

ASI 93990
PPAI 114197
REF# SBCAL2008

vitronic

PROMOTIONAL GROUP

PRESS-N-STICK™

IT'S AN ORIGINAL.
Still Selling Strong After 90 Years!

28 colors

Calendars

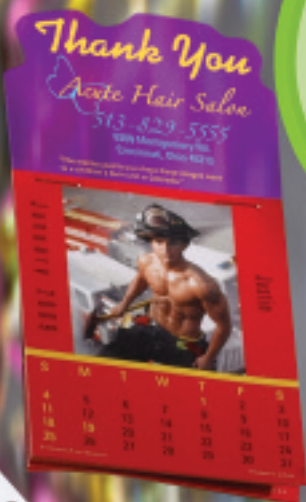
VITRONIC

2008 Welcomes...
an explosion of vinyl
COLORS & SHAPES!

**"Best Wishes
Every Day Of The Year"**

S	T	F	S
	4	5	6
	11	12	13
	18	19	20
	25	26	27
28	29	30	31

© Vitronic Printed in U.S.A.



WWW.VITRONICPROMOTIONAL.COM

28
colors

An explosion of vinyl HEADER COLORS!... IMAGINE THE POSSIBILITIES

Every Shape in every COLOR... 28 COLORS total

- 89 STANDARD SHAPES in 28 COLORS – that's 2,492 possibilities
- 18 SUPER-SIZE SHAPES, 2 SPECIAL SHAPES and 1 JUMBO SHAPE in 28 COLORS – that's another 588 possibilities
- Add CUSTOM SHAPES and COLORFUL CREATIONS to the equation – the possibilities are LIMITLESS!

8 cool TRANSLUCENT vinyl header COLORS

An eco-friendly header fabricated from recycled material – Another inspiration from our **Natural** line

Fresh Calendar Pad Styling for the New Year

2 Calendar Pad styles almost too hot for viewing – plus, fresh looks for our Contemporary Pad and our 4-Color Pads

- Sizzling Firemen (The proceeds from purchasing the Firemen Images go to the Children's Fire Ward.)
- Hot Buns

4 must-have LISTS to use with our vinyl headers

- Things to do...
- Babysitter information
- Shopping List
- Emergency Numbers

A Calendar designed for a Computer Monitor

The Power of Press-N-Stick™ Calendar Advertising...IT'S AMAZING

Message viewed daily...365 days per year

High customer satisfaction...with a reorder rate of up to 90%

Controlled circulation...mail to customers or distribute at the point-of-sale in a complimentary display

Create a Press-N-Stick™ Calendar In 3 Easy Steps!

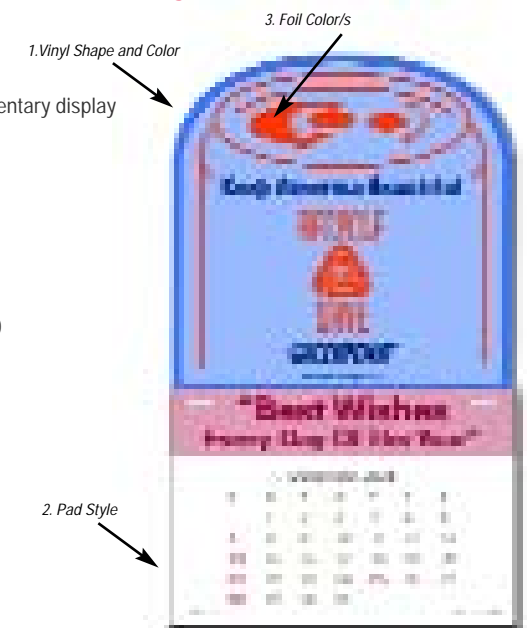
1. Select from an ARRAY of VINYL SHAPES and COLORS – Pages 3-4
OR...

- CUSTOMIZE your own shape – Page 16
- SUPER or JUMBO SIZE your message – Pages 17-18
- MAXIMIZE your message with our MESSAGE MAXIMIZER™ Calendar – Page 10
- ADD INCENTIVE to your message with our SAVE-N-STICK™ Coupon Calendar – Page 10
- COLORIZE your message with COLORFUL CREATIONS – Page 19
- SIMPLIFY your message by using your own business card – Page 20

2. Select from a variety of CALENDAR PAD designs and styles
2-COLOR and 2-COLOR with GRAPHIC in 13-month pad styles
4-COLOR with PHOTO in 12-month pad styles

3. Select your message color – Hot Stamp COLORS shown on Page 15
Vitronic Promotional Group also offers:

- Magna-Stick™ Calendar – Page 21
- Planners – Page 23



Pricing...At a glance

The calendar pad style determines your pricing.

Product	Date of Order	Date of Order					Product	Date of Order	Date of Order				
		150	250	500	1000	2500			3ABC	150	250	500	1000
V7870 Standard (13-month)	Thru 07/31/08	.62	.58	.52	.45	.38	V8884 Crusin' Cars	Thru 7/31/08	.98	.89	.84	.74	.65
V7870 Standard (13-month)	After 07/31/08	.66	.62	.55	.48	.41	V8884 Crusin' Cars	After 7/31/08	1.04	.95	.89	.78	.69
V7898 Contemporary (13-month)	Thru 07/31/08	.62	.58	.52	.45	.38	V8885 Scenic	Thru 7/31/08	.98	.89	.84	.74	.65
V7898 Contemporary (13-month)	After 07/31/08	.66	.62	.55	.48	.41	V8885 Scenic	After 7/31/08	1.04	.95	.89	.78	.69
V7880 Canadian (13-month)	Thru 07/31/08	.62	.58	.52	.45	.38	V8896 Sportsmen	Thru 7/31/08	.98	.89	.84	.74	.65
V7880 Canadian (13-month)	After 07/31/08	.66	.62	.55	.48	.41	V8896 Sportsmen	After 7/31/08	1.04	.95	.89	.78	.69
V8840 List / Shopping	Thru 07/31/08	.73	.67	.64	.55	.48	V8898 Puppies and Kittens	Thru 7/31/08	.98	.89	.84	.74	.65
V8840 List / Shopping	After 07/31/08	.78	.72	.68	.58	.50	V8898 Puppies and Kittens	After 7/31/08	1.04	.95	.89	.78	.69
V8842 List / Emergency #s	Thru 07/31/08	.73	.67	.64	.55	.48	V8889 Male Call	Thru 7/31/08	.98	.89	.84	.74	.65
V8842 List / Emergency #s	After 07/31/08	.78	.72	.68	.58	.50	V8889 Male Call	After 7/31/08	1.04	.95	.89	.78	.69
V8844 List / Babysitters' Info.	Thru 07/31/08	.73	.67	.64	.55	.48	V8890 Sunshine Girls	Thru 7/31/08	.98	.89	.84	.74	.65
V8844 List / Babysitters' Info.	After 07/31/08	.78	.72	.68	.58	.50	V8890 Sunshine Girls	After 7/31/08	1.04	.95	.89	.78	.69
V8846 List / Things To Do	Thru 07/31/08	.73	.67	.64	.55	.48	V8897 Maiden America	Thru 7/31/08	.98	.89	.84	.74	.65
V8846 List / Things To Do	After 07/31/08	.78	.72	.68	.58	.50	V8897 Maiden America	After 7/31/08	1.04	.95	.89	.78	.69
V8864 Farmers' Almanac™	Thru 07/31/08	.98	.89	.84	.74	.65	V8892 Built in the USA	Thru 7/31/08	.98	.89	.84	.74	.65
V8864 Farmers' Almanac™	After 07/31/08	1.04	.95	.89	.78	.69	V8892 Built in the USA	After 7/31/08	1.04	.95	.89	.78	.69
V8873 3-month Vertical	Thru 07/31/08	.75	.71	.69	.58	.49	V8893 Biker Babes	Thru 7/31/08	.98	.89	.84	.74	.65
V8873 3-month Vertical	After 07/31/08	.79	.75	.73	.60	.51	V8893 Biker Babes	After 7/31/08	1.04	.95	.89	.78	.69
V8876 Spanish	Thru 07/31/08	.67	.64	.59	.51	.44	V8895 Firemen	Thru 7/31/08	.98	.89	.84	.74	.65
V8876 Spanish	After 07/31/08	.72	.67	.63	.54	.47	V8895 Firemen	After 7/31/08	1.04	.95	.89	.78	.69
V8879 Cowboy	Thru 07/31/08	.98	.89	.84	.74	.65	V8891 Dream Girls (topless)	Thru 7/31/08	1.16	1.07	1.02	.91	.81
V8879 Cowboy	After 07/31/08	1.04	.95	.89	.78	.69	V8891 Dream Girls (topless)	After 7/31/08	1.22	1.13	1.08	.96	.86
V8883 Wildlife	Thru 7/31/08	.98	.89	.84	.74	.65	V8894 Hot Buns	Thru 7/31/08	1.16	1.07	1.02	.91	.81
V8883 Wildlife	After 7/31/08	1.04	.95	.89	.78	.69	V8894 Hot Buns	After 7/31/08	1.22	1.13	1.08	.96	.86
							Each Additional Color		.08	.08	.08	.08	.5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted. See pages 12-13 for general order information.

NEW Every Color in Every Shape



Including 8 **NEW** translucent vinyl colors Add a **FRESH** dimension



NEW *Natural* header fashioned from reusable, post-industrial vinyl material.



Transparent Red T-Red	731 Red	Transparent Orange T-Orange	724 Orange
723 Yellow	Transparent Lime T-Lime	Transparent Emerald T-Green	703 Forest Green
Transparent Teal T-Teal	772 Kelly Green	774 Teal	723 778 Canadian Blue
Transparent Blue T-Blue	721 Royal	704 Navy	Transparent Purple T-Purple
2685 Purple	706 Burgundy	196 Pink	737 Beige
235 Brown	250 Gray	Transparent Black T-Black	Recycled Black R-Black
732 Black	728 White	877 Silver	871 Gold

Color example Shape P

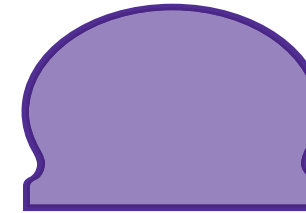
Multi-use Shapes • Blank

PERSONALIZE your message

Begin with a **BLANK** vinyl shape and personalize your message...



SHAPE P
Imprint Area: 2 1/2" X 1 1/2"



SHAPE OV
Imprint Area: 2 1/2" X 1 1/2"



SHAPE BC
Imprint Area: 2 1/2" X 1 1/2"
Circle: 1" diameter



SHAPE C
Imprint Area: 2 3/4" X 3/4"
Circle: 3/8" X 1 3/8"

OR select from a **MULTI-USE** shape appropriate for an array of business types.

Multi-use Shapes • Multi-use Graphics



SHAPE AR
Imprinted with **Arrow**
Imprint Area: 1 1/2" X 1"



SHAPE GS
Imprinted with **Gracias**
Imprint Area: 2 3/4" X 1 3/4"



SHAPE TG
Imprinted with **Triangle**
Imprint Area: 1 1/2" X 1"



SHAPE TA
Imprinted with **Thank You**
Imprint Area: 2 3/4" X 1 1/2"



SHAPE US
Imprinted with outline of **United States**
Imprint Area: 2 3/4" x 1 1/2"

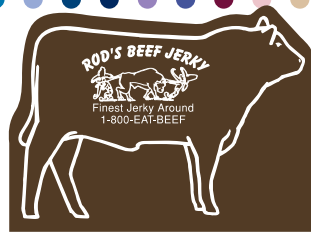


SHAPE SS
Imprinted with **Sunset**
Imprint Area: 2 3/4" x 1 1/2"

Agriculture • Animals



SHAPE BN
Imprinted with Outline of Barn
Imprint Area: 2" X 1"



SHAPE BL
Imprinted with Outline of Bull
Imprint Area: 2 1/4" X 1"



SHAPE BU
Debossed with Bull
Imprint Area: 2" X 1"



SHAPE DA
Imprinted with Dairy Cow
Imprint Area: 2 1/4" X 1"



SHAPE PI
Imprinted with Outline of Pig
Imprint Area: 2 1/4" X 1 1/4"



SHAPE TC
Imprinted with Tractor
Imprint Area: 2 1/4" X 3/4"

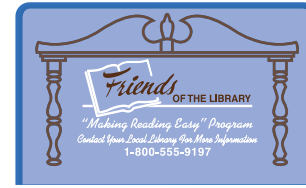


SHAPE RA
Imprinted with Rabbit
Imprint Area: 1 1/4" X 1"



SHAPE HW
Imprinted with Whale
Imprint Area: 2" X 1"

Home Building



SHAPE CS
Imprinted with Colonial Sign
Imprint Area: 2" X 1"



SHAPE HO
Imprinted with Outline of House
Imprint Area: 2 1/2" X 1 1/4"



SHAPE RH
Debossed with House
Imprint Area: 2 1/2" X 1 1/4"

Medical



SHAPE RI
Imprinted with Ribbon
Imprint Area: 2 1/2" X 2"
Note desired color of ribbon on your order



SHAPE BA
Imprinted with Ribbon
Imprint Area: 2 1/2" X 1 1/4"



SHAPE EN
Imprinted with Spaces to write emergency telephone numbers.
NOTE: white imprint only
Imprint Area: 2 1/2" X 3/4"



SHAPE FT
Imprinted with Foot
Imprint Area: 1 1/4" X 3/4"

Food / Entertainment



SHAPE AP
Imprinted with Apple
Imprint Area: 2 1/4" X 1 1/4"



SHAPE BR
Imprinted with Outline of Caricatures at Bar
Imprint Area: 2 1/2" X 1"



SHAPE BO
Imprinted with Bottle
Imprint Area: 2" X 3/4"



SHAPE BE
Imprinted with Bread
Imprint Area: 1 1/2" X 1 1/4"



SHAPE HA
Imprinted with Hand
Imprint Area: 1 1/4" X 3/4"



SHAPE HE
Imprinted with Outline of Heart
Imprint Area: 2 1/4" X 1 1/4"



SHAPE MS
Imprinted with Sign
Imprint Area: 2 1/2" X 3/4"



SHAPE MP
Imprinted with Mortar and Pestle
Imprint Area: 2 1/2" X 3/4"
Circle: 1 1/4" diameter



SHAPE CA
Imprinted with Can
Imprint Area: 1 1/2" X 1 1/4"



SHAPE CE
Imprinted with Outline of Cheese
Imprint Area: 2 1/4" X 1 1/4"



SHAPE CC
Debossed with Outline of Coffee Cup
Imprint Area: 2" X 1"



SHAPE CK
Imprinted with CupCake
Imprint Area: 1 1/4" X 1"



SHAPE DE
Imprinted with Tooth
Imprint Area: 1 1/4" X 1 1/4"

Motivational



SHAPE HD
Imprinted with Happy Face
Imprint Area: 2 1/2" X 1 1/4"
Circle: 1 1/4" diameter



SHAPE NO
Imprinted with Outline of the #1
Imprint Area: 2" X 1"



SHAPE SA
Imprinted with Safety Slogans
Imprint Area: 2 1/2" X 3/4"



SHAPE ST
Imprinted with Shooting Star
Imprint Area: 2 1/2" X 1"

Patriotic



SHAPE AE
Imprinted with **Eagle**
Imprint Area: 2 1/2" X 3/4"



SHAPE F
Imprinted with **American Flag**
Imprint Area: 2 1/2" X 1 1/4"

Sports



SHAPE FB
Imprinted with **Football**
Imprint Area: 1 1/2" X 3/4"



SHAPE GF
Imprinted with **Golf Ball and Tee**
Imprint Area: 1 1/2" X 1 1/4"

Services



SHAPE PT
Imprinted with **Outline of Van**
Imprint Area: 2 1/2" X 1 1/4"



SHAPE TO
Imprinted with **Tow Truck**
Imprint Area: 2 1/2" X 3/4"



SHAPE HT
Imprinted with **Tow Truck**
Imprint Area: 2 1/2" X 3/4"



SHAPE PL
Imprinted with **Pipe Wrench**
unless otherwise specified
Imprint Area with Pipe Wrench: 2 1/4" X 2"
Imprint Area w/o Pipe Wrench: 2 1/2" X 2"

Religion



SHAPE CH
Imprinted with **Church Steeple**
Imprint Area: 2" X 1 1/4"



SHAPE PY
Imprinted with **Praying Hands**
Imprint Area: 2 1/2" X 1 1/4"



SHAPE CO
Imprinted with **Cross**
Imprint Area: 1 1/2" X 1 1/4"



SHAPE TR
Imprinted with **Outline of Truck**
Imprint Area: 2" X 1 1/4"



SHAPE WR
Debossed with **Wrench**
Imprint Area: 2 1/2" X 1"

Technology



SHAPE PC
Imprinted with **Outline of PC**
Imprint Area: 2 1/2" X 1 1/4"



SHAPE CP
Imprinted with or without **Phone**
Imprint Area with Phone art: 1 1/2" X 2"
Imprint Area without Phone art: 2 1/2" X 2"

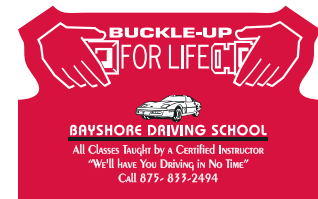


SHAPE PH
Imprinted with **Outline of Telephone**
Imprint Area: 2 1/2" X 1 1/4"



SHAPE WP
Imprinted with **Web Page**
Imprint Area: 2 1/4" X 1"

Services



SHAPE BK
Imprinted with **Buckle-Up Slogan and Symbol**
Imprint Area: 2 1/2" X 3/4"



SHAPE BD
Debossed with **Bulldozer**
Imprint Area: 2 1/4" X 1 1/4"



SHAPE DC
Imprinted with **Clothes Hanger**
Imprint Area: 2 1/2" X 1 1/4"



SHAPE L
Debossed with **Light Bulb**
Imprint Area: 1 1/2" X 1 1/4"

Transportation



SHAPE AC
Debossed with **Antique Car**
Imprint Area: 2 1/2" X 1"



SHAPE CR
Imprinted with **Outline of Car**
Imprint Area: 2" X 1"



SHAPE VE
Imprinted with **Car**
Imprint Area: 2 1/2" X 3/4"



SHAPE LM
Imprinted with **Limo**
Imprint Area: 2 1/2" X 3/4"



SHAPE RE
Imprinted with **Recycle Symbol**
Imprint Area: 2 1/2" X 3/4"



SHAPE TB
Imprinted with **Teddy Bear**
Imprint Area: 2 1/2" X 1 1/4"



SHAPE TS
Imprinted with **T-Shirt**
Imprint Area: 1 1/2" X 1 1/4"



SHAPE TI
Imprinted with **Outline of Taxi Cab**
Imprint Area: 2" X 3/4"



SHAPE TK
Imprinted with **Outline of Tractor Trailer**
Imprint Area: 2 1/2" X 1 1/4"
Trailer: 1 1/2" X 3/4"



SHAPE TT
Debossed with **Tractor Trailer**
Imprint Area: 2 1/2" X 3/4"
Trailer: 2" X 3/4"



SHAPE TR
Imprinted with **Outline of Truck Trailer**
Trailer: 2" X 3/4"

Transportation Continued



SHAPE PR
Debossed with Fuel Truck
Imprint Area: 2 1/4" x 1 1/4"



SHAPE PU
Imprinted with Pick-Up Truck
Imprint Area: 2 1/4" x 1 1/4"

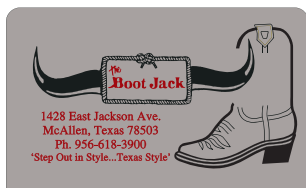


SHAPE PT
Imprinted with Van
Imprint Area: 2 1/4" x 1 1/4"

Western



SHAPE CW
Imprinted with Outline of Covered Wagon
Imprint Area: 2 1/4" x 3/4"



SHAPE BT
Imprinted with Cowboy Boot
Imprint Area: 2 1/4" x 1"



SHAPE WN
Debossed with Western Design
Imprint Area: 1 1/2" X 1 1/4"



SHAPE CU
Imprinted with Cactus
Imprint Area: 1 1/2" X 1 1/4"

Computer Keyboard Calendar



Computer Calendar Strip
#V7950

Imprint Area: 2W x .625H

- Features:**
- Designed to fit computer monitors or keyboards
 - Display your logo for constant exposure

	250	500	1000	2500	
V7950 Computer Calendar Strip	1.47	.84	.50	.30	2ABC

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.



Perforated for easy tear off.

Save-N-Stick™ COUPON CALENDAR

Patent Pending
#V7921

Weight: 3 lbs. per 150, 5 lbs. per 250

Coupon Imprint Area: 2.5W x .75H

Message Imprint Area: 2.5W x 1.625H

Features:

- Combines coupon savings with year round advertising opportunity of our PRESS-N-STICK™ Calendar
- Perforated for easy removal of coupon
- Use with all calendar pad styles, except the V8860 Jumbo 3-month and the V8858 3-month horizontal - Refer to pages 11-14 for calendar pad selection.
- Select vinyl color.
- Select your foil color - Refer to page 15.

Pricing shown for V7870 Standard and V7898 Contemporary only.

	150	250	500	1000	2500	
Thru 07/31/08	.73	.67	.64	.55	.48	3ABC
After 07/31/08	.78	.72	.68	.58	.50	3ABC
Each Additional Color	.08	.08	.08	.08	.08	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

SCREENED PRICE: Contact factory for pricing.

Message Maximizer Press-N-Stick™ Calendar

#V7777

Weight:

Size: 3.5W x 4.375H

Imprint Area:

Message Imprint Area: 3W x 1H

Under Pad: (Text Only) 1.625H x 2W

Features:

- Full back styling allows for additional message area under calendar pad – Ideal for special offers and reordering information
- Choose your message imprint color – see page 15

Pricing shown for V7870 Standard and V7898 Contemporary only.

	150	250	500	1000	2500	
Thru 07/31/08	.85	.81	.74	.65	.53	3ABC
After 07/31/08	.89	.85	.78	.68	.59	3ABC
Each Additional Color	.08	.08	.08	.08	.08	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

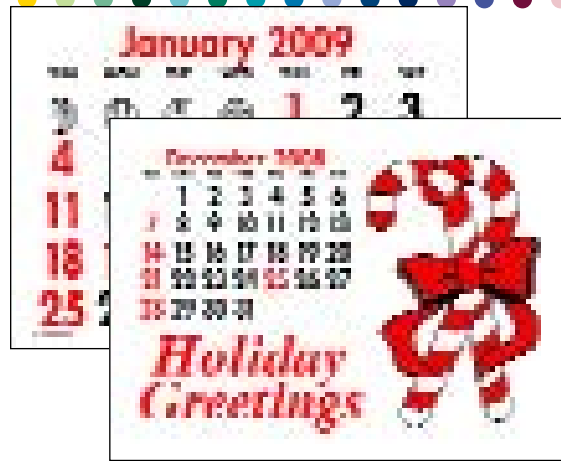


Receive a new message

Continue your message under the pad!

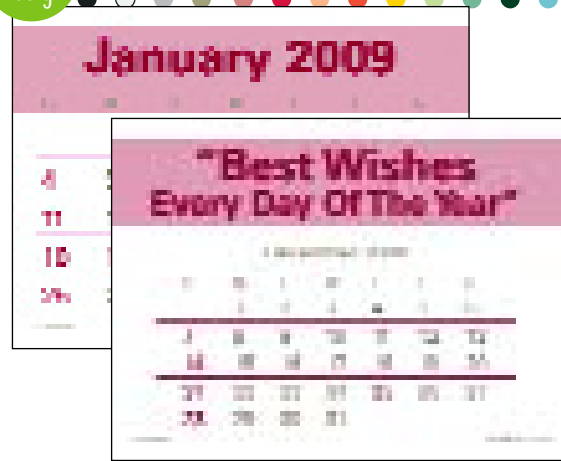
2-Color / 13-Month Calendar Pads

2 Color Graphic Calendar Pads

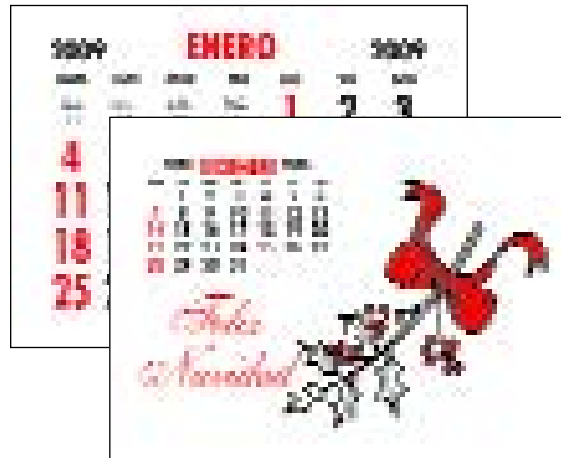


V7870 Standard

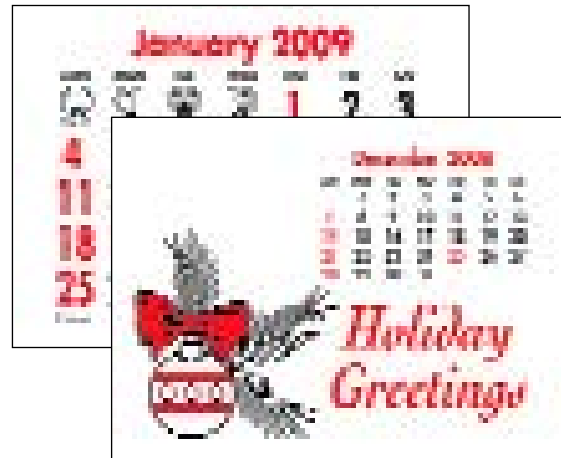
NEW Design



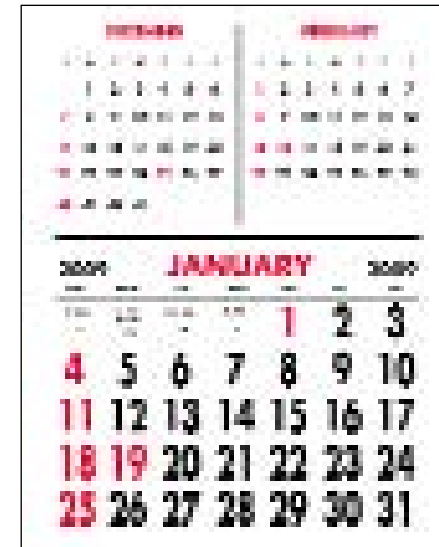
V7898 Contemporary



V8876 Spanish



V7880 Canadian



V8873 3-Month Vertical



V8864 Farmers' Almanac™



V8879 Cowboy

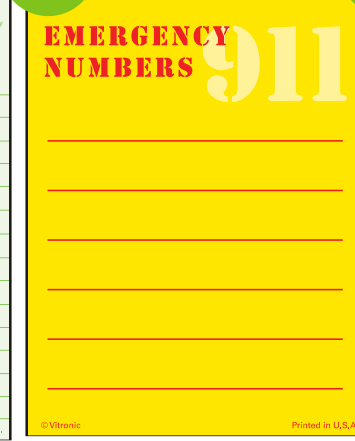
Lists Designs

NEW



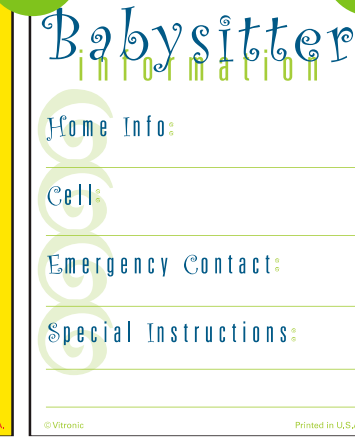
V8840 Shopping List

NEW



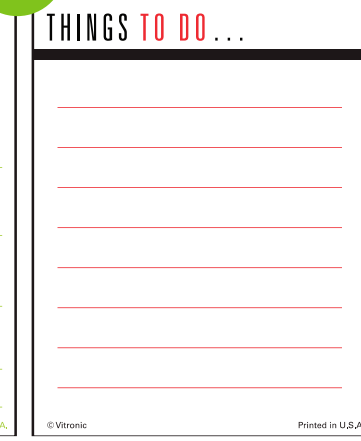
V8842 Emergency Number

NEW



V8844 Babysitter

NEW



V8846 Things to Do

List Designs

#V8840 / #V8842 / V8844 / V8846

	150	250	500	1000	2500
Thru 07/31/08	.73	.67	.64	.55	.48
After 07/31/08	.78	.72	.68	.58	.50

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

2-color and 2-color with Graphic / 13-month Calendar Pads

To maximize the use and exposure of our calendars, we design most of our two-color calendar pads with 13 months, beginning with December of the current year and then the 12 months of the New Year.

Weight: 3 lbs. per 150, 5 lbs. Per 250, except as noted

Imprint: Hot Stamp

Packing: Bulk

2-COLOR / 13-MONTH CALENDAR PADS: V7870 Standard / V7898 Contemporary

	150	250	500	1000	2500
Thru 07/31/08	.62	.58	.52	.45	.38
After 07/31/08	.66	.62	.55	.48	.41

V8873 3-month Vertical

	150	250	500	1000	2500
Thru 07/31/08	.75	.71	.69	.58	.49
After 07/31/08	.79	.75	.73	.60	.51

V8876 Spanish / V7880 Canadian

	150	250	500	1000	2500
Thru 07/31/08	.67	.64	.59	.51	.44
After 07/31/08	.72	.67	.63	.54	.47

2-COLOR WITH GRAPHIC: V8864 Farmers' Almanac / V8879 Cowboy

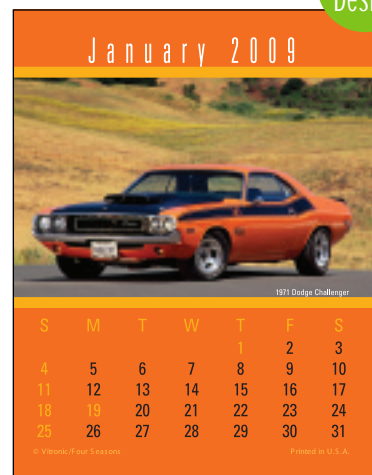
	150	250	500	1000	2500
Thru 07/31/08	.98	.89	.84	.74	.65
After 07/31/08	1.04	.95	.89	.78	.69

Each Additional Color .08 .08 .08 .08 .08 5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.



V8883 Wildlife



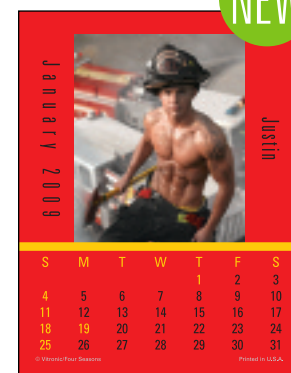
V8884 Cruisin' Cars



V8885 Scenic



V8889 Male Call



V8895 Firemen



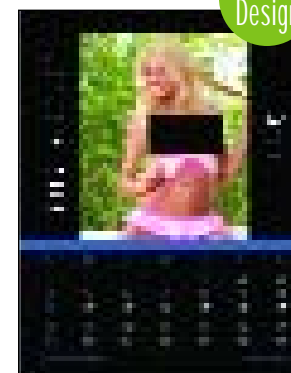
V8896 Sportsmen



V8898 Puppies and Kittens



V8890 Sunshine Girls



V8891 Dream Girls-topless



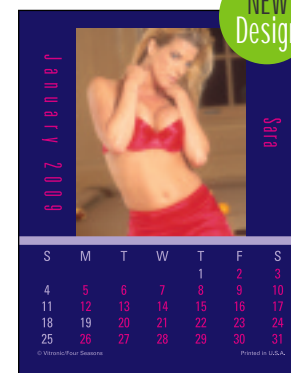
V8892 Built in the USA



V8893 Biker Babes



V8894 Hot Buns



V8897 Maiden America

To hide mature theme, Simply fold over.

Please refer to page 168 for pricing.

Calendar Pads come with Monthly Viewing Options

4-color / 12-month Calendar Pads

Our 4-color calendar pads capture the 12 months of the year, January through December, on colorful, individual pages.

Weight: 3 lbs. Per 150, 5 lbs. Per 250

Imprint: Hot Stamp

Packaging: Bulk

4-COLOR / 12-MONTH CALENDAR PADS

V8883 Wildlife / V8884 Cruisin' Cars / V8885 Scenic / V8896 Sportsmen / V8898 Puppies and Kittens

	150	250	500	1000	2500	
Thru 7/31/08	.98	.89	.84	.74	.65	3ABC
After 7/31/08	1.04	.95	.89	.78	.69	3ABC

4-COLOR / MATURE THEME

V8889 Male Call / V8890 Sunshine Girls / V8897 Maiden America / V8892 Built in the USA / V8893 Biker Babes / V8895 Firemen

	150	250	500	1000	2500	
Thru 7/31/08	.98	.89	.84	.74	.65	3ABC
After 7/31/08	1.04	.95	.89	.78	.69	3ABC

V8891 Dream Girls (topless) / V8894 Hot Buns

	150	250	500	1000	2500	
Thru 7/31/08	1.16	1.07	1.02	.91	.81	3ABC
After 7/31/08	1.22	1.13	1.08	.96	.86	3ABC

Each Additional Color	.08	.08	.08	.08	.08	5G
-----------------------	-----	-----	-----	-----	-----	----

Calendar Options

Split-year Calendar Pad

As an option, you can choose to begin with any month of the current year and then the 12 months of the next year. This option is based on the availability of current year calendar pads. \$.26 (E)

ABSOLUTE MINIMUM ORDER: 100 pieces per pad style, shape and copy change.

Price: 1st column after 07/31/08 price, plus \$45.00 (G) less than minimum per pad style. No early order discount or combined quantity pricing.

SCREENED IMPRINT: Contact factory for pricing.

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

Choose from 24 Colors

Custom Shapes

Standard Hot Stamp Colors

- Black
- White
- Gray 431C
- Ivory 1205C
- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
- Light Brown 4635C
- Dark Brown 4625C
- Yellow 124C
- Light Yellow 115C
- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Light Pink 196C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

Slogans

Add a Slogan to Your Message

- At your service, year 'round
- Make a date to...
- Stick with the professionals
- Be up to date with...
- Stick with us...
- Years of experience
- Satisfaction one day at a time
- Best wishes every day of the year
- Service you'll want to stick with
- Greetings every day of the year
- Year-round greetings
- Have a great year
- Service by the numbers
- 365 days of service

Fashion a calendar message that reflects your **BUSINESS**—
your **NAME, LOGO, PRODUCT, INDUSTRY** imagine the possibilities.



Custom Vinyl Shapes for your Press-N-Stick™ Calendars

Size: Custom shape up to 2.25H x 3W Call factory for quote on larger sized shapes.

Imprint: Hot Stamp

Production Time: Call factory for delivery time

Tooling Charge: 1-time charge. Simple shapes start at \$250.00 (G).

Weight: 3 lbs. Per 150

Packaging: Bulk

CUSTOM SHAPE

	150	250	500	1000	2500	
V7870 Standard Calendar	\$0.66	\$0.62	\$0.55	\$0.48	\$0.41	3ABC
V7870 Standard Calendar	\$0.72	\$0.67	\$0.63	\$0.54	\$0.47	3ABC
V7898 Contemporary Calendar	\$0.66	\$0.62	\$0.55	\$0.48	\$0.41	3ABC
V8864 Farmers' Almanac Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8873 3-Month Calendar	\$0.79	\$0.75	\$0.73	\$0.60	\$0.51	3ABC
V8876 Spanish Calendar	\$0.72	\$0.67	\$0.63	\$0.54	\$0.47	3ABC
V8879 Cowboy Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8883 Wildlife Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8884 Cruisin' Car Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8885 Scenic Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8889 Male Call Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8890 Sunshine Girls Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8891 Dream Girls Calendar	\$1.22	\$1.13	\$1.08	\$0.96	\$0.86	3ABC
V8892 Built in the USA Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8893 Biker Babes Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8896 Sportsman's Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8897 Maiden America Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8898 Puppies & Kittens Calendar	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8895 Firemen	\$1.04	\$0.95	\$0.89	\$0.78	\$0.69	3ABC
V8894 Hot Buns	\$1.22	\$1.13	\$1.08	\$0.96	\$0.86	3ABC
V8840 List / Shopping List	\$0.78	\$0.72	\$0.68	\$0.58	\$0.50	3ABC
V8842 List / Emergency Number	\$0.78	\$0.72	\$0.68	\$0.58	\$0.50	3ABC
V8844 List / Babysitters' Information	\$0.78	\$0.72	\$0.68	\$0.58	\$0.50	3ABC
V8846 List / Things To Do	\$0.78	\$0.72	\$0.68	\$0.58	\$0.50	3ABC
Each Additional color	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

SCREENED PRICE: Contact factory for pricing.

3-Month Horizontal



View 3-months at a glance!

Actual Size



Use with 3-month horizontal Calendar Pad

SHAPE BH
Imprinted with House Outline
Imprint Area: 3 3/4" X 1"



3-Month Horizontal
#V8858

To maximize the use and exposure of our calendars, use the V8858 3-month horizontal calendar pad

Weight: 3 lbs. Per 150

Packaging: Bulk

V8858 3-month Horizontal	150	250	500	1000	2500
Thru 07/31/08	.74	.68	.65	.56	.48 3ABC
After 07/31/08	.78	.72	.68	.58	.50 3ABC
Each Additional Color	.08	.08	.08	.08	.08 5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

Art shown at 55% of actual size



Shape BV
Formally known as V8862
Imprinted with Van
Imprint Area: 2 1/2" W x 3/4" H



SHAPE ST
Imprinted with Semi Truck
Imprint Area: 2 1/2" X 3/4"



SHAPE LT
Imprinted with Thank You
Imprint Area: 3 3/4" X 3/4"



SHAPE LR
Imprint Area: 3 3/4" X 1"

Jumbo 3-Month
#V8860

Weight: 3 lbs. Per 150

Size: 4.375W x 5H

Imprint: 4W x 1.5H, Hot Stamp

Packaging: Bulk

V8860 JUMBO 3-month Horizontal	150	250	500	1000	2500
Thru 07/31/08	1.47	1.38	1.29	1.07	.93 3ABC
After 07/31/08	1.49	1.40	1.31	1.11	.97 3ABC
Each Additional Color	.08	.08	.08	.08	.08 5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

Supersize Shapes

SUPERSIZE, your message for added impact!

Size: 3W x 5.19H

Weight: 3 lbs. Per 150, 5 lbs. Per 250

Imprint: Hot Stamp, up to 6 lines

Packaging: Bulk

V7920 SUPER SIZE CALENDAR: Pricing shown with V7870 standard calendar pad and V7898 Contemporary calendar pad only. Call factory for pricing for other calendar pad styles.

Thru 7/31/08	150	250	500	1000	2500
After 7/31/08	.67	.64	.56	.49	.42 3ABC
Each Additional Color	.08	.08	.08	.08	.08 5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

SCREENED PRICE: Contact factory for pricing.

Craft your message on a blank or build your message around an imprinted design.

Actual Size



SHAPE P
Imprinted with YOUR Design
Imprint Area: 2 1/2" X 2 1/2"

Art shown at 20% of actual size



SHAPE FL
Imprinted with Fork Lift Design
Imprint Area: 2 3/4" X 1"



SHAPE CT
Imprinted with Cement Truck Design
Imprint Area: 2 3/4" X 1"



SHAPE TR
Imprinted with Tractor Design
Imprint Area: 2 3/4" X 1 1/4"



SHAPE TP
Imprinted with Tractor Trailer Design
Imprint Area: 2 3/4" x 1 1/2"



SHAPE TM
Imprinted with Tractor Trailer Design
Imprint Area: 2 3/4" X 1 1/2"



SHAPE SB
Imprinted with School Bus Design
Imprint Area: 1 1/2" X 1"



SHAPE MT
Imprinted with Tire
Imprint Area: 1 1/2" D



SHAPE MB
Imprinted with Bagel
Imprint Area: 1 1/2" D



SHAPE MF
Imprinted with Flower
Imprint Area: 1 1/2" D



SHAPE MG
Imprinted with Golf Ball
Imprint Area: 1 1/2" D



SHAPE MD
Imprinted with Donkey
Imprint Area: 2" X 3/4"



SHAPE ME
Imprinted with Elephant
Imprint Area: 2" X 3/4"

Actual Size



SHAPE MC
Imprint Area: 2 3/4" D

Captivate with Colorful Creations

Create **EYE-CATCHING**, 4-color designs on your calendar message area



SHAPE Dream Car
Imprint Area: 2 3/4" X 1 1/4"



SHAPE American Flag
Imprint Area: 2 3/4" X 1 1/4"



SHAPE Roses
Imprint Area: 2 3/4" X 1 1/4"



SHAPE Scenic America
Imprint Area: 2 3/4" X 1 1/4"



SHAPE Stain Glass Window
Imprint Area: 2 3/4" X 1 1/4"



SHAPE Tropical Sun Set
Imprint Area: 2 3/4" X 1 1/4"



SHAPE Stainglass Rose
Imprint Area: 1 1/2" X 1 3/4"



SHAPE Stainglass Candle
Imprint Area: 1 1/2" X 2 1/4"



SHAPE Stainglass Lily
Imprint Area: 1 1/2" X 2 1/4"

Using an advanced printing technology, inks cure directly on the substrate during the printing process, fashioning colorful, captivating designs.

This imprinting method requires the use of white vinyl and a die cut edge.

- Features:**
- No set up charges
 - Low minimums

COLORFUL CREATIONS STOCK SHAPES / CALENDAR PADS: Add to after 7/31/08 HOT STAMP price of desired pad style on pages 11-14.

	150	250	500	1000	2500
All Press-N-Stick™ Calendar Pads	.37	.35	.30	.22	.18 5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

*Call factory for details on custom shapes with Colorful Creations.

PRESS-N-STICK™ calendars offer a fast and economical solution for displaying your advertising message.

Select from Two Styles...With or Without Additional Message Area

Weight: 4 lbs. Per 150
Colors: Black and White
Imprint: 2.625W x .625H
Hot Stamp – Up to 3 lines

- Features:**
- Pricing below is for standard pad only
 - Business card inserts into clear pocket on two styles.
 - 48-hour turnaround

Packaging: Bulk

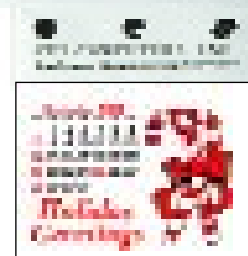
V7869 BUSINESS CARD WITH AD MESSAGE PRESS-N-STICK™ CALENDAR

	150	250	500	1000	2500
Thru 7/31/08	.85	.81	.74	.65	.53 3ABC
After 7/31/08	.89	.85	.78	.68	.59 3ABC
Each Additional Color	.08	.08	.08	.08	.08 5G

V7859 BUSINESS CARD WITHOUT AD MESSAGE PRESS-N-STICK™ CALENDAR

	150	250	500	1000	2500
Thru 7/31/08	.65	.61	.58	.51	.45 3ABC
After 7/31/08	.69	.65	.62	.54	.48 3ABC

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.



Comes with Standard Pad

V7869



48 Hour Shipping Available

V7859

DISTRIBUTING your PRESS-N-STICK™ calendar advertising message to your customers is easy!

Mail to Your Customers Using a Specially-sized Envelope...Complete with a Holiday Greeting

Press-N-Stick™ Mailing Envelope

Size: 4W x 7H (V7859 / V7869 Business Card Press-N-Stick™ styles do not fit in envelope)

- Features:**
- White with flap top
 - Universal greeting
- Price:** \$.08 (E) each, not inserted

FREE WITH EVERY ORDER of Standard size vinyl shapes shown on pages 3-4 and 2-Color and 4-Color standard size calendar pads shown on pages 11-14. Also, shipped with Colorful Creations and Magna-Stick™.



Magna-Stick™ Business Card #V8960

Weight: 4 lbs. Per 150

- Features:
- Pricing below is for standard pad only
 - Adhesive to apply business card

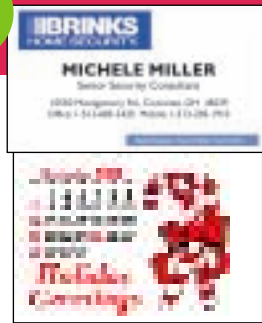
Packaging: Bulk

	150	250	500	1000	2500
Thru 7/31/08	.58	.53	.50	.42	.37 3ABC
After 7/31/08	.61	.56	.54	.46	.40 3ABC
Each Additional Color	.08	.08	.08	.08	.08 5G



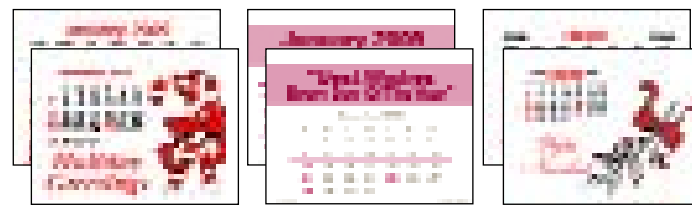
INSTANT BILLBOARD!
Simply remove paper coating material and apply your business card to the magnet.

48 Hour Shipping Available



V8960

2-Color / 13-Month Calendar Pads



V8930 Standard

V8931 Contemporary

V8934 Spanish

2 Color Graphic Calendar Pads



V8933 3-Month Vertical

V8932 Farmers' Almanac™

V8935 Cowboy



V8944 Canadian

Choose from 17 magnetic shapes in an assortment of 5 colors

After the year ends, the user can simply remove the calendar along the perforation for a lasting advertising message.



SHAPE P
Imprint Area: 2 1/4" X 1 1/2"



SHAPE TA
Imprinted with Thank You
Imprint Area: 2 1/4" X 1 1/2"



SHAPE BC
Imprint Area: 3 1/4" X 1 1/2"



SHAPE BN
Imprinted with Outline of Barn
Imprint Area: 2" X 1"



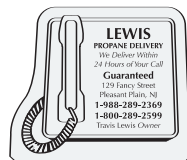
SHAPE HD
Imprinted with Happy Face
Imprint Area: 2 1/4" X 3/4"



SHAPE C
Imprint Area: 2 1/4" X 3/4"
Circle: 1/2" X 1/2"



SHAPE YM
Imprinted with Mail Box & "You Have Mail"
Imprint Area: 2 1/4" X 1 1/2"



SHAPE PH
Imprinted with Outline of Phone
Imprint Area: 1 1/4" X 1 1/4"



SHAPE HO
Imprinted with Outline of House
Imprint Area: 2 1/2" X 1 1/2"



SHAPE PC
Imprinted with outline of PC Screen and Keyboard
Imprint Area: 2 1/4" X 1 1/4"



SHAPE WP
Imprinted with Web Page
Imprint Area: 2 1/4" X 1"



SHAPE HE
Imprinted with Outline of Heart
Imprint Area: 2 1/2" X 1 1/2"



SHAPE AP
Imprinted with Outline of Apple
Imprint Area: 2 1/4" X 1 1/4"



SHAPE VA
Imprinted with Van
Imprint Area: 2 1/2" X 1 1/4"



SHAPE PL
Imprinted with Pipe Wrench unless otherwise specified
Imprint Area with Pipe Wrench: 2 1/4" X 2"
Imprint Area w/o Pipe Wrench: 2 1/2" X 2"



SHAPE CP
Imprinted with Phone unless otherwise specified
Imprint Area with Phone art: 1 1/2" X 2"
Imprint Area without Phone art: 2 1/2" X 2"



SHAPE SC
Imprinted with Shopping Cart
Imprint Area: 2 1/4" X 1 1/4"

Use this chart to select from 5 magnet colors.

SHAPE	BN	P	TA	BC	HD	C	PL	SC	YM	PH	HO	CP	PC	WP	HE	AP	VA
985 Royal		•	•														
981 Yellow		•															
980 White		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
983 Red		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
988 Black		•			•	•											

Choose from 24 Colors



Standard Hot Stamp Colors—Closest PMS match

- Black
- White
- Gray 431C
- Ivory 1205C
- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
- Light Brown 4635C
- Dark Brown 4625C
- Yellow 124C
- Light Yellow 115C
- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Light Pink 196C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

4-Color with Photo / 12-Month Calendar Pads



V8936 Wildlife

V8937 Cruisin' Cars

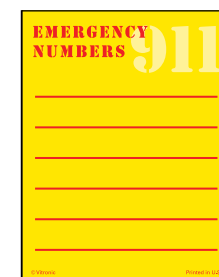
V8938 Scenic

V8942 Sportsmen

V8948 Puppies and Kittens



V8967 Shopping List



V8966 Emergency Numbers



V8965 Babysitter



V8968 Things to Do

- MATURE THEME**
- V8941 Dream Girls-topless
 - V8839 Male Call
 - V8953 Built in the USA
 - V8949 Firemen
 - V8940 Sunshine Girls
 - V8947 Maiden America
 - V8952 Biker Babes
 - V8951 Hot Buns

NEW

Weight:

- V8932, V8933, V8935 – 6 lbs. per 150
- All other styles – 4 lbs. per 150

Imprint: Hot Stamp, up to 5 lines

Packing: Bulk

2-COLOR / 13-MONTH CALENDAR PADS

V8930 Standard / V8931 Contemporary

	150	250	500	1000	2500
Thru 7/31/08	.88	.76	.73	.64	.53 3ABC
After 7/31/08	.84	.80	.77	.66	.56 3ABC

V8934 SPANISH

	150	250	500	1000	2500
Thru 7/31/08	.93	.85	.80	.71	.57 3ABC
After 7/31/08	.97	.90	.84	.73	.60 3ABC

V8933 3-month Vertical*

	150	250	500	1000	2500
Thru 7/31/08	.97	.88	.82	.73	.59 3ABC
After 7/31/08	1.02	.92	.86	.76	.63 3ABC

2-COLOR WITH GRAPHIC

V8932 Farmers' Almanac / V8935 Cowboy

	150	250	500	1000	2500
Thru 7/31/08	1.19	1.16	1.08	.96	.84 3ABC
After 7/31/08	1.25	1.22	1.12	1.00	.88 3ABC

4-COLOR DESIGNS

V8936 Wildlife / V8937 Cruisin' Cars / V8938 Scenic / V8942 Sportsmen / V8948 Puppies and Kittens / V8839 Male Call / V8940 Sunshine Girls / V8947 Maiden America / V8953 Built in the USA / V8952 Biker Babes / V8949 Firemen

	150	250	500	1000	2500
Thru 7/31/08	1.19	1.16	1.08	.96	.84 3ABC
After 7/31/08	1.25	1.22	1.12	1.00	.88 3ABC

4-COLOR DESIGNS

V8941 Dream Girls / V8951 Hot Buns

	150	250	500	1000	2500
Thru 7/31/08	1.37	1.34	1.22	1.15	1.02 3ABC
After 7/31/08	1.43	1.39	1.31	1.17	1.06 3ABC

LIST DESIGNS

V8967 Shopping List / V8965 Babysitter / V8966 Emergency / V8968 Things to do

	150	250	500	1000	2500
Thru 7/31/08	.97	.88	.82	.73	.59 3ABC
After 7/31/08	1.02	.92	.86	.76	.63 3ABC

Each Additional Color

	.08	.08	.08	.08	.08	5G
--	-----	-----	-----	-----	-----	----

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.



V7343 Scan-A-Month

Select from two monthly calendars. Please specify planner year when placing your order. 2009 Planners will be available August 2008.

SCAN-A-MONTH PLANNER

#V7343

Weight: 7 lbs. Per 100

Vinyl Colors:

276 Black 524 Gray 703 Forest Green
704 Navy 706 Burgundy

Imprint area: Unless otherwise specified
Hot Stamp – On TAB up to 2.5W x 1.125H

Features:

- 14-month Planner – December through January
- Page Size – 3.125W x 5.125H / Overall size closed – 3.3125W x 5.3125H
- Built-in page marker

Packaging: Bulk

	150	250	500	1000	2500	
V7343 Scan-A-Month	1.73	1.53	1.33	1.28	1.25	5C
Each Additional Color	.36	.31	.26	.21	.20	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.



V7334 Monthly Planner
Note: Comes with year on front

ECONOMICAL MONTHLY PLANNER

#V7334

Weight: 5 lbs. Per 100

Vinyl Color: 511 Black

Imprint area: Unless otherwise specified
Hot Stamp – On COVER up to 3 square inches

Features:

- Economical 14-month Planner – December through January
- Page Size – 3W x 5H / Overall size closed – 3W x 5H

Packaging: Bulk

	150	250	500	1000	2500	
V7334 Monthly Planner	1.48	1.27	1.15	1.03	.98	5C
Each Additional Color	.36	.31	.26	.21	.20	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.



V7346 Scan-A-Week

SCAN-A-WEEK PLANNER

#V7346

Weight: 6 lbs. Per 100

Vinyl Colors:

276 Black 524 Gray 703 Forest Green
704 Navy

Imprint area: Unless otherwise specified
Hot Stamp – On FRONT at bottom up to 6 square inches

Features:

- Each page features an entire week of planning
- Page size – 3.5W x 6.5H / Overall size closed – 3.625W x 6.875H
- Covers 14 months – December through January – and includes two yearly calendars
- Features reference area for metric / decimal equivalents and tracking area for important information and dates

Packaging: Bulk

	150	250	500	1000	2500	
V7346 Scan-A-Week Planner	2.23	2.05	1.95	1.92	1.87	5C
Each Additional Color	.36	.31	.26	.21	.20	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.