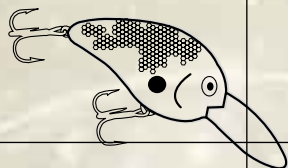


2005

**BOMBER**  
LURES®

# WHAT IT TAKES TO BE NUMBER ONE.



Having just the right bait for the job at hand. That's what Bomber® is all about. From Model A's to Long A's and now the Fat Free Shad® family, you won't find a more productive or versatile line of high-quality hard baits. Including just about every diving depth, running style and color imaginable.

And performance? We wouldn't be number one without it. Bombers have long been known for their durable construction and true running characteristics. Most importantly, they're proven to catch fish. Lots of fish. With their new array of colors, reflective finishes and exceptional components, Bombers will remain the top choice among competitive anglers. One brand. Many choices. No wonder Bomber is still number one.



**BOMBER**  
LURES®



B04PSFT

## POP 'N SHRIMP

The Bomber Pop 'N Shrimp is designed to be fished over shallow flats and grass beds, pop'n and skipping like a fleeing shrimp on the surface. Lifelike antennae and legs create a live shrimp profile that trout and redfish can't resist. This lure is built with saltwater grade hooks and hardware to handle the punishment only saltwater fish can deliver.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B04PS	Pop 'N Shrimp	3 1/2	8.7	1/2	12.8	4	Topwater



**BCS**  
BLACK/CHARTREUSE SHRIMP



**NS**  
NATURAL SHRIMP



**BONE**  
BONE SHRIMP



**PTS**  
PINK TRANSLUCENT SHRIMP



**FT**  
FIRE TIGER SHRIMP



**RHS**  
RED HEAD SHRIMP



# MODEL A®



B07AGS

B06ABBC

B07AMB

## MODEL A

If you were limited to only one crankbait, you'd do well making it a Model A Bomber. A staple with avid fishermen for decades, the Model A's timeless design, workhorse durability and true running dependability, define the meaning of a "Go to lure."

What makes a bait legendary? It has to catch fish. Lots of 'em and do it again and again. That's the Bomber Model A. A proven performer, it has been made even better with several hot new colors for 2005.



FYBS  
BLACK  
CHARTREUSE



FYG  
LEMON  
LIME



GFBFT  
G-FLECK  
BENGAL FIRE  
TIGER



GFC4  
G-FLECK BROWN  
CRAWDAD



MB  
METACHROME  
BLACK BACK



MBW  
CHROME BLACK  
BACK WHITE  
BELLY



MKFO  
GOLD CHROME  
FLUORESCENT  
ORANGE



MLBR  
CHROME/BLUE  
BLACK BARS



NP  
NORTHERN  
PERCH

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B02A	Model A	2 1/8	5.40	1/4	9.4	#6 TX	3-5
B05A	Model A	1 7/8	4.40	1/5	7.0	#6 TX	4-6
B06A	Model A	2 1/8	5.40	3/8	10.5	#6 TX	8-10
B07A	Model A	2 5/8	6.60	1/2	14.0	#4 TX	8-10
B08A	Model A	3	7.798	5/8	17.7	#2 TX	10-13



O1  
WHITE



BY  
BROWN  
ON YELLOW



40  
SILVER  
SHAD



CB  
BLACK  
HERRINGBONE



BBC  
BABY BASS/  
CHARTREUSE  
BELLY



CLOWN  
CLOWN



BBO  
BABY BASS  
ORANGE BELLY



CC  
CHARTREUSE  
HERRINGBONE



BTS  
BABY  
THREADFIN  
SHAD



DFY  
DULL  
FLUORESCENT



FT  
FIRE  
TIGER



OB  
OXBOW  
BREAM



XB10  
BREAM



BO2A0B



PCH  
PEARL  
CHARTREUSE  
BACK



XBBO  
BABY BASS  
ORANGE BELLY



PL  
PEARL  
BLUE BACK



XBS  
BABY  
STRIPER



XC5  
APPLE RED  
CRAWDAD



SI  
SILVER  
FLASH



XC2  
DARK GREEN  
CRAWDAD



XC7  
FIRE  
CRAWDAD



TS  
TENNESSEE  
SHAD



XC4  
DARK BROWN  
CRAWDAD



XM7  
FIRE RIVER  
MINNOW



BKP  
BLACK  
PEARL



CHS  
CHARTREUSE  
SHAD



RBCH  
ROOTBEER  
CHARTREUSE



CCH  
COOL  
CHARTREUSE



CIT  
CITRUSE



RBF  
ROOTBEER  
FLOAT



CHB  
CHARTREUSE  
BLUSH



GS  
GRAPE  
SHAD



RBK  
RED  
BLACK BACK



CHBL  
CHARTREUSE  
BLUE



HMR  
HOMER



RCR  
RED  
CRAWFISH



CHBT  
CHARTREUSE  
BROWN TIGER



MPS  
PEARL  
SHAD



SG  
SOUR  
GRAPE



MODEL NAME

COLORS AVAILABLE (colors in RED are new)

B02A	Model A	01, BBO, BY, CB, CC, DFY, FT, FYG, MB, MLBR, OB, SI, TS, XB10, XBBO, XBS, XC2, XC4, XC5, XC7
B05A	Model A	01, 40, BBO, BY, DFY, FT, FYG, GFBFT, MB, OB, SI, TS, XB10, XBBO, XC2, XC4, XC5, XC7
B06A	Model A	01, 40, BBC, BBO, BKP, BTS, BY, CB, CC, CCH, CHB, CHBL, CHBT, CHS, CIT, DFY, FT, FYBS, FYG, GFBFT, GFC4, GS, HMR, MB, MLBR, MPS, OB, RBCH, RBF, RBK, RCR, SG, SI, TS, XB10, XBBO, XBS, XC2, XC4, XC5, XC7, XM7
B07A	Model A	01, 40, BBO, BKP, BTS, BY, CCH, CHB, CHBL, CHBT, CHS, CIT, DFY, FT, FYBS, FYG, GFBFT, GS, HMR, MB, MPS, OB, SI, TS, RBCH, RBF, RBK, RCR, SG, XB10, XBBO, XBS, XC2, XC4, XC5, XC7
B08A	Model A	01, BBO, CLOWN, FT, MBW, MKFO, NP, PCH, PL, SI, TS, XBS, XC4, XC5



# FAT A™



B06F  
MLBR

B05FXC5

B04FBFT

B03FCBB



FYG  
LEMON LIME  
ORANGE BELLY

## FAT A

Take the proven Model A and beef it up and you've got the Fat A. This bait was designed with a specific purpose in mind. The Fat A is unmatched in its ability to deflect off of cover. Designed to achieve the buoyancy of Balsa, matched with the durability only polycarbonate construction can deliver, you can confidently throw this bait in the heart of rock and wood cover.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B03F	Fat A	1 1/4	3.10	1/8	2.0	#10	4-6
B04F	Fat A	1 1/2	3.81	1/5	5.5	#8 Tx	4-6
B05F	Fat A	2	5.08	3/8	10.4	#6 Tx	6-8
B06F	Fat A	2 1/4	5.72	5/8	17.0	#3 Tx	8-10



MLBR  
CHROME  
BLUE BACK  
BLACK BARS



OB  
OXBOW  
BREAM



BBO  
BABY BASS  
ORANGE BELLY



BY  
BROWN  
ON YELLOW



SI  
SILVER  
FLASH



BFT  
BENGAL  
FIRE TIGER



CBB  
CHARTREUSE  
BABY BASS



TS  
TENNESSEE  
SHAD



BTS  
BABY  
THREADFIN  
SHAD



FT  
FIRE  
TIGER



XC4  
DARK BROWN  
CRAWDAD



XC5  
APPLE RED  
CRAWDAD

MODEL	NAME	COLORS AVAILABLE
B03F	Fat A	BBO, BFT, BTS, BY, CBB, FT, FYG, MLBR, OB, SI, TS, XC4, XC5
B04F	Fat A	BBO, BFT, FT, MLBR, SI, TS, XC4, XC5
B05F	Fat A	BBO, BFT, BY, CBB, FT, FYG, OB, SI, TS, XC4, XC5
B06F	Fat A	BBO, BFT, FT, FYG, MLBR, OB, SI, TS, XC5



B02FAMPS



B02DFAXCS



## FLAT A

For those times the fish want a tighter wiggle or more subtle presentation, the Flat A is the tool for the job. Suspended fish can be particularly hard headed and this near-neutral design gives you the flexibility to target fish at specific depths with specific retrieve speeds. Equally effective fished painstakingly slow or burned for a reaction bite.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH	COLORS
B02DFA	Deep Flat A	2 1/2	6.25	3/8	10.1	#4 Tx	4-8	12-15	ALL
B02FA	Flat A	2 1/2	6.25	3/8	10.6	#4 Tx	3-5	5-6	ALL



BBO  
BABY BASS  
ORANGE BELLY



BFT  
BENGAL FIRE  
TIGER



MPS  
PEARL  
SHAD



XC4  
DARK BROWN  
CRAWDAD



B10  
BREAM  
ORANGE



SI  
SILVER  
FLASH



XC5  
APPLE RED  
CRAWDAD



FT  
FIRE  
TIGER



TS  
TENNESSEE  
SHAD



FYBS  
BLACK  
CHARTREUSE



XC6G  
COPPERNOSE  
BLUEGILL



MCD  
COACH  
DOG





**ALL  
NEW  
COLORS!**  
Available in BD7 Model only



BD7FRBK

BD7FRBF



BKP  
BLACK  
PEARL



CHBT  
CHARTREUSE  
BROWN TIGER



CBSP  
CHARTREUSE  
BLUE SPARKLE



CHS  
CHARTREUSE  
SHAD



GS  
GRAPE  
SHAD



CCH  
COOL  
CHARTREUSE



CIT  
CITRUS



HMR  
HOMER



CHB  
CHARTREUSE  
BLUSH



CSP  
CITRUS  
SPARKLE



MPS  
PEARL  
SHAD



CHBL  
CHARTREUSE  
BLUES



ESP  
EMERALD  
SPARKLE



RBCH  
ROOTBEER  
CHARTREUSE



FT  
FIRE  
TIGER



RBF  
ROOTBEER  
FLOAT

**22 NEW  
COLORS  
AVAILABLE  
IN BD7F**







BD7FGS

BD7FRCR

BD7FCHBL

## FAT FREE SHAD

A Bassmaster Classic victory and over a million dollars in prize money doesn't happen by accident. When introduced, this flat sided deep runner completely renovated the hard bait market. With an enticing tight action, the bait was responsive with an ease of retrieve never before seen in a bait of its size and running depth.

Add the latest advances in color and reflectivity, realistic 3D eyes and Excalibur Tx<sup>3</sup> rotating treble hooks and you have the premier deep-diving crankbait on the market.



RBK  
RED BLACK  
BACK



RCR  
RED  
CRAWFISH



SG  
SOUR  
GRAPE



SPS  
SPARKLE  
SHAD



SPT  
SPARKLE  
TIGER



TRSP  
TEXAS RED  
SPARKLE

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	COLORS
BD7F	F.F. Shad	3	7.62	3/4	21	#2 Tx <sup>3</sup>	14-18	ALL



B



BD5FDFT



BD7FDPW



BD4FDCS



BD6FDCF



BD4FDTFs





# FAT FREE SHAD®

## FINGERLING, GUPPY, FRY & SHALLOW

*Bill Dance*



BSD7FDTS

### BILL DANCE SIGNATURE SERIES

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	COLORS
BD4F	F.F. Fry	2	5.08	1/4	7.0	#6 Tx	4-6	ALL
BD5F	F.F. Fingerling	2 3/8	6.09	3/8	10.3	#6 Tx	8-10	ALL
BD6F	F.F. Shad Jr.	2 1/2	6.13	1/2	14	#4 Tx	8-14	ALL
BD7F	F.F. Shad Jr.	3	7.62	3/4	21	#2 Tx	14-18	ALL
BSD4F	Ssp. F.F. Fry	2	5.08	7/16	11.1	#6 Tx	4-6	ALL
BSD5F	Ssp. F.F. Fingerling	2 3/8	6.09	1/2	14.0	#6 Tx	10-12	ALL
BSD6F	Ssp. F.F. Shad Jr.	2 1/2	6.13	5/8	17	#4 Tx	10-14	ALL
BSD7F	Ssp. F.F. Shad	3	7.62	1	28	#2 Tx	14-18	ALL
BD5M	F.F. Guppy	2 3/8	6.09	3/8	10.5	#6 Tx	4-6	ALL
BD4SL	F.F. Shallow	2	5.08	1/4	5.0	#8 Tx	0-3	ALL
BD5SL	F.F. Shallow	2 1/4	5.71	3/8	6.5	#6 Tx	0-3	ALL
BD6SL	F.F. Shallow	2 1/2	6.35	1/2	12.2	#4 Tx	0-3	ALL



DCF  
DANCE'S  
CRAWFISH



DPW  
DANCE'S  
PEARL WHITE



DCS  
DANCE'S  
CITRUS  
SHAD



DTS  
DANCE'S  
TENNESSEE  
SHAD



DFT  
DANCE'S  
FIRE TIGER



DTFS  
DANCE'S  
THREADFIN  
SHAD



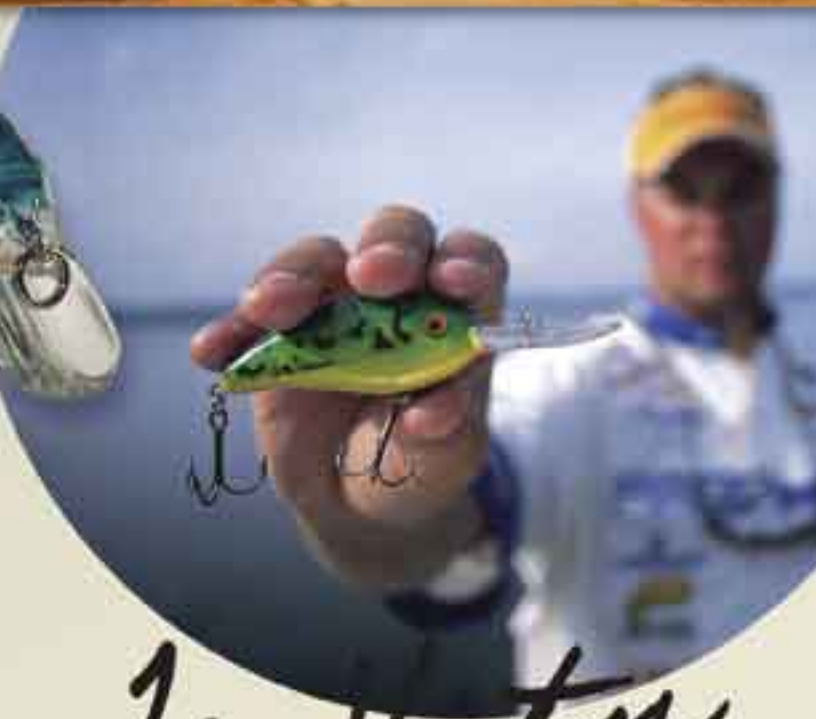
# SUSPENDING



B14APCLF

B14AP-F  
BLF

**Tx<sup>3</sup>**  
EXCALIBUR HOOKS



*Tim Horton*



BLF  
BLUE FLASH



CLF  
CLOWN FLASH



XCHO  
CHARTREUSE FLASH  
ORANGE BELLY



XSIL  
SILVER FLASH  
BLUE BACK



XSIO  
SILVER FLASH  
ORANGE BELLY



XSIO4  
SILVER FLASH  
RED HEAD

TIM HORTON COLORS



TGB  
\*GOLDEN BENGAL



TPP  
\*PEWTER PEARL



TSS  
\*SUNSET SHINER



TWP  
\*WATERMELON PEARL

\*These colors available only in B15AP and are equipped with Gamakatsu hooks, Excalibur Tear Drop split ring and Tim Horton's autograph. (TGB, TPP, TSS, TWP)





B15APTGB

## PRO LONG A

The ultimate Bomber jerkbait, Tim Horton has designed this series with painstaking detail to combine unmatched realism and industry finest components. A bait that's all about performance, the Suspending Pro Long A is weighted to suspend horizontally. Jerkbait fishermen are notorious for "tweaking" baits. Here's a bait that's tweaked right out of the package.

Gamakatsu

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH
B14AP	Susp Pro Long A	3 1/2	8.89	3/8	9.6	#6 $\overline{\text{Tx}}$	3-4
B14AP-F	Fltg Pro Long A	3 1/2	8.89	1/4	8.8	#6 $\overline{\text{Tx}}$	2-3
B15AP	Susp Pro Long A	4 5/8	11.84	9/16	15.2	#4 $\overline{\text{Tx}}$	4-6



MODEL	NAME	COLORS AVAILABLE
B14AP	Susp Pro Long A	BLF, CLF, XCHO, XSIL, XSI0, XSI04
B14AP-F	Fltg Pro Long A	BLF, CLF, SCHO, XSIL, XSI0, XSI04
B15AP	Susp Pro Long A	BLF, CLF, TGB, TPP, TSS, TWP, XCHO, XSIL, XSI0, XSI04

# LONG A™



B14AXFTB

B15JXMB



BFT  
BENGAL FIRE TIGER



MKCHPK  
GOLD CHROME



XBBO  
BABY BASS  
ORANGE BELLY



CC1  
PURPLE/BLACK



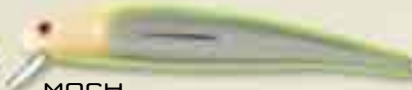
MKFOW  
GOLD CHROME  
FLUORESCENT  
ORANGE/WHITE



XBP  
BABY PIKE



CHLO  
CHARTREUSE FLASH  
BLUE BACK/ORANGE BELLY



MOCH  
CHROME  
CHARTREUSE



XBS  
BABY STRIPER



GPTBRO  
GOLD PRISM/BLACK BACK  
& BARS/ORANGE BELLY



PBO  
PEARL/BLACK BACK  
ORANGE BELLY



XCH  
CHARTREUSE  
FLASH



LS1  
MOTHER OF PEARL



PTB  
SILVER PRISM  
BLACK BACK



XCHO  
CHARTREUSE FLASH  
ORANGE BELLY



LS2  
WONDERBREAD



PTL  
SILVER PRISM  
BLUE BACK



XCLOWN  
CLOWN



MBLPKW  
CHROME BLUE PINK/  
WHITE



SAL25  
TROUT/GREEN/PINK



XFTB  
FIRE TIGER BASS

MODEL	NAME	COLORS AVAILABLE
B14A	Long A	BFT, CHLO, GPTBRO, PBO, PTB, PTL, XBBO, XCHO, XFTB, XM7, XMB, XMBO, XMK, XMKO, XRT, XSI, XSI04, XSIG, XSIL, XSIO, XSICH
B15A	Long A	BFT, CC1, CHLO, GPTBRO, LS1, LS2, MBLPKW, MKCHPK, MKFOW, MOCH, PBO, PTB, PTL, SAL25, XBBO, XBP, XBS, XCH, XCHO, XCLOWN, XFTB, XM7, XMB, XMBO, XMK, XMKO, XRT, XSI, XSI04, XSICH, XSIG, XSIL, XSIO, XSIPKCHP, YP
B15J	Jointed Long A	BFT, CHLO, GPTBRO, PBO, PTB, PTL, XBBO, XCHO, XFTB, XM7, XMB, XMBO, XMK, XMKO, XRT, XSI, XSI04, XSICH, XSIG, XSIL, XSIO
B24A	Deep Long A	BFT, CHLO, GPTBRO, PBO, PTB, PTL, XBBO, XCHO, XFTB, XM7, XMB, XMKO, XSI04, XSIL, XSIO
B25A	Deep Long A	BFT, GPTBRO, PBO, PTL, XBBO, XBS, XCHO, XFTB, XM7, XMB, XMBO, XMKO, XRT, XSI04, XSIL, XSIO



# DEEP LONG A™



## DEEP LONG A

A well-known big fish bait, the Deep Long A employs the Long A's trademark action with a deep diving molded-in lip for durability and out-of-the-package true-running performance. Especially effective when twitched for early season bass or trolled with precision for Walleye and Salmon.

## LONG A

You won't catch many pros without a jerkbait rigged, no matter the season. That's because the minnow imitator is well known as one of the single most versatile baits. And the Long A is the best of the best when it comes to replicating a life-like swimming action. With a tight wiggle and castable design, the Long A is equally effective for largemouth, smallmouth, stripers, walleye and pike.



XMB  
CHROME  
BLACK BACK



XMBO  
CHROME/BLACK BACK  
ORANGE BELLY



XMK  
GOLD CHROME



XMKO  
GOLD CHROME  
ORANGE BELLY



XM7  
FIRE RIVER MINNOW



XRT  
RAINBOW TROUT



XSI  
SILVER FLASH  
BLACK BACK



XSICH  
SILVER FLASH  
CHARTREUSE BACK & BELLY



XSIG  
SILVER FLASH  
GREEN BACK/WHITE BELLY



XSIL  
SILVER FLASH  
BLUE BACK



XSIO  
SILVER FLASH  
ORANGE BELLY



XSIO4  
SILVER FLASH  
RED HEAD



XSIPKCHP  
SILVER INSERT  
CHARTREUSE/PINK



YP  
YELLOW PERCH

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH
B14A	Long A	3 1/2	8.89	3/8	9.4	#6 Tx	2-3	4-8
B15A	Long A	4 1/2	11.9	1/2	13.0	#4 Tx	2-3	4-8
B15J	Jointed Long A	4 1/2	11.9	5/8	17	#4 Tx	3-4	4-8
B24A	Deep Long A	3 1/2	8.89	3/8	10.6	#4 Tx	10-12	15-20
B25A	Deep Long A	4 1/2	11.4	3/4	20.1	#2 Tx	12-15	20-25



# MAGNUM LONG A™



## MAGNUM LONG A

Ever heard the adage "Big baits catch big fish?" The Magnum Long A's track record bears it out. Included in its impressive resume is the world record walleye and the Texas state-record striper. The true-running action of the legendary Long A with a little added muscle makes this a one-of-a-kind trophy hunter's favorite.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH	COLORS
B17A	Magnum Long A	7	17.78	1 1/2	42.0	#3	2-3	4-8	ALL
B17J	Jointed Magnum	7	17.78	1 3/4	49.0	#3	2-3	4-8	Listed Below



MODEL	NAME	COLORS AVAILABLE
B17J	Jointed Magnum	PYRG, XMK, XRT, XSI, XSIO4, XSICH, XSIG, XSIL, XSIPK, XSPM



# HEAVY DUTY LONG A™



B16JXSIL

## HEAVY DUTY LONG A

The Heavy Duty Long A is equally effective cast or trolled. Available in both a 16A for shallow water versatility and a 26A for probing those deepwater haunts, this is a bait that's home in either fresh or saltwater. The lure features an extra-thick body composition and 3X strong hooks for landing trophy fish.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH
B16A	Heavy Duty	6	15.24	7/8	24.8	#1	2-3	4-6
B16J	Jointed Heavy	6	15.24	1	15.24	#1/0	2-3	4-6
B26A	Heavy Duty	6	15.24	1 1/2	42.0	#1/0	15-20	20-25

MODEL	NAME	COLORS AVAILABLE
B16A	Heavy Duty	O2, CC5, LS1, PTL, PYRG, XB0N, XBS, XCH0, XM7, XMB, XMK, XRT, XSI, XSI04, XSICH, XSIG, XSIL, XSI0, XSIPK, XSPM, XYBS
B16J	Jointed Heavy	O2, CC5, PYRG, XBS, XM7, XRT, XSI, XSI04, XSICH, XSIG, XSIL, XSPM
B26A	Heavy Duty	PTL, XCH0, XM7, XMK, XRT, XSI, XSI04, XSIL

# A-SALT® BOMBER®



O2  
BLACK



BBF  
HOLOGRAPHIC  
BABY BLUE FISH



BBK  
HOLOGRAPHIC  
BABY BUNKER



CC1  
PURPLE/BLACK



CC5  
WHITE/YELLOW



DRO  
HOLOGRAPHIC  
DORADO



GPTBRD  
GOLD PRISM/BLACK  
RIBS



LS1  
MOTHER OF PEARL



PYRG  
PEARL/YELLOW

## A-SALT BOMBER

Minnow baits are fragile, right? That is, until now. With the classic action of a Long A, this Bomber goes into battle with a decided advantage. Based on a super-tough polycarbonate body, it features heavy wire hangers and hooks, heavy duty split rings and a special internal weighting system designed for making those extra long blue water casts.

MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTH	TROLLING DEPTH	COLORS
B146A	A-Salt	5 3/4	14.6	1	26.0	#1/0	2-4	4-6	ALL



SH  
HOLOGRAPHIC  
SILVER HERRING



XMB  
CHROME/BLACK



XS104  
SILVER FLASH/RED HEAD



XSICH  
SILVER FLASH/  
CHARTREUSE BACK



XSIL  
SILVER FLASH/  
BLUE BACK



XYBS  
YELLOW BABY STRIP-  
ER



B146AXSIL

B146AXSICH

# SLAB SPOONS®

BOMBER



## SLAB SPOONS

A Bomber classic, the slab spoon's timeless shape and proven colors make it a true multi-species bait. Whether casting for schoolers, or fishing deep vertical drops, its heavy weight makes it possible to get to the strike zone in a hurry.

MODEL	NAME	WEIGHT (oz)	WEIGHT (g)
B8800	Slab Spoon	7/8	24.8
B8900	Slab Spoon	1 1/4	35.0

# MULLET™



MODEL	NAME	SIZE (in)	SIZE (cm)	WEIGHT (oz)	WEIGHT (g)	HOOK SIZE	CRANKING DEPTHS
BM7	Mullet	3 1/2	8.89	5/8	14.0	#2	0-8
BM7F	Fltg Mullet	3 1/2	8.89	7/16	12	#2	Topwater

**MULLET** (available in all colors shown)

Available in both sinking and floating versions, the Mullet is made "saltwater stout" with extra strong hardware and super-sharp, corrosion resistant hooks. The sinking model can be cast far, while its floating cousin allows you to fish shallow flats and weed beds with true efficiency.



# FLAIR HAIR JIGS™



## FLAIR HAIR JIGS

Fish it with short, sharp jerks or swim it enticingly with a trailer, the Flair Hair Jig is a proven fish catcher for striped, smallmouth and just about anything that swims.

MODEL	NAME	SIZE (oz)	MODEL	NAME	SIZE (oz)	MODEL	NAME	SIZE (oz)
B03J	Flair Hair Jig	1/2	B04J	Flair Hair Jig	3/4	B05J	Flair Hair Jig	1



## HAT

LWBM004BL

Unstructured, low-vis, sandwich bill hat from the makers of The Game<sup>®</sup> caps.



## VISOR

LWBM0040

From the makers of The Game<sup>®</sup> caps.





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