surgical tubing holds the hook upright to prevent snagging.



Excalibur® TRAILER HOOKS

Very few things are as frustrating to anglers as enticing a big blow-up on their spinnerbait or buzzbait and subsequently missing the hook set. Excalibur Trailer Hooks are designed to alleviate the problem presented by short-striking spinnerbait and buzzbait fish. Excalibur Trailer Hooks, which are available in 1/0, 2/0 and 3/0 sizes in both nickel or blood red, are extremely sharp and equipped with a keeper. Thanks to Excalibur, big blow-ups will lead to “BOOYAHS!” instead of “MISSED YAHS!”

Item	Name	Size	Qty
ETHN10	Nickel Trailer Hook	1/0	10
ETHN20	Nickel Trailer Hook	2/0	10
ETHN30	Nickel Trailer Hook	3/0	10
ETHR10	Blood Red Trailer Hook	1/0	8
ETHR20	Blood Red Trailer Hook	2/0	8
ETHR30	Blood Red Trailer Hook	3/0	8



SALTWATER 11° BEND TREBLE HOOKS

Excalibur Saltwater Rotating Treble Hooks have a Perma Steel finish that makes them impervious to saltwater corrosion. These Excaliburs are made strong and sharp to meet the big gamefish challenge. Anglers often look towards Excalibur Saltwater Rotating Treble Hooks to replace hooks on favorite lures such as Heddon Super Spooks and Cotton Cordell Spots.

Item	Name	Size	Qty
XTE1/0	Perma Steel 11° Bend Treble	1/0	2
XTE2/0	Perma Steel 11° Bend Treble	2/0	2
XTE1	Perma Steel 11° Bend Treble	#1	3
XTE2S	Perma Steel 11° Bend Treble	#2	4

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TUNGSTEN WEIGHTS

Lead is dead. Lure companies are facing the eventuality of lead bans throughout Canada and the United States. Some states, such as New York, have already banned the use of lead in recreational fishing. More lead bans are certain to come. Excalibur, however, is ready for change. Excalibur Tg Weights, the most technologically advanced weights available today, provide an environmentally safe alternative to lead. Comprised of tungsten, the second hardest substance next to diamond, Excalibur Tg Weights do not add pollutants to water, our most precious resource. Excalibur Tg Weights offer an important bonus -- they are much more effective than lead. Tungsten weights are 25 percent smaller and much more sensitive than lead. Anglers have always been on the leading edge of environmental activism and care; Excalibur provides them a safe alternative to lead that contains superior fishing attributes, making the terminal tackle choice that much easier in a time of change.



Excalibur®



TG™ WEIGHTS

Excalibur has worked closely with our elite Pro Team to develop professional grade Tungsten (Tg) weights. Available in bullet, barrel and new drop shot versions, these are the most technologically advanced weights available today. Excalibur Tg weights transmit twice the sound of lead and are extremely sensitive allowing fishermen to better define structure. Excalibur Tg weights are 25% smaller than conventional lead weights and include a line-protecting insert to prevent nicks or abrasions to your line.

Item	Description	Weight (oz-g)	Qty
XTGI20D	Drop Shot	1/2oz - 14.18g	3
XTG380D	Drop Shot	3/8oz - 10.63g	4
XTGI40D	Drop Shot	1/4oz - 7.09g	4
XTG316D	Drop Shot	3/16oz - 5.32g	5
XTGI80D	Drop Shot	1/8oz - 3.54g	6
XTGI00W	Bullet	1oz - 28.35g	2
XTG340W	Bullet	3/4oz - 21.26g	2
XTG580W	Bullet	5/8oz - 17.72g	3
XTGI20W	Bullet	1/2oz - 14.18g	4
XTG380W	Bullet	3/8oz - 10.63g	5
XTGI40W	Bullet	1/4oz - 7.09g	6
XTG316W	Bullet	3/16oz - 5.32g	6
XTGI80W	Bullet	1/8oz - 3.54g	8
XTGI00B	Barrel	1oz - 28.35g	2
XTG340B	Barrel	3/4oz - 21.26g	2
XTGI20B	Barrel	1/2oz - 14.18g	4
XTG380B	Barrel	3/8oz - 10.63g	5
XTGI40B	Barrel	1/4oz - 7.09g	6

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TERMINAL TACKLE

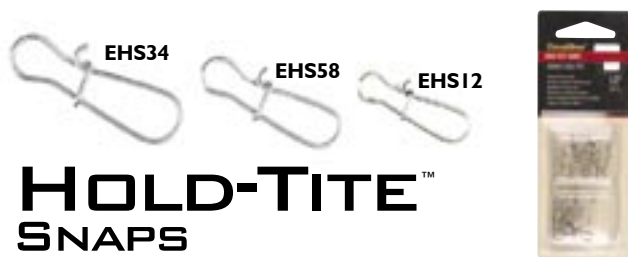
Excalibur offers the finest terminal tackle today. Extensive research and development has led to technologically advanced terminal tackle components. Excalibur's Tear Drop Split Rings are designed to eliminate the opportunity for a knot to slip into the gap and become frayed. This unique design also allows the angler to enhance the action of crankbaits and jerkbaits by using either the wide or narrow end of the split ring as a pull-point. Excalibur has also made it easier and more time efficient to change lures by using the Excalibur Hold-Tite Snaps. These snaps are non-corrosive and very reliable in any fishing condition. A best kept secret of the pros is the use of rattles. Excalibur Rattles produce realistic sounds that are guaranteed to catch the attention of predator gamefish. Excalibur spares no expense in providing the finest terminal tackle to anglers, proving that to Excalibur, at least, the little things matter the most.



TEAR DROP™ SPLIT RINGS

The Excalibur Tear Drop Split Ring is designed to enhance the performance of any bait, whether cast or trolled. Our unique design allows the angler to tie at either end of the ring without the line making contact with the split area and actually changes the behavior of the bait depending on which side of the ring the bait is attached. The narrow end keeps the bait in a tight wiggle and the wide end allows for a more wide wobbling action.

Item	Name	Size	Qty
ESR1	Tear Drop Split Ring	#1	20
ESR2	Tear Drop Split Ring	#2	20



HOLD-TITE™ SNAPS

Excalibur Hold-Tite Snaps are designed to enhance lure action. Made of stainless steel, Excalibur Hold-Tite Snaps are non-corrosive and very reliable. Hold-Tite snaps save time when changing lures, reducing the need to retie.

Item	Name	Size	Qty
EHS12	Hold-Tite Snap	1/2"	20
EHS58	Hold-Tite Snap	5/8"	20
EHS34	Hold-Tite Snap	3/4"	20



RATTLES

Predator gamefish rely on instinctive senses such as sight, smell and sound to locate prey. Sound is one of the most important senses, especially in muddy water or low light conditions. Excalibur rattles emit the same natural clicking sound produced by crawfish and shad.

Item	Name	Size	Qty
EWR4	Rattle	4mm	10
EWR5	Rattle	5mm	10
EWR6	Rattle	6mm	10
EREA	Rattle/Coring Tool	5mm/6mm	8



Designed by
Zell Rowland
with Feather-dressed Hook



POP'N IMAGE™

The Pop'n Image gives anglers the best of topwater's two top actions: "popping" and "walking-the-dog". The Pop'n Image is designed for castability, an easy "walk-the-dog" action and a "pop" that's unmatched. The Pop'n Image features Excalibur's realistic finish, fish-like eyes and Excalibur Rotating Treble Hooks.

Model	Name	Size (In-cm)	Weight (oz-g)	Hooks
X9220	Pop'n Image	3" - 7.89cm	5/8oz - 17.5g	#4
X9219	Pop'n Image Jr.	2 3/8" - 5.92cm	5/16oz - 8.9g	#6
X9219F	Zell's Pop'n Image Jr.	2 3/8" - 5.92cm	5/16oz - 8.9g	#6

Model	Name	Colors
X9220	Pop'n Image	DBB, DBF, DGS, DRES, DTFS, DTS, GS, RF, RH, ST, STM
X9219	Pop'n Image Jr.	DBB, DBF, DCS, DRES, DTFS, DTS
X9219F	Zell's Pop'n Image Jr.	ZBE, ZGG, ZMS, ZTD

* Equipped with saltwater stout hooks and hardware





X9270

X9250

SPIT'N IMAGE®

The original Spit'n Image set the world on fire in 1997. It's the "spit'n image" of a fleeing shad. The Spit'n Image has a unique walking action. When retrieved, it will move from side-to-side; when sitting still the tail of the lure sits low in the water. The Spit'n Image, Jr. is a little more rounded and has more "bounce" than the original Spit'n Image.

Model	Name	Size (In-cm)	Weight (oz-g)	Hooks
X9270	Spit'n Image	2 1/4" - 7.97cm	7/16oz - 13.3g	#4
X9250	Spit'n Image Jr.	2" - 6.35cm	5/16oz - 9.7g	#6

Model	Name	Colors
X9270	Spit'n Image	DCS, DGS, DHS, DPS, DTFS, DTS, SGS, SP, SRH, SSM
X9250	Spit'n Image Jr.	DBB, DBF, DGS, DHS, DTFS, DTS



* Equipped with saltwater stout hooks and hardware



X9230

SWIM'N IMAGE®

This shallow running crankbait closely resembles a three-inch threadfin shad. This natural acting lure has a productive tight wiggle, a snagless action and swims where many other lures cannot. It is particularly effective in shallow water and rivers, when fished in the riffles and along the top of wingdams.

Model	Name	Size (In-cm)	Weight (oz-g)	Hooks
X9230	Swim'n Image	3" - 7.62cm	7/16oz - 12.5g	#6

Model	Name	Colors
X9230	Swim'n Image	DFT, DGS, DTFS, DTS, SGS, SRF, SST, SSTM

* Equipped with saltwater stout hooks and hardware



DFT Fire Tiger



SGS Gold Sardine*



DGS Gizzard Shad



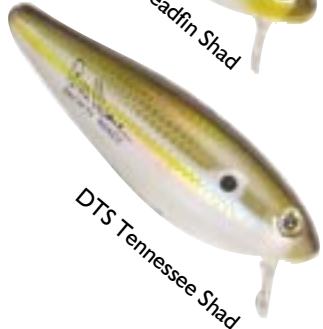
SRF Redfish*



DTFS Threadfin Shad



SST Speckled Trout*



DTS Tennessee Shad



SSTM Striped Muller*

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ULTRALIGHT GHOST MINNOW

When a shallow running minnow is required, the Excalibur Ultralight Ghost Minnow is the choice. Available in floating, suspending and Tracdown[®], the Ghost Minnow has a size and weight available for all depths of ultralight fishing.

Model	Name	Size (In-cm)	Weight (oz-g)	Hooks
M47F	Floating Minnow	2 1/4" - 5.71 cm	1/10oz - 2.8g	# 10
M47S	Suspending Minnow	2 1/4" - 5.71 cm	1/9oz - 3.0g	# 10
M47TD	Tracdown Minnow	2 1/4" - 5.71 cm	1/8oz - 3.5g	# 10

Model	Name	Colors
M47F	Floating Minnow	01M-D, 03M-D
M47S	Suspending Minnow	16M-D, 22M-D
M47TD	Tracdown Minnow	70M-D, 71M-D



Excalibur[®]



EXCALIBUR® SUNGLASSES

Excalibur's Gamefish and Sportfish Sunglasses are top quality sunglasses at great values. They offer 100 percent protection against UVA and UVB rays. Both contain 1.1 mm polarized lenses that greatly improve the ability to see below the surface of the water. Lightweight and extremely comfortable, Excalibur Sunglasses come in a durable carrying case.

Item	Name	Style	Qty
ESG-BDBI-G	Gamefish Sunglasses	Blade/Gray	1
ESG-BSB-B	Sportfish Sunglasses	Baja/Brown	1

EXCALIBUR® CAP

Anglers who use Excalibur's world class fishing lures now have the opportunity to show their allegiance to the finest crankbaits and topwaters around by wearing a world class cap.



LWEX001BK

Item	Name
LWEX001BK	Excalibur Washed Cap

While Supplies Last.

Excalibur®



Excalibur[®]

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