

America's Favorite Fishing ures

he first Rebel lure introduced was the 3 1/2" (F10) Rebel Minnow. Its success came almost overnight. Demand quickly grew for other sizes and styles of the now legendary minnows. It wasn't long before anglers everywhere began asking for other style lures... models that would sink, others that would run deep, topwater poppers, and later, crankbaits. A host of Rebel lures, some early models, are now legends... lures like the "Broken Back" (jointed) minnow, the Pop-R, Wee-R and the Rebel Crawfish series. These lures remain today as productive favorites in the tackle boxes of pro and novice anglers around the world.

The first Rebel® Minnow

The birth of the Rebel minnow was prompted to meet the demand of the marketplace for a light, easy-to-cast, durable plasticbodied lure with an action that simulated a struggling baitfish. Shown above is the prototype of that first Rebel lure. Its unique molded-in cross-hatched surface was designed to reflect light with the lure's slightest movement further enhancing its lifelike appearance. It was this $3\frac{1}{2}$ inch lure that was the genesis of the proud 40-year-old fishing tradition that is Rebel.



Use this chart to see which Rebel® Lures fish prefer.

Rebel	Specie				-			-
Product	Bass	Panfish	Walleye	Salmon	Trout	Steelhead	Saltwater	Musky/Pike
Big Ant	•	•			•			
Bumble Bug	•	•			•			
Buzz'n Frog	•							
Cat'r Crawler	•	•			•			
Crawfish	•	•			•			
Creek Creature	•	•			•			
Crickhopper	•	•			•			
Crickhopper Popper	•	•			•			
Fastrac Minnow	•		•	•				
Ghost Minnow	•	•			•			
Hellgrammite	•	•			•			
Humpback	•							
Jawbreaker							•	
Jumpin' Minnow							•	•
Minnows	•	•	•	•	•	•	•	•
Pop-R	•						•	
Spoonbill Minnow	•		•					
Tadfry	•	•			•			
Wee Frog	•	•			•			
Wee-R	•							
Wind-cheater							•	•

And AntScome **M**arching F45

			1			Hook	Cranking
Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Size	Depth(ft)
F45	Big Ant	1 1/4	3.13	1/8	2.7	#14	0-2*
*I J	· · · · · ·	1 • 40	<u>с</u> .і. ті	IN I.			

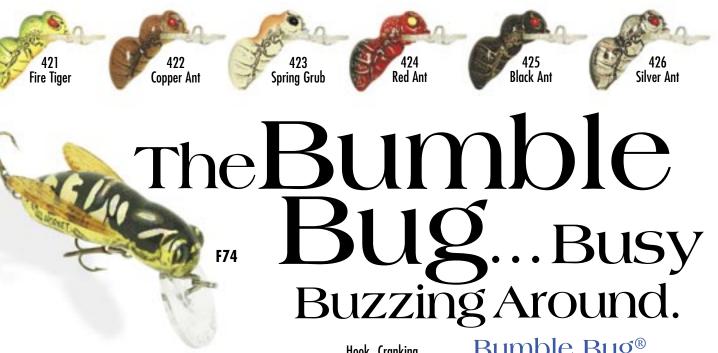
*depths are approximate and obtained using 4lb test Silver Thread[®] line

Model Colors Available F45 421, 422, 423, 424, 425, 426

421

Big AntTM

Fish love to eat ants, and they'll love eating the Rebel® Big Ant. The Big Ant is an ultralight lure that features loud, fish-attracting rattles and a wide-wobbling action. It can be fished as a topwater lure or as a crankbait.



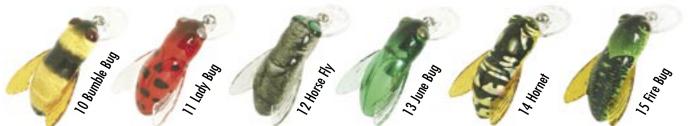
						поок	Cranking	
Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Size	Depth(ft)	
F74	Bumble Bug	1 1/2	3.7	7/64	3.0	#14	0-2*	
* L ul		1		l@ I•				

*depths are approximate and obtained using 4lb test Silver Thread® line

Model Colors Available 10, 11, 12, 13, 14, 15 F74

Bumble Bug®

Bugs on the surface attract fish, and the Rebel Bumble Bug is no exception. This ultralight lure features a wide-wobbling action. It can be fished as a topwater lure or as a crankbait. Twitch it. Crank it. Pop it.



P73

You've seen them spit, but have Youheard Grasshoppers POP?

						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight(g)	Size	Depth (ft)
P73	Crickhopper Popper	1 3/4	4.5	3/16	4.2	#10	Topwater

Model Colors Available 432, 433, 434, 435, 436, 437, 438 P73

431 Fire Tiger

Crickhopper Popper™

You've fished with real grasshoppers, now fish with this: the Rebel Crickhopper Popper. It's the first "popping" critter of its kind. This realistic ultralight will cause such a commotion that you'll catch fish all day long. Twitch it to make it "pop" across the water.

F73

Crickhopper design protected by patent number 312,859

The configuration of the Rebel Crickhopper

is the exclusive property

of EBSCO Industries and is protected by U.S. Trademark Registration Jumber 74/006.998

3 Gold Pearl Blk Back Half Grasshopper, Half Cricket.

						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
F73M	Bighopper	1 3/4	4.95	1/4	3.79	#10	0-3
F73	Crickhopper	1 1/2	3.81	3/32	2.8	#14	0-3
ا، اند							

95 Brown Cricket

of Vellow Grasshopper

• 97 Green Grashopt

*depths are approximate and obtained using 12lb test Silver Thread® line

94 Black Cricket

Model	Col	ors A	\vail	able)	
F73M	56	<u>9</u> 1	95	96	97	314

56 Fire Tiger

17.50	50,	77	15,	70,		, 514	
F73	56,	94,	95,	96,	97	, 314	

F73M

431 Green/Chant. Blk Back

Crickhopper[™]

314 Summer Hopper

Catching fish for almost 20 years the Crickhopper resembles crickets and grasshoppers during different stages of the year and can be used as a topwater lure or as a crankbait.

D74

F76

D77

The original for the control of the

						HOOK	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
D74	Big Craw	2 5/8	6.65	7/16	11.6	#4	8-10*
D76	Deep Wee	2 3/8	5.84	3/8	9.5	#6	8-10*
F76	Wee-Crawfish	2	5.08	1/5	6.0	#8	5-7**
D77	Deep Teeny Wee	1 1/2	3.81	1/9	3.0	#14	4-5***
F77	Teeny Wee-Crawfish	1 1/2	3.81	1/10	2.8	#14	2-3**

D76

*using 10-12lb test line, **using10lb test line, **using 6lb test line Depths approximate, results achieved using Silver Thread® fishing line.

Model	Name	Colors Available
D74	Big Craw	34, 35, 60, 65, 75
D76	Deep Wee	34, 35, 40, 57, 60, 63, 64, 65, 67, 68, 75, 84
F76	Wee-Crawfish	34, 35, 40, 57, 60, 63, 64, 65, 67, 68, 75, 84
D77	Deep Teeny Wee	34, 35, 40, 57, 60, 63, 64, 65, 67, 68, 75, 84
F77	Teeny Wee-Crawfish	01, 34, 35, 40, 56, 57, 60, 63, 64, 65, 67, 68, 75, 84

Rebel[®] Crawfish[™]

The Rebel Crawfish is the original realistic crawfish crankbait. These baits mimic a fleeing crawfish. The distinct, pulsating action is irresistible and extremely effective in rivers and streams.

The configuration of the Rebel Crawfish is the exclusive property of EBSCO Industries and are protected by U.S. Trademark Registration Number 1,601,036.



S47 "Red Eyes Suspending"

Mes

Land

S78

F47

5

F71

S72

F70

S75

						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
S75	Cat'r Crawler	1 5/8	3.98	5/64	2.2	#14	Sinker
F71	Wee Frog	2	5.08	3/8	10.5	#6	3-4*
F70	Teeny-Wee Frog	1 1/2	3.81	1/8	2.5	#14	0-2*
F67	Tadfry	1 1/4	3.18	1/16	1.5	#12	0-3*
F47	Floating Ghost Minnow	/ 21/4	5.65	3/32	2.8	#10	0-2*
S47	Susp. Ghost Minnow	2 1/4	5.65	1/8	3.2	#10	0-2*
S72	Hellgrammite	1 3/4	4.45	3/32	2.4	#14	Sinker
S78	Creek Creature	1 11/16	4.31	9/64	3.7	#14	Sinker

F67

Little

*depths are approximate and obtained using 6lb test Silver Thread® line

Model Colors Available

NO P

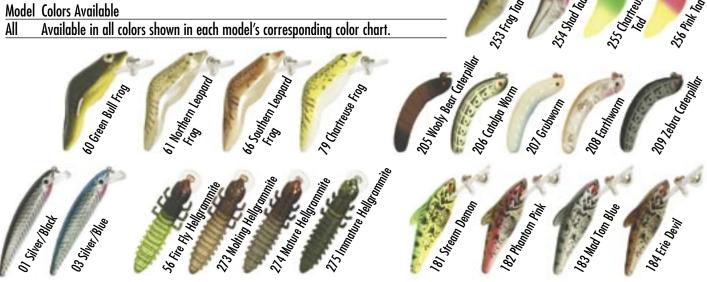
Rebel® Ultralights

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What was the first lure you ever used? For many, it was one of Rebel's ultralights. In fact, it is likely no other line of lures has simultaneously caught as many fish and fishermen. Whether an expert wading their favorite smallmouth stream or a young angler fishing along the bank of a nearby pond, Rebel ultralights produce fish for everyone, every time!

The configuration of the Rebel Wee Frogs are the exclusive property of EBSCO Industries and are protected by U.S. Trademark Registration Number 1,603,880.

Tadfry design protected by patent number 351,211.



JOOC Öld Crankbaits Never Die Humpback® The classic shape of the

Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)		Cranking Depth (ft)			
F25	Humpback	1 3/4	4.45	1/4	7.0	#6	2-4*			
*depths are	*depths are approximate and obtained using 8lb test Silver Thread® line									

Colors Available Model F25 01, 02, 03

The classic shape of the Humpback produces fish year after year. As a shallow runner, the Humpback is effective when fished above or around aquatic vegetation and is great for schooling fish.

F25

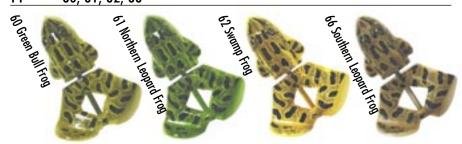


Lookin'for a Buzz?

T4

							Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (fť)
T4	Buzz'n Frog	2 1⁄2	6.35	Ī∕2	14.0	1⁄0	topwater

Model **Colors Available** 60, 61, 62, 66 T4



Buzz'n Frog®

The Buzz'n Frog is a buzz bait in disguise, the only difference being that when you stop the retrieve, this lure floats head up just like a frog. The free spinning rear legs churn the water's surface and the semi-weedless rear hooks easily slip through heavy grass, weeds and moss.

Vee-R [®]
finding
Fishtwo
Zones.

®



F93

						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (fť)
D93	Deep Wee-R	2	5.08	3/8	10.5	#6	8-10
F93	Wee-R	2	5.08	3/8	10.0	#6	4.5-6
*			Cilian Thursday It				

*depths are approximate and obtained using 12lb test Silver Thread® line

Model	(olors	Available
mouor		

D93	Available in all colors shown
E03	01 02 22 24 25 26 27 28 256 262 264 265 2

F93 01, 03, 33, 34, 35, 36, 37, 38, 356, 363, 364, 365, 369, 371, 375, 390, 393

Rebel® Wee-R®

A long time classic, the Wee-R has a great wiggle and is easy to retrieve. Bass anglers use the Wee-R as a fish locator around rocks, stumps and submerged timber...they'll find them every time!



D93

Holographics are brilliant at Deep Depths

D22 "Rattling"

D20

		I				Hook	Cranking	Trolling
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)	Depth (ft)
D20	Spoonbill	4 1/2	11.4	1/2	14	#4	7-9	14.4
D22	Susp. Spoonbill	4 1/2	11.4	1/2	14	#4	7-9	14.4
ار ایت		1 . 100.			1 100		·· 1 0104// I	

*depths are approximate and obtained using 10lb test Silver Thread® line (trolling depths measured 120ft back with .0134" diameter line)

Model Colors Available All 01H, 02H, 03H, 06H, 25H, 48H, 76H, 82H

Rebel® Holographic Spoonbill Minnow

The holographic finish gives the traditional Rebel Spoonbill Minnow a "live-bait" look with broken-scale patterns and realistic fish eyes. The Holographic Rebel Spoonbill Minnow is equipped with superstrong corrosion resistant hooks and a tight defined wiggling action. It digs down into a variety of waters catching several species.





						Hook	Cranking	Trolling
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)	Depth (ft)
D20	Spoonbill	4 1/2	11.4	1/2	14	#4	7-9	14.4
D30	Spoonbill	5 1/2	13.97	3/4	21	#2	8-10	15.7
DJ30	Jointed Spoonbil	5 1/2	13.97	3/4	21	#2	8-10	16.9
*donthe ara	approvimate and obtained	lucing 10lb t	oct Silvor Throad	® lino (trolling don	the moneurod 120	Ift back w	ith 0131″ diam	otor lino)

*depths are approximate and obtained using 10lb test Silver Thread[®] line (trolling depths measured 120tt back with .0134" diameter line)

Model	Colors Available	
D20	01S, 03S	
D30	015, 035	
DJ30	015, 025, 035	
-		

Spoonbills Dig

a little

Spoonbill Minnow

The Rebel Spoonbill Minnow is equipped with super-strong corrosion resistant hooks and a tight defined wiggling action. It digs down into a variety of waters catching several species.



F20 LiveBait only wish they looked this Good. Hok Cranking

Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
F20	Minnow	4 1/2	11.53	3/8	10.2	#4	0-3*
F10	Minnow	3 1/2	8.93	5/16	8.5	#6	0-3**
F50	Minnow	2 1/2	6.35	9/64	3.9	#10	0-2***
F49	Minnow	1 5/8	4.08	3/32	2.3	#12	0-2****

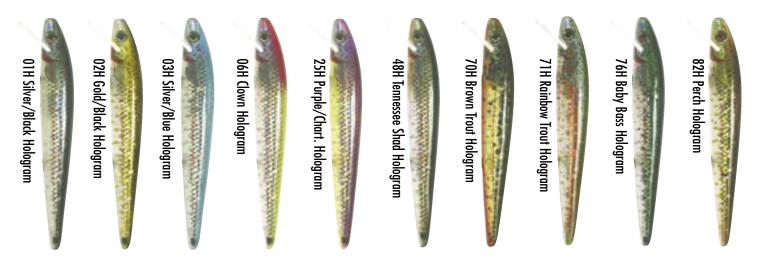
*using 10lb test line, **using 8lb test line, ***using 6lb test line, ****using 4lb test line Silver Thread® line used for all results.

Model Colors Available

F20	01H, 02H, 03H, 06H, 25H, 48H, 76H, 82H
F10	01H, 02H, 03H, 06H, 25H, 48H, 76H, 82H
F50	01H, 02H, 03H, 70H, 71H
F49	01H, 02H, 03H, 70H, 71H
-	

Rebel® Holographic Minnow

Rebel color technicians designed 10 brilliant patterns that adorn four popular sizes of its minnows. Complete with realistic fish eyes, the Holographic Rebel Minnows feature a "live-bait" look that offers broken-scale patterns and touches of iridescence.



F50

F10

Rebel[®] Minnow[™]

he

F49

F30S

J49

J20S

F50

J10

F20S

F10

J50

The 3 1/2" Rebel Minnow (F10) was the first hard plastic Rebel lure produced. Its success came almost overnight. Demand quickly grew for other sizes and styles of the now legendary Rebel Minnow. For traditional, dependable, true-running action, nothing compares to the one that started it all — the Rebel Minnow.

is still swimming strong.

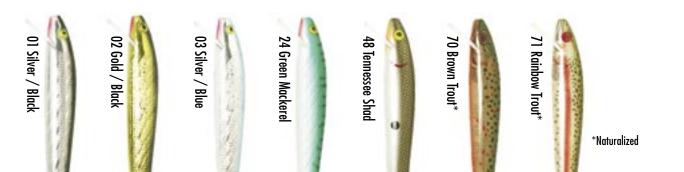
F40S

J30S

						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
F40S	Minnow	7	17.78	1 1/2	41.9	3/0	0-4*
F30S	Minnow	5 1/2	13.97	5/8	16.2	#2	0-4**
J30S	Jointed Minnow	5 1/2	13.62	11/16	19.4	#2	0-4**
F20S	Minnow	4 1/2	11.55	3/8	10.1	#4	0-3**
J20S	Jointed Minnow	4 1/2	11.47	7/16	11.3	#4	0-3**
F10	Minnow	3 1/2	8.95	5/16	7.6	#6	0-3***
J10	Jointed Minnow	3 1/2	8.80	5/16	7.5	#6	0-3***
F50	Minnow	2 1/2	6.35	1/8	3.6	#10	0-2****
J50	Jointed Minnow	2 1/2	6.51	1/8	3.3	#10	0-2****
F49	Minnow	1 5/8	4.13	5/64	2.2	#12	0-2****
J49	Jointed Minnow	1 7/8	4.71	3/32	2.6	#14	0-2****

*using 14lb test line, **using 10lb test line, ***using 8lb test line, ****using 6lb test line, ****using 4lb test line Silver Thread® line used for all results.

Model	Colors Available	Model	Colors Available
F40S	01, 02, 03, 24	J10	01, 02, 03, 48, 70, 71
F30S	01, 02, 03, 24	F50	01, 02, 03
J30S	01, 02, 03, 24	J50	01, 02, 03, 48, 70, 71
F20S	01, 02, 03	F49	01, 02, 03
J20S	01, 02, 03, 48, 70, 71	J49	01, 02, 03, 48, 70, 71
F10	01, 02, 03		



They're FTJ2 Coming **W**N 'AC the

FTJ3

419 Bleeding Alewife

Fastrac[®] Minnow

Great Lakes anglers have seen trolling lures come and go. Rebel's Fastrac series, however, has remained a trolling standard since their introduction. Their angled bills give the tight action and high speed trolling ability that other lures just can't match.

	Model	lame	Size (In)	Size (cm)	Weight (oz)	Weight (g)		Cranking Depth (ft)	
1133 Johnson 1/2 172 13.77 $1/2$ 17.7 π 2 J						19.7			13.90
FTJ2 Jointed Fastrac 4 1/2 11.40 3/8 11.0 #4 5	FTJ2	ointed Fastra	4 1/2	11.40	3/8	11.0	#4	5-7	11.75

*depths are approximate and obtained using 12lb test Silver Thread® line at 120 feet back

Model Colors Available FTJ3 01, 03, 15SS, 39 FTJ2 01, 02, 03, 15SS	, 56, 92SS, 93SS , 39, 56, 92SS, 93	SS, 419				
01 Silver/Black 02 Gold/Black	3 Silver/Blue	155S Chrome/Blue/Silver	39 Gold/Org Back	56 Fire Tiger	255 Chart. Orange	93SS Chart. Green

56 Fire Tiger

Appearance is at a Premium.

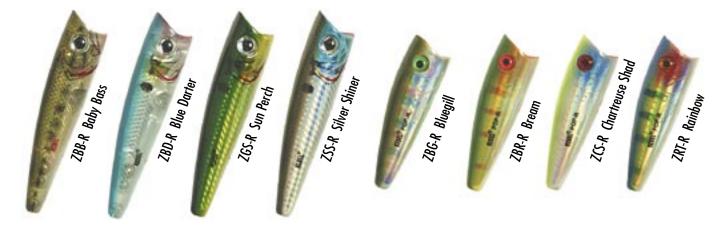


Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Hook Size	Cranking Depth (ft)
P66	Super Pop-R	3 1/8	6.66	5/16	8.7	#4	topwater
P60E	Pop-R	2 1/2	6.35	1/4	7.0	#6	topwater

Model	Name	Colors Available
P66	Super Pop-R	ZBB-R, ZBD-R, ZGS-R, ZSS-R
P60E	Pop-R	ZBG-R, ZBR-R, ZCS-R, ZRT-R

Premium Pop-R®

These surface poppers produce just the right "spit" and sound as they dance across the water's surface. Realistic appearance, super design, terrific action and Excalibur® Tx3[™] Rotating Treble Hooks bring the Premium Pop-R to life and the fish to action.



OftenImitated, Never Duplicated.

						HOOK	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
P65	Magnum Pop-R	3	7.62	1/2	14.0	#4	topwater
P61	Pop-R Plus	2 1/2	6.35	1/4	7.0	#6	topwater
P60	Pop-R	2 1/2	6.35	1/4	7.0	#6	topwater
P50	Small Pop-R	2	5.08	1/8	3.5	#8	topwater

P50

Model	Name	Colors Available
P65	Magnum Pop-R	00, 01, 03, 17, 48, 54, 56, G253, G254
P61	Pop-R Plus	G253, G254, G255, G256
P60	Pop-R	00, 01, 03, 17, 48, 54, 56, 214, G1, G4, G13, GF41
P50	Small Pop-R	00, 01, 03, 17, 48, 54, 56, GF41

Pop-R[®]

P60

Often copied, but never matched, the Rebel Pop-R remains the standard by which all other topwater poppers are judged. Don't be fooled by the imitations. These are the original Pop-R's.

P65



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Take It to the Sea



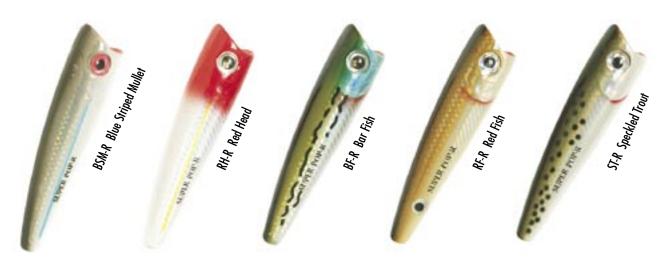
						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
P66	Salt Super Pop-R	3 1/8	6.66	5/16	8.7	#6	topwater
Madal	Colore Aveilable						

Model Colors Available P66 BSM-R, RH-R, BF-R, RF-R, ST-R

Saltwater Super Pop-R[®]

P66

The Rebel Saltwater Super Pop-R brings to saltwater angling the same rod-busting action the legendary Pop-R has been bringing to freshwater anglers for a quarter of a century. It's built saltwater-tough with heavy-duty hardware, supertough finish and Excalibur Tx3[™] Rotating Treble Hooks. It takes the punishment hard-charging saltwater angling dishes out... and waits for more!



F86

Never Spit In the Wind... Casta Wind-cheater. into it.

258 Green Mackerel

Silver/Black

5

259 Silver/Yellow

Silver/Blue

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Wind-cheater®

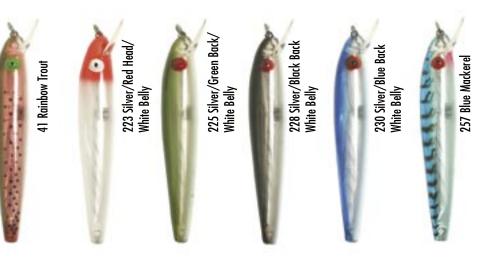
Wind-cheater minnows are known for distance and accuracy. Their stability, durability and extra-strong hardware make these baits ideal for both saltwater and freshwater.

						Hook	Cranking
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)
F86	Wind-cheater	6	15.24	1 7/8	52.5	3/0	0-5*
F85	Wind-cheater	4 <i>\</i> /2	11.4	3/4	21.0	#2	0-6*
ار ایت			<u>ит</u>				

F85

*depths are approximate and obtained using 12lb test Silver Thread® line

Model	Colors Available
All	01, 03, 41, 223, 225, 228, 230, 257, 258, 259



T20

It's Time

					Hook Crank	ing		
Model	Name	Size (In)	Size (cm)	Weight (oz)	Weight(g)	Size	Depth (ft)	
T20	Jumpin' Minnow	4 1/2	11.4	1/2	23	#2	Topwater	1
Model	Colors Available							r
<u>T20</u>	005, 015, 035, 19	95						k ı



Jumpin' Minnow®

The Jumpin' Minnow might be the easiest-to-use stick bait ever made. Its perfectly balanced body makes it easy even for the beginner to create the lunkerenticing "walk-the-dog" action. This lure also features a single, super-loud rattle to call up the big ones.

Saltwater Sandy.



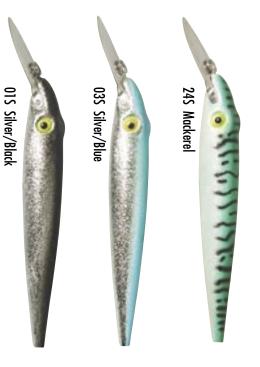
Jawbreaker[™]

The saltwater-stout Jawbreaker features super-strong stainless hardware and molded-in through-wire construction that links all hooks to the stainless line-tie. Its belly hook is suspended from a 250 lb. rated stainless steel swivel. The unique stainless steel, double-anchored diving-lip digs deep and runs true every time. The Jawbreaker is pressure molded of a cellular foam rendering it totally leak-proof.

							Cranking	
Model	Name	<u>Size (In)</u>	Size (cm)	Weight (oz)	Weight (g)	Size	Depth (ft)	Depth(ft)
SD4	Jawbreaker	7	17.78	2 1/4	63.5	3/0	Sinker	17-19
DJ4	Jointed Jawbrea	ker 7	17.78	2 1/4	63.8	3/0	Sinker	17-19
+ L ul		1 . 10						

*depths are approximate and obtained using 12lb test line

Model	Colors Available	
SD4	01S, 03S, 24S	
DJ4	01S, 03S, 24S	



Anglers of all Ages Wear Rebel Hats.

A



Nelcom



	ltem #	Description
A	LWRB001PT	Cap. Low profile. Washed Khaki. Embroidered logo.
		Adjustable fit.
B	LWRB003PT	Visor. Washed Khaki. Embroidered logo. Adjustable fit.
(LWRB002WH	Cap. Low profile. Red and White Twill. Embroidered logo.
		Adjustable fit.
D	UW10300	Cap. High profile. Blue and White. Twill. Embroidered logo.
		Adjustable fit.
Reb	el Hats and Visor	available while supplies last. From the makers of The Game® caps.

B

D

America's Favorite Fishing Lures

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