




XCalibur Baits | PRADCO-Fishing
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**THE TECHNOLOGY IS ADVANCED.
THE REASON IS SIMPLE.**

PUT MORE FISH IN THE BOAT & PROFITS IN THE BANK.

The new XCalibur™ Hi-Tek Series is super-tuned and sharply dressed to do just that. Our engineers gave five proven body styles a host of deadly upgrades to make first sales a cinch and repeat sales automatic. The aesthetics stop customers in their tracks. Solid fish-catching performance keeps them coming back for more.

WANT REALISM? The flawless, high-sheen finishes jump to life with intricate etched detail. Red three-dimensional eyes enhance the attraction. And in the water, these baits are perfection in motion. Their shapes and swimming motions were optimized using computer-aided analysis and intense underwater observation.

Each bait is equipped with premium hardware, including our Tx3 Trebles with VMC InLine Technology.

XCalibur Hi-Tek Tackle™ is proud to introduce hardbait innovation with a solid margin and an attractive new price point. Dynamic advertising and promotion will make them a force on the floor. Consistent limits of fish will keep demand through the roof.

TX3 TREBLES WITH VMC® INLINE TECHNOLOGY™.

We're giving fishermen the edge on the water this season – three of them, in fact. The Tx3 hook point has three razor-sharp cutting edges for the ultimate in penetrating efficiency. The tips are forged, instead of chemically sharpened, which dramatically improves durability. They're then retouched with a coning process that serves double-duty to boost point integrity and smooth the cutting surfaces. Tx3 Trebles slice with minimal friction and stand up to serious abuse.



VMC InLine Technology places one barb of the hook in-line with the hook eye. The front hook rides with one point perpendicular to the bait and the other two straddling its body. This design promotes truer running characteristics and reduced hang-ups.



MODEL	WEIGHT	SIZE	COLOR	ITEM#
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Gold Bream	XT303
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Pearl Melon	XT305
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Ghost	XT307
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Clown	XT309
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Pearl Shad	XT310
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Blue Chrome/Org	XT314
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Black Chrome/Org	XT315
XCalibur Xt3	3/8oz. / 9.7g	3-1/8in. / 7.97cm	Sour Grape	XT316

THIS JERKBAIT RUNS TRUE & BALANCED

when cast or trolled at any speed and jerks around like the mortally wounded when twitched.

It's deadly any way you fish it.

Our ultra-realistic etched finish fools the most pressured fish and elicits an instant reaction on the sales floor.



ETCHED
finishes

XS4

STICK BAIT



Xj4

JIMMY



CASTING SYSTEM
Performance

THE SLIGHTEST TWITCH sends it skittering into a death dance that big bass have to cut in on. A suspending action, highly reflective finish and performance casting system trigger strikes when other baits won't get it done.

MODEL	WEIGHT	SIZE	COLOR	ITEM#
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Gold Bream	XS403
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Pearl Melon	XS405
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Ghost	XS407
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Clown	XS409
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Pearl Shad	XS410
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Blue Chrome/Org	XS414
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Black Chrome/Org	XS415
XCalibur Xs4	1/2oz. / 12.7g	4-1/2in. / 11.4cm	Sour Grape	XS416

MODEL	WEIGHT	SIZE	COLOR	ITEM#
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Pearl Melon	XJ405
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Ghost	XJ407
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Clown	XJ409
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Pearl Shad	XJ410
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Chart Sparkle	XJ411
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Chrome Black	XJ412
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Glass Minnow	XJ413
XCalibur Xj4	1/2oz. / 14.1g	4in. / 10.1cm	Chrome Blue	XJ423

BECAUSE EVERY FISH NEEDS A KISS. The Jimmy is designed with painstaking detail. Its precisely engineered body is built for effortless walk-the-dog performance. Each lure is decorated with a variety of natural hues and dressed with the finest components to keep bass and customers satisfied.



TX3
trebles

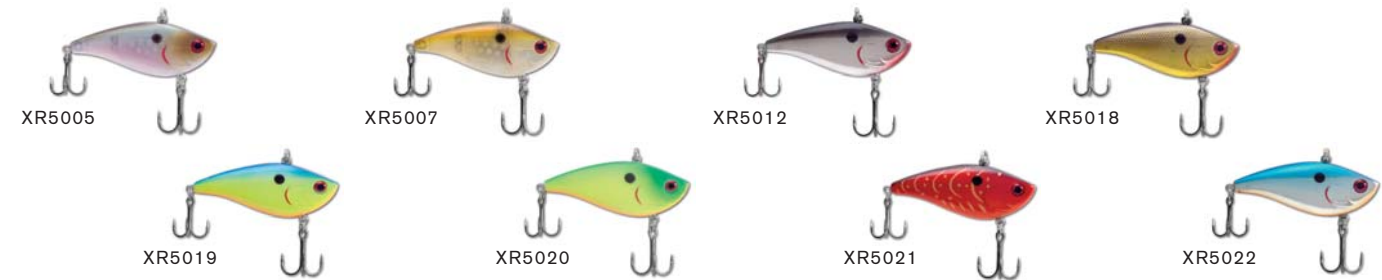
XZ22

Z E L L P O P



Xr50

R A T T L E B A I T



3D red eyes

THE QUICKEST WAY to be a master of poppin' and chuggin'? Fish a bait designed by the world's finest topwater fisherman, Zell Rowland. He hand-carved the prototype that became the ZellPop. It spits with the slightest twitch and sits tail down to bring the big boys crashing to the top. We put Zell's name on the bait to give it as much appeal on the shelf as it has on the surface.

MODEL	WEIGHT	SIZE	COLOR	ITEM#
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	T-Shad	XZ201
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Z-Shad	XZ202
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Gold Bream	XZ203
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Arkansas Shiner	XZ204
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Pearl Melon	XZ205
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Citrus	XZ206
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Ghost	XZ207
XCalibur Xz2	1/4oz. / 7.3g	2-5/16in. / 5.85cm	Bone Chart	XZ208

MODEL	WEIGHT	SIZE	COLOR	ITEM#
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Pearl Melon	XR5005
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Ghost	XR5007
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Chrome Black	XR5012
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Gold Black	XR5018
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Oxbow	XR5019
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Lemon Lime	XR5020
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Rayburn Red	XR5021
XCalibur Xr50	5/8oz. / 16.4g	2-1/2in. / 6.5cm	Chrome Blue/Org	XR5022

SIMPLY IMPOSSIBLE TO FISH WRONG. This lipless crank brings them in from far-off with super-loud rattles and a tight, precision-tuned wiggle. It casts like a bullet and emits an awesome amount of vibration at a death-cry-of-a-minnow pitch. Etched detail and a high-shine finish make them a sure sell under water and on display.



raised RED GILL plates