

vitronic

PROMOTIONAL GROUP

New Name.
Same Trusted Brands.

ADMANCO
FOUR SEASONS
VITRONIC

Simply WONDERful!

2008 NEW PRODUCTS

In an array of **NEW**
FABRICS, MOTIFS,
COLORS and DESIGNS,
along with new twists
on traditional favorites.



Delight in your WONDERful discoveries ...

- 1 **FANTASTIC FABRICS** - Imagine your favorites - Totes, Bags, Headwear, Umbrellas and Business Accessories - fashioned from a bevy of fantastic fabrics...
- 2 **COLORFUL MOTIFS** - Turn your brand into colorful reality with the themed printed motifs found in our new PhotoGraFX™ Series of Scapes Totes, Fruity Coolers and I-C print Flexi-Freeze™ Coolers.
- 3 **COUNTLESS COLORS** - Experience an explosion of color in nearly every category...
- 4 **DARING DESIGNS** - Stripes, patterns and textures transform simple time-honored concepts into contemporary, must-have accessories. Plus clever styling disguises some every day essentials such as a diaper bag and sling cooler.
- 5 **TIMELESS & TIMELY STYLING** - Contemporary colors merge with classic styling to make over established favorites.
- 6 **ECO-FRIENDLY LINES** - Our V-Natural™ line of eco-friendly products fashioned from 100% organic and recycled post-industrial vinyl salutes our - and your - commitment to the environment
- 7 **ORIGINAL PRESS-N-STICK™ CALENDAR** - NEW for 2008 ... EVERY SHAPE in EVERY COLOR! Plus, 8 new translucent colors, 18 new header shapes and designs, revamped pad designs and 2 new pad styles, 4 must-have lists and a **KEYBOARD** calendar.

FOUR SEASONS **UMBRELLAS** ...Timeless...and Timely Styling



Tag-Along Folding Umbrella
F802
8.58 p. 114



Times Square Umbrella
F807
12.97 p. 118



Chameleon Umbrella
F800
14.98 p. 114



Madison Square Umbrella
F808
16.78 p. 119



Pro-Am Golf Umbrella
F801
7.98 p. 121



Pronto Poncho
F7104
0.98 p. 123

PRONTO PONCHO ...
weather protection in a second!
Shipped in as little as 4 days!

BLANK Rain Poncho with
CHOICE of INSERT or
CUSTOM INSERT (shown).



Niagra Falls Rain Suit
F7107
9.98 p. 124

Timeless **STYLES**
in a
RAINBOW of **COLORS!**

FOUR SEASONS **HEADWEAR** ... Styles for all walks of life!

9 **NEW** Styles,
Plus New Colors
in
Current Favorites



V-Natural™ Organic Cap
8650
4.98 p. 97



Accent Cap
7550
3.05 p. 98



Polo Cap
8625
3.15 p. 99



Gilligan Cap
8525
3.98 p. 107



Hunting Motif Cap
8700
6.98 p. 108



Hooper Field Cap
8345
3.78 p. 108



Field Cap
8347
2.60 p. 108



CAMprO Flame Cap
8320
5.80 p. 109



Hi-Tech Visor
7275
2.98 p. 110

PhotoGraFX™ Tote / Scapes Series - p. 12

4 full-color patterns take you from the MOUNTAINS to the BEACH and inspire FLOWER power and BIG CITY adventure



A538 Flat 2.99
A539 Gusseted 3.99

beach dahlia city mountains

Metallic Gift Bags - p. 20

A300 Small 1.29
A302 Medium 1.79



Presenting **Vnatural™**
eco-friendly products

Vitronic Promotional Group's line of eco-friendly products fashioned from 100% organic fabric.

V-Natural™ Organic Totes - p. 14, 25



A518 Flat / Natural 3.99
A519 Flat / Colored 4.49
A530 Gusseted / Natural 4.49
A532 Gusseted / Colored 4.99
A533 Grocery Tote / Natural 5.99



Audrey Tote
A571 6.98 p. 20



Pierre Swirl Tote
A555 3.99 p. 21



Vegas Tote
A557 4.99 p. 21



Rope Tote
A97342 5.99 p. 22



Bareeza Weave Tote
A515 / A516 2.09 - 2.49 p. 26



Top Sider Canvas Tote
A97343 4.99 p. 32



Spectator Tote
A97345 5.99 p. 32



Poly Pro Diagonal Stripe Tote
A823 1.89 p. 34



Poly Pro Nonwoven Drawcord
A430 1.74 p. 35



Fitness Mesh Drawcord
A504 4.49 p. 37



Katherine Quilted Drawcord
A650 3.98 p. 37



Laundry Day Drawcord
A424 3.99 p. 38



Chameleon Business Set
A5518 19.99 p. 16

If purchased separately:
Chameleon Tote 5.99
Chameleon Umbrella 14.98

On-the-Go Business Tote Set - p. 16



A550 24.98

Turn every trip into an extraordinary expedition with a vibrant MERCADO Tote.

Mercado Totes - p. 13

5 multi-colored, ethnic-inspired patterns designed by the esteemed, award-winning Patricia Valle of Guanajuato, Mexico.



rainbow orange/yellow blue/green burgundy/black blue/black

A502 Flat 4.99
A503 Gusseted 5.49

M-PATTERN



STRIPES



ADMANCO **BAGS** ... For Life on the Fast Track.



Ribbon Essentials Bag
F759
2.98 p. 55



Lamis Business Case
A505
15.99 p. 47



Graf Messenger
A749
5.99 p. 51



Lamis Messenger
A500
19.99 p. 51



Graf Barrel Bag
A747
6.99 p. 44

VITRONIC **BUSINESS ACCESSORIES** ... Imagination doesn't quit at 5:00 p.m.

Throw a **FIESTA**... Avoid a **SIESTA**!
Six colorful patterns to boost creativity!



Fiesta Notepads
V6490
3.48 p. 128

Go Business Casual...
with **BUSINESS KRAFT**



Kraft Notepad **V6550** 2.98 p. 129
Kraft Jotter **V6555** 1.88 p. 129



Lamis Cell Phone Holder
V6460
2.48 p. 138

New for 2008... We've added another business essential to our **VALUE PLUS** Collection. Now, we over 11 must-have accessories in a spectrum of 28 colors each.



Value Plus Business Card Holder
V7212
0.37 p. 133



VITRONIC **CALENDARS** ... Ring in a **NEW YEAR** with every **SHAPE** in every **COLOR**!

An explosion of vinyl **COLORS**... imagine the possibilities.

18 **NEW** header designs ...



2 **NEW PAD** styles... almost too hot for viewing!

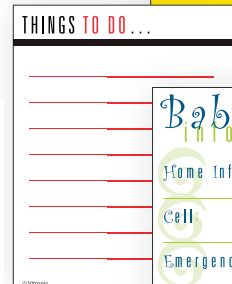
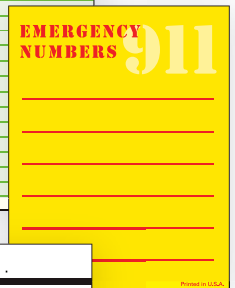
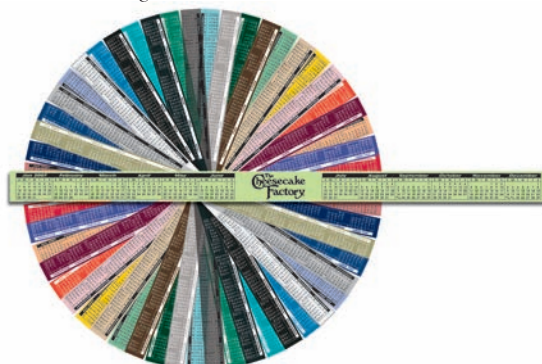


4 must-have **LISTS** to use with our vinyl shapes.

FRESH looks for our contemporary pad and 4-color pads.



A calendar designed for a **COMPUTER KEYBOARD**.





COOL STUFF!

Designed with BUILT-IN ICE PANELS,
FLEXI-FREEZE™ Cooling Products chill contents for up to several hours.



Feel the CHILL!

Introducing our new I-C ICE CUBE MOTIF on several popular and new items. All feature new icy-blue cooling panels. In addition, these items come in a wide range of solid colors - contemporary and traditional.



Flexi-Freeze™ Hydra Collapsible Cooler
A576 / A577
10.96 - 12.49 p. 60



Flexi-Freeze™ Euro Cooler
A640
11.99 p. 61



Flexi-Freeze™ Rectangle Cooler
A614
16.49 p. 64



Flexi-Freeze™ Circle Cooler
A616
11.99 p. 64



Flexi-Freeze™ Drawstring Bottle Cooler
A612
6.98 p. 63

Experience the Great Outdoors with



Coleman® 3-Gallon Beverage Cooler
AC5540
35.99 p. 67



Flexi-Freeze™ Diaper Bag
A620
24.95 p. 65



Flexi-Freeze™ Triangle Cooler
A617
11.49 p. 62

Refresh Your Brand with our PHOTOGRAFX™ LINE OF FRUITY COOLERS



5 FULL-COLOR patterns capture the freshness of just-picked fruit.



PhotoGraFX™ Fruity Lunch Cooler
A641
3.29 p. 72



PhotoGraFX™ Fruity 6-Pack Cooler
A645
3.69 p. 72

Dine in Style with our LAMIS Line of Insulated Carriers



Lamis 6-Pack Cooler
A630
5.99 p. 73



Lamis Lunch Bag
A635
5.99 p. 73



Lamis Wine Tote
A435
4.98 p. 73



Poly Pro Arts & Crafts Full Apron
A96031
1.99 p. 80



Poly Pro Arts & Crafts Waist Apron
A96041
1.49 p. 81



Lamis Manicure Set
V6461
2.98 p. 88

BUSINESS SETS & BUSINESS COORDINATES

Sometimes the simplicity of a packaged business gift set offers the perfect solution. Other times, you'd rather mix and match pieces to create a very personalized gift set.

Either way, Vitronic Promotional Group's phenomenal range of FABRICS, MOTIFS, COLORS, DESIGNS and TIMELESS, YET TIMELY STYLING allows you to select coordinating pieces across our seven product categories to build the perfect corporate program.

Better yet, when you purchase three or more coordinating items for a program, you'll save up to 20%, plus receive a FREE SETUP for a 1 color / 1 location imprint.

On-the-Go Business Set
A550
24.98 p. 16



COORDINATE-AND-GO...Choose products featuring the same fantastic fabric. Add a third item complementary to complete the Business Coordinates set. Call for special pricing



A551 Chameleon Tote

V7342 Value Plus Journal



A97342 Rope Tote

V6490 Fiesta Notepad

When You Need Your Order FAST!

Go Zip Ship!

Vitronic Promotional Group's Zip Ship! Program features the most popular decoration methods for each product category. If you prefer another type of decoration, please call for details.



ART REQUIREMENTS for Zip Ship! Program

- NEW orders – Vector art. REORDERS – Specify exact reprint.
- All art must be emailed to zipship@v4s.com
- All 1 color / 1 location imprint

	2 DAYS	4 DAYS	6 DAYS
Admanco TOTES			
Screen Print, imported items only	Up to: 250	500	2,500
Admanco BAGS			
Screen Print	Up to: 100	500	1,000
Four Seasons HEADWEAR			
Image Lock	Up to: 144	576	1,0080
Four Seasons UMBRELLAS			
Screen Print	Up to: 250	500	1,000
Vitronic BUSINESS ACCESSORIES			
Hot Stamp / Deboss, imported items only	Up to: 100	250	500
Vitronic CALENDARS			
Hot Stamp, orders placed before July 31, 2008	Up to: 250	500	2,500

SHOP ANYTIME

WWW.VITRONICPROMOTIONAL.COM

At last, you'll find all our products in one **COMPREHENSIVE, EASY-TO-NAVIGATE** place.

Going from Concept to REALITY...

VIRTUAL PROOFS at WWW.VITRONICPROMOTIONAL.COM

It's easy to turn your concept into reality—virtually.

Using technology powered by Technologo,

you can quickly **DECORATE** a large selection of our products with your clients' logo and text.

And, better yet—the service is **FREE**. Just upload your logos, choose the preferred

decoration methods and, then... *presto!*—proofs that you simply email to your clients.

vitronic

ASI# 93990 PPAI# 114197
www.vitronicpromotional.com
SBFI2008

New Name.
Same Trusted Brands.

ADMANCO
FOUR SEASONS