



XPCO1 PUNKINSEED ORNAMENTS

The old Heddon Punkinseed is a highly sought-after collectible lure, and this Christmas the angler or lure collector in your life can hang a dozen or two on his Christmas tree with the new Collectible Punkinseed Decorative Ornaments. These hand-painted Punkinseeds are replicas built to original specifications and feature dual hanging options by either the mouth or back.

- Replica Heddon Punkinseed lures model #X9630
- Hand painted to original specifications
- Collectors edition
- Dual hanging options; by mouth or back

XFD1 USB FLASH DRIVE

The XCalibur XR50 3.5G USB Flash Drive looks just like an XCalibur XR50 Rattle Bait with the hooks removed and a key chain added to the line tie.

- 3.5 GB storage capacity
- Hi-Speed USB 2.0 compliant
- · Windows and Macintosh compatible
- · Replica of the popular Foxy Momma Xr50 Rattle Bait





PRDNS1-72 NORTHERN ASSORTMENT

Years of experience and several of the most popular lure brands combine to create this 72-piece assortment that anglers "Up North" love.

PRDBS1-72 BASS ASSORTMENT

Down South bass is king, and this 72 piece assortment of bass lures is just what they want. Includes all the best shapes and color patterns for catching trophy bass.





PRD72BMBS-09 SALTWATER ASSORTMENT

The Bomber Saltwater Grade Assortment contains 72 sturdy Bomber Saltwater lures in the right color patterns. Contains fish-catching topwaters, lipless crankbaits and minnow baits.

PRDCC1-72 COTTON CORDELL ASSORTMENT

This assortment contains 72 pieces of fish-catching Cordell lures in the most productive shapes and color patterns.





PRDWS1-72 COTTON CORDELL WALLEYE ASSORTMENT

This Walleye Assortment contains 72 pieces of a vairety of walleye catching Cotton Cordell shapes and colors.



PK3ARB2 Arbogast Triple Threat

Three legendary topwaters in the best size and color patterns! These lures have been getting the job done for more than 50 years.



PK3CC1 Wally Diver Triple Threat

Three Wally Divers walleyes can't resist. Top selling color patterns and size. No walleye angler should ever be without these legendary fish-catchers.



PK3RB3 Pop-R Triple Threat

Three of the most productive sized Pop-R's in the best bass-catching color patterns means more topwater fun and excitement.



PK3BOMB1 Bomber Triple Threat

If you had to pick one crankbait to fish in all conditions, it ought to be a Bomber 4A. Three fantastic crankbaits in the most effective color patterns.



PK3HD2 Heddon Triple Threat

Hit 'em with a Torpedo! Two Tiny Torpedoes and a Baby Torpedo in the best color patterns mean more fish in the boat.



PK4RB1 Classic Critters

Finesse anglers have everything they need for an exciting day on the water with these four popular lures – a classic Pop-R for topwater, a Crickhopper for top and shallow, the legendary Teeny Wee-Crawfish and a Super Teeny Wee-R for cranking.