

ASI 93990
PPAI 114197

experience
vitronnic
PROMOTIONAL GROUP

2012

CALENDAR BROCHURE

DESIGN ◦ SOLUTIONS ◦ SERVICE

SOLUTIONS

VITRONIC IS THE HOME OF THE ORIGINAL PRESS-N-STICK™ CALENDAR

OPTIONS

- Every SHAPE in every vinyl color – 28 COLORS!
- 23 Hot Stamp Foil colors – make your imprint stand out

DESIGN

- 91 stock, standard shapes
- 16 stock calendar pads
- Message Maximizer



View our Calendar video.

SERVICE

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry

EARLY ORDER PRICING

EARLY ORDER PROTECTION



Order prior to August 1, 2012

EARLY ORDER PROTECTION

If your artwork changes after you submit your order, we will reprint your calendars for FREE.

EARLY ORDER WAREHOUSING



Order prior to August 1, 2012

EARLY ORDER WAREHOUSING

Request a specific ship date and we will warehouse your order until then for FREE.

DESIGN YOUR PRESS-N-STICK™ CALENDAR IN 3 EASY STEPS

1. Select a **SHAPE** (vinyl header) – shown on pages 2 to 6
EVERY SHAPE is available in EVERY COLOR!
2. Select an **IMPRINT COLOR** – Hot Stamp foil colors are listed on page 2
3. Select a **CALENDAR PAD** – shown on pages 7 to 10



- 1. Vinyl Shape and Color
- 2. Foil Colors
- 3. Pad Style



EVERY PRESS-N-STICK™ CALENDAR SHAPE is available in all 28 VINYL COLORS



MULTI-USE SHAPES



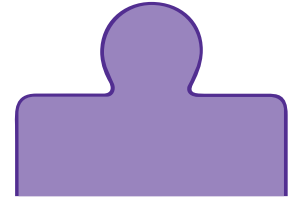
SHAPE P
Imprinted with your design / message
Imprint Area: 2½" x 1½"



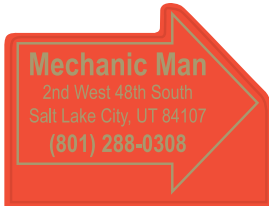
SHAPE OV
Imprinted with your design / message
Imprint Area: 2½" x 1½"



SHAPE BC
Imprinted with your design / message
Imprint Area: 2½" x 1¼"
Circle: 1⅜" diameter



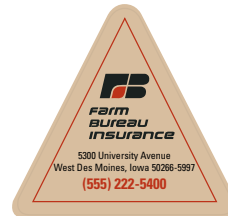
SHAPE C
Imprinted with your design / message
Imprint Area: 2½" x ¾"
Circle: 1⅜" diameter



SHAPE AR
Imprinted with Arrow
Imprint Area: 1½" x 1"



SHAPE GS
Imprinted with Gracias
Imprint Area: 2½" x 1½"



SHAPE TG
Imprinted with Triangle
Imprint Area: 1½" x 1"



SHAPE TA
Imprinted with Thank You
Imprint Area: 2½" x 1½"



SHAPE US
Imprinted with outline of United States
Imprint Area: 2¾" x 1½"



SHAPE SS
Imprinted with Sunset
Imprint Area: 2¼" x 1¾"

PATRIOTIC



SHAPE AE
Imprinted with Eagle
Imprint Area: 2½" x ¾"



SHAPE F
Imprinted with American Flag
Imprint Area: 2½" x 1½"

WESTERN



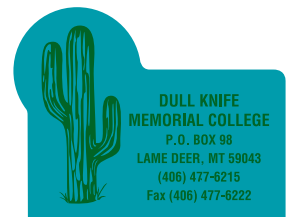
SHAPE CW
Imprinted with Outline of Covered Wagon
Imprint Area: 2½" x ¾"



SHAPE BT
Imprinted with Cowboy Boot
Imprint Area: 2½" x 1½"



SHAPE WN
Debossed with Western Design
Imprint Area: 1½" x 1⅞"



SHAPE CU
Imprinted with Cactus
Imprint Area: 1½" x 1¼"

CHOOSE FROM 23 STANDARD HOT STAMP COLORS

| | | | | | |
|-------------|---------------|-----------------|-----------------|---------------|-----------------|
| Black | Blue 2728C | Brown 476C | Lt. Yellow 115C | Pink 673C | Orange 179C |
| White | Lt. Blue 297C | Lt. Brown 4635C | Lt. Green 356C | Lt. Red 1805C | Metallic Silver |
| Gray 431C | Dk. Blue 534C | Dk. Brown 4625C | Dk. Green 357C | Dk. Red 188C | Metallic Gold |
| Ivory 1205C | Process Blue | Yellow 124C | Purple 2587C | Burgundy 195C | |

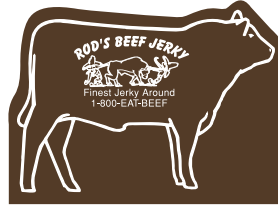
Foil color matched to closest Pantone Process Coated color

ANIMALS • AGRICULTURE



SHAPE BN

Imprinted with Outline of Barn
Imprint Area: 2" x 1"



SHAPE BL

Imprinted with Outline of Bull
Imprint Area: 2¼" x 1"



SHAPE BU

Debossed with Bull
Imprint Area: 2" x 1"



SHAPE DA

Imprinted with Dairy Cow
Imprint Area: 2¼" x 1"



SHAPE PI

Imprinted with Outline of Pig
Imprint Area: 2¼" x 1⅜"



SHAPE PP

Imprinted with Paw Print
Imprint Area: 2⅝" x 1⅓"



SHAPE TC

Imprinted with Tractor
Imprint Area: 2¾" x ¾"



SHAPE HW

Imprinted with Whale
Imprint Area: 2" x 1"

FOOD • ENTERTAINMENT



SHAPE RA

Imprinted with Rabbit
Imprint Area: 1¾" x 1"



SHAPE AP

Imprinted with Apple
Imprint Area: 2¾" x 1½"



SHAPE BR

Imprinted with Outline of Caricatures at Bar
Imprint Area: 2½" x 1"



SHAPE BO

Imprinted with Bottle
Imprint Area: 2" x ¾"



SHAPE BE

Imprinted with Bread
Imprint Area: 1½" x 1½"



SHAPE CN

Imprinted with Can
Imprint Area: 1¾" x 1 ⅜"



SHAPE CE

Imprinted with Outline of Cheese
Imprint Area: 2¼" x ⅞"



SHAPE CC

Debossed with Coffee Cup
Imprint Area: 2" x 1"



SHAPE CK

Imprinted with Cupcake
Imprint Area: 1¼" x 1"



SHAPE GR

Imprinted with Grocery Bag/
Groceries
Imprint Area: 2" x 1"



SHAPE PZ

Imprinted with Pizza Slice
Imprint Area: 2⅞" x 1⅞"



SHAPE TP

Debossed with Teapot
Imprint Area: 1½" x 1⅞"

MEDICAL



SHAPE RI

Imprinted with Ribbon
 Imprint Area: 2⁵/₈" x 2"
 Note desired color of ribbon on your order



SHAPE BA

Imprinted with Ribbon
 Imprint Area: 2¹/₂" x 1¹/₄"



SHAPE EN

Imprinted with Spaces to write emergency telephone numbers.
 NOTE: white imprint only
 Imprint Area: 2⁵/₈" x 3⁴/₄"



SHAPE FT

Imprinted with Foot
 Imprint Area: 1³/₄" x 7⁸/₈"



SHAPE HN

Imprinted with Hand
 Imprint Area: 1⁵/₈" x 3⁴/₄"



SHAPE HE

Imprinted with Outline of Heart
 Imprint Area: 2¹/₄" x 1⁵/₈"



SHAPE MS

Imprinted with Medical Sign
 Imprint Area: 2⁵/₈" x 3⁴/₄"



SHAPE MP

Imprinted with Mortar and Pestle
 Imprint Area: 2⁵/₈" x 3⁴/₄"
 Circle: 1³/₁₆" diameter



SHAPE DE

Imprinted with Tooth
 Imprint Area: 1⁵/₁₆" x 1¹/₄"

HOME BUILDING



SHAPE CS

Imprinted with Colonial Sign
 Imprint Area: 2" x 1"



SHAPE HO

Imprinted with Outline of House
 Imprint Area: 2⁵/₈" x 1³/₁₆"



SHAPE RH

Debossed with House
 Imprint Area: 2¹/₂" x 1³/₁₆"

MOTIVATIONAL



SHAPE HD

Imprinted with Happy Face
 Imprint Area: 2⁵/₈" x 3⁴/₄"
 Circle: 1³/₁₆" diameter



SHAPE NO

Imprinted with Outline of the #1
 Imprint Area: 2" x 1"



SHAPE SA

Imprinted with Safety Slogans
 Imprint Area: 2⁵/₈" x 3⁴/₄"



SHAPE ST

Imprinted with Shooting Star
 Imprint Area: 2⁵/₈" x 1"

RELIGION



SHAPE CH

Imprinted with Church Steeple
 Imprint Area: 2" x 1¹/₈"



SHAPE PY

Imprinted with Praying Hands
 Imprint Area: 2¹/₂" x 1⁵/₈"



SHAPE CO

Imprinted with Cross
 Imprint Area: 1¹/₂" x 1¹/₄"

SPORTS



TailgatingFun.com
For all your tailgating needs!

SHAPE FB

Imprinted with Football
Imprint Area: 1 7/8" x 3/4"



Golf Shop: 402-426-2941 • Clubhouse: 402-424-2921
P.O. Box 370 • Bay 75 North • Blair, NE 68008

SHAPE GF

Imprinted with Golf Ball and Tee
Imprint Area: 1 7/8" x 1 3/8"

SERVICES



CLICK IT OR TICKET IT
BAYSHORE DRIVING SCHOOL
All Classes Taught by a Certified Instructor
"We'll have You Driving in No Time"
Call 875-833-2494

SHAPE BK

Imprinted with Click It Or Ticket
Slogan
Imprint Area: 2 5/8" x 7/8"



SUDS & DUDS
LAUNDRY & DRY CLEANING
One Hour Service
987 Brookside Ct. New York, NY
Tel. (210) 987-6543

SHAPE DC

Imprinted with Clothes Hanger
Imprint Area: 2 5/8" x 1"



20024 N. Decatur Rd.
Atlanta, GA
(404) 465-2274

SHAPE BD

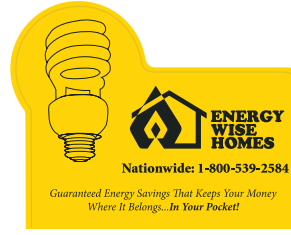
Debossed with Bulldozer
Imprint Area: 2 3/4" x 3/4"



FOR BRIGHT IDEAS
IN KITCHEN DESIGNING
PECKHAM
REMODELING
PH: 786-1224

SHAPE L

Debossed with Light Bulb
Imprint Area: 1 1/2" x 1 1/8"



Nationwide: 1-800-539-2584
Guaranteed Energy Savings That Keeps Your Money
Where It Belongs...In Your Pocket!

SHAPE CF

Imprinted with
Fluorescent Light Bulb
Imprint Area: 2 1/2" x 1"



Open 24 Hours
RAY'S
CARRYOUT
GAS • SANDWICHES
PIZZA • COLD BEER
297 SOUTH STREET
ORLANDO, FL
257-369-2223

SHAPE GP

Imprinted with Gas Pump
Imprint Area: 1 7/8" x 1 1/4"



The Right Products! Right Now!
603 S. Miking Ave. Suite J
Ontario, CA 91711
800-576-9810

SHAPE HR

Imprinted with Outline of Hammer
Imprint Area: 1 1/4" x 1 3/4"



"WE LOAD OR DELIVER"
G-1372 W. HILL RD. - FLINT, MI 48507
(810) 234-3200 FAX (810) 234-9223

SHAPE LS

Imprinted with Shovel and Rake
Imprint Area: 2 1/2" x 1 3/8"



3305 Asbury Rd #5 • Dubuque, IA
582-3770
Instant Cash for any Kind of Check

SHAPE DB

Imprinted with Stretched Dollar Bill
Imprint Area: 2 1/2" x 1"



Recycle - it does your world good!
www.KidsRecyclingZone.com

SHAPE RE

Imprinted with Recycle Symbol
Imprint Area: 2 5/8" x 3/4"



CALL 1.800.555.1234
CELL 1.800.234.5678
"Help is On The Way!"

SHAPE TB

Imprinted with Teddy Bear
Imprint Area: 2 1/2" x 1 1/8"



Estampados • Bordados

SHAPE TS

Imprinted with T-Shirt
Imprint Area: 1 5/8" x 1 1/2"



FAST Special
Delivery, Inc.
FAST ON TIME SERVICE
GUARANTEED!

SHAPE PT

Imprinted with Outline of Van
Imprint Area: 2 3/4" x 1 1/8"



Thank You For Being
ALLIED 24 HR. TOWING
(918) 473-2385

SHAPE TO

Debossed with Tow Truck
Imprint Area: 2 5/8" x 3/4"



8421 COLONEL GLENN ROAD
LITTLE ROCK, AR 72204
(501) 562-9225

SHAPE HT

Imprinted with Tow Truck
Imprint Area: 2 5/8" x 3/4"



24 Hour Emergency Service
477 N. Main St. • Phoenix, AZ
(555) 332-1234

SHAPE PL

Imprinted with Pipe Wrench
unless otherwise specified
Imprint Area with Pipe Wrench: 2 1/4" x 2"
Imprint Area w/o Pipe Wrench: 2 5/8" x 2"



The Best Bodies In The Business

SHAPE TR

Imprinted with Outline of Truck
Imprint Area: 2" x 7/8"



Call: 651-7933 Fax: 885-0408

SHAPE WR

Debossed with Wrench
Imprint Area: 2 5/8" x 1"

TECHNOLOGY



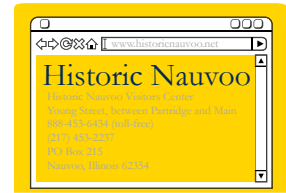
SHAPE PC
Imprinted with Outline of Laptop
Imprint Area: 2¼" x 1⅙"



SHAPE CP
Imprinted with or without Phone
Imprint Area with Phone art:
1⅞" x 2"
Imprint Area without Phone art:
2⅝" x 2"



SHAPE PH
Imprinted with Outline of Telephone
Imprint Area: 2½" x 1¼"



SHAPE WP
Imprinted with Web Page
Imprint Area: 2¼" x 1"

TRANSPORTATION



SHAPE AC
Debossed with Antique Car
Imprint Area: 2½" x 1"



SHAPE CR
Imprinted with Outline of Car
Imprint Area: 2" x 1"



SHAPE VE
Imprinted with Car
Imprint Area: 2¾" x 7⁄8"



SHAPE LM
Imprinted with Limo
Imprint Area: 2¾" x 5⁄8"



SHAPE TI
Imprinted with Outline of Taxi Cab
Imprint Area: 2" x ¾"



SHAPE TK
Imprinted with Outline of Tractor Trailer
Imprint Area: 2¾" x ¾"
Trailer: 1⅓⅙" x 5⁄16"



SHAPE TT
Debossed with Tractor Trailer
Imprint Area: 2¾" x ¾"
Trailer: 2" x ¾"



SHAPE TR
Imprinted with Outline of Truck Trailer: 2" x 7⁄8"



SHAPE PR
Debossed with Fuel Truck
Imprint Area: 2¾" x ¾"
Tank: 1⅞" x 5⁄16"



SHAPE PU
Imprinted with Pick-Up Truck
Imprint Area: 2¾" x 5⁄8"
Bed: 1⅞" x 3⁄16"



SHAPE PV
Imprinted with Van
Imprint Area: 2¾" x 7⁄8"
Side: 1¾" x 1⁄4"



SHAPE RD
Imprinted with Hot Rod
Imprint Area: 2¾" x 2½"



View our Calendar Video

THE 14-MONTH ADVANTAGE



Our most popular pad, the V7870, starts in November!

This is an exclusive from Vitronic, and these are the benefits:

- Your customers will want to order earlier
- You can take advantage of Early Order Pricing
- Customers will have a longer distribution time
- 30 more days of daily exposure
- You will beat out the competition
- Your order will be produced ahead of the rush



30% Post-Consumer Waste



14-MONTH PRESS-N-STICK™ CALENDAR

Weight: 3 lbs. per 150, 4 lbs. per 250

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|
| V7870 Standard (14-Month) Thru 08/01/2012 | 0.67 | 0.63 | 0.58 | 0.51 | 0.43 | 3ABC |
| V7870 Standard (14-Month) After 08/01/2012 | 0.70 | 0.66 | 0.61 | 0.54 | 0.46 | 3ABC |
| Each Additional Color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry

ADD A SLOGAN TO YOUR MESSAGE

- At your service, year 'round
- Make a date to...
- Stick with the professionals
- Be up to date with...
- Stick with us...
- Years of experience
- Satisfaction one day at a time
- Best wishes every day of the year
- Service you'll want to stick with
- Greetings every day of the year
- Year-round greetings
- Have a great year
- Service by the numbers
- 365 days of service

13-MONTH CALENDAR PADS



V7898 Contemporary

V8876 Spanish



V7898 shown with header TA in translucent blue



30% Post-Consumer Waste



13-MONTH PRESS-N-STICK™ CALENDAR

Weight: 3 lbs. per 150, 4 lbs. per 250

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
|--|------|------|------|------|-----------|
| V7898 Contemporary (13-Month) Thru 08/01/2012 | 0.67 | 0.63 | 0.58 | 0.51 | 0.43 3ABC |
| V7898 Contemporary (13-Month) After 08/01/2012 | 0.70 | 0.66 | 0.61 | 0.54 | 0.46 3ABC |
| V8876 Spanish (13-Month) Thru 08/01/2012 | 0.75 | 0.70 | 0.66 | 0.58 | 0.50 3ABC |
| V8876 Spanish (13-Month) After 08/01/2012 | 0.78 | 0.74 | 0.69 | 0.62 | 0.55 3ABC |
| Each Additional Color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 5G |

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry

12-MONTH CALENDAR PADS



V8873 3-Month Vertical Shown with Shape EN in Red



V8879 Cowboy



V8864 Farmers' Almanac™



30% Post-Consumer Waste



12-MONTH GRAPHIC PRESS-N-STICK™ CALENDAR

Weight: 5 lbs. per 150, 6 lbs. per 250

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
|--|------|------|------|------|-----------|
| V8873 3-Month Vertical Thru 08/01/2012 | 0.84 | 0.78 | 0.75 | 0.64 | 0.56 3ABC |
| V8873 3-Month Vertical After 08/01/2012 | 0.88 | 0.82 | 0.79 | 0.68 | 0.60 3ABC |
| V8879 Cowboy Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 3ABC |
| V8879 Cowboy After 08/01/2012 | 1.12 | 1.03 | 0.97 | 0.85 | 0.76 3ABC |
| V8864 Farmers' Almanac™ Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 3ABC |
| V8864 Farmers' Almanac™ After 08/01/2012 | 1.12 | 1.03 | 0.97 | 0.85 | 0.76 3ABC |
| Each Additional Color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 5G |

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

FULL COLOR PRESS-N-STICK™ CALENDARS

Our 4-color calendar pads capture the 12 months of the year, January through December, on colorful, individual pages.



V8896 Sportsmen
Shown with Shape TC in Beige



V8884 Cruisin' Cars
Shown with Shape OV in Translucent Lime



V8885 Scenic
Shown with Shape RE in Brown

FULL COLOR PRESS-N-STICK™



Weight: 5 lbs. per 150, 6 lbs. per 250



| Hot Stamp | | 150 | 250 | 500 | 1000 | 2500 | |
|----------------------|------------------|------|------|------|------|------|------|
| V8884 Cruisin' Cars | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8884 Cruisin' Cars | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8885 Scenic | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8885 Scenic | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8896 Sportsmen | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8896 Sportsmen | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8889 Male Call | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8889 Male Call | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8890 Sunshine Girls | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8890 Sunshine Girls | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |

| Hot Stamp | | 150 | 250 | 500 | 1000 | 2500 | |
|-----------------------------|------------------|------|------|------|------|------|------|
| V8897 Maiden America | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8897 Maiden America | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8892 Built in the USA | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8892 Built in the USA | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8893 Biker Babes | Thru 08/01/2012 | 1.06 | 0.97 | 0.91 | 0.80 | 0.71 | 3ABC |
| V8893 Biker Babes | After 08/01/2012 | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8891 Dream Girls (topless) | Thru 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.84 | 3ABC |
| V8891 Dream Girls (topless) | After 08/01/2012 | 1.26 | 1.16 | 1.11 | 0.99 | 0.89 | 3ABC |
| V8894 Hot Buns | Thru 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.84 | 3ABC |
| V8894 Hot Buns | After 08/01/2012 | 1.26 | 1.16 | 1.11 | 0.99 | 0.89 | 3ABC |
| Each Additional Color | | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry

DESIGN



V8889 Male Call

To hide mature theme, simply fold over.

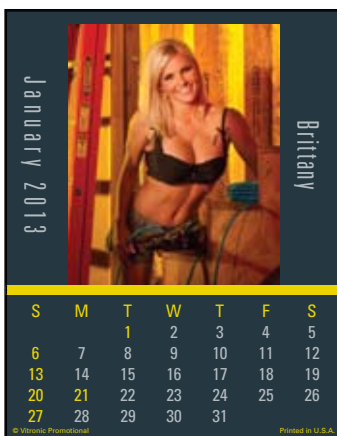
Please refer to page 9 for pricing.



V8890 Sunshine Girls



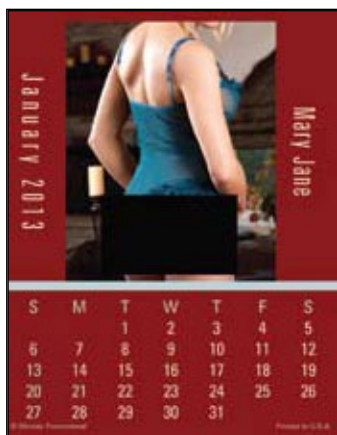
V8897 Maiden America



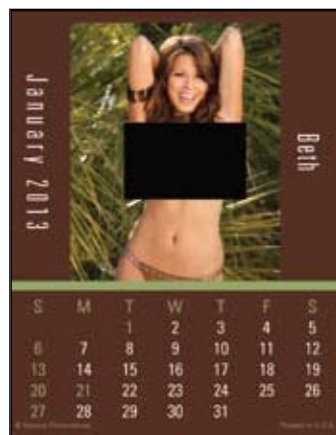
V8892 Built in the USA



V8893 Biker Babes



V8894 Hot Buns



V8891 Dream Girls-topless

CALENDAR OPTIONS

Split-year Calendar Pad

As an option, you can choose to begin with any month of the current year and then continue with the 12 months of the next year. This option is based on the availability of current year calendar pads. \$.28 (E) per pad run charge.

Absolute minimum order: 100 pieces per pad style, shape and copy change.

Price: 1st column After 8/01/12 price, plus \$50 (G) less than minimum charge per pad style. No early order discount or combined quantity pricing.

Screened imprint: Contact factory for pricing.

Distribute
PRESS-N-STICK™
CALENDARS at the
Point-of-Sale OR By Mail.

Every Press-N-Stick™ Calendar order is packed with a **FREE** countertop merchandiser. Countertop merchandiser positions Press-N-Stick™ Calendar's advertising message front and center.

FREE with standard size Calendar Shapes shown on pages 2-6 with 2-Color and 4-Color Calendar Pads shown on pages 7-10.

Also, **FREE** with Magna-Stick™ Calendars shown on pages 17-18.

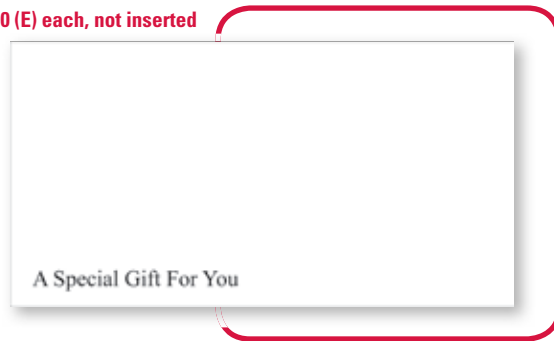
POINT-OF-SALE MERCHANDISER



MAILING ENVELOPE

Size: 7.5W x 4H
 Fits same styles as Point-of-Sale merchandiser.

Price: \$.10 (E) each, not inserted

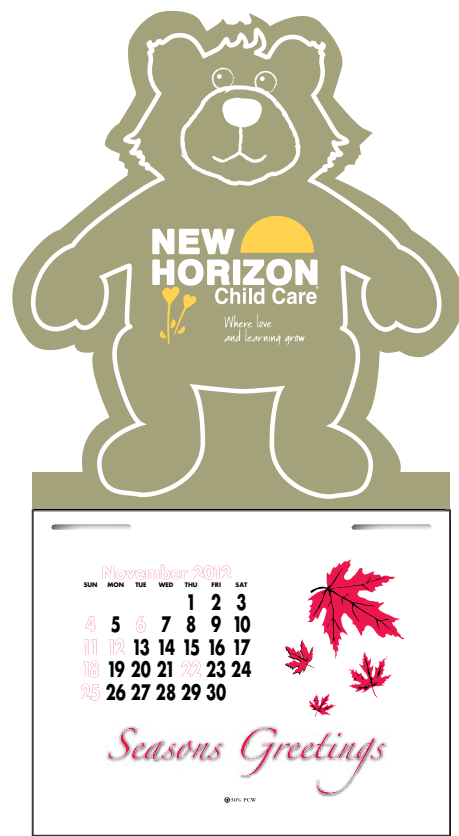


A Special Gift for you!

THE POSSIBILITIES...

Customize a Press-N-Stick™ Calendar that BEST Represents Your BUSINESS.

FASHION a calendar message that reflects your business – your name, logo, product, or industry.



CUSTOM SHAPE PRESS-N-STICK™



Size: Custom header shape up to 3W x 2.25H
 Call factory for quote on larger-sized shapes.
Tooling Charge: 1-time charge. Simple shapes start at \$250.00 (G).
Weight: 5 lbs. per 150

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 | |
|---------------------------------------|------|------|------|------|------|------|
| V7870 Standard Calendar | 0.70 | 0.66 | 0.61 | 0.54 | 0.46 | 3ABC |
| V7898 Contemporary Calendar | 0.70 | 0.66 | 0.61 | 0.54 | 0.46 | 3ABC |
| V8864 Farmers' Almanac™ Calendar | 1.12 | 1.03 | 0.97 | 0.85 | 0.76 | 3ABC |
| V8873 3-Month Vertical Calendar | 0.88 | 0.82 | 0.79 | 0.68 | 0.60 | 3ABC |
| V8876 Spanish Calendar | 0.78 | 0.74 | 0.69 | 0.62 | 0.55 | 3ABC |
| V8879 Cowboy Calendar | 1.12 | 1.03 | 0.97 | 0.85 | 0.76 | 3ABC |
| V8884 Cruisin' Cars Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8885 Scenic Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8889 Male Call Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8890 Sunshine Girls Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8891 Dream Girls Calendar | 1.26 | 1.16 | 1.11 | 0.99 | 0.89 | 3ABC |
| V8892 Built in the USA Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8893 Biker Babes Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8896 Sportsmen Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8897 Maiden America Calendar | 1.10 | 1.01 | 0.95 | 0.84 | 0.74 | 3ABC |
| V8894 Hot Buns Calendar | 1.26 | 1.16 | 1.11 | 0.99 | 0.89 | 3ABC |
| V8842 List / Emergency Number | 0.78 | 0.72 | 0.69 | 0.59 | 0.51 | 3ABC |
| V8844 List / Babysitters' Information | 0.78 | 0.72 | 0.69 | 0.59 | 0.51 | 3ABC |
| V8846 List / Things to Do | 0.78 | 0.72 | 0.69 | 0.59 | 0.51 | 3ABC |
| Each Additional color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.



DESIGNS



SHAPE P

Imprinted with YOUR Design / Message
Imprint Area: 2 $\frac{5}{8}$ " X 2 $\frac{1}{2}$ "



SHAPE MC

Imprinted with YOUR Design / Message
Imprint Area: 2 $\frac{3}{8}$ "D



SHAPE FL

Imprinted with Fork Lift Design
Imprint Area: 2 $\frac{5}{8}$ " X 1"



SHAPE CT

Imprinted with Cement Truck Design
Imprint Area: 2 $\frac{5}{8}$ " X 1"



SHAPE TR

Imprinted with Tractor Design
Imprint Area: 2 $\frac{5}{8}$ " X 1 $\frac{1}{4}$ "



SHAPE TP

Imprinted with Tractor Trailer Design
Imprint Area: 2 $\frac{5}{8}$ " x 1 $\frac{1}{2}$ "
Trailer: 1" X $\frac{7}{16}$ "



SHAPE TM

Imprinted with Tractor Trailer Design
Imprint Area: 2 $\frac{5}{8}$ " X 1 $\frac{1}{2}$ "
Trailer: 1 $\frac{1}{2}$ " X $\frac{3}{8}$ "



SHAPE SB

Imprinted with School Bus Design
Imprint Area: 1 $\frac{3}{4}$ " X 1"



SHAPE MT

Imprinted with Tire
Imprint Area: 1 $\frac{1}{2}$ "D



SHAPE MB

Imprinted with Bagel
Imprint Area: 1 $\frac{1}{16}$ "D



SHAPE MG

Imprinted with Golf Ball
Imprint Area: 1 $\frac{1}{16}$ "D



SHAPE MD

Imprinted with Donkey
Imprint Area: 2 $\frac{5}{16}$ " X 1 $\frac{1}{16}$ "



SHAPE ME

Imprinted with Elephant
Imprint Area: 2 $\frac{5}{16}$ " X 1 $\frac{1}{16}$ "



SHAPE MF

Imprinted with Flower
Imprint Area: 1 $\frac{1}{16}$ "D



SUPER-SIZE PRESS-N-STICK™

| Hot Stamp | | 150 | 250 | 500 | 1000 | 2500 | |
|---------------------------------|------------------|------|------|------|------|------|------|
| V7920 Standard (14-Month) | Thru 08/01/2012 | 0.74 | 0.70 | 0.64 | 0.56 | 0.48 | 3ABC |
| V7920 Standard (14-Month) | After 08/01/2012 | 0.77 | 0.74 | 0.67 | 0.59 | 0.52 | 3ABC |
| V7960 Contemporary (13-Month) | Thru 08/01/2012 | 0.74 | 0.70 | 0.64 | 0.56 | 0.48 | 3ABC |
| V7960 Contemporary (13-Month) | After 08/01/2012 | 0.77 | 0.74 | 0.67 | 0.59 | 0.52 | 3ABC |
| V7962 List / Emergency #s | Thru 08/01/2012 | 0.79 | 0.73 | 0.68 | 0.59 | 0.52 | 3ABC |
| V7962 List / Emergency #s | After 08/01/2012 | 0.84 | 0.78 | 0.73 | 0.63 | 0.55 | 3ABC |
| V7963 List / Babysitters' Info. | Thru 08/01/2012 | 0.79 | 0.73 | 0.68 | 0.59 | 0.52 | 3ABC |
| V7963 List / Babysitters' Info. | After 08/01/2012 | 0.84 | 0.78 | 0.73 | 0.63 | 0.55 | 3ABC |
| V7964 List / Things To Do | Thru 08/01/2012 | 0.79 | 0.73 | 0.68 | 0.59 | 0.52 | 3ABC |
| V7964 List / Things To Do | After 08/01/2012 | 0.84 | 0.78 | 0.73 | 0.63 | 0.55 | 3ABC |
| V7965 Farmers' Almanac™ | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7965 Farmers' Almanac™ | After 08/01/2012 | 1.22 | 1.12 | 1.07 | 0.96 | 0.80 | 3ABC |
| V7966 3-Month Vertical | Thru 08/01/2012 | 1.00 | 0.90 | 0.85 | 0.75 | 0.59 | 3ABC |
| V7966 3-Month Vertical | After 08/01/2012 | 1.05 | 0.94 | 0.89 | 0.80 | 0.63 | 3ABC |
| V7967 Spanish (13-Month) | Thru 08/01/2012 | 0.84 | 0.79 | 0.76 | 0.65 | 0.54 | 3ABC |
| V7967 Spanish (13-Month) | After 08/01/2012 | 0.87 | 0.83 | 0.80 | 0.70 | 0.59 | 3ABC |
| V7968 Cowboy | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7968 Cowboy | After 08/01/2012 | 1.22 | 1.12 | 1.07 | 0.96 | 0.80 | 3ABC |
| V7970 Cruisin' Cars | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7970 Cruisin' Cars | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7971 Scenic | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7971 Scenic | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7979 Sportsmen | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7979 Sportsmen | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7972 Male Call | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7972 Male Call | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7973 Sunshine Girls | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7973 Sunshine Girls | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7980 Maiden America | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7980 Maiden America | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7975 Built in the USA | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7975 Built in the USA | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7976 Biker Babes | Thru 08/01/2012 | 1.15 | 1.06 | 1.01 | 0.90 | 0.75 | 3ABC |
| V7976 Biker Babes | After 08/01/2012 | 1.19 | 1.10 | 1.05 | 0.94 | 0.78 | 3ABC |
| V7974 Dream Girls (topless) | Thru 08/01/2012 | 1.30 | 1.21 | 1.17 | 1.05 | 0.90 | 3ABC |
| V7974 Dream Girls (topless) | After 08/01/2012 | 1.37 | 1.27 | 1.23 | 1.10 | 0.95 | 3ABC |
| V7977 Hot Buns | Thru 08/01/2012 | 1.30 | 1.21 | 1.17 | 1.05 | 0.90 | 3ABC |
| V7977 Hot Buns | After 08/01/2012 | 1.37 | 1.27 | 1.23 | 1.10 | 0.95 | 3ABC |
| Each Additional Color | | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |

V7777 MESSAGE MAXIMIZER PRESS-N-STICK™ CALENDAR

Weight: 4 lbs per 150

Size: 3.5W x 4.375H

Imprint Area:

Message Imprint Area: 2.5W x 1.12H

Under Pad: (Text Only) 2.5W x 1.5H

Features:

- Full back styling allows for additional message area under calendar pad – Ideal for special offers and reordering information
- Choose your message imprint color – see page 215

Pricing shown for Standard and Contemporary pads only.

| Hot Stamp | | 150 | 250 | 500 | 1000 | 2500 | |
|-----------------------|--|------|------|------|------|------|------|
| Thru 08/01/12 | | 0.89 | 0.84 | 0.77 | 0.68 | 0.56 | 3ABC |
| After 08/01/12 | | 0.94 | 0.90 | 0.82 | 0.72 | 0.62 | 3ABC |
| Each Additional Color | | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |



30% Post-Consumer Waste



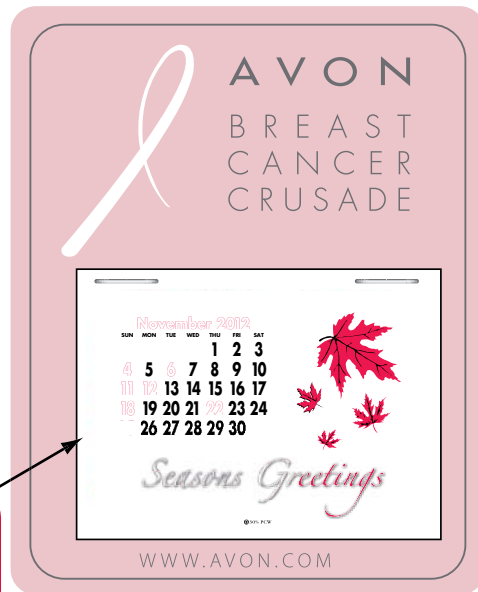
V7920 Standard Super-Size Press-N-Stick™

ACTUAL SIZE

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry



V7777 Message Maximizer Press-N-Stick™

Continue your message under the pad!

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.

DESIGN ◦ SOLUTIONS ◦ SERVICE

VIEW 3-MONTHS AT A GLANCE!



Shape BV
Imprinted with Van
Imprint Area: 2¼" x ¾"



SHAPE ST
Imprinted with Semi Truck
Imprint Area: 2½" X ¾"



SHAPE LT
Imprinted with Thank You
Imprint Area: 3¾" X ¾"



SHAPE LR
Imprinted with YOUR Design/Message
Imprint Area: 3¾" X 1"



30% Post-Consumer Waste



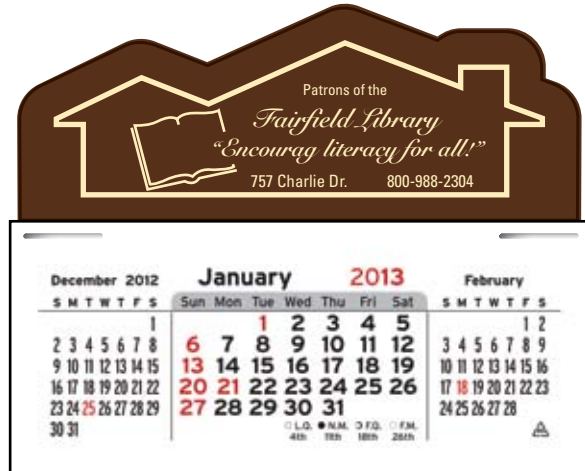
V8858 3-MONTH HORIZONTAL

Weight: 4 lbs. per 150

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Thru 08/01/12 | 0.77 | 0.71 | 0.68 | 0.58 | 0.51 | 3ABC |
| After 08/01/12 | 0.81 | 0.75 | 0.72 | 0.62 | 0.54 | 3ABC |
| Each Additional Color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |



EARLY ORDER PRICING
EOP
Thru August 1, 2012 • Longest in the Industry



V8858 3-Month Horizontal

SHAPE BH
Imprinted with House Outline
Imprint Area: 3¾" X 1"



V8860 Jumbo 3-Month



30% Post-Consumer Waste



V8860 JUMBO 3-MONTH

Weight: 5 lbs. per 150

Size: 4.375W x 5H

Imprint: 4W x 1.5H

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Thru 08/01/12 | 1.52 | 1.43 | 1.34 | 1.12 | 0.98 | 3ABC |
| After 08/01/12 | 1.58 | 1.48 | 1.39 | 1.18 | 1.03 | 3ABC |



EARLY ORDER PRICING
EOP
Thru August 1, 2012 • Longest in the Industry

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

MORE WAYS TO POP YOUR MESSAGE NATURALLY WITH OUR V NATURAL™ POP-UP CALENDARS.




30% Post-Consumer Waste

V8800 V NATURAL™ 3-MONTH HORIZONTAL POP UP CALENDAR

Weight: 4 lbs. per 150
Imprint: 3.25W x 0.75H

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
|-----------------------|-------------|-------------|-------------|-------------|------------------|
| Thru 08/01/12 | 1.34 | 1.16 | 1.07 | 0.90 | 0.80 3ABC |
| After 08/01/12 | 1.37 | 1.19 | 1.10 | 0.93 | 0.83 3ABC |

One color only

EARLY ORDER PRICING

EOP

Thru August 1, 2012 • Longest in the Industry



V8800 V Natural™ 3-Month Horizontal Pop Up Calendar


30% Post-Consumer Waste

V8820 V NATURAL™ 3-MONTH JUMBO POP UP CALENDAR

Weight: 15 lbs. per 150
Imprint: 4.25W x 0.87H

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
|-----------------------|-------------|-------------|-------------|-------------|------------------|
| Thru 08/01/12 | 1.58 | 1.43 | 1.39 | 1.23 | 1.09 3ABC |
| After 08/01/12 | 1.61 | 1.46 | 1.42 | 1.26 | 1.12 3ABC |

One color only

EARLY ORDER PRICING

EOP

Thru August 1, 2012 • Longest in the Industry



V8820 V Natural™ 3-Month Jumbo Pop Up Calendar


30% Post-Consumer Waste

V8821 V NATURAL™ 3-MONTH JUMBO POP UP CALENDAR WITH MONO PRINT

Weight: 15 lbs. per 150
Imprint: 4.25W x 0.87H

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
|-----------------------|-------------|-------------|-------------|-------------|------------------|
| Thru 08/01/12 | 1.61 | 1.46 | 1.42 | 1.26 | 1.12 3ABC |
| After 08/01/12 | 1.64 | 1.49 | 1.45 | 1.29 | 1.15 3ABC |

One color only

EARLY ORDER PRICING

EOP

Thru August 1, 2012 • Longest in the Industry



V8821 V Natural™ 3-Month Jumbo Pop Up Calendar with Mono Print



geo print

lady bugs

leaves

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

CHOOSE FROM 17 MAGNETIC SHAPES

After the year ends, simply remove the calendar along the perforation for a lasting advertising message.



SHAPE P
Imprint Area: 2 3/8" x 1 1/2"



SHAPE TA
Imprinted with Thank You
Imprint Area: 2 3/4" x 1 1/16"



SHAPE BC
Imprint Area: 3 1/8" x 1 3/8"



SHAPE BN
Imprinted with Outline of Barn
Imprint Area: 2" x 1"



SHAPE HD
Imprinted with Happy Face
Imprint Area: 2 3/4" x 3/4"



SHAPE C
Imprint Area: 2 3/4" x 3/4"
Circle: 7/8" x 7/8"



SHAPE YM
Imprinted with Mail Box & "You Have Mail"
Imprint Area: 2 3/4" x 1 1/4"



SHAPE PH
Imprinted with Outline of Phone
Imprint Area: 1 1/4" x 1 3/16"



SHAPE HO
Imprinted with Outline of House
Imprint Area: 2 1/2" x 1 1/2"



SHAPE PC
Imprinted with Outline of PC Screen and Keyboard
Imprint Area: 2 1/4" x 1 3/16"



SHAPE WP
Imprinted with Web Page
Imprint Area: 2 1/4" x 1"



SHAPE HE
Imprinted with Outline of Heart
Imprint Area: 2 1/2" x 1 3/8"



SHAPE AP
Imprinted with Outline of Apple
Imprint Area: 2 1/2" X 1 3/4"



SHAPE VA
Imprinted with Van
Imprint Area: 2 5/8" x 7/8"



SHAPE SC
Imprinted with Shopping Cart
Imprint Area: 2 3/4" X 1 3/8"

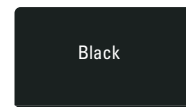


SHAPE CP
Imprinted with Phone unless otherwise specified
Imprint Area with Phone art: 1 7/8" X 2"
Imprint Area without Phone art: 2 5/8" X 2"



SHAPE PL
Imprinted with Pipe Wrench unless otherwise specified
Imprint Area with Pipe Wrench: 2 1/4" x 2"
Imprint Area w/o Pipe Wrench: 2 5/8" x 2"

CHOOSE FROM 5 MAGNETIC COLORS



CHOOSE FROM 23 STANDARD HOT STAMP COLORS

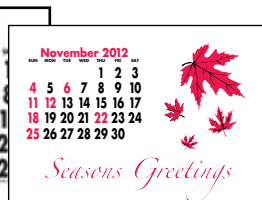


Foil color matched to closest Pantone Process Coated color

MAGNA-STICK™ CALENDARS



V8930 Standard
14-Month



V8931 Contemporary
13-Month

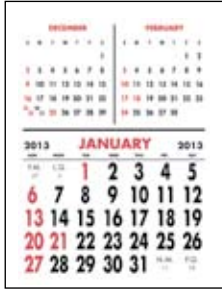


V8934 Spanish
13-Month

12-MONTH MAGNA-STICK™ CALENDARS



V8935 Cowboy



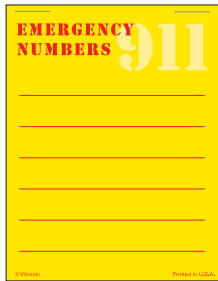
V8933 3-Month Vertical



V8932 Farmers' Almanac™

EARLY ORDER PRICING
EOP
Thru August 1, 2012 • Longest in the Industry

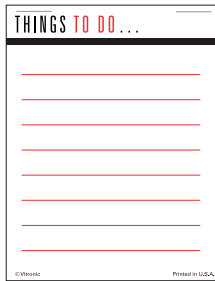
LIST PADS



V8966 Emergency Numbers



V8965 Babysitter's Info

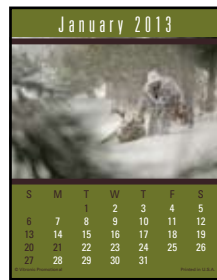


V8968 Things to Do

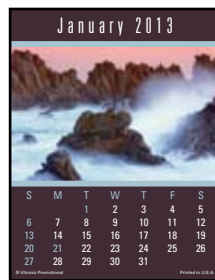
FULL COLOR MAGNA-STICK™ CALENDARS



V8937 Cruisin' Cars



V8942 Sportsmen



V8938 Scenic

- MATURE THEME**
- V8941 Dream Girls-topless
 - V8939 Male Call
 - V8952 Biker Babes
 - V8940 Sunshine Girls
 - V8947 Maiden America
 - V8953 Built in the USA
 - V8951 Hot Buns
- See pads shown on page 10.

Weight:

V8930, V8931, V8934 – 4 lbs. per 150

All other styles – 6 lbs. per 150

| | | | 150 | 250 | 500 | 1000 | 2500 | |
|--|------------------------|-------------|-------------|-------------|-------------|-------------|-------------|--|
| Hot Stamp | | | | | | | | |
| V8930 Standard (14-Month) | Thru 08/01/2012 | 0.85 | 0.82 | 0.78 | 0.67 | 0.57 | 3ABC | V8937 Cruisin' Cars Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8930 Standard (14-Month) | After 08/01/2012 | 0.90 | 0.86 | 0.82 | 0.70 | 0.60 | 3ABC | V8937 Cruisin' Cars After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8931 Contemporary (13-Month) | Thru 08/01/2012 | 0.85 | 0.82 | 0.78 | 0.67 | 0.57 | 3ABC | V8938 Scenic Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8931 Contemporary (13-Month) | After 08/01/2012 | 0.90 | 0.86 | 0.82 | 0.70 | 0.60 | 3ABC | V8938 Scenic After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8966 List / Emergency #s | Thru 08/01/2012 | 1.01 | 0.92 | 0.85 | 0.75 | 0.61 | 3ABC | V8940 Sunshine Girls Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8966 List / Emergency #s | After 08/01/2012 | 1.03 | 0.93 | 0.86 | 0.76 | 0.63 | 3ABC | V8940 Sunshine Girls After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8965 List / Babysitters' Info. | Thru 08/01/2012 | 1.01 | 0.92 | 0.85 | 0.75 | 0.61 | 3ABC | V8941 Maiden America Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8965 List / Babysitters' Info. | After 08/01/2012 | 1.03 | 0.93 | 0.86 | 0.76 | 0.63 | 3ABC | V8941 Maiden America After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8968 List / Things To Do | Thru 08/01/2012 | 1.01 | 0.92 | 0.85 | 0.75 | 0.61 | 3ABC | V8947 Maiden America Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8968 List / Things To Do | After 08/01/2012 | 1.03 | 0.93 | 0.86 | 0.76 | 0.63 | 3ABC | V8947 Maiden America After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8932 Farmers' Almanac™ | Thru 08/01/2012 | 1.23 | 1.20 | 1.11 | 0.99 | 0.87 | 3ABC | V8953 Built in the USA Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8932 Farmers' Almanac™ | After 08/01/2012 | 1.29 | 1.26 | 1.15 | 1.03 | 0.91 | 3ABC | V8953 Built in the USA After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8933 3-Month Vertical | Thru 08/01/2012 | 1.01 | 0.92 | 0.85 | 0.75 | 0.61 | 3ABC | V8952 Biker Babes Thru 08/01/2012 1.23 1.20 1.11 0.99 0.87 3ABC |
| V8933 3-Month Vertical | After 08/01/2012 | 1.06 | 0.96 | 0.89 | 0.78 | 0.65 | 3ABC | V8952 Biker Babes After 08/01/2012 1.29 1.26 1.15 1.03 0.91 3ABC |
| V8934 Spanish (13-Month) | Thru 08/01/2012 | 1.01 | 0.92 | 0.85 | 0.75 | 0.61 | 3ABC | V8941 Dream Girls (topless) Thru 08/01/2012 1.41 1.38 1.26 1.19 1.05 3ABC |
| V8934 Spanish (13-Month) | After 08/01/2012 | 1.06 | 0.96 | 0.89 | 0.78 | 0.65 | 3ABC | V8941 Dream Girls (topless) After 08/01/2012 1.47 1.43 1.36 1.21 1.09 3ABC |
| V8935 Cowboy | Thru 08/01/2012 | 1.23 | 1.20 | 1.11 | 0.99 | 0.87 | 3ABC | V8951 Hot Buns Thru 08/01/2012 1.41 1.38 1.26 1.19 1.05 3ABC |
| V8935 Cowboy | After 08/01/2012 | 1.29 | 1.26 | 1.15 | 1.03 | 0.91 | 3ABC | V8951 Hot Buns After 08/01/2012 1.47 1.43 1.36 1.21 1.09 3ABC |
| | | | | | | | | Each Additional Color 0.09 0.09 0.09 0.09 0.09 5G |

Pricing includes one color hot stamp. New order setup charge is \$21 (G) per color.

THE BUSINESS CARD WITH STAYING POWER.



V8960 Magna-Stick™ Business Card



INSTANT BILLBOARD!

Simply remove paper coating material and apply your business card to the magnet.



30% Post-Consumer Waste



V8960 MAGNA-STICK™ BUSINESS CARD

Weight: 4 lbs. per 150

Features:

- Adhesive front to apply business card

Pricing shown for Standard and Contemporary pads only.

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 | |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| V8960 Thru 8/01/12 | 0.64 | 0.59 | 0.57 | 0.50 | 0.43 | 3ABC |
| V8960 After 8/01/12 | 0.67 | 0.62 | 0.60 | 0.53 | 0.46 | 3ABC |

Pricing includes one color hot stamp. New order setup charge is \$21 (G).

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry



V7869 Business Card with Imprint Press-N-Stick™



30% Post-Consumer Waste



V7869 BUSINESS CARD WITH IMPRINT PRESS-N-STICK™

V7859 BUSINESS CARD WITHOUT IMPRINT PRESS-N-STICK™

Weight: 4 lbs. per 150

Colors: Black or White vinyl

Imprint: 2.625W x .625H

Hot Stamp – Up to 3 lines

Features:

- Business card inserts into clear pocket on both styles.
- 48-hour turnaround on V7859

Pricing shown for Standard and Contemporary pads only.

| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 | |
|------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| V7869 Thru 8/01/12 | 0.89 | 0.84 | 0.77 | 0.68 | 0.57 | 3ABC |
| V7869 After 8/01/12 | 0.93 | 0.89 | 0.81 | 0.72 | 0.62 | 3ABC |
| Each Additional Color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 5G |

Pricing includes one color hot stamp. New order setup charge is \$21 (G).

Pricing shown for Standard and Contemporary pads only.

| | 150 | 250 | 500 | 1000 | 2500 | |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| V7859 Thru 8/01/12 | 0.69 | 0.65 | 0.62 | 0.55 | 0.47 | 3ABC |
| V7859 After 8/01/12 | 0.72 | 0.68 | 0.65 | 0.57 | 0.51 | 3ABC |

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry



V7859 Business Card without Imprint Press-N-Stick™

PLAN A MONTH AT A GLANCE



V7343 SCAN-A-MONTH PLANNER

Weight: 7 lbs. per 100
Imprint area: Unless otherwise specified
 Hot Stamp – 2.5W x 1.125H / on tab



- Features:**
- 14-month Planner – December through January
 - Page Size – 3.125W x 5.125H / Overall size closed – 3.3125W x 5.3125H
 - Built-in page marker



| | | | | | |
|------------------------------|-------------|-------------|-------------|-------------|----------------|
| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
| V7343 | 2.02 | 1.78 | 1.57 | 1.52 | 1.48 5C |
| Each Additional Color | 0.32 | 0.27 | 0.22 | 0.21 | 0.20 5C |

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G)

V7343 Scan-A-Month Planner



V7334 ECONOMICAL MONTHLY PLANNER

Weight: 5 lbs. per 100
Vinyl Color: Black
Imprint area: Unless otherwise specified
 Hot Stamp – 3 square inches / outside front cover



- Features:**
- Economical 14-month Planner – December through January
 - Page Size – 3W x 5H / Overall size closed – 3W x 5H

| | | | | | |
|------------------------------|-------------|-------------|-------------|-------------|----------------|
| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
| V7334 | 1.53 | 1.30 | 1.18 | 1.07 | 1.02 5C |
| Each Additional Color | 0.32 | 0.27 | 0.22 | 0.21 | 0.20 5C |

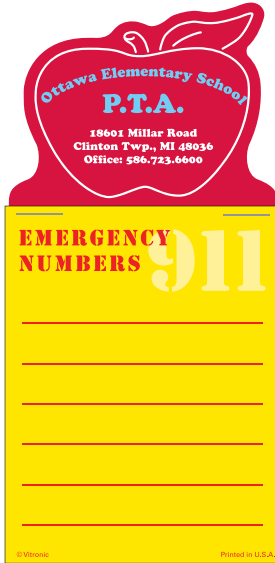
Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G)



V7334 Monthly Planner
 Note: Comes with year on front

PRESS-N-STICK™ LIST PADS

Refer to pages 2-6 for header selections



V8842 Emergency Number
 with AP Header in red



V8844 Babysitters' Info
 with TA Header in translucent blue



V8846 Things to Do
 with BO Header in translucent black



V8842 / V8844 / V8846 LIST DESIGNS



| | | | | | |
|------------------------------|-------------|-------------|-------------|-------------|------------------|
| Hot Stamp | 150 | 250 | 500 | 1000 | 2500 |
| Thru 08/01/12 | 0.73 | 0.67 | 0.64 | 0.55 | 0.48 3ABC |
| After 08/01/12 | 0.78 | 0.72 | 0.69 | 0.59 | 0.51 3ABC |
| Each Additional Color | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 5G |



Also available in Magna-Stick™ – see page 230-231
 Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G).

EARLY ORDER PRICING



Thru August 1, 2012 • Longest in the Industry

THE MAGNETICMARK BOOKMARK EXCLUSIVELY FROM VITRONIC PROMOTIONAL GROUP



VT7900 STANDARD MAGNETICMARK BOOKMARK



Size: 1.25W x 4H – Folded
Weight: 4 lbs per 500

- Features:**
- Designed with magnets that will keep you on the "Mark"
 - Card stock with UV – Extra glossy coating



VT7901 BIG MAGNETICMARK BOOKMARK



Size: 1.75W x 4.25H – Folded

Weight: 6 lbs per 500

- Features:**
- Comes with magnets...never have your bookmark fall out of place again!
 - Card stock with UV – Extra glossy coating
 - Add a calendar to your artwork and this innovative bookmark becomes multi-purpose!



VT7900 Standard MagneticMark Bookmark



Create your Own!
example shown

VT7901 Big MagneticMark Bookmark

| | 500 | 1000 | 2500 | 5000 | 10000 |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| VT7900 | 0.43 | 0.41 | 0.39 | 0.37 | 0.35 |
| Cellophane Bag | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 |

| | 500 | 1000 | 2500 | 5000 | 10000 |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| VT7901 | 0.56 | 0.53 | 0.50 | 0.48 | 0.45 |
| Cellophane Bag | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 |



For all **36 STOCK BACKGROUNDS & COLORS** log on to our website:
www.vitronicpromotional.com

There are no set-up or art charges when you submit your artwork on the bookmark template downloaded from www.vitronicpromotional.com or received from your sales rep. The template must be edited using AI® CS2 or later and applied to the "Art" layer. All type must be converted to curves, paths, or outlines. Placed images must be 300 dpi, CMYK, and embedded within the artwork. Final product artwork must be saved in AI format with an .ai or .eps extension, or an Illustrator-editable PDF. If you prefer Vitronic set up your art, merely note this on your order and include an art creation charge of \$60.00 (X) per hour.

SOLUTIONS

To include your ad copy with any of our stock colors and backgrounds, or when creating your own design, visit our website: www.vitronicpromotional.com to download the art templates for all of our MagneticMark Bookmark styles.

Create your Own!
example shown



View our MagneticMark video.



VT7902 Super MagneticMark Bookmark



VT7902 SUPER MAGNETICMARK BOOKMARK

Size: 1.875W x 5.44H – Folded

Weight: 7 lbs per 500

Features:

- Designed with magnets to mark your page or important information
- Card stock with UV – Extra glossy coating
- Add a calendar to your artwork and you have two useful products for one price

| | 500 | 1000 | 2500 | 5000 | 10000 |
|-----------------------|-------------|-------------|-------------|-------------|----------------|
| VT7902 | 0.78 | 0.75 | 0.72 | 0.70 | 0.66 5C |
| Cellophane Bag | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 5G |

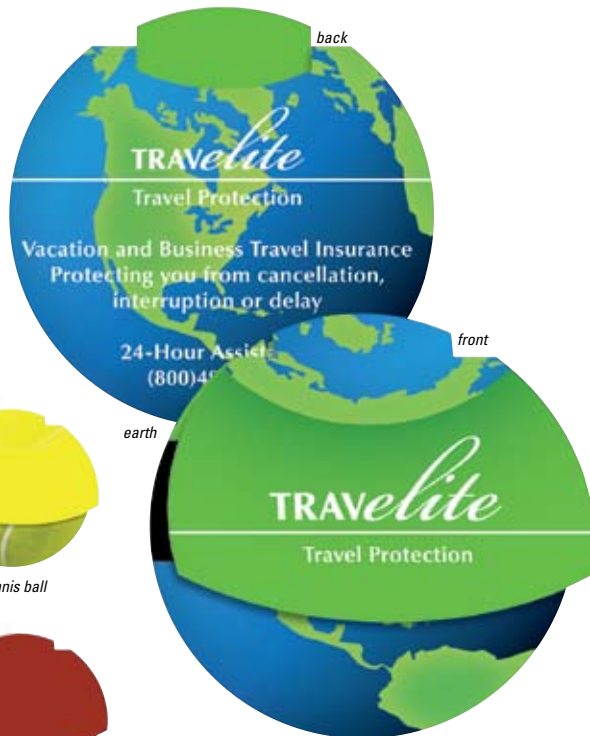


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Exclusive VT7905 **CIRCLE MAGNETICMARK BOOKMARK**

Size: 2.75D – Folded
Weight: 7 lbs. per 500
Features:
 • Designed with magnets to mark your page or important information
 • Card stock with UV – Extra glossy coating
 • Choose a stock design or create your own!

| | 500 | 1000 | 2500 | 5000 | 10000 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-----------|
| VT7905 | 0.78 | 0.75 | 0.72 | 0.70 | 0.66 | 5C |
| Cellophane Bag | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 | 5G |



VT7905 Circle MagneticMark Bookmark

new VT7907 **SHAPES MAGNETICMARK BOOKMARK**

Size: 1.75W x 4.25H – Folded
Weight: 7 lbs. per 500
Features:
 • Designed with magnets to mark your page or important information
 • Card stock with UV – Extra glossy coating
 • Choose a stock design or create your own!

| | 500 | 1000 | 2500 | 5000 | 10000 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-----------|
| VT7907 | 0.56 | 0.53 | 0.50 | 0.48 | 0.45 | 5C |
| Cellophane Bag | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 | 5G |



VT7907 Shapes MagneticMark Bookmark



star

More shapes available on our website:
www.vitronicpromotional.com

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VT7906 NUMBER ONE MAGNETICMARK BOOKMARK

Size: 2W x 3.5H – Folded

Weight: 7 lbs. per 500

Features:

- Designed with magnets to mark your page or important information
- Card stock with UV – Extra glossy coating
- Choose a stock color or create your own!

| | 500 | 1000 | 2500 | 5000 | 10000 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-----------|
| VT7906 | 0.56 | 0.53 | 0.50 | 0.48 | 0.45 | 5C |
| Cellophane Bag | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 | 5G |



VT7906 Number One MagneticMark Bookmark



VT7904 BUSINESS CARD MAGNETICMARK BOOKMARK

Size: 1.94W x 3.5H – Folded

Weight: 7 lbs. per 500

Features:

- Designed with magnets to mark your page or important information
- Card stock with UV – Extra glossy coating
- Standard business card size
- Create your own business card design!

| | 500 | 1000 | 2500 | 5000 | 10000 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-----------|
| VT7904 | 0.56 | 0.53 | 0.50 | 0.48 | 0.45 | 5C |
| Cellophane Bag | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 | 5G |



VT7904 Business Card MagneticMark Bookmark

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